



香港樹仁大學

HONG KONG SHUE YAN UNIVERSITY



TOGETHER

We Achieve More



Prospectus
2023-24



The original campus at Happy Valley

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This Prospectus contains information as at 1st December 2023.

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Academic Calendar 2023-2024

First Semester 2023

August	8	Mon	Last Day for Handing in First Semester Course Syllabi and Schedules of Classes
August	25	Fri	Opening Ceremony of Orientation Programme 2023
August	28-30	Mon-Wed	Orientation Day for New Students
August	31	Thu	Academic Staff Forum
September	1	Fri	First Semester Classes Begin
September	15	Fri	Last Day for Adding Courses and Dropping Courses
September	22	Fri	Quality Assurance Committee Meeting
September	30	Sat	The Day Following Mid-Autumn Festival, Holiday
October	2	Mon	The Day Following National Day, Holiday
October	13	Fri	Academic Board Meeting
October	23	Tue	Chung Yeung Festival, Holiday
October	30	Mon	Last Day for Handing in Moderated Examination Question Papers and Marking Schemes
November	17	Fri	Quality Assurance Committee Meeting
November	23-24 & 27	Thu-Fri & Mon	The 49th Graduation Ceremony
November	24	Fri	Last Day for Handing in Second Semester Course Syllabi and Schedules of Classes
November	26-	Sun-	SLEQ (Student Learning Experience Questionnaire)
December	2	Sat	
December	8	Fri	Academic Board Meeting
December	9	Sat	Last Day of Classes
December	11-22	Mon-Fri	First Semester Examinations
December	22	Fri	First Semester Ends
December	23-	Sat-	Semester Break
January	7	Sun	
December	25-26	Mon-Tue	Christmas Holidays

2024

January	1	Mon	New Year's Day, Holiday
January	5	Fri	Last Day for Reporting First Semester Grades

Second Semester 2024

January	8	Mon	Second Semester Classes Begin
January	10-12	Wed-Fri	Departmental Board of Examiners Meetings
January	17	Wed	Release of First Semester Results
January	19	Fri	Last Day for Adding Courses and Dropping Courses
February	9-17	Fri-Sat	Lunar New Year Holidays

February	23	Fri	Quality Assurance Committee Meeting
March	6	Wed	Athletic Meet
March	11	Mon	Last Day for Handing in Moderated Examination Question Papers and Marking Schemes
March	15	Fri	Academic Board Meeting
March	29-	Fri-	Easter Holidays
April	1	Mon	
April	4	Thu	Ching Ming Festival, Holiday
April	14-20	Sun-Sat	SLEQ
April	27	Sat	Last Day of Classes
April	29-	Mon-	Second Semester Examinations
May	11	Sat	
May	1	Wed	Labour Day, Holiday
May	12	Fri	Second Semester Ends
May	15	Wed	Buddha's Birthday, Holiday
May	22	Wed	Last Day for Reporting Second Semester Grades
May	24	Fri	Quality Assurance Committee Meeting
June	3-5	Mon-Wed	Departmental Board of Examiners Meetings
June	7	Fri	Examination Results Committee Meeting
June	10	Mon	Tuen Ng Festival, Holiday
June	14	Fri	Academic Board Meeting
June	19	Wed	Release of Second Semester Results
July	1	Mon	HKSAR Establishment Day, Holiday

Brief History of the University

Hong Kong Shue Yan College, the predecessor of Hong Kong Shue Yan University, was founded in 1971. The idea of an independent liberal arts college was first conceived by Dr. Henry H. L. Hu, then a Legislative Councillor, and the late Dr. Chung Chi Yung, a prominent educationist, in response to their concern over the acute shortage of tertiary places for local Form VI students aspiring for university education.

In July 1971, a College Board was formed, a building was acquired on Sing Woo Road, Happy Valley, and *Shue Yan* (romanized from the Chinese characters 樹仁, meaning the cultivation of virtue) was chosen as its name. At the inauguration of the College on the 20th September, 1971, the Hon. Wilfred S. B. Wong expressed the underpinning philosophy of Shue Yan:

“The aim of the establishment of Shue Yan College is not for profit but it is hoped to provide the ideal education, i.e. the cultivation of virtue. Virtue applies when the ideal person meets other persons. Therefore, to establish virtue one has to start from the person. One wants to help every student to build character and develop a harmonious way of living with others. In Chinese, the words 'kindness' and 'man' can be co-used. Furthermore, the aim of education is not only the moulding of man of healthy mind and body, but also the creation of Confucian *superior men* and *philosophers* who are needed to lead society in establishing a rational social order based on humanism.”

In order to gain formal recognition in Hong Kong for the qualifications held by its graduates, the College actively sought registration under the Post Secondary Colleges Ordinance (Cap. 320). Throughout May and June 1975, a series of inspections and evaluations were conducted, culminating in a visit by the Hon. Kenneth Topley, C.M.G., J.P., then Director of Education, on 16th December 1975. As a result of the successful outcome of this process, the College was officially approved to register under the Post Secondary Colleges Ordinance on 28th January 1976. From that time on, Shue Yan academic qualifications were recognized by the Government as a qualification for appointment to the civil service.

The College expanded rapidly and soon outgrew its premises on Sing Woo Road. In 1977 it acquired a seven-storey building on Monmouth Path in Wanchai to accommodate its growing student body and faculty, pending the completion of its permanent premises to be built on a site granted by the Government in Braemar Hill, North Point.

In the White Paper on the Development of Senior Secondary and Tertiary Education published in October 1978, the Government proposed granting financial assistance to the three approved post-secondary colleges in Hong Kong, including Shue Yan, on condition that

the colleges restructure their 4-year programmes to accommodate a 2-2-1 system, i.e. a two-year course at the sixth form level, leading to the Hong Kong Advanced Level Examination (required for entry to the University of Hong Kong), followed by a two-year Post-Form-Seven course and a further year of intensive study for students to gain professional or vocational qualifications. Following the publication of the White Paper, the students and staff of the College held a series of forums and over 94 percent of them opposed restructuring the four-year programme of studies which the College had been running with success and which helped to fulfil the aspirations of young people for university level education. The College therefore declined the offer of funding.

The foundation stone of the current Braemar Hill campus was laid by the late Governor of Hong Kong, Sir Edward Youde, G.C.M.G., M.B.E., on 8th April 1983. The entire building was completed in 1985 and formally opened by Sir Edward Youde on 24th January 1986.

The 19-storey Library Complex was completed in 1995. At the Opening Ceremony on 15th November 1995, the Governor of Hong Kong, the Rt. Hon. Christopher Patten, expressed his admiration for “the growth and achievements over the years (that) attest to the contribution that private initiative and personal commitment are making in the field of higher education in Hong Kong.”

The Chairman of the State Language Commission of China, Professor Xu Jia Lu, visited the College on 19th April 1996. He facilitated the establishment of a Centre for Training and Testing Putonghua Teachers and Speakers (普通話測試中心) at Shue Yan College.

The College's long track record of educating young people to make a contribution to society is well respected locally. In July 2000, the Hong Kong SAR Government awarded the Gold Bauhinia Star to Principal and Vice-President, Dr. Chung Chi Yung, in recognition of her contribution to higher education in Hong Kong.

The College celebrated its 30th anniversary on 7- 9th December 2001 with a series of activities, including the Foundation Stone-Laying Ceremony for a new Residential and Amenities Complex at the Braemar Hill campus. The first Chief Executive of the HKSAR, the Hon. Tung Chee-Hwa presided over the Foundation Stone-Laying Ceremony. The Hon. Leung Chun-Ying, G.B.S., J.P., then Convenor of the Executive Council, officiated at the Grand 30th Anniversary Banquet, which was attended by over 1,000 distinguished guests, alumni, teaching staff and student representatives.

The Hon. Professor Arthur K.C. Li, G.B.S., J.P., Secretary for Education & Manpower, HKSAR, officiated at the Topping-Out Ceremony of the new Residential and Amenities Complex on 10th May 2004 and on 5th November 2005 Professor Li officially opened the Complex amidst much fanfare.

The year 2006 marked the culmination of a process of institutional changes that had started in 1996, when the College submitted a request to the Hong Kong Council for Academic Accreditation (HKCAA) for accreditation as a degree-awarding institution. In the ensuing ten years, the College underwent a series of institutional reviews and developed ten four-year honours degree programmes, which were successfully validated by the HKCAA and introduced between 2001 and 2005. In 2006, a specially convened Institutional Review Panel recommended that, on the basis of its track record of offering high quality degree programmes, Shue Yan College should be granted university title. Upon completion of legal formalities, the title of Shue Yan University was granted by the Chief Executive in Council on 19th December 2006, and Shue Yan University became the first private university in Hong Kong. The Chief Executive, the Hon. Donald Tsang, G.B.M., also graciously agreed to join the university community in celebrations to mark the attainment of university status on 14th February 2007.

In 2008, the Grand Bauhinia Medal was awarded to the University's President, Dr. Henry H. L. Hu, in recognition of his life-long dedication and contribution to public and community service, particularly in broadening the tertiary education opportunities of the younger generation by establishing Hong Kong Shue Yan University. The citation noted that Dr. Hu had devoted substantial financial resources and personal efforts to continuously improve the University and its students' learning experience over the previous 36 years.

In 2010 the University launched its first post-graduate programme, the Master of Social Sciences in Counselling Psychology, following successful validation by the HKCAAVQ. As of 2023 the University offers 4 taught Master's programmes, a taught doctorate and MPhil and PhD programmes in six programme areas. The research postgraduate programmes first offered in September 2018, have successfully produced the first batch of MPhil graduates in 2021 and a PhD graduate in 2023.

A piece of land adjacent next to the Residential and Amenities Complex was granted to the University by the Government in April 2011 for the construction of a new research complex with additional student hostel, teaching and learning facilities.

In 2016/17 the University celebrated its 45th anniversary with a series of activities throughout the year. On 2nd June 2017 the Hon. Matthew Cheung Kin-chung, G.B.M., G.B.S., J.P., Chief Secretary for Administration, officiated at the 45th Anniversary Reception and Opening Ceremony of the Research Complex. Mr. Cheung also presented a Lifetime Achievement Award to Dr. Henry H. L. HU on behalf of the University, in recognition of his contribution to Shue Yan and education.

In academic year 2019/20, the University was forced to switch from face-to-face learning to online learning to maintain its teaching schedule during campus closures caused by the COVID-19 pandemic. This marked the start of three years of serious disruption to normal campus life.

In September 2021, the University marked its 50th Anniversary with a series of celebration events via online platforms. Meanwhile, under the continued impact of the pandemic, the University adopted dual mode for all classes except skill- and practice-based training. All classes were conducted on a face-to-face basis for students who were resident on campus and simultaneously delivered via Zoom online for students unable to travel to the University. This arrangement was disrupted by the start of the 5th wave of COVID-19 in late December and early January 2022, and classes were again switched to online mode at the beginning of the 2nd Semester.

In March 2022, at the height of the 5th wave, the University established isolation floors in the student dormitories to accommodate infected student residents and to reduce strain on the overloaded public healthcare system. The lifting of restrictions that followed the pronounced drop in COVID cases resulting from improved vaccination rates and increased community immunity enabled the University to resume face-to-face teaching and learning in September 2022.

Since then, encouraged by the reopening of the borders between Hong Kong and Mainland China in January 2023, and the subsequent lifting of all restrictions, University life has gradually returned to normal and students have embraced the many opportunities provided to them to engage in a wide range of activities in Hong Kong, Mainland China and overseas in pursuit of their learning and employment goals.

Policy and Working Guidelines

1. The aims of the University are:-

- (a) To meet the actual needs of Hong Kong society by training effective, efficient and well-balanced young people for various services in the community;
- (b) To promote the spirit of humanity and the freedom of learning with a scientific approach and also to contribute to the development of higher education in Hong Kong; and
- (c) To demonstrate by consistent behaviour the virtues of humanity and the objective attitude of men of culture.

2. Characteristics:-

At the undergraduate level, both Chinese and English are used as media of instruction. The curricula are designed to give students both liberal and professional education. In the first two years, emphasis is placed on the mastery of Chinese and English and also the art of translation, which are the major tools of learning. General social science subjects such as Political Science, Psychology, Economics and Sociology are also taught in order to ensure a well-balanced and sound foundation. In the final two years, the University provides opportunities for students to gain both theoretical training and practical experience in their major fields while completing their university programmes. Students are expected to have specialized knowledge as well as a thorough understanding of the conditions in Hong Kong so that they are well equipped to serve the community.

3. The mission and direction:-

The historical mission of the University has been to preserve and propagate traditional Chinese culture and in particular the educational ideals of Confucianism which is to develop humanitarian consciousness and promote benevolence. According to the *Great Learning* (*大學*), the first of the *Four Books* in the Chinese Classics, the way of learning to be great consists of manifesting the lustrous virtue, rejuvenating the populace and resting on the highest perfection (在明明德，在親民，在止於至善). This is implied in the very name of the University, *Shue Yan* (*樹仁*), which means nurturing benevolence and cultivating virtue. Emphasis is placed on the cultivation of one's character in pursuit of an ideal as embodied in the famous Chinese old saying: When one is well cultivated, one will be able to put one's house in order and, with harmony in one's house, one may go on to render one's service to one's country and make one's contribution to the world. In other words, when one's knowledge is extended, one's intention will become sincere and one's mind rectified, thus one's personal life will be cultivated. When one's personal life is cultivated, one's family will be regulated and then one's state will be well governed; and when all the states are well governed, there will be peace and harmony throughout the world (修身，齊家，治國，平天下).

The curricula, syllabi, pedagogy, and the students' extra-curricular activities of the

University are therefore designed so as to help achieve the central mission mentioned above. Moreover, according to classical Chinese philosophy, the man of *Yan* is the perfect man. He is the man of the golden rule, for wishing to establish his own character, he also establishes the character of others, and wishing to be prominent himself, he also helps others be prominent (夫仁者, 己欲立而立人, 己欲達而達人). In these balanced and harmonious aspects of the self and society, *Yan* is expressed in the terms of consciousness and altruism. Therefore self-cultivation should be regarded as the root of all endeavours; that is the ultimate educational goal of this University – the spirit and the mission of *Shue Yan*.

Academic Regulations

All students shall observe all regulations prescribed by the University. These regulations can be accessed via the following links:

■ Regulations Governing Undergraduate Programmes

- For students admitted in 2018/19 or earlier, Year 2 entrants (2019/20 intake) and Year 3 entrants (2020/21 intake):
[http://www.hksyu.edu/download/Regulations_ENG%20\(18-19%20or%20earlier\).pdf](http://www.hksyu.edu/download/Regulations_ENG%20(18-19%20or%20earlier).pdf)
- For Year 1 entrants (2019/20 intake and onwards), Year 2 entrants (2020/21 intake and onwards) and Year 3 entrants (2021/22 intake and onwards):
[http://www.hksyu.edu/download/Regulations_ENG%20\(19-20%20onwards\).pdf](http://www.hksyu.edu/download/Regulations_ENG%20(19-20%20onwards).pdf)

■ Regulations Governing Postgraduate Programmes

- Please refer to the “Code of Practice” at <https://gs.hksyu.edu/en/current-students>

Members of the Board of Governors

Chairman: Mr. Kenneth TING Woo-shou, S.B.S., J.P.

Vice Chairman: Dr. Francis CHEUNG

Members:

Mrs. Nancy CHAN WOO

Professor Richard HO Yan-ki

Dr. HU Fai-chung

Dr. Victor HU Hao-ming

Dr. Henry HU Hung-lick, G.B.M., G.B.S., O.B.E., J.P.

Professor Michele HU Tao-ming

Professor HU Yao-su

Mr. Richard KHAW Wei-kiang, S.C.

Dr. LI Dak Sum, G.B.M., J.P.

Mr. Steven LOKE Kok-kuen

Mr. George LUNG Chee-ming, B.B.S., M.H., J.P.

Dr. Dennis TING Hok-shou, O.B.E., J.P.

Mr. Samuel TSANG Chin-cheung

Mr. Peter TSANG Hon-man

Professor WONG Siu-lun, S.B.S., B.B.S., J.P.

Ms. Ada WONG Ying-kay, J.P.

Mr. WOO Kwok-hing, G.B.S.

Professor XU Jia-lu

Members of the University Council

Chairman: Professor Danny WONG Shek-nam

Ex-officio Members:

Dr. Henry HU Hung-lick (President)

Professor HU Yao-su (Provost)

Dr. HU Fai-chung (Deputy President)

Professor Catherine SUN Tien-lun (Senior Vice President)

Professor CHAN Ching, Selina (Academic Vice President)

Professor CHEUNG Siu Keung (Vice President (University Administration))

Experts in Higher Education:

Professor CHIU Chi-yue, Dean of Social Science and Choh-Ming Li Professor of Psychology, The Chinese University of Hong Kong

Professor Joshua MOK Ka-ho, Vice President & Lam Man Tsan Chair Professor of Comparative Policy, Lingnan University, Hong Kong

Representatives of the Board of Governors:

Mr. Richard KHAW Wei-kiang, S.C.

Mr. Samuel TSANG Chin-cheung

Heads of Department nominated by Academic Board:

Professor CHEUNG Yuet-wah (Faculty of Social Sciences)

Professor HE Qiliang (Faculty of Arts)

Dr. Monica LAW Chui-chui (Faculty of Commerce)

Member and Secretary:

Ms. Andrea HOPE (Senior Advisor to the President)

Graduates *Honoris Causa*

Doctor of Business Administration, *honoris causa*

- Professor the Hon. Joseph YAM Chi-kwong, G.B.M., G.B.S., C.B.E., J.P. (2011)
Dr. Gordon WU Ying-sheung, G.B.S., KCMG., FICE (2021)
Dr. Norman CHAN Tak-lam, G.B.S., S.B.S., J.P. (2022)

Doctor of Laws, *honoris causa*

- The Hon. Andrew LI Kwok Nang, G.B.M. (2009)
The Hon. Elsie LEUNG Oi-sie, G.B.M., J.P. (2010)
The Hon. WONG Yan-lung, G.B.M., S.C. (2012)
The Hon. Mr. Justice Syed Kemal Shah BOKHARY, G.B.M., J.P. (2014)
The Hon. Mr. Justice Patrick CHAN Siu Oi, G.B.M. (2017)
The Hon. Rimsky YUEN Kwok Keung, G.B.M., S.C., J.P. (2018)

Doctor of Letters, *honoris causa*

- Professor the Hon. Louis CHA, G.B.M. (2010)
Professor the Hon. JAO Tsung-I, G.B.M. (2012)
Dr. VAN Lau, B.B.S. (2013)
Dr. CHAN Shuk Leung, G.B.S. (Pak Suet Sin) (2014)
Dr. SUN Fong Chung, M.B.E., B.B.S., J.P. (2015)
Mr. Andy LAU Tak Wah, B.B.S., M.H., J.P. (2017)
Dr. CHUNG King Fai, S.B.S. (2018)

Doctor of Social Sciences, *honoris causa*

- Dr. the Hon. TIN Ka Ping, G.B.M. (2009)
Dr. LAM Shan-muk (2011)
Professor Rosie YOUNG Tse-tse, G.B.S., J.P. (2013)
Dr. Judith Longstaff MACKAY, O.B.E., S.B.S., J.P., MBChB (Edin),
FRCP (Edin), FRCP (Lon) (2015)
Dr. Peter NEWBERY (2016)
Ms. LEE Wai-sze, Sarah, B.B.S., M.H. (2021)
Professor LAM Shun-chiu, Dennis, J.P. (2023)
Dr. CHUANG Shuk-kwan, J.P. (2023)

Administrative Officers

President

Dr. HU Hung Lick, Henry Ph.D.; G.B.M., G.B.S., O.B.E., J.P.; Barrister-at-Law

Provost

Professor HU Yao Su M.A., D.Phil., University of Oxford, U.K.

Deputy President

Dr. HU Fai Chung B.S., M.S., Ph.D., University of California, Berkeley, U.S.A.

Senior Vice President

Professor SUN Tien Lun, Catherine B.A., Cornell College, U.S.A.; M.Soc.Sc., Ph.D., HKU

Academic Vice President

Professor CHAN Ching, Selina B.Soc.Sc.(Hons.), CUHK; M.Phil., D.Phil., University of Oxford, U.K.

Vice President (Graduate School)

Professor TANG So Kum, Catherine B.A.(Hons.), M.S., Ph.D., University of North Texas, U.S.A.; LL.B., (Hons.), University of London, U.K.

Vice President (University Administration)

Professor CHEUNG Siu Keung B.Soc.Sc.(Hons.), M.Phil., HKBU; Ph.D., University of Edinburgh, U.K.

Associate Academic Vice President (Accreditation and Programme Development)

Prof. HUI Yew Foong B.Soc.Sc.(Hons.), M.Soc.Sc., National University of Singapore; Ph.D., Cornell University, U.S.A.

Associate Academic Vice President (University Research)

Dr. LI Wang On, Alex B.Cog.Sc., M.Phil., Ph.D., HKU

Associate Vice President (Student Affairs)

Ms. YIP Sau Yin, Sophia Dip., Shue Yan College, H.K.; M.S.W., University of Alabama, U.S.A.

Acting Associate Academic Vice President (Teaching and Learning Development)

Dr. CHOW Tak Sang, Jason B.Soc.Sc., Ph.D., HKU

Assistant Academic Vice President

Dr. LUI Chit Ying, Wendy

B.A. (Hons.), M.HousingMgt., P.C.LL., HKU; LL.B., University of London, U.K.; LL.M. (ArbDR), Ph.D., City University of Hong Kong; Accredited Mediator, HKIAC, HKMAAL

Assistant Vice President (Registry)

Mr. AU YEUNG Wai Keung, Nigel

B.A., Hong Kong Baptist University

Senior Registrar

Ms. Lee Wing Sze, Cecilia

B.Sc., University of Auckland, New Zealand;
M.Sc., The Hong Kong Polytechnic University

Registrar (Academic Programmes)

Mr. TSE Yiu Chung, Eric

B.A., Hong Kong Baptist University

Registrar (Quality Assurance)

Ms. CHU Wai, Peggy

H.D., City University of Hong Kong;
M.A., University of Leeds, U.K.

Librarian

Mr. CHOW Wai Ming, Joe

B.Sc., London Guildhall University, U.K.; Master of Information Technology Management, University of Wollongong, Australia; Grad. Dip., M.Lib., Charles Sturt University, Australia

Chief Information Officer

Mr. CHAN Wai Hang, Cyrus

B.B.A.(Hons.), The Open University of Hong Kong

Members of the University Committees 2023-2024

Academic Board:

Chairperson:	Academic Vice President
Members:	President
	Provost
	Deputy President
	Senior Vice President
	Vice President (Graduate School)
	Vice President (University Administration)
	Associate Academic Vice President (Accreditation and Programme Development)
	Acting Associate Academic Vice President (Teaching and Learning Development)
	Associate Academic Vice President (University Research)
	Associate Vice President (Student Affairs)
	Assistant Academic Vice President
	Librarian
	Heads of Department
	<i>Departmental Representatives</i>
	Mr. CHAN Shiu Chung, John
	Dr. CHEN Wanyu, Tina
	Dr. CHUNG LEE Man Yee, Alice
	Dr. LAU Pui Yan, Flora
	Prof. LEUNG Kwong Sak
	Dr. LIU Chi Pun, Ben
	Dr. PANG Suk Man, Agnes
	Dr. TONG Suk Chong, Crispy
	Prof. WEN Zhisheng, Edward
	Dr. WONG Ka Ki
	Dr. WOO Kai Yin
	Dr. ZHOU Dehui, Ruth
	<i>Elected Student Representative</i>
	Ms. TANG Wenqian

Advancement of Teaching and Learning Committee:

Chairperson:	Acting Associate Academic Vice President (Teaching and Learning Development)
Members:	Dr. CHUI Chi Fai, Raymond
	Dr. CHUNG Man Chi, Sandrine
	Dr. KONG Siu Lung, Joseph
	Dr. PANG Suk Man, Agnes
	Dr. TSUI Tung, Keith
	Dr. YANG Yike

Examination Results Committee:

Chairperson: Assistant Academic Vice President
Members: Deputy President
Vice President (University Administration)
Assistant Vice President (Registry)
Heads of Department

Graduate Studies Committee:

Chairperson: Vice President (Graduate School)
Members: Provost
Chair of the Quality Assurance Committee
Prof. CHEUNG Yuet Wah
Prof. HE Qiliang
Dr. LAW Chui Chui, Monica
Dr. LI Wang On, Alex
Prof. YU Kai Ching, Calvin

Human Research Ethics Committee:

Chairperson: Associate Academic Vice President (University Research)
Members: Dr. CHUI Chi Fai, Raymond
Dr. LAW Chui Chui, Monica
Dr. LI Hang
Dr. PANG Suk Man, Agnes
Dr. TANG Chi Ho, Edward
Prof. YU Kai Ching, Calvin
External Advisors: Prof. LAI Wan Foon, Gina
Professor, Department of Sociology, Hong Kong Baptist University

Library Management and Development Committee:

Chairperson: Prof. Hui Yew Foong
Members: Librarian
Dr. AZHAR, Muhammad
Dr. CHAU Chi Fung
Dr. CHUNG Yuet Kiu, Priscilla
Dr. HUANG Weishan
Dr. LEE Hua
Dr. LIU Shilei, Olivia
Dr. NGAI Tsz Kin, Joe
Dr. WANG Li
Dr. WONG Chi Bo, Brian
Dr. YUEN Wai Kee, Thomas
Dr. ZENG Huiheng, Winnie
Dr. ZHANG Xiao, Grace
Elected Student Representative
Mr. LAM Shu Wun
Ms. YEUNG Ying

Programme Validation and Review Committee:

- Chairperson: Associate Academic Vice President (Accreditation and Programme Development)
- External Members: Dr. CHEN Hsuan Ting
School of Journalism and Communication, The Chinese University of Hong Kong
- Prof. HUANG Yong
Chair of Department of Philosophy, The Chinese University of Hong Kong
- Prof. KWONG Che Leung, Charles
Dean of School of Arts and Social Sciences, Hong Kong Metropolitan University
- Prof. LAM Ching Man
Felizberta Lo Padilla Tong School of Social Sciences, Caritas Institute of Higher Education
- Dr. LI, Matthew M.
Department of Finance and Decision Sciences, Hong Kong Baptist University
- Prof. NG Yat Nam, Petrus
Department of Social Work, Hong Kong Baptist University
- Prof. ZHU Xinhua
Department of Chinese and Bilingual Studies, Hong Kong Polytechnic University
- Internal Members: Prof. CHEUNG Yuet Wah
Head, Department of Sociology, Faculty of Social Sciences
- Dr. LAW Chui Chui, Monica
Head, Department of Business Administration, Faculty of Commerce
- Prof. TANG So Kum, Catherine
Vice President (Graduate School)
- Dr. WONG Ka Ki
Associate Head, Department of Chinese Language and Literature, Faculty of Arts

Quality Assurance Committee:

- Chairperson: Assistant Academic Vice President
- Deputy Chairperson: Dr. WONG Ka Ki (Appointed by Academic Vice President)
- Members: Vice President (Graduate School)
- Dr. BALE, Rebekah
- Dr. CHUI Chi Fai, Raymond
- Dr. LAM Che Fai, Lubanski
- Dr. LEE Hua
- Dr. LI Hang
- Dr. MAO Sheng, Shawn
- Dr. NG Kwan Kwan
- Dr. TANG Chi Ho, Edward
- Dr. TONG Suk Chong, Crispy
- Prof. YU Kai Ching, Calvin
- Dr. YUEN Man Ching, Connie

Substantial Change Evaluation Committee:

- Chairperson: Academic Vice President
Members: Chair of the Graduate Studies Committee
Chair of the Quality Assurance Committee
Associate Academic Vice President (Accreditation and Programme Development)

Student Admissions Committee:

- Chairperson: Dr. LAM Che Fai, Lubanski
Members: Senior Vice President
Assistant Vice President (Registry)
Director of University Admissions Office
Ms. CHAK Suet Ching
Dr. CHAN Chi Ying, Michelle
Dr. CHAN Chui Yi, Ayu
Dr. FUNG Wing Fun, Josephine
Dr. HUI Kin Yip
Dr. KONG Siu Lung, Joseph
Dr. LAM Gigi
Dr. LEE Ka Man, Kaman
Dr. LIU Shilei, Olivia
Dr. PANG Suk Man, Agnes
Dr. YUEN Man Ching, Connie
Dr. YUEN Wai Kee, Thomas

Student Affairs Committee:

- Chairperson: Associate Vice President (Student Affairs)
Members: Dr. FREUDENBERG, Benjamin
Dr. GAO Chong
Dr. HARRISON, Gregory Mark
Dr. LAM Wun Sum
Ms. LEUNG Ka Yan, Shannon
Dr. NG Chi Lim
Dr. PENG Zhengmin, Kelly
Dr. XIE Yuying, Sabrina
Dr. YEUNG Wai Man, Raymond
Mr. YIP Shun Pong, Bon
Dr. YUEN Man Ching, Connie
Elected Student Representatives
Ms. CHAN Cheuk Hei
Ms. KONG Wing Yan
Ms. MA Mei Bo

Student Discipline Committee:

- Chairperson: Deputy President
Members: Associate Vice President (Student Affairs)
Dr. AU Chi Kin
Dr. LEE Hua
Dr. LEE Shu Kam

Dr. LIU Jianwen, Kacey
Dr. MAK Sau Wa, Veronica
Dr. MO Yuen Han, Kitty
Dr. NG Kwan Kwan
Dr. SHEN Na, Nell
Mr. SO Kai Chi, Edgar
Mr. SO Shun Yan, Simon
Dr. TONG Ka Ho, Adrian
Dr. YUEN Man Ching, Connie
Elected Student Representative
Ms. HUNG Wai Lam

Student Finance Committee:

Chairperson: Dr. CHUNG LEE Man Yee, Alice
Members: Associate Vice President (Student Affairs)
Mr. CHAN Shiu Chung, John
Dr. CHEN Wanyu, Tina
Dr. CHOW Kwok Leung
Dr. LI Hang
Dr. MOK Wai Kit, Linda
Dr. PANG Suk Man, Agnes
Dr. TSANG Chun Kei, Thomas
Dr. TSUI Tung, Keith
Dr. WAN Yau Ni, Jenny
Dr. YUEN Man Ching, Connie
Elected Student Representative
Ms. WAN Ka Yee

University Committee Against Discrimination:

Chairperson: Vice President (University Administration)
Members: Two senior academic staff members
Two senior staff members from the Registry or the Office of Student Affairs
Elected Student Representative
Ms. CHOW Ka Yi

University Research Committee:

Chairperson: Associate Academic Vice President (University Research)
Members: Provost
Senior Vice President
Academic Vice President
Prof. CHOW Oi Wah, Esther
Prof. HE Qiliang
Prof. HUI Yew Foong
Prof. TANG So Kum, Catherine
Prof. YANG Ruowei

University Senior Promotions Committee:

Chairperson: Prof. CHEUNG Yuet Wah
Members: Prof. HE Qiliang
Prof. HO Cheung Wing
Prof. TANG So Kum, Catherine
Prof. YU Kai Ching, Calvin

Admissions Committee (Criminal Convictions):

Chairperson: Acting Associate Academic Vice President (Teaching and Learning Development)
Members: Director of University Admissions Office or his/her nominee
Registrar or above at Registry
Head or Associate Head or a teaching staff representative of the relevant department

Committee on Students with an Unspent Criminal Conviction:

Chairperson: Acting Associate Academic Vice President (Teaching and Learning Development)
Members: Senior Registrar or above at Registry
Associate Vice President (Student Affairs) or his/her nominee
Head or Associate Head or a teaching staff representative of the relevant department

External Examiners

Department/Area

Accounting

Professor CHANG Hsihui
KPMG Professor of Accounting,
Department of Accounting,
LeBow College of Business,
Drexel University, U.S.A.

Applied Data Science

Professor WONG Kwok Yee, Michael
Professor Emeritus of Department of Physics and the
Director of MSc program in Data-Driven Modeling,
Hong Kong University of Science and Technology

Business Administration

Dr. AU Wing Tung, Winton
Associate Professor,
Director of Industrial-Organizational Psychology Programme,
Department of Psychology,
The Chinese University of Hong Kong

Professor LAU Chi-sun, Dora
Associate Professor,
Director, MSc in Management Programme,
Associate Director, Center for Entrepreneurship,
The Chinese University of Hong Kong

Professor KWONG Yuk Yee, Jessica
Professor and Chairman,
Department of Marketing,
The Chinese University of Hong Kong

Dr. Benjamin YEN
Associate Professor,
School of Business,
Associate Director, Asia Case Research Centre,
The University of Hong Kong

Chinese Language and Literature

Dr. CHAN Oliver Hon Man
Associate Professor,
Department of Chinese Language and Literature
Hong Kong Baptist University

Professor KWONG Ho Yee, Connie
Professor,
Department of Chinese Language and Literature,
The Chinese University of Hong Kong

Professor TANG Sze Wing
Professor and Chair,
Department of Chinese Language and Literature,
The Chinese University of Hong Kong

Professor WANG Chun Hong Professor,
Department of Chinese,
Lingnan University, Hong Kong

Counselling and Psychology

Dr. CHANG Kay Associate Professor,
Department of Psychology,
University of Macau

Dr. CHOW Wing Yin Associate Professor,
Language and Cognition,
Division of Psychology and Language Sciences,
University College London, U.K.

Professor HUI Na Na, Anna Associate Professor,
Department of Social and Behavioural Sciences,
City University of Hong Kong

Professor TONG Kwok Kit Associate Professor,
Department of Psychology,
University of Macau

Prof. Chau-wai Elsie YAN Professor and Associate Head,
Department of Applied Social Sciences,
The Hong Kong Polytechnic University

Dr. Michael YIP Chi Wing Associate Professor,
Department of Psychology,
The Education University of Hong Kong

Professor WANG Li-fei Professor and Associate Chair,
Department of Educational Psychology and Counseling,
National Taiwan Normal University

Professor WANG Qian Associate Professor
Department of Psychology
The Chinese University of Hong Kong

Economics and Finance

Dr. Simon James FONG Associate Professor,
Department of Computer and Information Science,
University of Macau

Dr. Charles Ka-yui LEUNG Associate Professor,
Department of Economics and Finance,
City University of Hong Kong

Professor Raymond Chi-wing NG Adjunct Associate Professor,
Department of Economics,
Lingnan University, Hong Kong

English Language and Literature

Dr. CHAN Yin Wa, Alice	Associate Professor, Department of English, City University of Hong Kong
Dr. Jeffrey Michael CLAPP	Associate Professor, Department of Literature and Cultural Studies The Education University of Hong Kong
Professor Kevin MORRISON	Provincial Chair Professor in Literature, Henan University, China

General Education

Dr. CHAN Ho Mun	Associate Professor, Department of Public and International Affairs, City University of Hong Kong
Professor LEUNG Cheung Shing	Retired Professor and Former Head, School of General Education and Languages, Technological and Higher Education Institute of Hong Kong (THEi)

History

Professor CHAN Chun Keung	Dean, College of Humanities, Professor, Department of History, National Taipei University, Taiwan
Prof. MAK King Sang Ricardo	Adjunct Professor, Department of History, Hong Kong Baptist University; Director of Public Examinations, Hong Kong Examinations and Assessment Authority
Professor MENG Zhongjie	Director, Academic Affairs Office, Professor, Department of History, East China Normal University, China

Journalism and Communication

Professor CHANG Wen-Chiang	Professor, Department of Journalism & Communication Studies, College of Communication, Fu Jen Catholic University, Taiwan
Professor CHEN Hsuan-Ting	Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong
Professor LAM lok Fung, Agnes	Director, Centre for Macau Studies, Associate Professor, Department of Communication, Faculty of Social Sciences, University of Macau

Professor LEE Ka Man, Betty Associate Professor,
School of Journalism and Communication,
The Chinese University of Hong Kong

Professor Raymond LI Head and Professor of Practice,
Department of Journalism,
School of Communication,
Hong Kong Baptist University

Law and Business

Dr. Peter CHAN Associate Professor,
School of Law, City University of Hong Kong;
Solicitor, Hong Kong (non-practising);
Solicitor, England & Wales (non-practising)

Dr. LO Pui Yin Barrister-at-law, Hong Kong;
Barrister-at-law, England and Wales

Dr. Poomintr SOOKSRIPAISRNKIT Lecturer in Maritime Law,
Australian Maritime College,
University of Tasmania, Australia

Mr. Joseph VAUGHAN Barrister-at-Law, Hong Kong

Mr. Matthew YOUNG Head of Corporate Secretarial Department,
The Hong Kong Jockey Club

MPhil/PhD Programmes

Professor FENG Qiushi Associate Professor
Department of Sociology
National University of Singapore

Professor WONG Wing Keung Chair Professor of Finance
Department of Finance,
Fintech Center, and Big Data Research Center,
Asia University, Taiwan

Social Work

Dr. CHAN Chi Ho, Wallace Associate Professor,
Department of Social Work,
Education and Community Wellbeing,
Northumbria University, U.K.

Professor CHEN Juan Professor,
Department of Applied Social Sciences,
The Hong Kong Polytechnic University

Sociology

Professor CHAN Kwok Shing

Associate Professor,
Department of Sociology,
Hong Kong Baptist University

Professor Conal MCCARTHY

Professor of Museum and Heritage Studies,
Stout Research Centre,
Victoria University of Wellington, New Zealand

Professor ZHONG Sara Hua

Associate Professor,
Department of Sociology,
The Chinese University of Hong Kong

Teaching Staff

Department of Law and Business

Name	Academic Qualification
Dr. LUI Chit Ying, Wendy (Head of Department)	B.A. (Hons.), M.HousingMgt., P.C.LL., HKU; LL.B., University of London, U.K.; LL.M. (ArbDR), Ph.D., City University of Hong Kong; Accredited Mediator, HKIAC, HKMAAL
Prof. AUGHTERSON, Edmund (Emeritus Professor)	LL.B., LL.M., Ph.D., University of Queensland, Australia; Barrister and Solicitor, Australia
Mr. CHAN Shiu Chung, John	B.A. (Hons.) in History, Shue Yan University, H.K.; M.S.Sc. in General Education, CUHK; M.Litt. in Legal and Constitutional Studies, University of St Andrews, U.K.; S.J.D. Candidate, HKU
Ms. LEUNG Ka Yan, Shannon	LL.B. (Hons.), P.C.LL., City University of Hong Kong; LL.M. (Comm.), University of London, U.K.
Dr. LIU Shilei, Olivia	LL.B., LL.M., Southwest University of Political Science and Law, China; LL.M., Loyola Marymount University, U.S.A.; Ph.D., HKU
Mr. SO Shun Yan, Simon	B.A., CUHK; LL.B., University of London, U.K.; P.C.LL., HKU, LL.M. (ArbDR) (Distinction), City University of Hong Kong
Prof. WONG Kwai Huen, B.B.S., J.P. (Senior Professor of Practice)	Dip., PRC Laws, University of East Asia, Macau; B.A., CUHK; LL.B., University of London, U.K.; FCI Arb

Department of Chinese Language and Literature

Name	Academic Qualification
Prof. YANG Ruowei (Head of Department)	Ph.D., Peking University, China; Ed.D., University of Leicester, U.K.; Post-doctoral Study, University of Washington, U.S.A.
Dr. NG Kwan Kwan (Associate Head of Department - Language)	B.A. (Hons.), Shue Yan University, H.K.; M.A., Fudan University, China; Ph.D., Sun Yat-sen University, China
Dr. WONG Ka Ki (Associate Head of Department - Programme)	B.A., M.Phil., Ph.D., CUHK
Dr. CHAN Kin Wing, Kevin	B.Sc., M.Phil., Ph.D., HKUST
Prof. CHEN Yunfeng	B.A., Xiamen University, China; M.A., Peking University, China; Ph.D., Nankai University, China
Dr. CHEUNG Hei Yee	B.A., Hong Kong Polytechnic University; M.A., HKU; Ph.D., EPHE-Sorbonne, France
Dr. CHOW Kwok Leung	B.A., HKBU; Teacher's Cert., Sir Robert Black College of Education, H.K.; M.A., Ph.D., New Asia Institute of Advanced Chinese Studies, H.K.

Prof. FU Chengzhou	B.A., Hubei University, China; M.A., Peking University, China; Ph.D., Nanjing Normal University, China
Prof. HO Cheung Wing	Dip., Shue Yan College, H.K.; M.A., University of East Asia, Macau; Ph.D., Peking University, China
Dr. HO Ka Chun	B.A., M.Phil., Ph.D., CUHK
Dr. HUI Kin Yip	B.A. (Hons.), Shue Yan University, H.K.; M.A., CUHK; Ph.D., EdUHK
Dr. NG Chi Lim	B.A., National Sun Yat-sen University, Taiwan; M.Phil., Ph.D., CUHK
Dr. SUEN Hoi Yan	Dip., Shue Yan College, H.K.; M.A., Ph.D., Fudan University, China
Dr. WANG Li	B.A., Wuhan University, China; M.Phil., Ph.D., CUHK
Prof. WANG Ping	B.A., Shandong Normal University, China; M.A., Xiamen University, China; Ph.D., East China Normal University, China
Dr. WEI Yang	B.A., Renmin University of China, China; M.A., HKU; Ph.D., HKUST
Dr. WONG Kwan Leung	B.A., Jinan University, China; M.A., Peking University, China; Ph.D., University of Arizona, U.S.A.
Dr. WONG So Wan	B.A., M.Phil., Ph.D., CUHK
Dr. YANG Yike	B.A., Southwest University, China; M.A., CUHK; Ph.D., Hong Kong Polytechnic University

Department of English Language and Literature

Name	Academic Qualification
Prof. WEN Zhisheng, Edward (Interim Head of Department)	B.A., South China Normal University, China; M.A., Guangdong University of Foreign Studies, China; Ph.D., CUHK
Dr. BALE, Rebekah (Associate Head of Department)	B.A., University of Westminster, U.K.; M.Phil., HKU; Ph.D., State University of New York, Albany, U.S.A.
Dr. CHAN Chi Ying, Michelle	B.A., HKBU; M.Phil., Ph.D., University of London, U.K.
Dr. CHAN Chiu Fung, Maria	Dip., Shue Yan College, H.K.; M.A., University of Wales, Bangor, U.K.; M.Phil., CUHK; Ed.D., HKU
Dr. CHAN Hon Tung, Thomas	B.A. (Hons.), City University of Hong Kong; PGDE, HKBU; M.Phil., CUHK; Ph.D., City University of Hong Kong
Dr. CHEUNG Ka Yee, Marjorie	B.A. (Hons.), M.Phil., HKU; Ph.D., University of Sheffield, U.K.
Dr. FREUDENBERG, Benjamin	Dip., HKAPA; M.A., Trier University, Germany; Ph.D., HKBU

Dr. LEUNG Ming Ming, Grace	B.A. (Hons.), HKBU; M.A., M.Phil., Ph.D., CUHK
Dr. LIU Jianwen, Kacey	B.A., South China Normal University, China; M.A., Guangdong University of Foreign Studies, China; Ph.D., CUHK
Dr. NAIR, Bindu B.	B.Sc., Mahatma Gandhi University, India; M.A., City University of Hong Kong; M.Phil., Ph.D., Jawaharlal Nehru University, India
Dr. WAN Yau Ni, Jenny	B.A. (Hons.), Ph.D., Hong Kong Polytechnic University
Dr. WONG Man Ho, Ivy	B.A. (Hons.), M.Phil., Ph.D., CUHK
Dr. ZENG Huiheng, Winnie	B.A., NingboTech University, China; M.A., Ph.D., Hong Kong Polytechnic University

Department of History

Name	Academic Qualification
Prof. HE Qiliang (Head of Department)	M.A., Ph.D., University of Minnesota, U.S.A
Dr. PANG Suk Man, Agnes (Associate Head of Department)	B.A. (Hons.), M.Phil., Ph.D., HKBU; M.A. in Communication and New Media, City University of Hong Kong
Dr. AU Chi Kin	M.Phil., CUHK; Ph.D., HKBU
Dr. CHAU Chi Fung	B.A. (Hons.), M.Phil., Ph.D., HKBU
Dr. LO Wing Sang	Dip., Shue Yan College, H.K.; M.A., Peking University, China; Ph.D., HKU
Dr. MAO Sheng, Shawn	B.A. in Journalism and Mass Communication, Communication University of China, China; M.A., Ph.D., University of Pennsylvania, U.S.A.

Department of Journalism and Communication

Name	Academic Qualification
Dr. LEE Ka Man, Kaman (Head of Department)	Hons. Dip., Shue Yan College, H.K.; M.A., Ph.D., Renmin University of China, China
Dr. TONG Suk Chong, Crispy (Associate Head of Department)	M.C.S, Lingnan University, H.K.; B.Soc.Sc., M.Phil., Ph.D., HKBU
Dr. CHU Tsz Hang, Ken	B.Soc.Sc. (Hons.) in Psychology, Ph.D. in Media and Communication, City University of Hong Kong; M.Phil. in Communication, HKBU
Dr. LAM Wun Sum	Dip., Shue Yan College, H.K.; M.A., Ph.D., New Asia Institute of Advanced Chinese Studies, H.K.; Ph.D., Fudan University, China
Dr. LAU Kung Wong	B.A. (Hons.), Hong Kong Polytechnic University; M.Sc., HKU; Ph.D., University College London, U.K.

Dr. LEUNG Ka Kuen, Dennis	LL.M., HKU; B.S.Sc., M.Phil., Ph.D., CUHK
Ms. LI Xiaojin, Jenny	B.A., North University of China, China; M.A., East China Normal University, China
Mr. SO Kai Chi, Edgar	B.Soc.Sc. (Jour.), CUHK; M.A. (Chinese Studies), HKUST; Reuters Research Fellow, University of Oxford, U.K.
Dr. TSUI Tung, Keith	M.I.T.M., University of Wollongong, Australia; M.Bus., D.B.A., University of Newcastle, Australia
Prof. WONG Chung Ming, Peter	Ph.D., Jinan University, China
Dr. ZHANG Xiao, Grace	B.A., Shenzhen University, China; M.A., M.Phil., Ph.D., CUHK

Department of Accounting

Name	Academic Qualification
Dr. LEE Hua (Head of Department)	M.B.A., Ph.D., National Taiwan University, Taiwan
Ms. CHAK Suet Ching	Dip., Shue Yan College, H.K.; M.Sc., University of Manchester, U.K.; M.P.Acc., Jinan University, China
Dr. CHEN Wanyu, Tina	B.Econ., Xiamen University, China; M.Econ., HKUST; Ph.D., Hong Kong Polytechnic University
Dr. XIE Yuying, Sabrina	B.Acc., Nankai University, China; M.Acc., Shanghai University of Finance & Economics, China; Ph.D., HKU

Department of Business Administration

Name	Academic Qualification
Dr. LAW Chui Chui, Monica (Head of Department)	B.A. (Hons.), HKBU; M.Soc.Sc., City University of Hong Kong; M.Sc., Ph.D., Hong Kong Polytechnic University
Dr. CHUNG LEE Man Yee, Alice (Associate Head of Department – Internal)	B.B.A., Temple University, U.S.A.; M.B.A., Drexel University, U.S.A.; Ph.D., University of Huddersfield, U.K.
Dr. CUI Xiling, Celine (Associate Head of Department – External)	B.Mgt., Shandong University, China; M.Econ., University of International Business & Economics, China; Ph.D., CUHK
Dr. HO Kin Hon, Roy	B.Sc. in Computer Studies, City University of Hong Kong; Postgraduate Dip. in Entrepreneurship, University of Cambridge, U.K.; M.Sc. (Eng) in Data Communications, University of Sheffield, U.K.; M.Sc. in Business Analytics, HKUST; Ph.D., University of Surrey, U.K.
Dr. KONG Siu Lung, Joseph	B.B.A. (Hons.), M.Phil., Ph.D., City University of Hong Kong
Dr. LAM Che Fai, Lubanski	Dip., Shue Yan College, H.K.; M.B.A., Northeast Louisiana University, U.S.A.; Ph.D., Wuhan University, China

Dr. LAW Chi Hang, Colin	B.B.A., University of Western Sydney, Australia; M.B.A., University of Western Sydney, Australia; D.B.A., University of Southern Queensland, Australia
Dr. NG Chi Ho, Mark	B.B.A. (Hons.), HKBU; Postgraduate Dip. in Law, Manchester Metropolitan University, U.K.; Postgraduate Dip. in Marketing, Chartered Marketer, Chartered Institute of Marketing, U.K.; Postgraduate Dip. in Psychology, M.Soc.Sc., City University of Hong Kong; Ph.D., Hong Kong Polytechnic University
Dr. PENG Zhengmin, Kelly	B.Sc., Northwest Normal University, China; M.A., Beijing Normal University, China; Ph.D., CUHK
Dr. SHEN Na, Nell	B.Eng., M.Mgt., Tianjin University, China; Ph.D., CUHK
Dr. WONG Chi Bo, Brian	B.Sc. (Hons.), University of Manchester, U.K.; M.B.A., Cardiff University, U.K.; M.A., M.Sc., Manchester Metropolitan University, U.K.; Ph.D., University of South Australia, Australia; Dip. in Marketing, Chartered Marketer, Chartered Institute of Marketing, U.K.; M.C.I.M.
Dr. ZHOU Qiang	B.Sc., M.Phil., Nankai University, China; Ph.D., CUHK

Department of Economics and Finance

Name	Academic Qualification
Dr. LEE Shu Kam (Head of Department)	Dip., Shue Yan College, H.K.; Dip. for Advanced Studies, M.A., University of Manchester, U.K.; Ph.D., University of Stirling, U.K.
Dr. WOO Kai Yin (Associate Head of Department)	Dip., Shue Yan College, H.K.; M.Sc., University of Birmingham, U.K.; Ph.D., University of Stirling, U.K.; Diploma, Investment Analysis and Portfolio Management, Hong Kong Securities Institute; Financial Risk Manager – Certified by the Global Association of Risk Professionals; Letter of Achievement, CFA Institute
Dr. LEE Tin Yun, Philip	B.B.A., M.Sc., Ph.D., HKU
Dr. LI Yi Man, Rita	B.Sc., Ph.D., HKU; MRICS, ACI Arb, AHKI Arb
Dr. TANG Chi Ho, Edward	B.B.A., M.Phil., Ph.D., City University of Hong Kong
Dr. TSANG Chun Kei, Thomas	B.A., Shue Yan University, H.K., M.Sc, Ph.D., HKBU
Dr. YEUNG Wai Man, Raymond	Dip., Shue Yan College, H.K.; M.Soc.Sc., University of Birmingham, U.K., Ph.D., Shanghai University of Finance and Economics, China
Dr. YUEN Wai Kee, Thomas	Dip., Shue Yan College, H.K.; M.Sc., University of Warwick, U.K.; Ph.D., HKU

Department of Sociology

Name	Academic Qualification
Prof. CHEUNG Yuet Wah (Head of Department and Distinguished Professor)	B.Soc.Sc., CUHK; M.A., McMaster University, Canada; Ph.D., University of Toronto, Canada
Dr. LAU Pui Yan, Flora (Associate Head of Department)	B.Soc.Sc., M.Phil., HKU; M.Sc., D.Phil., University of Oxford, U.K.
Prof. CHAN Ching, Selina (Academic Vice President)	B.Soc.Sc. (Hons.), CUHK; M.Phil., D.Phil., University of Oxford, U.K.
Prof. CHEUNG Siu Keung (Vice President (University Administration))	B.Soc.Sc.(Hons.), M.Phil., HKBU; Ph.D., University of Edinburgh, U.K.
Prof. HUI Yew Foong (Associate Academic Vice President (Accreditation and Programme Development))	B.Soc.Sc. (Hons.), M.Soc.Sc., National University of Singapore; Ph.D., Cornell University, U.S.A.
Ms. CAI Shengdan	B.A., University of Nottingham, China; M.Phil., University of Cambridge, U.K.
Dr. GAO Chong	B.A., M.A., National Sun Yat-sen University, China; Ph.D., HKU
Dr. HUANG Weishan	B.A., Chinese Culture University, Taiwan; M.A., St. John's University, U.S.A.; M.A., Ph.D., New School for Social Research, U.S.A.
Dr. KE Pingchuan, Patrick	B.A., Guangzhou University, China; M.A., Guangzhou Academy of Fine Arts, China; Ph.D., City University of Hong Kong
Dr. LAM Gigi	B.B.A., M.A., Ph.D., HKUST; M.Soc.Sc., City University of Hong Kong
Dr. LI Hang	B.Soc.Sc., CUHK; M.A., University of Essex, U.K.; Ph.D., CUHK
Dr. LIU Shuo	B.B.A., M.Phil., Ph.D., CUHK
Dr. MAK Sau Wa, Veronica	B.B.A. (Hons.), M.A., Ph.D., CUHK
Dr. MAN Pui Kwan, Mikayla	B.S.Sc. (Hons.), M.Phil., Lingnan University, H.K.; Ph.D., CUHK
Dr. NG Ni Na, Camellia	B.A., (Hons.), M.Phil., Lingnan University, H.K.; M.A., University of Leicester, U.K.; Ph.D., CUHK
Dr. TSANG Chung Kin	B.A., Lingnan University, H.K.; M.Phil., HKU; Ph.D., University of North Carolina at Chapel Hill, U.S.A.
Dr. XIE Jieyi	B.A., China University of Mining and Technology, China; M.A., Zhejiang University, China; M.A., CUHK; Ph.D., Australian National University, Australia

Department of Counselling and Psychology

Name	Academic Qualification
Prof. YU Kai Ching, Calvin (Head of Department)	Hons. Dip., Shue Yan University, H.K.; B.Sc., Middlesex University, U.K.; M.Sc., University College London and the Anna Freud Centre, U.K.; Grad. Dip., M.Sc., University College London, U.K.; Ph.D., University of Cape Town, S.A.
Dr. ZHOU Dehui, Ruth (Associate Head of Department)	B.A., M.A.(Hons.), Huazhong University of Science and Technology, China; M.A. in Expressive Arts Therapy with a Minor in Psychology, European Graduate School, Switzerland; Ph.D. (summa cum laude), University of Duisburg-Essen, Germany
Prof. SUN Tien Lun, Catherine (Senior Vice President)	B.A., Cornell College, U.S.A.; M.Soc.Sc., Ph.D., HKU
Prof. TANG So Kum, Catherine (Associate Academic Vice President (Graduate School))	B.A., M.S., Ph.D., University of North Texas, U.S.A.
Dr. LI Wang On (Associate Academic Vice President (University Research))	B.Cog.Sc., M.Phil., Ph.D., HKU
Dr. CHOW Tak Sang, Jason (Acting Associate AVP (Teaching and Learning Development))	B.Soc.Sc., Ph.D., HKU
Dr. CHAN Chui Yi, Ayu	B.Soc.Sc., City University of Hong Kong; Ph.D., HKU
Dr. CHEUNG Wai Leung, Raysen	B.Soc.Sc., HKU; M.B.A., University of Strathclyde, U.K.; M.Sc., University of London, U.K.; Ph.D., Loughborough University, U.K.
Dr. CHEUNG Yim, Yen	B.Soc.Sc., OUHK; M.Soc.Sc., Psy.D., Shue Yan University, H.K.
Dr. CHUNG Man Chi, Sandrine	B.A., Indiana University (Bloomington), U.S.A.; Master of Education, Ph.D., EdUHK
Dr. CONNOLLY, John Patrick	B.A., M.A., University of the Witwatersrand, South Africa; Ph.D., University of South Africa
Dr. DOS SANTOS, Luis Miguel	B.A. (Chinese Language and Literature), University of Massachusetts Amherst, U.S.A.; M.Sc. (Management), Lasell University, U.S.A.; M.A. (Teaching Studies), University of Birmingham, U.K.; M.A. (TESOL), University of Nottingham, U.K.; M.A. (Teaching and Learning in Higher Education), Malmo University, Sweden; M.Sc. (European Studies), University of Gothenburg, Sweden; Ed.D., Northeastern University, U.S.A.
Dr. FU Wai	B.Soc.Sc., M.Phil., Ph.D., HKU

Dr. HARRISON, Gregory Mark	P.G.C.E., University of Nottingham, U.K.; M.Ed., University of Bristol, U.K.; M.Coun., Monash University, Australia; Ed.D., EdUHK
Dr. KWOK Ka Yiu, Daniel	B.Soc.Sc., CUHK; M.Sc., City University of Hong Kong; M.Soc.Sc., HKU; M.Coun., University of New England, Australia; Psy.D., California Southern University, U.S.A.
Dr. LAI Ching Han, Lufanna	B.A., Ph.D., Deakin University, Melbourne, Australia
Dr. LAM Yin Hung, Bess	B.Sc., University of Illinois at Urbana Champaign; M.Phil., CUHK; Ph.D., HKU
Dr. LAU Hi Po, Bobo	B.Soc.Sc., HKU; M.Phil., Cambridge University, U.K.; Ph.D., HKU
Dr. LAU Kam Lun, Edmond	B.A., HKU; Psy.D., University of Surrey, U.K.
Dr. LEUNG Mei Kei, Miki	B.Cog.Sc, M.Phil., Ph.D., HKU
Dr. LIN, M. Muriel	B.A. (Magna Cum Laude), University of Massachusetts, Boston, U.S.A.; M.A., Pepperdine University, Los Angeles, U.S.A.; Ph.D., California School of Professional Psychology at AIU, Los Angeles, U.S.A. (all APA accredited)
Dr. LO Lap Yan	B.Cog.Sc., M.Phil., Ph.D., HKU
Dr. NGAI Tsz Kin, Joe	B.Soc.Sc., M.Soc.Sc., Shue Yan University, H.K.; Ph.D., HKU
Dr. THOMPSON, Nigel S.	B.A., Haverford College, U.S.A.; M.A., University of California at Santa Cruz, U.S.A.; M.Ed., Columbia University, U.S.A.; Ph.D., Yeshiva University – Ferkauf Graduate School of Psychology, U.S.A.
Dr. TONG Ka Ho, Adrian	B.Sc., Swansea University, U.K.; M.Soc.Sc., City University of Hong Kong; Psy.D., Shue Yan University, H.K.
Dr. WANG Yizhou, Joe	B.Sc., Beizhou Medical University, China; M.App.Psy., Beijing Normal University, China; Ph.D., HKU
Dr. YUEN Wing Yan, Winnie	B.Sc., University of Nottingham, U.K.; M.Psych. (Clinical), National University of Singapore, Singapore; Ph.D., HKU

Department of Social Work

Name	Academic Qualification
Dr. FONG Fu Fai, Steve (Head of Department)	Bachelor of Social Work, Master of Social Sciences (Mental Health), HKU; Doctor of Social Work, Hong Kong Polytechnic University; Registered Social Worker
Dr. MOK Wai Kit, Linda (Associate Head of Department)	Diploma in Social Work, Bachelor of Arts in Social Work, M.Phil., City University of Hong Kong; Master of Social Work, York University, Canada; Ph.D., HKU; Registered Social Worker

Dr. AU Wing Kwong	Diploma in Social Work, Shue Yan College, H.K.; Certificate of Qualification in Social Work, U.K.; Master of Social Work, University of Wales, U.K.; M.Phil., Ph.D., Fellow, University of Liverpool, U.K.; Registered Social Worker
Dr. CHEUNG Pui Ling, Ada	Bachelor of Arts, HKU; Graduate Diploma, CUHK; Master of Science, London School of Economics and Political Science, U.K.; Master of Arts, Ph.D., University of Kent, U.K.; Registered Social Worker
Dr. CHOW Kit Ling, Lina	Diploma in Social Work, Bachelor of Social Work, Hong Kong Polytechnic University; Ph.D., University of Kent, U.K.; Registered Social Worker
Prof. CHOW Oi Wah, Esther	Bachelor of Arts (Honours) in Sociology, Concordia University, Montreal, Canada; Master of Social Work, Ph.D. in Social Work, HKU; Certificate in Remotivation Therapy, Hong Kong Remotivation Therapy Association; Graduate Diploma in Narrative Therapy and Community Work, Dulwich Centre, Australia; Master in Narrative Therapy and Community Work, University of Melbourne, Australia; Associate Fellow, Approved Counselling Supervisor, Hong Kong Professional Counselling Association; Certified Counsellor, Hong Kong Professional Counselling Association; Registered Social Worker
Dr. CHUI Chi Fai, Raymond	Bachelor of Arts in Sociology (Honours), M.Phil., HKBU; Ph.D., University of Auckland, New Zealand
Mr. CHUNG Kwok Hung, Kelvin	Diploma in Social Work, Bachelor of Social Work, Hong Kong Polytechnic University; Master of Christian Studies, Bible Seminary of Hong Kong; Master of Arts in School Guidance and Counselling (Special Needs), CUHK; Registered Social Worker
Dr. CHUNG Yuet Kiu, Priscilla	Diploma in Social Work, City University of Hong Kong; Bachelor of Social Work, Hong Kong Polytechnic University; Postgraduate Diploma in Applied Psychology, City University of Hong Kong; Master of Social Work, La Trobe University, Australia; Master of Arts, CUHK; Doctor of Social Work, Hong Kong Polytechnic University; Registered Social Worker
Dr. FUNG Wing Fun, Josephine	Bachelor of Social Work, Master of Social Sciences (Mental Health), HKU; Doctor of Social Work, Hong Kong Polytechnic University; Registered Social Worker
Dr. LIU Chi Pun, Ben	Diploma in Social Work, Hong Kong Polytechnic University; Master of Arts in Social Work Studies, University of Kent, U.K.; Ph.D., HKU; Postgraduate Diploma in Organisational Psychology, University of London, U.K.; Registered Social Worker
Dr. MO Yuen Han, Kitty	Bachelor of Social Science, Master of Social Work, CUHK; Doctor of Social Work, Hong Kong Polytechnic University; Diploma in Special Education, HKU; Registered Social Worker

Ms. TAN Hiu Man, Lada	Bachelor of Social Work, HKU; Master of Arts in Public Policy and Management, City University of Hong Kong; Postgraduate Diploma in Education (Primary), Education University of Hong Kong; Registered Social Worker
Dr. TSANG Wai Hung, Wallace	Bachelor of Science in Optometry (Honours), Hong Kong Polytechnic University; Master of Social Work, Master of Social Sciences, Postgraduate Certificate in Psychology, HKU; Doctor of Social Work, Hong Kong Polytechnic University; Master of Arts in Diakonia, Lutheran Theological Seminary, Hong Kong; Registered Social Worker
Mr. YIP Chi Yan, Toby	Diploma in Theology, Advanced Diploma in Biblical Studies, CUHK; Bachelor of Social Work, HKBU; M.Phil., CUHK; Registered Social Worker
Mr. YIP Shun Pong, Bon	Bachelor of Engineering in Electronic Engineering, Master of Social Sciences in Social Work, CUHK; Registered Social Worker

Department of Applied Data Science

Name	Academic Qualification
Dr. YUEN Man Ching, Connie (Head of Department)	B.Sc. (C.S.), M.Phil. (I.T.), City University of Hong Kong; Ph.D. (C.S.E.), The Chinese University of Hong Kong; SMIEEE, SMACM, CCNA CCAI, AWS Academy Educator, Open Source Evangelist (LF APAC)
Prof. LEUNG Kwong Sak (Distinguished Professor)	B.Sc. (Eng.), Ph.D., University of London, U.K.
Dr. AZHAR, Muhammad	B.Sc. (C.S.), National University of Computer and Emerging Sciences, Islamabad, Pakistan; M.S. (Virtual Reality), Intelligent Media Lab, Sejong University, South Korea; Ph.D. (Machine Learning and Data Mining), Big Data Institute, Shenzhen University, China

Physical Education Section

Name	Academic Qualification
Dr. GONG Xiao En	B.A., Education College Shanghai, China; Dip., Sport College, Cologne, Germany; M.B.A., University of South Australia, Australia; D.B.A., City University of Macau

Programmes of Studies and Description of Courses

Coding System

An academic year is divided into two semesters. In principle, one credit is given for each period (50 minutes) of lecture per week per semester.

In general the code number of each course contains three digits preceded by an abbreviation of the department which offers the course.

- A.** The 1st digit of a code number indicates the year of the students for whom the course is intended.

For example:

JOUR 101-2 means the course is offered by the Department of Journalism for 1st year students.

ACCT 201-2 means the course is offered by the Department of Accounting for 2nd year students.

- B.** The 2nd digit of a number usually indicates whether the course is compulsory or elective:
- 0-7 indicates compulsory course for major. (Different departments may have different requirements).
- 8-9 usually indicates elective course for major.

For example:

SOC 301-2 is a compulsory course for 3rd-year Sociology students;

ENG 481-2 is an elective course for 4th-year students of English major.

Note: The course schedules listed in the Faculties below are for general information only; they may be modified annually. Students should select courses according to the course schedules distributed at registration time in each year.

General Education

Overview

From academic year 2017/18 onwards, students admitted into Year 1 shall complete a total of 12 credits of General Education courses consisting of 3 credits in each of the four main areas listed below in order to fulfil graduation requirements:

Area A: Chinese Culture in the 21st Century (21 世紀中國文化)

Area B: Communication and Cultural Literacy (溝通和文化素養)

Area C: Global Citizenship (全球公民意識)

Area D: Digital Trends and Applications (數碼趨勢及應用)

Students should fulfil the requirement in the first three years of study.

Area Objectives and Intended Learning Outcomes

Area A: Chinese Culture in the 21st Century

The objectives of this Area are:

- 1) describing the evolvement of Chinese culture from past to present;
- 2) nurturing a broad intellectual and integrated perspective in understanding Chinese culture; and
- 3) appreciating the relevance of Chinese cultures on different aspects of modern life.

This Area puts strong emphasis on:

- i) understanding the transformation of Chinese communities;
- ii) appreciating the Chinese cultural heritage from multiple perspectives; and
- iii) demonstrating how contemporary social practices are linked to traditional Chinese philosophy and thoughts (e.g., Yin Yang, Confucianism, Taoism) in various contexts.

After studying in this area, students should be able to:

- a) identify the key characteristics of Chinese culture;
- b) explain the meaning of significant signs and symbols in traditional Chinese culture;
- c) recognize the involvement of Chinese culture in different aspects of the 21st century; and
- d) synthesize ideas and concepts in Chinese culture and incorporate them into everyday living.

Area B: Communication and Cultural Literacy

The objectives of this Area are:

- 1) understanding how human society and culture are formed;
- 2) achieving effective communication through a better understanding of different cultures, values, and belief; and
- 3) enhancing intercultural communicative competence by studying different cultural manifestations, such as art, media representation, and languages.

This Area puts strong emphasis on:

- i) communicating effectively through different modalities;
- ii) showing good awareness and understanding of cultural similarities and differences during communication;
- iii) interacting positively with people coming from different ethnic, racial, and cultural backgrounds; and
- iv) understanding cultures through different forms.

After studying in this area, students should be able to:

- a) demonstrate effective intercultural communication skills;
- b) recognize the diversity of different cultures, values and belief; and
- c) apply theories and methods to explain and analyse related issues.

Area C: Global Citizenship

The objectives of this Area are:

- 1) fostering students' sense of responsibility to themselves and other beings, to the society, and to the global world; and
- 2) allowing students to gain a deeper understanding of people and issues through making connects at personal, societal, historical, and environmental levels.

This Area puts strong emphasis on:

- i) maintaining an individual's well-being, both physically and mentally, through active reflections on their actions and behaviour;
- ii) raising an individual's awareness of local and global issues, preparing them to contribute to a sustainable society that celebrates equality, respect, and harmony; and
- iii) understanding their roles and responsibilities in preserving the natural habitat.

After studying in this area, students should be able to:

- a) critically review personal and social practices with a broadened perspective;
- b) make informed decisions about moral issues and show good reasoning; and
- c) apply methods and theories studied to make positive impact on society.

Area D: Digital Trends and Applications

The objectives of this Area are:

- 1) demonstrating how the rapid development of information and communication technology (ICT) in the 21st century has altered the landscape of a literate environment;
- 2) describing the unprecedented changes brought by technology to modern life; and
- 3) promoting good digital proficiency, technological awareness, digital culture, and the integration of technology into various aspects of life.

This Area puts strong emphasis on:

- i) developing digital literacy for better adaptation to the fast-changing, interconnected global world;

- ii) exploring personal and social issues related to technology that are of interest to students; and
- iii) embracing digital trends through familiarizing students with digital tools that bring opportunities to human experience and/or modern life.

After studying in this area, students should be able to:

- a) appraise and evaluate the impact of technology on human life;
- b) apply relevant digital tools to align with the needs in their personal and professional lives; and
- c) perform effective analyses of quantitative and qualitative data with the use of digital tools.

Courses Offered

The GE courses selected to be offered in academic year 2023-24 are as follows:

Area A: Chinese Culture in the 21st Century

Code	Course Title	Medium	Credits	Restriction(s)
GEA 103	The Origins and Transformation of East Asian Food Culture (EAFC)	Cantonese	3	Nil
GEA 104	Knowing Hong Kong through Historical Sites	Cantonese	3	Nil
GEA 105	The Making of Hong Kong Chinese Culture	Cantonese	3	Not for Sociology Major and students who have taken <i>SOC208 Hong Kong Society and Culture</i> or <i>SOC415 Film, Television and Society</i>
GEA 106	Mystery Tales of Ancient China and Creative Industries	Cantonese	3	Nil
GEA 107	Yin Yang Wu Xing and Its Creative Use in Contemporary Life	Cantonese	3	Nil
GEA 110	Confucian Business Ethics in Modern World	Cantonese	3	Nil
GEA 111	Introduction to Confucianism and Law	Cantonese	3	Nil
GEA 112	Appreciation of Chinese Arts	English	3	Nil
GEA 201	Chinese Medicine: Health Promotion and Disease Prevention	English	3	Nil
GEA 202	Urban Modernity in Chinese Cities: Hong Kong, Taipei & Shanghai	Cantonese	3	Nil
GEA 203	The Wisdom of Ancient Chinese Architecture	English	3	Nil
GEA 204	Hong Kong Kung-fu Novels, Films and Chinese Culture	English	3	Nil
GEA 205	I Ching and Life Management	Cantonese	3	Not for Year 3 and Year 4 Chinese Major

Area B: Communication and Cultural Literacy

Code	Course Title	Medium	Credits	Restriction(s)
GEB 102	Media and Society	English	3	Nil
GEB 105	Communication and Storytelling	English	3	Nil
GEB 109	Understanding East Asian Popular Culture	Cantonese	3	Nil
GEB 110	Modern Animation and Story Writing	Cantonese	3	Nil
GEB 112	Visual Culture and Digital Media	English	3	Nil
GEB 113	Journalistic Hermeneutics in Digital Age	English	3	Not for students who passed <i>GEC114</i>
GEB 115	Happiness and Society: An Interdisciplinary Perspective	Cantonese / English	3	Not for students who passed <i>GED101</i>
GEB 118	Economics and Sports	English	3	Not for students who passed <i>GED107</i>
GEB 119	Moving Worlds: Travel, Culture, and Identity	English	3	Not for English Major; Not for students who passed <i>GED108</i>
GEB 120	Accent and Identity in Films	English	3	Not for English Major; Not for students who passed <i>GED109</i>
GEB 201	International Communication in Digital Age	English	3	Nil
GEB 202	Getting People to Say Yes: Negotiation and Mediation	English / Cantonese	3	Nil
GEB 206	Understanding Korean Society through Dramas	English	3	Nil
GEB 207	Hong Kong Popular Culture	English / Cantonese	3	Not for Sociology Major and students who have taken <i>SOC208 Hong Kong Society and Culture</i> or <i>SOC312 Popular Culture in Asia</i>
GEB 209	Visual Culture and Art Practice	Cantonese	3	Nil
GEB 213	Positive Life with Chinese Literature	Cantonese	3	Not for students who passed <i>GEC202</i>
GEB 214	Cultural Insights for Business Success	English	3	Not for students who passed <i>GED201</i>
GEB 215	Science, Film and Fiction	English	3	Not for English Major; Not for students who passed <i>GED203</i>
GEB 217	Exploring Cultural Tourism in East Asia	Cantonese	3	Not for students who passed <i>GED206</i>
GEB 218	Nature and Spirituality	English	3	Not for students who passed <i>GED208</i>

Area C: Global Citizenship

Code	Course Title	Medium	Credits	Restriction(s)
GEC 101	Environment and Society	English	3	Not for Sociology Major
GEC 105	Missionaries' Experiences in Hong Kong	Cantonese	3	Nil
GEC 106	Personal Finance and Taxation	English	3	Nil
GEC 108	Stress Management and Healthy Lifestyle	English	3	Not for BSSCP and BSSPSY Majors
GEC 110	Exercise and Wellbeing	Cantonese	3	Nil
GEC 112	Basketball and Volleyball	Cantonese	3	Can only choose either GEC112 or GEC113
GEC 113	Badminton and Table Tennis	Cantonese	3	Can only choose either GEC112 or GEC113
GEC 116	True Crime in Contemporary Culture	English	3	Nil
GEC 206	Experiential Learning for Global Citizenship	English	3	Only available to Year 1, 2 and 3 students
GEC 207	Be a Smart Financial Investor: Understanding Psychological Biases	English	3	Not for students who passed GEB205
GEC 210	Ethics in Our Daily Life	English	3	Nil

Area D: Digital Trends and Applications

Code	Course Title	Medium	Credits	Restriction(s)
GED 110	Predicting Human Behaviour with Big Data	English	3	Not for students who passed GEB107
GED 111	Data and Society	English	3	Not for students who passed GEB111
GED 112	Network Fundamental and Cybersecurity	English	3	Nil
GED 113	Understanding Metaverse – Trends and Applications	English	3	Nil
GED 211	Writing Your First Apps Using Python Programmes	English / Cantonese	3	Not for students who passed GEB204
GED 213	Artificial Intelligence (AI) in Everyday Life	English	3	Not for students who passed GEB210
GED 214	Smart Cities - Technologies and Applications	English	3	Not for students who passed GEB211
GED 215	Cloud Computing Features and Applications	English	3	Not for students who passed GEB212
GED 216	Introduction to Spatial Data and Geographic Information System (GIS)	English	3	Nil
GED 217	Exploring Data Analysis and Visualisation with R	English	3	Nil
GED 218	Digital Safety in Daily Life	English	3	Nil
GED 219	Legal Pitfalls in the Digital Era	English	3	Nil

DESCRIPTION OF COURSES (GENERAL EDUCATION)

Area A: Chinese Culture in the 21st Century

GEA 103 The Origins and Transformation of East Asian Food Culture (EAFC)

1 Term; 3 Credits

To get to know a country, studying its food culture is a good starting point. Food culture reflects not only national lifestyles and preferences, but also traditional culture. Today, East Asian food culture (EAFC) plays an important role worldwide. For example, Chinese regional cuisines, Korean barbecue (gogigui) and kimchi and high-end Japanese cuisine are all very popular among international diners. Many East Asian restaurants and lovers of East Asian food can be found around the globe. The countries of East Asia are important food-culture exporters, with world-leading soft power. Their great range of food and diverse cultures play a part in their success. Here comes to the entry point of this course: what are the components of these unique cultures?

This course will probe the following dimensions of global history and cultural studies: 1) the historical influence of Confucian culture on EAFC; 2) modern forms of EA cultural exchange, such as immigration, and their effects; and 3) the worldwide dissemination of EAFC as soft power in today's globalised era, the factors leading to its success, and how EAFC has been reshaped into hybrid multicultural forms via localisation.

GEA 104 Knowing Hong Kong through Historical Sites

1 Term; 3 Credits

Through appreciating cultural heritage in Hong Kong, the course aims to demonstrate how the influence from Chinese and British cultures have shaped the cultural-heritage development of Hong Kong. The course provides opportunities for students to explore several historical routes and heritage sites in Hong Kong, including the Central District, Kowloon Walled City, Houwang Temple and etc. These field trips allow students to have direct contact with the environment where they will develop knowledge, skills and interests relating to Hong Kong's economic, historical, cultural and social development.

GEA 105 The Making of Hong Kong Chinese Culture

1 Term; 3 Credits

The rise of Hong Kong Chinese culture involves an intricate interplay in relation to Cantonese praxis, colonial modernity and cosmopolitan identification. By focusing upon family life, political and economic culture, arts and literature, this general education course examines how Hong Kong Chinese create a unique version of Chinese culture through varying cultural innovations and creative practices, particularly what the distinctive ingenuity and flexibility are in play. The general objective is not to trace the presence of a constant Chinese culture from the estranged past, but to demonstrate the innovative transformation of Chinese culture in the Hong Kong context.

GEA 106 Mystery Tales of Ancient China and Creative Industries

1 Term; 3 Credits

The term “Creative Industries” was produced at the end of the last century and gradually prevailed at the beginning of the 21st century. Related industries have been heavily invested in and have obtained huge benefits. Ancient ghost stories provide rich and valuable ideological resources, which can be widely used in television, film, stage, painting, animation, video games, novels, scripts, music, advertisements etc. This course emphasizes both theory and practice. In addition to allowing students to analyse global creative industry cases and development trends, appreciate representative works of ghosts, and appraise related film and television arts, it also requires students to design and create related industries. In other words, this course aims to start from ancient legends and stories, allowing students to explore the opportunities that traditional culture brings to the creative industry.

GEA 107 Yin Yang Wu Xing and Its Creative Use in Contemporary Life

1 Term; 3 Credits

The concept of “Yin Yang Wu Xing” (陰陽五行) is a crucial element of traditional Chinese culture. It reflects the philosophy of ancient Chinese thinking and world view, which deeply influenced the Chinese culture and society in every aspect.

The objective of this course is to introduce and equip students with fundamental concepts of “Yin Yang” and “Wu Xing” (Five elements) through lectures and activities that integrate theoretical knowledge with practical examples from traditional Chinese art, Go, architecture, calendar, medicine, and costume design. The course aims to enhance students’ understanding in different aspects of traditional Chinese culture, as well as identifying and applying the “Yin Yang Wu Xing” thinking in contemporary life.

GEA 110 Confucian Business Ethics in Modern World

1 Term; 3 Credits

The term "Confucian ethics" refers to the philosophical thinking in Confucian philosophy that focuses on the study of moral norms, moral language, and moral practice. This course aims to introduce Confucian ethics and its subsequently evolved values that are still applicable and enlightening to the modern business society. Furthermore, it demonstrates how Confucian ethics enriches the contemporary consciousness and guides the dynamics of the current business society. In addition to introducing Confucian ethics and its historical development, this course will discuss the influence and application of Confucian ethics in modern business society, particularly in areas such as leadership, management, marketing, social responsibility, and etc.

GEA 111 Introduction to Confucianism and Law

1 Term; 3 Credits

This course takes legal ideas as a starting point to allow students to learn and think about Confucianism from ancient and modern Chinese perspectives as well as foreign perspectives.

By comparing the similarities and differences between contemporary legal ideas and Confucian thought, this course helps students understand the mindset and social function behind Confucian and Western legal thoughts and legal principles. This course not only focuses on the analysis of the thoughts of ancient Confucian philosophers and Confucian ethical law, but also explores the role and influence of Confucian legal thoughts in modern society. In this course, students will study Confucian classics and Western legal works. Students will also gain an understanding of current research developments and different perspectives in the field of "Confucianism and Law".

GEA 112 Appreciation of Chinese Arts

1 Term; 3 Credits

In this introductory course, *Appreciation of Chinese Arts*, we will embark on a journey to appreciate the Chinese Arts forms across time, starting from the ancient times to the 21st century. We are looking into the concepts of aesthetic values of art and its features by analysing a wide spectrum of examples in Chinese Arts to discuss meaningful topics. The course will be structured with a thematic emphasis in a chronological order, giving equal attention to technique, stylistic analysis, and interpretation in historical and cultural context that aimed at developing students' abilities to appreciate Chinese Arts.

GEA 201 Chinese Medicine: Health Promotion and Disease Prevention

1 Term; 3 Credits

This course introduces the philosophical concepts and efficacy of Chinese medicine. Essential philosophical concepts such as "harmony of man and nature", "Yin and Yang", "five elements", "Qi and Blood" will first be introduced, followed by evaluations of Chinese medicine, including food therapy, herb therapy, tea therapy, Tai-chi, massage, qigong and acupuncture. The course will also demonstrate how Chinese medicine can be used to promote health and prevent diseases. Students will be given opportunities to try Tai Chi and learn about Chinese verbs through on-site visits. They will also be invited to try medicinal recipes, acupuncture, and Chinese tea in order to establish a good understanding of Chinese Medicine.

GEA 202 Urban Modernity in Chinese Cities: Hong Kong, Taipei and Shanghai

1 Term; 3 Credits

Subject to colonialism and imperialism, Chinese cities such as Hong Kong, Taipei and Shanghai were ceded to the colonies and concessions of the great powers during the 19th and 20th centuries. Exploring the cities from a historical and cultural perspective will certainly help us understand their historical, social, cultural development and its colonial legacy retained to the present day.

This course takes a historical approach to the analysis of the three most representative colonial cities: Hong Kong, Taipei, and Shanghai. The modernisation and Westernisation of these cities since the 19th century will be explored and compared. Next, the course will probe into the following: 1) how the concept of modernisation shaped the development of modern Chinese history; 2) how traditional Chinese cultures and concepts interacted with the western

culture; and 3) how authentic historical materials, such as architecture, museum exhibition information, films, photos etc., have crafted and continue to craft the colonial collective memory and cultural legacy, and their influence on the modern society.

GEA 203 The Wisdom of Ancient Chinese Architecture

1 Term; 3 Credits

An ancient Chinese building tells us various stories, including its culture, history, philosophy, feng-shui, art, architecture structure and style. There are a variety of ancient Chinese buildings which can be classified into five major categories: gorgeous imperial palace, intimate traditional Chinese residence, natural landscape Chinese garden, religious altar and temple, and ethnical style of regional dwelling. By introducing different types of buildings, students will be able to understand the geographical features and historical evolution of Chinese architecture, as well as the similarities and differences between social life and ethnic customs in different regions.

Students will experience the Chinese architectural culture through films, videos, and field trips. Upon completion, students will be able to apply the knowledge and concepts of Chinese architecture. They will also be able to appreciate historical architecture for the preservation of Chinese heritage. Through field trips to Ping Shan heritage trail, Chi Lin Nunnery and Hong Kong Palace Museum in Hong Kong, students will be able to appreciate local cultural heritage and the vernacular architecture.

GEA 204 Hong Kong Kung-fu Novels, Films and Chinese Culture

1 Term; 3 Credits

This course examines key Kung-fu films and novels by situating them within the broader social and cultural history of the martial arts and wuxia. The course takes a cross-cultural and interdisciplinary approach to Kung-fu—considering, for example, the influence of Daoist philosophy on the development of martial arts, the impact of Hong Kong action films globally, and the development of the genres vis-à-vis socio-cultural shifts locally. We will also investigate the construction of Kung-fu star culture, by studying celebrities such as Bruce Lee, Jackie Chan, and Donnie Yen. Students will learn to think critically about representations of race, ethnicity, nationhood, and gender and sexuality, and to ask how Kung-fu films, novels, comics, and video games articulate and shape cultural identities. The selection will include films by Tsui Hark, Zhang Yimou, King Hu, and Ang Lee. Readings will draw from film, literary, and cultural studies.

GEA 205 I Ching and Life Management

1 Term; 3 Credits

The *I Ching* (易經) reflects the philosophical thinking and wisdom of the ancient China. This course is based on the philosophy of the *I Ching* and is supplemented by the interpretation of the evolution and mutual relationship of the hexagrams. Through the analysis of the principles of the unity and contradiction of yin and yang, static and movement, change and

unchanged, it aims to enable students to use the wisdom of the *I Ching* to evaluate the different situations that they may encounter in society and life, as well as to establish positive, and appropriate life management strategies.

Area B: Communication and Cultural Literacy

GEB 102 Media and Society

1 Term; 3 Credits

This course selects several important topics relevant to the development of mass media to investigate their social, economic and political effects on the individual and society, together with the emergence of new communication technologies. Emphasis is put on interactions between media, technology and society. Through discussions on local and international cases, it is expected that students' media literacy, that is, ability to access, analyse, evaluate, and communicate phenomena can be enhanced.

GEB 105 Communication and Storytelling

1 Term; 3 Credits

The course provides many opportunities for students to practise and enhance their skills of listening, questioning and presenting, all of which contribute to effective communication. Students will learn how to communicate strategically and effectively through understanding the various needs and communication styles of their target audience. This course also equips students with knowledge and skills for them to communicate in different situations, at different levels of an organization, and to different groups of stakeholders within and beyond their workplace. Additionally, storytelling, one of the most effective ways to communicate, will also be covered. This course will provide a step by step approach to creating and delivering stories effectively. Students will learn how to deliver a powerful message using stories in different contexts.

GEB 109 Understanding East Asian Popular Culture

1 Term; 3 Credits

Nowadays, the popular culture of East Asian regions such as Japan, South Korea, Taiwan, China and Hong Kong is not only playing a significant role in our daily lives, but has also attracted more attention in the global setting. This course aims to discuss the characteristics and success factors of cultural industry development in East Asia as well as to analyse the impact of Asian popular culture on our daily life and our society in general.

This course will explore the development of popular culture since 1970s with a historical perspective. It will also evaluate the impact of cultural interactions across different countries. With reference to historical and cultural studies, this course will focus on the following topics: 1) the development and general characteristics of popular culture in East Asia; 2) the impact of East Asian popular culture as soft power on nearby regions; and 3) the representation of

identity in popular media.

GEB 110 Modern Animation and Story Writing

1 Term; 3 Credits

Through the introduction and discussion of modern animations, this course aims to boost students' interest in creative writing and guide students to develop their basic writing skills by evaluating the devices used in these works. Narrative construction is not only an essential part of the process of creative writing, but also a significant component of individual creativity, expression, and communication skills. Heightened awareness of the design of a story enables a student to evaluate various situations with multiple perspectives and to effectively interact with one another. Moreover, as a part of pop culture, modern animation is one of the main entertainments for youngsters in Hong Kong. Although some of these works may be quite commercialized, their creativity, especially their ability to broaden the horizons of imagination, should not be ignored. This course aims to stimulate students' interest by incorporating these fun and enticing works, and by transforming their experience in watching modern animations into writing skills. This course also seeks to prompt students to evaluate animations by assessing their level of creativity and by considering their cultural context. This course is mainly divided into two sections: "Skills" and "Themes," while the former attempts to shed light on some essential writing techniques, the latter seeks to explore some common motifs that deserve more attention.

GEB 112 Visual Culture and Digital Media

1 Term; 3 Credits

Digital technologies, pervasively employed in the production, processing, distribution, and reproduction of images, have had a profound impact on the terrain of the visual in the contemporary mediascape. They have become a privileged site where discussions of technology, visibility, global media, identity and contemporary popular culture converge. This course will examine the development of visual culture in the contemporary period and the transformations affecting it as a result of digital technologies. Looking at popular media, science fiction, computer games, and artists' projects, students will learn important approaches to visual culture in the digital age.

GEB 113 Journalistic Hermeneutics in Digital Age

1 Term; 3 Credits

This course provides several works of important thinkers of Hermeneutics which are deeply related to Journalistic Hermeneutics which is focusing on investigating the in-depth meaning of media contents in our society. After the systematic training of Journalistic Hermeneutics and through solid investigation and discernment, students can actively unveil the in-depth meaning of the discourses/texts/documents they come across. Through the construction of the in-depth understanding of the media contents, students can sketch out the clear picture of the society in the digital world where they are living in. In addition, through the interaction between the reflection of the discourses/texts/documents and the audience's

response, students can construct the in-depth understanding of themselves and can subsequently better cooperate with outside communities to achieve a more harmonious society.

GEB 115 Happiness and Society: An Interdisciplinary Perspective

1 Term; 3 Credits

Happiness is a subjective form of well-being characterized by positive emotions. The aim of this course is to enhance students' understanding of happiness, which is an essential goal of whole-person education. The course will show students how happiness is perceived and achieved from an interdisciplinary perspective, offering economic, philosophical, psychological, sociological, religious, and intercultural insights. Amidst the increasing academic and social challenges of students' everyday lives, the course will introduce the major facilitators of happiness, such as optimism, flexibility, creativity, gratitude, and confidence. The course will help students discover their subjective happiness and cultivate their ability to pursue happiness in everyday life.

GEB 118 Economics and Sports

1 Term; 3 Credits

Sports industry has grown rapidly since 21st century. Its related issues are widely studied among economists, sociologists, anthropologists and criminologists. The aim of this course is to explore the analytical models used by economists in assessing the impact and value added by sports industry. The course will start from the basic economic theories, and then proceed to explain the decisions made in the sport industry. By the end of the course, students are expected to apply a variety of economic theories in tackling the specific problems in the sports industry.

GEB 119 Moving Worlds: Travel, Culture, and Identity

1 Term; 3 Credits

This interdisciplinary course draws on literary works, cultural theories, and history to explore travelogues in different times and places. While learning how to identify and analyse the formal, theoretical, and aesthetic aspects of travel writing, students will also consider the similarities and differences between travel and tourism, explore concepts like the "other" or "foreign", and examine culture as tangible (e.g. architecture, food) and intangible (e.g. values). This course will offer valuable opportunities for self-reflection as students will not only read travel writing but also write about their own experiences of intercultural contact, either in Hong Kong or elsewhere, and explore how travel shapes identity.

GEB 120 Accent and Identity in Films

1 Term; 3 Credits

This course aims to introduce the English sound system with different varieties and accents of English in relation to identity through film analysis. Based on various English accents used in films and the stereotypical portrayal of characters, including social class, gender, and

ethnicity, students will understand how the media reinforce audience's perception of people's identity in society and its effects on children and adult audience.

GEB 201 International Communication in Digital Age

1 Term; 3 Credits

This course provides students with the knowledge of communication and media development in the international dimension in the age of digitization. It introduces key issues, concepts, and theories in the study of international communication, and considers the historical, social, political, cultural, and economic factors that influence international communication as well as the various aspects of international communication from news, cultural globalization, cultural flows, politics of international communication, information technologies to national development.

GEB 202 Getting People to Say Yes: Negotiation and Mediation

1 Term; 3 Credits

This course aims to introduce to students some basic negotiation and mediation principles, concepts and skills in the context of dispute settlement. Students will be given an overview of legal, psychological and communication principles that impacts the negotiation process in a dispute, and experience these through engaging in a series of applied activities.

GEB 206 Understanding Korean Society through Dramas

1 Term; 3 Credits

This course aims to introduce different aspects of contemporary Korean society covering family, youth, gender, class, social inequality, education, labour market, mental health, and Korean Wave. As the Korean Wave has pervaded Asia from the 1990s onwards, this course provides students with ample opportunities to analyse how various issues pertaining to Korean culture and society have been exported through Korean dramas. These issues cover gender, class, education and the labour market. This course also equips students with the knowledge and skills in assessing the impact of diverse forces emanating from economic transformation, familism, collectivization and globalization on contemporary societies in Korea and other regions.

GEB 207 Hong Kong Popular Culture

1 Term; 3 Credits

This course introduces the development of popular culture in the context of Hong Kong. It consists of four sub-areas: 1) ideologies in media texts, 2) youth sub-culture and multiple meanings in consumption; 3) identity formation; and 4) post-colonial subversion and global interconnectedness. This course will discuss the normative and subversive potential of popular culture. Concepts will be introduced to equip students to critically reflect upon the relationship between their experience of popular culture and the social and cultural contexts in Hong Kong.

GEB 209 Visual Culture and Art Practice

1 Term; 3 Credits

This course explores the vital topics of visual culture study by contemplating the word-and image relationship, examining the images through the lens of art, and elucidating different ways of seeing in revealing the cultural phenomenon, aesthetic sense, and hegemonic system behind. We will study the essential visual theories and analyse the connection between literature and painting, graphic design, photographs, and films by case study. Students will narrate in word-and-image perspective and incorporate elements in graphic design in their creative works, which proceed to trans-disciplinary art practice.

GEB 213 Positive Life with Chinese Literature

1 Term; 3 Credits

This course introduces Chinese literary works that contain positive thinking towards life, enhancing students' abilities of understanding and analysing Chinese literary works. Students will learn how writers solved problems with positive attitudes and methods when facing pressure from different daily life aspects such as personal relationships, fate, health, career path, and social life. This course will also foster students' positive thinking, helping them realise the meaning of life, cultivate resilience, enhance stress management, and achieve happiness in life.

GEB 214 Cultural Insights for Business Success

1 Term; 3 Credits

This course aims to provide a platform for students to explore the connections between culture and business. Through interdisciplinary investigations of the topics related to culture and business, students would be able to analyse how business is intertwined with cultural environment. This course aims to develop students' interdisciplinary thinking skills in business and sociology.

GEB 215 Science, Film and Fiction

1 Term; 3 Credits

How to define human when there is only a fine line between human and robot? What does it mean when we can travel through time? What would happen if we can discard our body and immerse ourselves into virtual reality? Would our Earth become a dumping zone as shown in the dystopian films? These are some of the questions humanity poses in response to the rapid scientific and technological advancement. Through studying cultural imaginations such as fiction, animation, and film mainly from the US and Japan, the course will encourage students to explore these philosophical questions and discuss the ways in which science and technology may transform human and the world, or the ways in which human and machine may co-evolve. Informed with news and article about the new scientific and technological inventions, students will be engaged in the many imaginations of our future, especially as a response to the contemporary problems. This is a course about the past, present, and future of the human society and beyond.

GEB 217 Exploring Cultural Tourism in East Asia

1 Term; 3 Credits

This course arouses students' interests in exploring the rapid development of tourism industries and cultural tourism. This interdisciplinary course focuses on the values of tangible cultural heritage and intangible cultural heritage in relation to tourism industries in East Asia, and considers case studies including Hong Kong, Macau, Mainland China, Taiwan, Japan and Korea. A special emphasis will be placed on the dynamic relationship among culture conservation and tourism development.

GEB 218 Nature and Spirituality

1 Term; 3 Credits

How did the universe come into being? What accounts for our existence? How do we make sense of the universe? Nature and Religion have many answers to these and like questions; answers may often diverge but sometimes they do meet. Unlike the world of classical science, scientists look at the universe as a coherent and integral whole; however, the basic concept itself is not new. Indeed, the connectedness and wholeness of the world was known to medicine men, priests, shamans, sages, monks in the ancient world. This course aims to explore the convergence of nature and spirituality on the issue of creation of the cosmos, the nature of matter and reality, and how this vision of reality according to nature reenchant the universe and enable humanity to feel at home in the universe again.

Area C: Global Citizenship

GEC 101 Environment and Society

1 Term; 3 Credits

This course is designed to raise students' awareness to local and global environmental issues and nurture their sense of social responsibility towards the environment. In order to present a broad view of environment, this general education course will examine the social, economic, and the political aspects of environmental issues, and survey different perspectives in studying the dynamics between environment and society. By reviewing major empirical studies, it also aims at fostering students' understanding as to how institutions can alter the trajectories of environmental degradation and protection. It will evaluate a variety of activities initiated by consumers, industries, states, and civil societies which can collectively contribute to the sustainable development of our society.

GEC 105 Missionaries' Experiences in Hong Kong

1 Term; 3 Credits

This course introduces students to the historical movement of Protestant and Catholic missionaries in Hong Kong. The course examines the origins and characteristics of the missionaries' attempts to introduce Western religions to Hong Kong since the early 19th

century. The course will analyse the importance of cross-cultural connections and exchanges with the missionaries in education, medical service, publication, social welfare, etc. A particular emphasis will be placed on the impact of the missionaries on Hong Kong society.

GEC 106 Personal Finance and Taxation

1 Term; 3 Credits

The course aims to develop students' healthy attitude toward money management. This course provides basic understanding and broad overview of personal finance for students. It integrates various interdisciplinary areas like finance, accounting, taxation, and human life cycle to enhance students' whole-person development. It also introduces various personal finance practices in Hong Kong. Students will gain knowledge and skills to make wise and responsible financial decisions throughout their life.

GEC 108 Stress Management and Healthy Lifestyle

1 Term; 3 Credits

In modern societies, individuals often encounter enormous changes as a result of economic, social and cultural development. Therefore, they may experience high levels of stress, with negative consequences for their daily lives. The aim of this course is to give students an understanding of basic theories and concepts relating to stress, together with information on effective coping strategies. Specifically, the course will equip students with knowledge of and techniques for stress management to help them cope with changes in their daily lives. The components of a healthy lifestyle will also be introduced to enhance students' personal well-being.

GEC 110 Exercise and Wellbeing

1 Term; 3 Credits

The United Nations Educational, Scientific and Cultural Organization (UNESCO) defines healthy as "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." (WHO, 1984) Therefore, we should take a proactive role in maintaining fitness of our physical body and mentality by making exercise part of our daily life, keeping a balanced diet as well as learning how to relax after work. This course will introduce students to basic concepts of human anatomy and exercise, physical fitness evaluation, nutrition, and stress management. There will also be basic training of using the fitness equipment in gyms. Students will be guided to develop their individual training programme according to their own physical fitness and needs.

GEC 112 Basketball and Volleyball

1 Term; 3 Credits

The Chinese women's national volleyball team has a brilliant record, and the NBA matches are even more exciting. By studying these two popular sports in the world, students will learn the basic skills and theoretical knowledge. Through group projects and discussion, students

can understand and explain the rapidly changing process in the game. After completing the course, students will have a better understanding of these two sports.

In addition, in the world of sports, the behaviour of coaches and athletes will be affected by their respective values. Through step by step learning, students could have a deeper understanding of athletes' behaviour.

GEC 113 Badminton and Table Tennis

1 Term; 3 Credits

Badminton and table tennis are popular sports, and there are many similarities and differences between them. By learning the theoretical knowledge and technical application of these two sports, students can have a better understanding of the process of change in the sports. Students' sports skills and analytical skills are improved after completing the course, especially through watching a badminton game and doing statistical analysis of the data.

In addition, in the world of sports, the behaviour of coaches and athletes will be affected by their respective values. Through step by step learning, students could have a deeper understanding of athletes' behaviour.

GEC 116 True Crime in Contemporary Culture

1 Term; 3 Credits

The popularity of true crime podcasts, documentaries and web sleuths has increased dramatically over the past decade. The cultural products related to true crime and to specific cases have diversified through the web and social media, leading to real-world changes. Students learn to critically assess the portrayal of types of crime and changes within the criminal justice system. Social media and the web are pathways for individuals to become involved in their communities, particularly around true crime. Students also assess the efficacy of this community involvement.

GEC 206 Experiential Learning for Global Citizenship

1 Term; 3 Credits

Through the provision of summer schools in collaboration with overseas universities, this course integrates class teaching with experiential learning to enhance our students' global outlook with appropriate theoretical training and direct immersion into foreign settings.

The specific course aims are to: 1) develop an understanding of rights and responsibilities, global issues and connections between global, national and local systems and processes; 2) equip students with skills for living in an increasingly diverse world through recognizing and appreciating difference and multiple identities; 3) develop students' transnational networking with people from different regions/countries; and 4) provide an overseas experience to become a self-reliant and critical global explorer.

GEC 207 Be a Smart Financial Investor: Understanding Psychological Biases

1 Term; 3 Credits

The financial services industry is one of the pillar industries in Hong Kong and is also one

of the major driving forces of Hong Kong's economic growth. A high degree of financial literacy is not only a key to sustaining Hong Kong's economic growth but also affects our quality of life significantly. This course aims to provide students with basic knowledge of the roles and operations of different types of financial institutions and the risk and return of a wide range of investment products. Through discussing how psychological biases affect investment decisions, this course also aims to nurture students to be smart and responsible financial investors.

GEC 210 Ethics in Our Daily Life

1 Term; 3 Credits

This course aims to help students develop a fundamental awareness of ethical discussions relating to everyday life. It enables students to apply ethical concepts and theories to ethical problems in the fast-changing contemporary society, for example, ethical issues relating to globalization, environmental responsibility, emerging information technologies, the genetically edited babies, privacy and cyber ethics. Students will be better prepared to recognize, confront and think critically about ethical dilemmas.

Area D: Digital Trends and Applications

GED 110 Predicting Human Behaviour with Big Data

1 Term; 3 Credits

People increasingly rely on the Internet and apps to support our everyday activities, and everything we do generates data – whether buying food at the supermarket, purchasing movie tickets online, or shopping at online stores. This data is opening up a new era for our understanding of human behaviour.

This course will help students understand and unlock the power of these new datasets. Students will gain an overview of the state of the art in big data research across a range of domains, including business, economics, and health. This course also aims at giving students better understanding of using data in daily life. Students will learn how to rigorously analyse arguments and predictions. This course addresses not only the concept of data analysis, but what each person can do to improve their ability to solve problems with data.

GED 111 Data and Society

1 Term; 3 Credits

The course introduces the nature and use of data through exploring its characteristics, strengths, and limitations. The course also explores how data is managed and regulated by studying different local and international cases. Upon completion of the course, it is expected that students' data literacy will be improved through acquiring the skills to apply the local and international law relating to data in daily lives, and to critically analyse legal and ethical issues relating to application of data. Students will also be able to appreciate the role of data as an

important asset that drives growth and change in the society.

GED 112 Network Fundamental and Cybersecurity

1 Term; 3 Credits

We increasingly need solutions to connect surrounding digital devices, store data and use that data efficiently to build smart applications. These applications highly rely on high-speed network communication. Besides, protecting internet-connected systems, such as hardware, software and data from threats becomes increasingly important. In this course, students will learn about the layer network model and important concepts such as IP addressing and network services. Moreover, the course introduces the concept of cybersecurity and how to protect from threats.

GED 113 Understanding Metaverse – Trends and Applications

1 Term; 3 Credits

This course is given to non-technical students with a holistic understanding of how Metaverse and its applications can be adapted to socio-economic innovations and human daily life. Students will study the fundamental concepts, principles and theories used in constructing the Metaverse for today. By studying various innovative concepts and cutting-edge applications, students can understand, analyse and apply existing technological approaches to address new problems in the Metaverse. The design of technical workshops, assignments and a group project in this course allows students to obtain an elementary level of operating interactive 3D applications for building virtual environments.

GED 211 Writing Your First Apps Using Python Programmes

1 Term; 3 Credits

This course aims to build up students' abilities to develop computer applications (apps) with Python. Python is a popular general-purpose scripting language that is being used to develop websites such as Google and Yahoo. This course is designed for beginners and will cover Python from basic to special features including GUI and multi-media. Students will acquire practical skills in using the computer language to develop their own apps and resolve related application problems.

GED 213 Artificial Intelligence (AI) in Everyday Life

1 Term; 3 Credits

AI is going to transform societies and economies. This course will explore AI in everyday life using cases and applications in different industries such as AI in smart cities, AI in media and entertainment, AI in financial service, AI in intelligent transportation, AI in computer vision, AI in healthcare service, and AI in education. Students will learn basic AI concepts such as supervised and unsupervised learning, deep learning, and neural networks. This course will review various social issues surrounding AI such as ethics, security, and privacy. Students can also demonstrate AI in action using HKSJU Cloud Pak for Data.

GED 214 Smart Cities - Technologies and Applications

1 Term; 3 Credits

The aims of the course are to introduce the concept of smart cities, its applications and the technology that helps in the development of smart cities. Students will learn topics in smart cities technologies such as IoTs, Artificial Intelligence, Block chain, Cloud Computing, Cybersecurity and Wireless communications. Students will also learn how to build smart city applications using off-the-shelf sensors and development boards. Furthermore, students will learn how these technologies help develop smart cities with reference to case studies. Finally, students will also learn about how data-driven decision making can aid smart cities.

GED 215 Cloud Computing Features and Applications

1 Term; 3 Credits

Cloud Computing has transformed the IT industry by opening the possibility for highly elastic scalability in the delivery of enterprise applications in the form of software licensing and delivery models. This course aims to provide a comprehensive coverage of the concepts and technologies of cloud computing and its business perspective. It offers a deep-down analysis of practice of designing and constructing mechanisms to capture the real-world cloud platforms and applications. It enables students without prior computing and programming background to understand the details of how to develop and deploy applications or services hosted on cloud.

GED 216 Introduction to Spatial Data and Geographic Information System (GIS)

1 Term; 3 Credits

This course aims to introduce spatial data and Geographic Information System (GIS) for geographic data management, analysis and visualization. GIS provides useful descriptions of phenomena for which location is relevant and become increasing popular nowadays. The course will also explore and review the use of GIS in multiple areas including but not limited to environment, community, city planning, utilities etc. Finally, the students will also be introduced to online GIS tools that facilitate model building and prototyping.

GED 217 Exploring Data Analysis and Visualisation with R

1 Term; 3 Credits

This course aims to introduce the basics of data analysis and visualisation with R programming language to the students and provide them with hands-on experience in implementing the basic concepts using R. It also aims to develop critical thinking and statistical reasoning skills of the students through various lab activities. After taking this course, the students will be able to apply the basic statistical concepts and programming skills to explore datasets of any kind, conduct quantitative analysis and visualise data in their own field of study.

GED 218 Digital Safety in Daily Life

1 Term; 3 Credits

This course aims to help students obtain basic knowledge of digital safety, including using digital devices in healthy ways, data safety and cybersecurity. Students will learn to analyse

their digital footprint, generate healthy ways to use digital devices, perform cybersecurity practices, and safeguard their data from corruption, compromise or loss.

GED 219 Legal Pitfalls in the Digital Era

1 Term; 3 Credits

This course introduces the fundamental legal knowledge encountered in lives in the digital era. Students will learn the basic legal requirements with an aim to identify and prevent falling into the legal pitfalls especially when business transactions are held online. These pitfalls lie in the use of smart-phone, social media, e-commerce platform, electronic communication platform, e-banking and other digital engagements. Through lectures and case studies, we examine a range of contemporary issues related to digital applications from a legal perspective. Students will develop their awareness and reasoning skills to critically evaluate and resolve basic legal issues that relate to the digital era.

FACULTY OF ARTS

Department of Chinese Language and Literature

Aims and Objectives

The Bachelor of Arts (Hons.) in Chinese Language and Literature programme emphasizes cultivation of students' virtues, enabling them to acquire profound knowledge in classical studies, Chinese literature, Chinese language, and literary theories; to achieve higher level of writing; and to develop creativity, critical thinking and the ability of self-learning. Thus, after completing this programme, students can apply the knowledge they have learnt to teaching Chinese, secretarial works in government and private organizations, various literary and artistic works, as well as to further studies in postgraduate programmes.

Characteristics of the Programme

1. Traditional Chinese Culture

Inheriting and carrying forward Chinese culture occupies an important position in the Chinese programme. Thus, the programme offers various courses such as Guided Readings of the Chinese Classics, Study of Philosophical Thoughts in Pre-Qin Period, Confucian Philosophy of Song and Ming Dynasties, etc. In many significant aspects, ideas and outlook on values raised by traditional Chinese culture, which are different from those of western culture, are the guiding ideologies for the world's harmonious development and sharing prosperity in modern time with wide applicability.

2. Chinese Literature and Chinese Language

The Chinese programme includes systematic courses of Chinese literature and Chinese language. The former includes History of Chinese Literature, *Shi Jing*, *Chu Ci*, Modern Chinese Literature, Contemporary Chinese Literature, etc. The latter comprises General Linguistics, Chinese Etymology, Chinese Phonology, etc. Students can acquire a wide scope of knowledge. The programme also offers Chinese Literary Criticism, Introduction to Literary Theory, Western Literary Theory in the Twentieth Century, etc. from which students can obtain knowledge of both Chinese literary criticism and western literary theories.

3. Integration between Research and Creation

The Chinese programme not only allows students to build up their research abilities on literature, language and literary theories, but also emphasizes creative practices and writing. The programme offers Chinese Poetry, Selected Readings in Chinese *Ci*, *Pian Wen*, and Literary Appreciation and Creative Writing, etc. The above courses all provide opportunities for students to practise various types of writings.

4. Bilingual and Trilingualism

The programme provides English language and Putonghua training and emphasizes standard Cantonese pronunciations.

The degree requirements for the four-year **Bachelor of Arts (Hons.) in Chinese Language and Literature** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	6	6	-	-
Departmental Core Requirements	26	15	9	6
Departmental Electives	-	5-6	12	12
Free Electives	-	-	9	6
General Education*	6	6	-	-
Total minimum number of required credits	38	32	30	24
Minimum required credits for graduation	124			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

DESCRIPTION OF COURSES (BA DEGREE PROGRAMME)

CHI 100 Introduction to Literature

1 Term; 3 Credits

This course is designed to give students a general introduction to the changes in literary concepts and the emergence of genres in Western and Chinese literature, and commentaries on the foundations and theories of the different branches of literature.

CHI 103 Modern Chinese Literature

1 Term; 3 Credits

This course introduces the achievements of Modern Chinese authors in the fields of poetry, prose, fiction and drama from 1917 to 1949. It gives students an understanding of New Literature, literary societies and literary journals in the designated period, enabling them to appreciate and analyse the literary works with various methods.

CHI 105 Fundamental Chinese Aesthetics

1 Term; 2 Credits

This course aims to introduce the fundamental development of Aesthetics and significant aesthetic concepts. It explores the key elements that generate the aesthetic perception

illustrated by typical examples through the dimensions of the aesthetic object and aesthetic psychology. After completion of this course, students can enhance their aesthetic appreciation and critical thinking.

CHI 110 Chinese Literary Criticism

1 Term; 3 Credits

This course aims to introduce the history, characteristics, and discipline of classical Chinese literary criticism, as well as the important literary theory critics and works. Meanwhile, students would be acquiring the ability to criticize literary theories and analyse literary works by explaining and differentiating the literary theories in the course.

CHI 112 Shi Ji (史記)

1 Term; 3 Credits

This course introduces students to one of the greatest ancient Chinese classics – *Shi Ji*. After covering selected readings in the course, students will learn the historiographical and literary achievements of *Shi Ji*. Completion of the course will in turn deepen their understanding of ancient historiography and enhance their reading and writing abilities of classical Chinese.

Tutorials and class discussions will be arranged in order to strengthen students' ability in critical thinking and analytical power.

CHI 114 Chinese Poetry

1 Term; 3 Credits

This course aims at acquainting students with the development of Chinese classical poems, as well as the four tones and poetic rhyme so as to cultivate students' interest in writing classical poems. Great works will be selected from Tang to Song dynasties for reading. Studies will also be stressed on different factions and styles, appreciation and writing skills. Traditional and tutorial teaching methods will be used simultaneously.

CHI 121-2 History of Chinese Literature

2 Terms; 4 Credits

These courses aim to build up students' capabilities of reading, appreciating, and commenting on ancient Chinese literature. They introduce the origin of Chinese literature and its development process. The courses put emphasis on the analyses of different historical phrases concerning the relationships between literary phenomena, literary styles, and the trends of literary thoughts with varied social and cultural backgrounds. The lecturer shall delicately analyse the significant authors and their literary works.

CHI 131-2 Elementary Putonghua (for Undergraduates)

2 Terms; 2 Credits

This course introduces fundamental knowledge of Putonghua such as Pinyin and the distinctive vocabularies and grammar. The course also aims to enhance students' fluency and

proficiency in Putonghua through the practice of pronunciation, oral reading, listening comprehension and conversations on specific topics.

CHI 133 Modern Chinese

1 Term; 3 Credits

This course will provide students with a basic training of modern Chinese and aim to enhance their abilities to analyse and apply modern Chinese. It covers four topics: phonetics, etymology, lexicology and grammar.

CHI 213 Shi Jing (詩經)

1 Term; 3 Credits

This course aims to promote students' understanding of the basic ideas and thoughts, themes and literary artistry of *Shi Jing* through lectures, analysis and discussions so that they will be better equipped to understand and appreciate the songs of *Shi Jing*. In the course of term paper writing, students will further establish their independent thinking, in-depth learning and writing skills which will lay a solid foundation for their further study of *Shi Jing*.

CHI 215 Guided Readings of the Chinese Classics

1 Term; 3 Credits

This course aims to introduce five classical Chinese canons and instruct students to read the selective texts extracted from these classics in order to understand the nature and characteristics of them. It fosters students' interests in ancient classics and enhances their reading ability in order to lay a concrete foundation for further academic exploration. After the completion of this course, students will be able to grasp the academic thoughts in the Pre-Qin period and the profound traditional culture.

CHI 233 Classical Chinese

1 Term; 3 Credits

This course aims at introducing the differences between modern and classical Chinese, and also the usage of vocabulary and sentence structures in classical Chinese. It provides students with basic training in classical Chinese, enabling them to read and study classical works.

CHI 234 Chinese Etymology

1 Term; 3 Credits

This course starts with an examination of the distinctive nature of the Chinese language and a delineation of the scope of Chinese etymology. The course goes on to trace the sources and developmental stages of Chinese characters, with emphasis on the six forms of structural origin.

A brief survey is made of the historical aspect of etymology. Guidance is then given on how to study *Shuo Wen* (說文). From the principles observed regarding character formation

and changes in the past, a prognosis is attempted on the future development of the Chinese language.

CHI 248 Chinese Language, Society and Culture

1 Term; 3 Credits

This course provides students with the theoretical basis for the study of relationships between Chinese language, society and culture. It consists of five topics: 1) introduction to sociolinguistics; 2) development of Chinese language and society; 3) language contacts in Chinese communities; 4) Chinese language and culture; and 5) language competition and language loyalty. This course helps students explore the Chinese language from sociolinguistic and cultural perspectives. Students need to conduct a small scale project for investigation of Chinese language by using sociolinguistic approaches, thus laying a solid academic foundation for future Chinese language-related development and applications.

CHI 250 Essays of the Tang and Song Dynasties

1 Term; 3 Credits

Through the study of the essays of the Eight Pre-eminent Classical Chinese Writers of the Tang and Song dynasties, this course enables students to gain an in-depth understanding of the origin of the development and the profound impact of these essays on classical Chinese writing and the significant achievements of prose of Tang and Song dynasties. Upon completion of the course, students' abilities of reading, writing and appreciation of classical Chinese will be consolidated.

CHI 253 Chinese Ci (詞)

1 Term; 3 Credits

The course aims to give students a scrutiny of the origin, various schools and structures of *Ci* while representative works of the major authors from Tang to Song dynasties will be selected for reading and analysed with respect to their backgrounds, styles, thread of thoughts, artistic conceptions and emotions. Students will be instructed to cultivate their interests and skills in writing Chinese *Ci*.

CHI 254 Chinese Classical Novel

1 Term; 3 Credits

This course provides students with a general understanding of the development of Chinese classical novels from pre-Qin to Qing dynasties. Students are required to read a wide range of representative Chinese classical novels. Special attention will be given to critical appreciation of Chinese classical novels. Students will learn to analyse their styles, characteristics, literary skills, and importance in the development of Chinese fiction.

CHI 273 General Linguistics

1 Term; 3 Credits

This course aims to introduce the concepts of general linguistics to students. The study of fundamental theories and structural rules of Chinese will equip students with the ability of analysis while learning the language.

CHI 284 The Study of Lun Yu and Mencius

1 Term; 3 Credits

This course aims to provide students with a systematic and in-depth understanding of Confucius and Mencius, including their historical backgrounds, lives, and the moral and political thoughts through reading of the original texts, classroom explanations, analysis, and discussions. Students would learn to understand why the pre-Qin period was the core of Chinese culture, as well as the value and significance of Confucianism in the contemporary society. Moreover, through the writing of papers and group reports, the students' independent thinking, problem analysis, and research ability will be enhanced, and a solid foundation will be laid for the further discussion of the thoughts of Confucius and Mencius.

CHI 285 Modern and Contemporary Chinese Prose

1 Term; 3 Credits

This course studies important prose writers and their works of Chinese literature in the 20th century. It aims at an in-depth analysis of selected works from the May-fourth generation to contemporary Hong Kong, Taiwan, and mainland China, while also discusses key topics regarding the study of Modern Chinese Prose, such as its origins and development, various styles of prose, and analysis frameworks for prose.

CHI 290 Creative Writing

1 Term; 3 Credits

The aim of this course is to broaden students' inspiration and imagination to write and complete a novel. Aspect preparations in basic novel writing includes theme, element, plot, perspective, character etc. People read novels to experience vicariously a character's life.

CHI 310 Philosophical Thoughts in Pre-Qin Period

1 Term; 3 Credits

The course aims to acquaint students with a deeper understanding of the spirit, theme and development of pre-Qin philosophy, with emphasis on the role and impact of each philosopher to Chinese philosophy. Upon completion of the course, students will have enhanced their ability of independent thinking and built up their own value system through the integration of philosophy and life.

CHI 323 Pian Wen (駢文)

1 Term; 3 Credits

This course traces the historical development of the euphemistic and antithetic writing style known as *Pian Wen* and introduces students to the study of the meaning, rhymes, writing skill and literary artistry of such a style. It is designed to enhance students' ability in understanding and appreciating *Pian Wen* and in enhancing their critical thinking.

CHI 324 Wenxin Diaolong (文心雕龍)

1 Term; 3 Credits

Wenxin Diaolong is the first masterpiece of systematically expounding the literary theory and criticism in ancient China. This course aims at acquainting students with the more important sections of *Wenxin Diaolong* by Liu Xie (劉勰), including the origins of the writings in general, their changes and developments, the art of composing, theories on literary writing, and principles of literary criticism.

CHI 350 Chu Ci (楚辭)

1 Term; 3 Credits

The course aims at enhancing students' understanding of the basic ideas and thoughts, themes and literary artistry and the authors of *Chu Ci*. Besides, in the course of term paper writing, students will further establish their independent thinking, ability of analysis and writing which will lay a solid foundation for their further study of *Chu Ci*.

CHI 353 Appreciation and Creative Writing of Classical Literature

1 Term; 3 Credits

This course covers outline studies of literary creation, theories of criticism, techniques in writing; and studies of selected authors and their significance with a view to leading students through progressive understanding of the processes involved in literary appreciation and writing. Students' efforts at literary creation are to be presented for comparison of quality and accuracy under the lecturer's guidance. The best selections from classical works of different genres such as prose, drama, and poetry are extracted and discussed for illustrating important points in the art of writing.

CHI 354 Criticism of Classical Novel and Drama

1 Term; 3 Credits

This course aims to introduce the important theories of classical novels and dramas and differentiate the characteristics and disciplines of their developments. The course would expound on the features of major theories with society, culture, and academic thoughts. Students will be strengthening their appreciative and analytical abilities to examine the novels and dramas by the related theories.

CHI 356 Special Topics in Chinese Linguistics

1 Term; 3 Credits

This elective course aims to introduce important topics, trends, and approaches in the field of Chinese linguistics. It includes modern linguistics works, samples of Chinese language studies, and analytic tools for Chinese corpus as the key learning areas to achieve the course goals. It helps students apply linguistics theories and methods to studying Chinese language and increases their awareness of critical thinking in learning. The course will equip students with digital skills for analysing Chinese language and develop students' ability for planning and conducting small-scale research projects independently in the future.

CHI 358 Dream of the Red Mansions

1 Term; 3 Credits

The course introduces and promotes students' understanding and appreciation of the prestigious ancient Chinese fiction, *Dream of the Red Mansions* (紅樓夢). Students will be guided to analyse the original work in-depth and increase their knowledge about this work through relevant video materials and class discussions. Students will also have the opportunity to learn the research history of the fiction and the development of *Hongxue* (i.e. Redology, the academic study of *Dream of the Red Mansions*).

CHI 365 Chinese Periodicals and the Study of Modern and Contemporary Literature

1 Term; 3 Credits

This course is organized by selected topics and periodical study cases to demonstrate the relationship between periodical study and literary history study. It is divided into three sections. The first part explains theories that are often used in the periodicals study. The second part focuses on the important periodicals published from late-Qing to the 1930s. The third part covers important topics in the periodical study of mainland China, Hong Kong, and Taiwan literature from the 1950s to the 1980s.

CHI 366 Appreciation of Modern and Contemporary Chinese Drama

1 Term; 3 Credits

This course intends to strengthen students' understanding of modern and contemporary Chinese drama development in the twentieth century. Representative playwrights in Mainland China in the pre-1949 period, and contemporary playwrights from Hong Kong, Taiwan, and Singapore in the post-1949 period, will be discussed regarding their historical backgrounds. Students will learn to appreciate drama from different subgenres and explore the inter-relationship between the play, the theatre, and the performance.

CHI 368 Contemporary Chinese Fiction

1 Term; 3 Credits

This course is an intensive study of Chinese fiction since 1949 and emphasizes equally the need to understand the development of Chinese Literary Trends in the Twentieth Century.

The course introduces students to the dissemination of Western literary theories in China in the post-1949 period and how the concepts of “fiction” were reshaped in its changing historical and social context. Through text analysis of some of the most significant Chinese fictions, we will get closer to the narrative characteristics and various research methods of the genre and the cultural values of “fiction” in contemporary life.

CHI 375 Rhetoric

1 Term; 3 Credits

This course is designed for students to further develop and refine their abilities in Chinese creative writing. Students will learn systematic knowledge of rhetoric, including various writing skills, flexible and ingenious usage of phonological, lexical and syntactic knowledge in writing, artistic expressions in literary writing, and clear precise manipulation of language in writing as well. This course will provide students with the knowledge and skills necessary to develop careers in educational and cultural fields.

CHI 376 Chinese Phonology

1 Term; 3 Credits

This course is an introduction to the sound system of Chinese dialects. Students will develop skills in transcribing speech sounds and analysing linguistic data with phonological rules. It offers a wide-ranging account of Mandarin and Cantonese in their origins, historical development and phonological theories.

CHI 378 Theory and Practice of Chinese Teaching

1 Term; 3 Credits

This elective course aims to help students understand theories and development of local Chinese language education, the latest Chinese language curriculum (from primary year one to secondary year six) in Hong Kong, and pedagogical strategies used in the classrooms for Chinese language teaching and assessment. Students will learn to design and conduct teaching practicum that may help them set up the basic skills for a future career in teaching Chinese at schools or other related jobs, such as compiling textbooks, social services, or teaching work at educational organizations and the government.

CHI 379 Teaching Chinese as a Second Language

1 Term; 3 Credits

This course aims to introduce theories of language acquisition and language teaching to students and to equip them with the skills of applying these theories to teaching of Chinese as a second language in the local context. In addition to the pedagogical components, the characteristics of Chinese as a second language will also be covered in this course.

CHI 383 Chinese Classical Philology

1 Term; 3 Credits

"Classical Philology" is a comprehensive discipline on how to organize and study ancient

books. This course mainly includes three fields: "Bibliography 目錄學", "Bibliology 版本學" and "Textual Criticism 校勘學". It aims to teach students to understand the knowledge necessary for in-depth study of ancient classics, and to proficiently master the basic ways and methods of collecting and organizing research materials.

CHI 385 Chinese Textual Exegesis

1 Term; 3 Credits

The subject of "Exegesis" focuses on the meaning of ancient words while also analysing the grammatical and rhetorical phenomena by utilizing the knowledge of "Chinese Etymology" and "Chinese Phonology". "Chinese Textual Exegesis" is a study that connects ancient and modern times. Its purpose is to accurately understand the content of ancient books and to inherit the thoughts and culture of the Chinese tradition.

CHI 388 Chinese Science Fiction

1 Term; 3 Credits

This course introduces the history of Chinese science fiction since the 20th century. Originated in western literature, sci-fi was introduced and recreated by Chinese literati within the specific political context of modern China. To reflect the uniqueness and diversity of Chinese sci-fi, the course examines the renowned creative works from a transcultural perspective.

CHI 392 Western Literary Theory in the Twentieth Century

1 Term; 3 Credits

This course explains the major literary theories in the 20th century, from Russian formalism, New Criticism, Structuralism to Poststructuralism, Postcolonialism and Feminism. The appropriation of the western theories in the study of Chinese modern and contemporary literature is also a central issue. By completing this course, students will be able to understand essential literary theories and help them with research methodology.

CHI 396 Chinese Industrial Attachment

1 Term; 3 Credits

This course emphasizes teaching and learning through hands-on experience of real-world practices in an authentic workplace. It combines engagement in the daily operation of commercial or social enterprise with reflection to connect what students have experienced in the workplace with knowledge they learnt from classes. The course aims to maximize learning opportunities for students: 1) to weld knowledge with reflective practice in relation to the formation of entrepreneurship; 2) to develop the capabilities and attributes that enable them to be successful in an ever changing economic environment; 3) to acquire the characteristics, attributes and practical skills that foster them to make effective contribution to the economy and society; and 4) to become an enterprising individual who has the self-reliant determination to succeed in different contexts and throughout life.

CHI 397 School Attachment and Experience

1 Term; 3 Credits

This course allows students to experience teaching practices in an authentic workplace by collaborating with local primary and secondary schools. It gives a taste of the school environment and an opportunity to apply their theoretical knowledge of the subject content, pedagogical content and interacting skills learned from class. Students can also understand the daily operations of school education in the domains of “Management and Organization”, “Learning and Teaching”, and “Student Support and School Ethos”. They will assist the Chinese teaching and related work in schools and attend the designated school activities. Upon these approaches, this course enables students to enhance their confidence and abilities in teaching-related work.

CHI 401-2 Graduation Thesis

2 Terms; 6 Credits

Students shall write a thesis on a specific topic under the supervision of an instructor in the final year. Emphasis will be laid on the methodology and format of thesis writing. The purpose of this course is to integrate what they have learned over the previous 3 academic years and to lay a solid foundation for their future engagement in academic research.

CHI 405-6 Capstone Course

2 Terms; 6 Credits

The Capstone Course provides comprehensive training for students who cannot achieve a total GPA of 2.8. It comprises two semesters: The Fall semester course is discipline- and department-based, integrating four disciplines within Chinese study, introducing methodologies of classical literature, linguistics, classical philosophy, and modern and contemporary literature of China (students select two disciplines among them); the Spring semester course offers training for academic writing and magazine editing. There will be an oral presentation at the end of the semester to present students' academic writing and demonstrate their works in the form of a magazine. It equips students with the subject knowledge and transferable skills that will benefit their career needs and further studies.

CHI 432 Teaching of Chinese Literary Classics

1 Term; 3 Credits

This course aims to develop students' ability to teach classical Chinese literature. It will analyse the Chinese language curriculum of Hong Kong primary and secondary schools, and guide students to understand the philosophy and structure behind its choice of classical poetry and literary passages. It will also explain the stylistic feature and aesthetic norms of various canonical Chinese literary works. Through discussions on the methods and strategies of teaching Chinese literary classics, students will learn to design teaching materials and class activities.

CHI 450 Songs of Yuan Dynasty

1 Term; 3 Credits

This course introduces the historical background, the basic ideas, literary artistry and the development of *Yuan Qu* (元曲) through lectures, analyses and discussions. Representative works of major authors will be selected for in-depth study. Upon completion of the course, students will acquire the skills in writing academic thesis through the training in class and term paper writing.

CHI 452 Su Shi and Xin Qiji's Ci

1 Term; 3 Credits

This course aims to study Su Shi (蘇軾) and Xin Qiji's (辛棄疾) song lyrics (*Ci*). Su Shi is knowledgeable and great at every genres of literary works. He makes the vulgar taste of song lyrics become more elegant, transplants the features of poems into song lyrics and reform the tender style to be heroic and unrestrained. Xin Qiji's song lyrics are plentiful in contents and aesthetic features. He transplants the features of prose and makes the style of lyrics more diversified. Su's detached mind and Xin's sense of humour are inspirational for consolation in life.

CHI 455 Selected Readings of Fu (賦)

1 Term; 3 Credits

The course gives students a general understanding of the evolution and various styles of *Fu* in different historic periods by familiarizing students with the origin, development and literary artistry of *Fu* so as to lay the foundation for their further study of different types of writing.

CHI 460 Hong Kong Literature

1 Term; 3 Credits

The aim of this course is to introduce the development of Hong Kong Literature. This course is topic-based and includes significant works by different writers. It also investigates the relationship between literary works and history, society, and culture. The course explores the position of Hong Kong literature within the history of modern and contemporary literature.

CHI 463 The Study of Lu Xun

1 Term; 3 Credits

The study of Lu Xun (魯迅) has long been the most crucial topic in modern Chinese literature. This course comprehensively introduces the creative works of Lu Xun and the critique of his works. Through the critical reading of the commentary written by previous researchers, this course further explores the complexity of Lu Xun's creative works from the perspective of history, politics, culture, philosophy, arts and world literature.

CHI 465 Life and Thought among the Wei-Jin Literati

1 Term; 3 Credits

This course aims at introducing to students the special historical background surrounding the Wei-Jin literati. Their social activities, literary and artistic works, and metaphysical thoughts (xuanxue) will also be investigated. The dynasties of Wei (220-265 AD) and Jin (266-420 AD) were a remarkable ancient Chinese epoch highly developed in the economy, culture, philosophy, and art. This course is to help students understand the brilliant achievements of this particular period in the history of ancient Chinese thought and art, as well as its indispensable role as a bridge to open up the subsequent dynasties.

CHI 468 Li Bai and Du Fu's Poetry

1 Term; 3 Credits

This course aims at an in-depth study of the most important poets in the Tang dynasty, Li Bai (李白) and Du Fu (杜甫). It focuses on selected poetry of Li Bai and Du Fu in various genres and forms, including “old style poetry” (*gushi*) and “new pattern poems” (*jintishi*). Students would learn to appreciate and analyse different types and styles of their poetry. They will also study the relationship between the two poets. As the course enables a comparative study of the two poets, students’ analytical and criticizing skills will be strengthened upon completion of the course.

CHI 470 Shuowen Jiezi (說文解字)

1 Term; 3 Credits

Shuowen Jiezi is a significant piece of work on the studies of explanation of words in ancient books, etymological development, concordant rhythm, historical relics and social systems. This course aims to provide an opportunity for students to understand *Shuowen Jiezi* in depth by reading carefully the annotations of *Shuowen Jiezi* made by Duan Yucai (段玉裁), to acquire the rules and explanatory ways of analysis of characters presented by Xu Shen (許慎) in his master-piece, to familiarize with the structure of Chinese characters, to understand the historical development of the forms, sounds, and meanings of Chinese characters, to cultivate their abilities to identify and write characters in the style of *Xiaozhuan* (小篆), to apply their knowledge of *Shuowen Jiezi* to the studies of history, literature, linguistics and etymology, and to enhance their abilities to study and analyse ancient literatures and Chinese characters.

CHI 473 Studies in Cantonese

1 Term; 3 Credits

Cantonese is one of the main languages widely used in Hong Kong. The course is designed to introduce students to the knowledge of Cantonese, covering four main topics: phonetics, etymology, lexicology and grammar of Cantonese. This course will help students understand the contrast and connection of Cantonese with Putonghua. This course will also provide students with the knowledge of Cantonese necessary to develop their careers in

educational and cultural fields.

CHI 480 Yi Jing (易經)

1 Term; 3 Credits

The course aims to introduce the origin of 8 trigrams and the working principle of 64 hexagrams. *Yi Jing* is the ancient divination masterpiece which gives us a general understanding of the principle that everything in the universe is in constant change. The 64 hexagrams represent every possible combination of six-line structure and are believed to embody the major situations encountered in life. The study of the *Yi Jing* can help students adapt to change in a balanced and harmonious fashion by providing guidance in uncertain situation through mathematical configurations. Students are required to demonstrate their understanding and application of this ancient philosophy through group discussions and debates.

CHI 483 Unearthed Manuscripts Dated in the Warring States Period

1 Term; 3 Credits

This course is a cutting edge subject, aiming to introduce three batches of unearthed bamboo manuscripts: bamboo manuscripts excavated in Guodian (郭店), bamboo manuscripts stored in Shanghai museum, and bamboo manuscripts stored in Tsinghua University. Most of these valuable unearthed manuscripts, which did not exist in traditional ancient literature, are significant documents which will reshape the academic history of the pre-Qin period. Students will benefit from the knowledge of the philosophy and academic development during the pre-Qin period.

CHI 484 Confucian Philosophy of Song and Ming Dynasties

1 Term; 3 Credits

The course is intended to introduce prospective students to the knowledge of Confucian philosophy in Song and Ming dynasties. Through lectures, class discussion and course reports, students will be able to learn the representative scholars and their works in this field, understand the development of Confucianism in Song and Ming dynasties, and further explore the traditional Chinese spirit and mental outlook.

CHI 490 Buddhism and Chinese Literature

1 Term; 3 Credits

This course aims to study how Buddhism influenced the development of ancient Chinese literature from the Western and Eastern Jin dynasties to the Ming dynasty. It introduces Buddhist beliefs, Buddhist thoughts, and the contents of Buddhist canons' impact on intellectuals, literary criticism, and literary writings. By understanding Buddhism as an imported religion and its development in different historical stages, students can grasp the fusion of Confucianism, Buddhism, and Taoism reflected by intellectuals and their literary works.

CHI 492 Modern and Contemporary Chinese Women's Literature

1 Term; 3 Credits

This course studies multiple important Chinese women writers throughout the twentieth century. It begins with Late Qing and May Fourth women writers and goes all the way to contemporary Hong Kong and Taiwan women writers. It comprises the historical context of Chinese women rights social movements, feminism theory and close reading of the representative works in *Modern and Contemporary Chinese Women's Literature*.

CHI 496 Taiwan Literature

1 Term; 3 Credits

This course introduces the history and representative works of Taiwan Literature. In particular, this course probes significant social issues such as ethnic groups, class and gender in different historical contexts. Besides, students are required to read the related literary works to deepen their understanding of how Taiwanese writers reflect upon their history and social condition through creative writing.

CHI 498 Study of Literature and Geography in the Tang and Song Dynasties

1 Term; 3 Credits

This course aims to explore the interaction between the environment and literature in Tang and Song dynasties. By introducing the geographical distribution of writers, reception and expansion of the literary works, and the landscape and regions of literature, students will understand how the interactions between literature and the environment affect the occurrence, the geographical distribution, and differences of literary phenomena. It is designed to enhance students' academic and applied skills to study Chinese literature from the perspective of literary geography.

IDP 401 Digital Technology in Teaching

1 Term; 3 Credits

This course is designed to equip students with comprehensive skills and hands-on experience in identifying, selecting, and implementing appropriate digital technologies and resources in teaching different subjects at various levels. It starts with the basic concepts and background of educational technology and introduces cutting-edge digital technologies that are currently or are about to be employed in teaching. The course also covers Open Educational Practices and Resources as well as implications and future trends of technology-enhanced teaching and learning in the global and local contexts.

DESCRIPTION OF COURSES (SERVICE COURSES)

CHI 101-2 First Year Chinese

2 Terms; 8 Credits

This course has two components: 1) the study of selected Chinese readings and 2) the training of Chinese writing skills.

The first component of the course is designed to provide students with a general understanding of Chinese culture through the study of various styles of Chinese writing in different dynasties from ancient to modern times, such as essay, biography, prose, narrative, poetry and well-known readings of Chinese sages. It is also integrated with contemporary society, conducted in multi-angle, inspiring teaching methods.

The second component aims to foster students' understanding of and enthusiasm for the essential elements of creative writing through practice in various themes and styles of language usage and practical Chinese writing so as to enhance students' power of expression and writing skills.

CHI 101A-102A Introduction to Chinese Culture

2 Terms; 8 Credits

This Course aims to introduce basic knowledge of both classical and contemporary Chinese culture to non-Chinese speakers. It is divided into two parts - *CHI101A* and *CHI102A*, which are taught separately in two semesters. The contents are attached to two themes: (1) Traditional Chinese Culture and Philosophy, to include such topics as ancient Chinese history, language, literature, philosophy, society and art; and (2) Chinese Societies and Contemporary Life, to cover such topics as Chinese food, medicine, customs, festivals, city life, heritage, popular culture and local languages. During each semester, the lectures will be conducted both by a lecturer from the Department of Chinese Language and Literature and guest lecturers from the departments of English, History, Psychology, and Sociology. It is hoped that students who have attended the Course will acquire useful knowledge of essential aspects of Chinese culture for career preparation and self-development.

Note: For the descriptions of courses not listed under the Department of Chinese Language and Literature, please refer to their respective Departments for details.

Department of English Language and Literature

Bachelor of Arts (Hons.) in English

The main objectives of this programme are:

1. To strengthen productive skills in written and spoken English;
2. To provide broad educational exposure which encourages bilingual competence and multicultural sensitivity and development;
3. To stimulate intellectual growth through providing an educationally generalist programme;
4. To encourage student exploration of cultural heritages through critical analyses of English language and literatures in English;
5. To initiate students to adopt an interdisciplinary approach to knowledge in a web-like and complex 21st century.

The degree requirements for the four-year **Bachelor of Arts (Hons.) in English** programme are listed below:

Requirements	2020/21 Cohort				2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	8	-	-	-	8	-	-	-
Departmental Core Requirements	22	15	12	12	20	15	12	12
Departmental Electives	3	6	12	9	3	6	12	9
Free Electives	3-6 [#]	3-6	6-9 [#]	6	-	6	6	3
General Education*		6		-	6	6	-	-
Total minimum number of required credits	36	30	30	27	37	33	30	24
Minimum required credits for graduation	123				124			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Students are required to take at least 3 credits from GE courses in Year 1 and complete the remaining GE requirements by Year 3.

DESCRIPTION OF COURSES (BA DEGREE PROGRAMME)

ENG 101 English Skills I

1 Term; 3 Credits

English Skills I aims to increase students' proficiency in all language skills. Students will have ample opportunity to critically read and analyse a variety of English texts, hone their oral

skills through class discussions and presentations, and review note-taking strategies. Also covered will be the basics of the writing process and the production of papers and essays using standard academic conventions. As this course is designed for English majors, assignments will include some texts about literature, language, or culture.

ENG 102 English Skills II

1 Term; 3 Credits

Building on *ENG 101*, this course presents students with an opportunity to engage with some challenging readings in English through class discussion, oral presentations and writing tasks, including a substantial term essay. Special emphasis is laid on various techniques of textual analysis and on both verbal and written responses. The workshop approach adopted in the course includes regular in-class exercises, analyses of relevant examples, and peer editing. As this course is designed for English majors, assignments will also incorporate some texts about literature, language, or culture.

ENG 120 Introduction to Literature

1 Term; 3 Credits

This course aims to introduce students to various genres of literature (short story, poetry, drama, fiction) as well as to critical reading methods. It also aims to enhance students' appreciation and understanding of major types of literature and equip them with the ability to develop critical approaches to thinking, reading and writing about literary works.

ENG 140 Introduction to Translation

1 Term; 3 Credits

This course lays the foundation for the translation programme and for all elective courses in the translation field offered by the English Department. It aims at equipping students with the necessary skills and techniques which they need to produce quality translations. Emphasis is placed on studying the similarities and differences between Chinese and English at the lexical, syntactical and textual levels and their influences on translation. In this course, some mainstream translation theories that are of immediate importance to E/C and C/E translations will also be covered by relating them to authentic examples taken from real-world settings. After studying this course, students are expected to understand the basic principles of translation and employ the correct procedures for analysing the source text and producing an appropriate target text.

ENG 153 Introduction to Cultural Studies

1 Term; 3 Credits

Through examining texts, artistic forms and discursive practices that reflect and produce different cultures, students will take part in delineating the working definition(s), methodology and critical awareness of the subject. Concepts such as multiculturalism, diaspora, hybridity, globalism/localism, and transnationalism will be discussed. Emphasis will be given to Hong Kong culture as a basic reference point in its contact and interaction with other cultures.

ENG 160 Introduction to Linguistics

1 Term; 3 Credits

This course introduces the fundamental concepts of linguistics and the major areas of linguistics, including Phonetics, Phonology, Morphology, Syntax, Semantics and Pragmatics. It introduces students to the techniques of linguistic analysis and equips them with knowledge and skills for future linguistic research and studies.

ENG 181 Oral English I

1 Term; 1 Credit

Oral English I is a course designed for first year university students for whom English is not a first language. The course focuses on building conversation, pronunciation, and oral comprehension skills through class discussions and speaking activities. The course encourages students to ask questions and express their opinions. It will explore current events, professional situations, and foreign cultures.

ENG 182 Oral English II

1 Term; 1 Credit

Oral English II is a course designed for first year university students for whom English is not a first language. The course focuses on building conversation, pronunciation, and oral comprehension skills through class discussions and various communicative activities. The course topics focus on both formal and informal conversation on a number of topics ranging from current events, to interview preparation and professional development. The class will also work on building presentation and performance skills. Term two focuses much more on professional development.

ENG 184 Women's Writing and Feminist Readings

1 Term; 3 Credits

This course aims to introduce students to the various ways of engaging with literary texts from feminist perspectives. Taking literary texts as a major site of political contestation, feminists have developed a tradition of readings and writings that contributes to multiple interpretations of modern culture. Topics of the course will include introduction to feminist theories, representation of women in various cultural texts, and the traditions of women's writings as evolved over time.

ENG 185 Greek and Roman Mythology in Western Literature

1 Term; 3 Credits

The myths and legends of ancient Greece and Rome permeate Western literature, culture and language. This course aims to introduce students to the primary classical myths and their meaning and examine the various ways they underlie and shape Western (especially English) literary texts. Students will also be exposed to the treatment of Greco-Roman myths in various genres and cultural media, from poetry to prose to visual art.

ENG 213 Commercial Translation

1 Term; 3 Credits

This course aims to train students in the practice of translation for business and commerce. Students will be introduced to the formats and linguistic features of commercial and financial texts, and to the basic concepts and principles relating to business and commercial translation in both English and Chinese. Through a variety of hands-on tasks, students will acquire and apply specific strategies and techniques to tackle translational problems in various types of business and commercial texts.

ENG 214 Exploring English Grammar

1 Term; 3 Credits

Grammar is concerned with the study of how words are put together to make larger well-formed and meaningful units at three different levels: phrase, clause, and sentence. This course aims to provide an overview of the grammatical structure of English, introducing students to the linguistic concepts and terms that are relevant to describing and analysing the form and function of different grammatical structures in English. Students will also be introduced to native and learner corpora for examining and comparing the use of grammar structures in authentic texts. The course will enhance students' understanding of how grammar contributes to meaningful communication and encourage them to apply their grammatical knowledge and skills to evaluate and improve the quality of English texts.

ENG 233 The Language of Poetry

1 Term; 3 Credits

This course outlines a historical overview of English poetry from Shakespearean sonnets to modern poetry. Poetry involves imagery, icons, figures, and rhetorical devices. While appreciating poetry requires a meticulous examination of figurative language along with an awareness of the auditory effects of poetic language, students will develop skills of analysing poetic images and deciphering literary codes. They will be able to detect the characteristics of different forms of poetry and make use of various critical approaches in their reading. They will relate the poems and critical theories they study to contemporary issues.

ENG 234 City Culture and Hong Kong Urbanscape

1 Term; 3 Credits

This course adopts a cultural studies approach to the exploration of how the modern and postmodern cities can be "read" as cultural texts, and also how Hong Kong as a socio-cultural milieu can be mapped by academic discourse. The categories of class, gender and race in relation to the city will be the central issues for discussion, and specific venues such as airport, MTR, shopping malls, theme parks and heritage sites will be important cases in point. Students will be introduced to a wide range of theoretical debates related to city studies, and they will be the conceptual ground for in-depth analysis of texts both in print culture (i.e. fiction, poetry, drama and other writings) and media culture (i.e. films, TV programmes and on-line materials). The ultimate aim of this course is to provide students with insights into how cultural identity is

constructed through the consumption of cityscape as their everyday life experience. Concepts relating to the postcolonial city, the cosmopolitan, the cinematic city, the fantastic city for tourism, the technocity and the green metropolis of the future will be explored in terms of sociocultural dynamics and changes.

After the course, students are expected to have a comprehensive understanding of how urban space and time (history), value and meaning, milieu and community, all form a complex structure of cultural forces that guide the very process that fashions our built environment. Such a recognition will help students develop an awareness of how important it is for them to reconsider urban culture in view of the imminent environmental crisis we all are facing nowadays.

ENG 240 Literary Translation

1 Term; 3 Credits

This course studies the rhetorical features that characterize literary writing and their representations in translation. Major types of literary writing (i.e. prose, poetry, novels and plays) will be discussed in class with demonstration of representative literary works and their translations. Both theoretical issues and practical techniques in literary translation will be introduced to students of this course. By studying the techniques and topics covered by the course, students are expected to be able to translate different literary genres with basic competence and strengthen their sense of language and literary genres.

ENG 250 Sociolinguistics

1 Term; 3 Credits

This course introduces the major issues in sociolinguistics and examines the relationship between human, language and society. Issues like regional, social and situational language variation, language change, language and culture, language attitudes and identity, language and gender, the social functions of language and language in contact will be discussed.

ENG 260 Academic Writing

1 Term; 3 Credits

This course aims to help students develop their confidence and ability to communicate effectively in written English for academic purposes through practice in reading, evaluating and producing academic texts. The course will focus on developing students' competence in the following skills:

- 1) critically reading and analysing academic English texts;
- 2) producing written texts from purpose to goal through a process approach of planning, drafting, eliciting feedback and revising;
- 3) polishing and editing written texts through attention to: communicative purpose, form and format, the accurate and appropriate use of grammar and vocabulary, and adherence to academic writing conventions;
- 4) summarising, paraphrasing, quoting, citing sources and referencing.

The importance of maintaining academic honesty and of avoiding plagiarism is

emphasised throughout the process of producing written work.

ENG 270 Discourse Analysis

1 Term; 3 Credits

Discourse analysis (DA) is concerned with the examination of language in use. It encompasses a diversity of approaches with which to describe and explain the structure and function of texts, and how they communicate meaning in different social and situational contexts. This course aims to introduce students to some of the fundamental concepts and methods for describing and analysing written, spoken and visual discourse. Authentic examples of texts will be drawn from a variety of genres for illustration (e.g. conversations, speeches, academic writing, newspaper articles, internet communication, advertisements). Students will be encouraged to collect and analyse their own data for their assignments.

ENG 273 Children's Literature

1 Term; 3 Credits

This course aims at introducing students to both the historical development and the thematic context of children's literature. A wide range of materials of children's literature, ranging from pre-school to adolescent texts, are selected for the course. Students will study fairy tales, religious tracts of the nineteenth century, fantasy writings, picture books and other sub-genres of children's literature. Through examining the selected works, students will acquire an understanding of "childhood", identities crisis, double audience, and other critical issues related to the writings for young readers. Besides, they will also look into the debate between education and entertainment purposes, gender stereotypes, multicultural writings, the use of visual language, and adaptations of children's texts.

ENG 274 Modernist Fiction

1 Term, 3 Credits

This course introduces students to the themes and forms of modernist fiction within their cultural and historical milieus. Students first explore the artistic and intellectual movements and cultural positions of the period (1900-1945). Primarily, we take up the core epistemological question in Modernism (the so-called "crisis of representation"), and then the ideological and psychological significance of modernist experimentations, their narratology, the issue of gender in modernist writing, and the interplay between politics, form and style in our selected texts. Students survey the works of major modernist writers, and in the latter part of the course, move towards the limits of the modernist canon which may have heralded the appearance of post-modernist discourse.

ENG 283 Literature and Film

1 Term; 3 Credits

The aim of this course is to familiarise students with the multiple relationships between literature and film through in-depth analyses of major literary and cinematic works. It aims to explicate essential differences as well as similarities among literary genres such as novel,

drama/theatre, and poetry, etc. and their translation onto the screen. Theories of print and media culture respectively will be brought forth, in order for students to develop a firm grasp of their (historically) different modes of operation, regimes of representation, as well as their aesthetic conjunction under certain circumstances. Issues of adaptation will be highlighted in the juxtaposition of literary 'original' with cinematic counterpart.

ENG 284 Modern Drama

1 Term; 3 Credits

The aim of this course is to familiarise students with modern drama and its characteristics. The course will examine a few representative plays from the modern period and survey the major aesthetic and cultural movements of the twentieth century.

ENG 285 Work Placement

1 Term; 3 Credits

This course offers students an experiential learning that broadens their social horizons through direct engagement in the workplace. The major aims of the course are to:

- 1) weld theory with practice by offering students on-the-job training for English writing, translation and communication;
- 2) provide students with challenging experiential learning through performing roles, tasks and projects in real-world contexts;
- 3) hone students' linguistic, interdisciplinary and transferable skills for a wide range of careers; and
- 4) help students identify career goals as it relates to their academic studies and future development.

ENG 305 Technoscience Culture

1 Term; 3 Credits

In face of the fast developments in technoscience in the modern world, it is important to introduce to students the ways technoscience and mass media bear on our sense of identity and subjectivity. The aim of this course is to introduce the critical issues and concepts of technoscience culture and explore the elements that constitute technoscience culture. Through reading a body of cultural texts, such as films, TV shows, and digital games, this course will highlight the different ramifications of contemporary technoscience which have unprecedentedly transformed our everyday life experiences.

ENG 320 Critical Analysis of Drama

1 Term; 3 Credits

Drama studies involve analysing the written script as well as examining the dynamic relationships between the text, body movement, staging devices, cultural references, and so on. It is essential to train students to be aware of the writing and how it goes beyond words and generates multiple forms of performance. While drama is one of the earliest forms of literature, its historical significances and cultural influences have impacted literary development for

centuries. The aim of this course is to introduce students to dramatic forms and styles in the Western literary tradition. The course will look into different approaches to dramatic criticism and draw students' attention to matters of staging. Students will be able to identify the connection between drama performance and everyday life practices.

ENG 330 Gender, Language and Translation

1 Term; 3 Credits

This course introduces students to a theoretical paradigm which establishes interrelations among gender, language and translation. The course first traces the different stages of research about gender and translation in terms of translation practice, translation history and criticism, and new concepts in translation theory. It then addresses the various issues within feminist thinking, and the ways they could be incorporated into translation studies. Students will acquire in-depth knowledge in the emergent common-ground among these three areas of studies.

ENG 335 Popular Culture

1 Term; 3 Credits

This course aims at providing students an introduction to contemporary debates on how subjectivities and everyday practices of popular culture take shape in mass society. It also delineates the ways popular culture constitutes a common and thereby important part of our lives. By studying cultural phenomena such as consumer culture, pop music, media and sports, advertisements, films, anime and comics, theme parks etc., this course endeavours to show students that an informal consciousness of class, gender and race is essential to any understanding of the sociology of popular cultural practices, both in the West and in Hong Kong. Issues such as postmodernism, identity politics, technoscience and media will be related to popular cultural texts which are already parts of students' literacies and practices.

ENG 340 Interpreting I

1 Term; 3 Credits

This course aims to help students acquire the E-C and C-E interpreting skills through intensive and rigorous drills. Continuous interpretation drills will be conducted and assessed in class with feedback given. In the learning process, emphasis will be placed on listening comprehension and note taking skills. Particular regard will also be given to sight translation, transcription, glossary building and major principles relating to interpreting in different specific fields. Reading of academic papers by scholars and interpreters about interpreting is required.

ENG 350 Psycholinguistics

1 Term; 3 Credits

Psycholinguistics is the scientific study of language from a psychological point of view. This course serves as an introduction to psycholinguistics and it will examine key issues concerning how language is acquired, represented and processed in the brain (with particular focus on language disorders and language acquisition). Major psychological mechanisms/

processes involved in language perception and language production will be covered and experimental research in psycholinguistics will be discussed.

ENG 360 Work Placement (Education)

1 Term; 3 Credits

This course offers students an experiential learning experience that broadens their social horizons through direct engagement in the workplace. The major aims of the course are to provide students with challenging experiential learning through performing roles, tasks and projects in educational contexts; hone students' linguistic, interdisciplinary and transferable skills for a wide range of careers in educational institutions, and help students develop career plans.

ENG 361 Pedagogical Grammar

1 Term; 3 Credits

The course aims to equip students with knowledge and skills required to enable learners of English as a second language to develop competence in the use of grammar for communicative purposes. The first part of the course will introduce students to key concepts involved in grammar pedagogy and teaching methodologies. The second part will cover grammatical forms and structures in English that may be particularly difficult for second language learners to acquire, with an emphasis on understanding the connection between form and meaning. Students will apply what they have learned through designing and conducting grammar lessons. By the end of the course, students should feel more confident about the use of grammar terminology in second language teaching and more knowledgeable about a task-based and meaning-oriented approach to grammar teaching in second language classrooms.

ENG 364 Second Language Acquisition

1 Term; 3 Credits

The course aims to introduce to students important theories and research findings concerning the various aspects of learning English as a second language (ESL). It starts with first language acquisition research because this is necessary to understand second language acquisition. The early sessions in the course trace the early developments of SLA as a discipline. These are then followed by examining individual learner differences that can affect second language acquisition, such as age, intelligence, creativity, language aptitude, mindset, motivation, learning strategies, learner beliefs, social context etc. This course aims to help students gain a comprehensive understanding of how languages are learned, and what major factors (both internal and external) can influence this learning process. Students are expected to reflect upon their own learning experience of English vis-à-vis the theories learned from this course.

ENG 366 Interpreting II

1 Term; 3 Credits

This course aims to equip students with the E-C and C-E professional interpreting skills, knowledge and ability, through intensive and rigorous training in the language laboratory, with the support of take-home assignments in vocabulary and glossary building, plus reading of academic papers by scholars and veteran interpreters about interpreting in specific fields.

ENG 381 The Sound System of English

1 Term; 3 Credits

This course is an in-depth study of the sound system of English. It aims at examining the phonetic and phonological aspects of the English language and consolidating students' phonetic and phonological knowledge acquired in their first year linguistics study. It also introduces the state-of-the-art software and online websites on English pronunciation learning.

ENG 385 Shakespeare

1 Term; 3 Credits

The course is an introduction to the works of William Shakespeare. Through an examination of some representative plays and selected sonnets, students will acquire an appreciation of Shakespeare's use of language as well as his dramatic treatment of larger themes, such as love, sexuality, politics and identity. Close reading of the texts will be complemented by a discussion of modern critical interpretations and various adaptations of Shakespeare in the past and the contemporary cultural landscape.

ENG 386 Renaissance Literature and the English Society, 1516-1667

1 Term; 3 Credits

The aim of this course is to enable students to study and appreciate English literary achievements in the Renaissance period. Students will be introduced to major writers and a variety of texts from the fifteenth to the seventeenth centuries and encouraged to explore, through critical reading of the texts, the characteristic qualities of literary works of the period.

ENG 387 Media Translation

1 Term; 3 Credits

The course aims to equip students with the principles and techniques of translating print and non-print media texts, including press releases, magazine articles, features, film scripts, advertisements and corporate promotional materials. The practical and research skills that are of immediate importance to the translation of media texts will also be introduced with translation examples taken from real-world settings. Upon completion of this course, students should be able to formulate and employ appropriate translation strategies to overcome language and cultural barriers of media texts and translate with confidence non-technical media texts from English to Chinese and vice versa.

ENG 388 American Literature

1 Term; 3 Credits

The course is a survey of selected American authors representing major periods and movements, from the colonial period to the contemporary era. Texts will be drawn from various genres (e.g. poetry, fiction, nonfiction, drama, graphic novel) and discussed in light of their historical, cultural and intellectual contexts.

ENG 389 Travel and Culture

1 Term; 3 Credits

Travel has recently become a complex phenomenon of unprecedented proportions. This course aims at providing a theoretical and historical framework to analyse and reflect upon the relationships between travel and culture through an interdisciplinary approach. Topics discussed include: globalization, gender, consumption, theme parks, ecology, heritage and authenticity, etc. Travel writing will also be emphasized.

ENG 406 Literature, Culture and Ecological Ethics

1 Term; 3 Credits

This course introduces students to the relatedness among ecology, culture and literature. Students are expected to first acquire a grasp of modern ecological concepts such as how ecology is different from biology, environmental politics and global crises and animal extinction etc. Then students will delve into issues within ecological ethics or “life ethics” as a way of going beyond the confines of environmentalism per se. Texts on cultural geography, environment and social theory, ecotheology, mythology, ecofeminism and the Anthropocene will be used, and they are placed alongside chosen western literary works (novels, poems, short stories) as well as cultural texts such as films, TV shows (including animation) for illustration. This course adopts an “intercultural studies” approach, hence “green cultural studies” both in its theory and practice, will be an important element of the course.

ENG 409 Interdisciplinary Approach to English Studies

1 Term; 3 Credits

Knowledge-claims in the 21st century have gone beyond the modernist mind-set of departmentalization. In an emerging network culture and unprecedented complexity of learnings, students need to adopt a more mobile and permeable “interdisciplinary” approach to what they learn from University. This seminar is designed for students in English to achieve a sense of integration among the various components in their curriculum. Besides reading materials which deal directly with ideas such as counter-disciplinary praxis, the intersection of natural science, social sciences and humanities, the philosophy of difference which stresses a relational ontology, etc., students will be initiated into actual working of what is now called “Intercultural Studies” as an umbrella concept of such an approach.

ENG 410 Linguistic Approaches to Translation

1 Term; 3 Credits

In the field of translation studies, linguistics has provided numerous ground-breaking and constructive theoretical frameworks for the understanding, description and interpretation of translation. Since translation is concerned with “meaning” and deals with two different languages, some knowledge of linguistics can provide students with a more scientific and systematic comprehension of translation and the translating process. This course is intended to (1) provide a comprehensive survey of major linguistic theories (e.g. semantics, pragmatics, functional linguistics) which have an immediate connection with the field of translation studies; (2) examine how these linguistic theories are used to shed light on translation practice; and (3) analyse translation issues from the perspective of linguistic theories with reference to authentic examples. Upon completing this course, students are expected to have a better understanding of the relationship between linguistics and translation, and formulate effective translation strategies using relevant linguistic theories.

ENG 440 Translation and Globalization

1 Term; 3 Credits

This course aims at developing students’ understanding of translation and translation studies within the framework of globalization. Major translation theories that are related to globalization will be introduced in a systematic and well-organized manner to facilitate students’ grasp of current translation development. Major topics include translation paradigm shifts as influenced by globalization, the impact of globalization on translation, translation and hegemony, etc. The role of modern technology and its influence on the translation industry will also be introduced. Upon completion of this course, students are expected to have gained critical insights and skills enabling them to undertake research in translation studies.

ENG 450 Phonological Studies in World Englishes

1 Term; 3 Credits

The course focuses on the study of the sound patterns of the English language and the application of phonological rules in the analysis and explanation of the different varieties of English spoken around the world. The attitude of English users and the use of Englishes in post-colonial multilingual societies and internationally will also be discussed in the course.

ENG 460 Contemporary Literature

1 Term; 3 Credits

This course is designed to introduce students to the vast field of contemporary literature in the latter part of the 20th century and early part of the 21st. Important works originally written in English (with a few translated into English from European languages) are introduced and arranged roughly in chronological order and also in terms of literary critical concepts such as postmodernism, post-colonialism, magical realism, feminist voices and adaptation.

ENG 479 Science Fiction in Literature and Films

1 Term; 3 Credits

This course is designed to introduce to students both the historical development and narrative structure of science fiction as a unique genre within the context of the postmodernist movement. Through a body of cultural texts such as short stories, novellas, and sci-fi films, students will be introduced to topics such as alternate history, artificial intelligence, cyberpunk, cloning and genetic engineering, cyborg and posthumanism, nanotechnology, singularity, etc. Critical concepts and theories will also be applied to analyse the texts.

ENG 480 Special Topic in Literature

1 Term; 3 Credits

The course is a focused examination of a selected topic in literary studies. Among possible topics are the following: a specific author, literary movement, historical period, genre, or critical theory; creative writing or literary journalism; an emerging interdisciplinary area such as digital humanities, literature and the other arts, or the graphic novel.

ENG 484 Romantics and Romantic Sceptics

1 Term; 3 Credits

The course covers the Romantic period in Britain, a period characterized by radical ideas and rebellion against tradition and convention, both in politics and in literature. The syllabus contains a broad selection of texts by the most prominent poets, novelists, and thinkers of the time. This course aims to introduce students to Romantic ideologies about poetry, society and nature which are still with us. We will discuss how the Romantics conceived of literary form and what contemporaneous philosophical ideas they drew upon.

ENG 485 Victorian Literature and Society

1 Term; 3 Credits

This course focuses on the novels of the Victorian age (c. 1837-1900). It will approach a few key Victorian novels through a number of key issues: science, industrialization, colonialism, city and poverty, judicial systems, aesthetics and so on. Multiple critical approaches will also be included, such as Romanticism, Social Darwinism, Historicism and Neo-historicism, Aestheticism and Decadence, Gothicism and many more. Students will explore important social, cultural, and intellectual issues of the period and consider how literary writers engaged with the concerns of their time. They will come across how the Victorians depict the conflicts and collaborations of ideological issues in that vibrant yet turbulent era. By the end of the course, students will learn to recognize and analyse the intersections between Victorian literature and society and evaluate its continuing significance in the contemporary world.

ENG 486 Issues in Pragmatics

1 Term; 3 Credits

Within the broader field of linguistics, pragmatics has increasingly established itself as an independent discipline of scientific inquiry with its own theories and research methods. This

final-year course aims to provide students with a comprehensive understanding of the *key concepts in pragmatics*, with a particular focus on applications of these key concepts to explain real-life language communications. As such, the course begins with brief reviews of basic concepts and theories of pragmatics, which serve as recapitulation and extension of the pre-requisite course (i.e. *ENG160*). Following these, the course will proceed to discuss various issues surrounding the applications of these key pragmatic concepts in real-world contexts of communication. For the most part, the course materials will focus on issues in pragmatics in English, although regular mention will be made of relevant features of Cantonese and Mandarin. Additionally, for their group projects students are encouraged to apply pragmatic theories to any of the languages used daily in the Hong Kong context (i.e. English, Cantonese and/or Mandarin).

ENG 487 Contemporary Translation Theory and Its Applications

1 Term; 3 Credits

This course is intended to provide a comprehensive survey of major translation theories, such as the linguistic, cultural, functional and philosophical translation theories. The focus is predominantly on contemporary works in or related to translation studies, with some historical literature providing a necessary context. Major issues of translation theories are identified and discussed with reference to authentic translation texts and/or actual translation practice. Upon completing this course, students are expected to be cognizant of the interdisciplinary nature of translation studies and develop some viable theoretical approaches to analysing translation and its role in cross-cultural communication.

ENG 489 Visual Culture Studies

1 Term; 3 Credits

With advances in visual and media technologies, society has been increasingly predominated by visual signs and spectacle since the beginning of the 20th century. This course aims at equipping students with the tools for a more critical understanding of everyday visual experiences. It will draw upon cultural texts, such as photography, cinema and television, digital media, Internet and web images, video and computer games, anime and manga, advertisements, fashion and architecture, as well as visual culture theories to discuss issues ranging from nationality, gender, class, and race, to postmodernism, consumerism, and post-colonialism.

ENG 490 Honours Project

1 Term; 3 Credits

The project enables students to pursue independent research on a selected topic under the guidance of an advisor. It gives students who evidence initiative, originality, intellectual maturity and a desire to commit themselves to genuine scholarship an opportunity to synthesize information they have learned in courses with their independent investigation and thought on a topic of their choice.

DESCRIPTION OF COURSES (SERVICE COURSES)

ENG 111 English Usage I

1 Term; 3 Credits

This course is designed to enhance students' English proficiency in the area of reading, writing, listening and speaking. It is also the aim of the course to provide structured opportunities for students to practise different English skills through individual and group work.

ENG 112 English Usage II

1 Term; 3 Credits

This course is designed to enhance students' English proficiency in the area of reading, writing, listening and speaking. It is also the aim of the course to provide structured opportunities for students to practise different English skills through individual and group work.

ENG 211 English Writing I

1 Term; 3 Credits

English Writing aims to equip students with various writing strategies and skills to write effectively in their academic endeavours and/or future professions. The course focuses on both narrative writing and the process of writing a research paper. Students will be guided to identify appropriate formats and styles for various writing genres.

ENG 212 English Writing II

1 Term; 3 Credits

This course aims to equip students with essential English language strategies required for the workplace. The course focuses on written and spoken communication skills essential for profession-related contexts. It also aims to offer students a variety of simulated tasks and real-life language activities set in various workplace scenarios.

Note: For the descriptions of courses not listed under the Department of English Language and Literature, please refer to their respective Departments for details.

Department of History

Aims of History Programme

The Department provides a student-oriented undergraduate programme aiming:

1. To provide History discipline-specific training to students including concepts, theories, approaches, methods, abilities, knowledge, professional practice and ethics pertinent to the study of it;
2. To cultivate in students a broad and also thorough knowledge of China's Historical evolution and pertinent issues from ancient to contemporary times, with cross-reference to the experience of other peoples and cultures;
3. To cultivate graduates with balanced and perceptive understanding of Hong Kong and China suitable for future leadership and service roles;
4. To provide students a set of transferable skills suitable for work or future studies.

The degree requirements for the four-year **Bachelor of Arts (Hons.) in History** programme are listed below:

Requirements	2020/21 Cohort				2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-
Departmental Core Requirements	12	15	15	9	9	15	15	9
Departmental Electives	-	6	9	15	3	6	6	15
Free Electives	3	3	6	-	3	3	9	-
General Education*	6	6	-	-	6	6	-	-
Total minimum number of required credits	35	36	30	24	35	36	30	24
Minimum required credits for graduation	125				125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Education Concentration

An Education Concentration in History (ECH), in collaboration with the Department of Chinese Language and Literature and the Department of English Language and Literature, is to promote education in the undergraduate programmes of the three departments. ECH is a new enterprise of our History Programme based on its three streams (Chinese History, World History and Urban History) and derived from many careful and thorough deliberations among the three departments. The aim of ECH is to “promote teaching-related courses/Concentrations to facilitate teaching as a possible employment pathway for students in CHI, ENG and HIST”. ECH reflects the market reality and trend as well as the great job opportunity for our

history graduates. The instruction medium of all the courses for ECH will follow the principle of the Department: Chinese history will be taught in Chinese, and foreign history will be taught in English. The student enrolled in ECH is required to complete a total of 15 credits of 5 courses.

Departmental Core Course¹ (3 credits)	
HIST 488	Pedagogy of History Teaching
Work Placement Course (3 credits)	
HIST 380 ²	Work Placement
Departmental Electives (3-6 credits) (choose at least one course)	
HIST 256	History of Modern East Asia
HIST 371	History of the Middle East
HIST 470	Modern History of International Relations
HIST 480	Intellectual History of the West
Inter-Departmental Electives (3-6 credits) (choose at least one course)	
HIST 477	History of Education in Hong Kong
IDP 401 ³	Digital Technology in Teaching
PSY 307 ⁴	Educational Psychology
SOC 313	Sociology of Education

¹ 'Departmental Core' courses are Elective courses in the respective undergraduate programmes designated as 'core' for the purposes of the respective concentrations only.

² Students participating in this course will be able to carry out work placement in educational institutions.

³ IDP is the course code for Interdisciplinary courses. For students taking the course to fulfil the Education Concentration, the course would be considered a Departmental Elective. For all other students, the course would be considered a Free Elective.

⁴ Students will have to fulfil two prerequisites – *PSY100 Introductory Psychology* and *PSY120 Lifespan Developmental Psychology* – before they can attempt *PSY307 Educational Psychology*.

DESCRIPTION OF COURSES (BA DEGREE PROGRAMME)

HIST 110 Introduction to Ancient Chinese History

1 Term; 3 Credits

This course mainly describes the basic knowledge of ancient Chinese politics, economy, society, academics, culture, military affairs and religion, and introduces students to understanding the importance of the above topics to the development of Chinese history, as well as the circumstances and reasons for the changes in the past dynasties. The course aims to help students understand why the above topics have been passed down through generations, and examine the value of Chinese traditions in modern society.

HIST 120 The Ancient World

1 Term; 3 Credits

This course outlines the development of the divergent paths of major civilizations of the

world from ancient times to circa 1500. Under the chronological framework of world history, this course examines the distinctive characteristics of individual societies among the major cultural regions such as Southwest Asia, Africa, South Asia, Mediterranean, and East Asia. The overall objective is to provide students with historical insights to assess the shaping of and interactions in the ancient world.

HIST 130 Introduction to Historical Theories and Methods

1 Term; 3 Credits

This course is an introduction course for first-year students to understand the basic knowledge, research skills and methods of history, including history theories of traditional Chinese and western historians and different history methods such as oral history, psychohistory, and new cultural history. This course also focuses on mastering practical knowledge of history, including quotation/citation of resources and bibliography of texts. Through introducing history articles, styles of presentation and other practical details, practice and understanding of history will be enhanced. Practical training will be an important part to this course.

HIST 196 Knowing Hong Kong History through Heritages, Literature and Films

1 Term; 3 Credits

Through tracing the history of Hong Kong reflected by cultural heritage, literature, and films up to the reunification, this course aims to develop a solid understanding among students of the effects of historical changes and colonial culture on Hong Kong's society. Besides discussion on historical development in colonial Hong Kong, this course also investigates the social transformations and historical changes in Hong Kong's society as reflected in the aspects of culture and artworks, and the effects of the unique political and cultural context in which the colonial government was situated on the development of Hong Kong and China. Throughout the course of study, students will see the process of the establishment of cultural environments in Hong Kong and their relation to the development of contemporary Hong Kong.

HIST 198 A Brief History of the United States

1 Term; 3 Credits

This is a survey of the American past from its outset to the 21st century, starting from the colonial period. It studies the American path towards independence, the westward movement, the civil war and imperialism, the impact of industrialization and the growth and the outcomes of urbanization in the Progressive Era, the decline of American liberalism and the reform movements with a particular emphasis on the New Deal, the Civil Rights movements, and the Great Society. It also traces America's involvement in the two world wars and two wars in Asia as well as its lasting internal issues. It aims to help students acquire a good knowledge of the major themes and characteristics of the U.S. and its people in the past, as well as a better understanding of the nation at present with a perspective derived from studying its past.

HIST 200 Understanding of Urban History

1 Term; 3 Credits

As a field of history, urban history examines the historical features of cities and the process of urbanization. Its research approach is often multidisciplinary, crossing boundaries into sociology, anthropology, cultural studies, economics, and geography. It is pivotal for explaining the continued growth of towns and cities globally and is particularly useful for identifying the various problems and solutions faced by fast-growing megacities in the developing world. As an introductory course of urban history, with a special reference to the Western academic literature, the content of the course will consist of three components: basic knowledge of the field, a brief history of cities, and an introduction to various perspectives and research methods of urban studies, which aims at providing students with a solid foundation for researching urban history.

HIST 210 Imperial China

1 Term; 3 Credits

This subject mainly describes the history of the major dynasties in traditional Chinese, including Qin and Han Dynasties, Wei Jin Southern and Northern Dynasties, Sui and Tang Dynasties, Song and Yuan Dynasties and Ming and Qing Dynasties. It involves the basic overview of the rise and fall in various dynasties, as well as social, economic, and cultural aspects. The course aims to help students understand the position and significance of different dynasties in the overall Chinese history in order to establish students' overall understanding of the history of traditional Chinese dynasties.

HIST 211 History of Sui Tang and the Five Dynasties

1 Term; 3 Credits

This course is divided into two parts: "Introduction" and "Monograph". The "Introduction" section describes historical materials and archaeological discoveries related to the study of the Sui, Tang and Five Dynasties, thus briefly explaining the status of the Sui, Tang and Five Dynasties in the overall Chinese history. The "Monograph" part discusses the important historical figures, political events, ruling policies, important institutions, economic activities and social culture of the Sui, Tang and Five Dynasties, and introduces the main research outcomes of the academia in the above areas.

HIST 212 History of Qin-Han-Wei-Jin Dynasties

1 Term; 3 Credits

This course is divided into two parts: "Introduction" and "Monograph". The "Introduction" part describes the historical material and archaeological discoveries of the history of the Qin Han, Wei Jin Southern and Northern Dynasties, and thus briefly explains the status of the Qin Han, Wei Jin Southern and Northern Dynasties in the overall Chinese history. The "Monograph" part discusses the important historical figures, political events, ruling policies, important institutions, economic activities, and social culture of the Qin Han, Wei Jin Southern and Northern Dynasties, etc., and introduces the main research outcomes of the academia in the

above areas.

HIST 220 The Modern World

1 Term; 3 Credits

This course outlines the major changes in Europe and the western world that came to dominate and largely shaped the modern world from global processes of the period 1500 to 1900. Particular discussion is placed on the key European powers such as Portugal, Spain, France, Prussia, Austria, Russia, and Great Britain. This course further examines the varied regional responses in the non-western world to the development of European expansion and dominance. The overall objective is to provide students with historical insights to assess the making of the modern world, particularly in forming political, economic, military, and other world systems.

HIST 230 Study of Chinese Historical Sources and Materials

1 Term; 3 Credits

This course is divided into two parts: "Introduction" and "Monograph". The "Introduction" section describes: 1) the nature and classification of traditional historical materials, and 2) the overview of the main historical materials newly discovered since the twentieth century. The "Monograph" section details: 1) The content gain and loss and spread of traditional historical materials from the pre-Qin period to the Qing Dynasty. 2) The discovery process of four types of new historical materials, including "Oracle Bone", "Qin and Han Bamboo Strips", "The Testament of Dunhuang" and "The Archives of Ming and Qing Dynasties in the Imperial Palace", and their value. It also introduces the main research results of the academic community in the above areas.

HIST 250 History of the British Empire

1 Term; 3 Credits

In the 19th and 20th centuries, the British Empire reached its zenith as it became the dominant global power. Its population was over 458 million in 1938 (20% of the world population). The British Empire became a world power because of its colonies all over the world. This course is an introductory course on the history of the British Empire from its origins to 1997, with a particular emphasis on the British raj experience in India, the most important colony of the Empire in the 19th and 20th centuries, and aims at enabling the students to evaluate the concept of "Empire" and "imperialism" in the context of the global perspective. The content of this course is mainly divided into three parts: The first part explains the development of the British Empire with reference to the colonization of Australia, the Indian Subcontinent, the Malay Peninsula and Africa; the second part discusses life within the Empire, including economic relations and political life within the Empire, the new groups arising from the population flow within the Empire, the city and art of the empire, and British culture and thought; the third part discusses the legacy of the British Empire in the post-colonial world order.

HIST 252 Globalization and China

1 Term; 3 Credits

This course explores the impact of globalization on China and China's responses in the context of globalization in the twenty-first century. The course is divided into two parts. The first part introduces fundamental theories and knowledge about globalization. The second part focuses on the issues in relation to China and globalization. In addition to reviewing some key developments in China's participation in globalization, it will also discuss various aspects of China in the course of globalization, such as politics, economy, resources and environment. The course is intended to arouse students' interest in issues of contemporary China and the globe.

HIST 256 History of Modern East Asia

1 Term; 3 Credits

East Asia has a long history and culture, with agriculture as the main economic foundation in the past, forming various political and social structures governed by patriarchy. With the coming of the West, Westerners established colonies and different spheres of influence in East Asia, which significantly changed East Asia's political landscape and also stimulated the birth of modern nationalism. Facing unprecedented challenges from the West, East Asian countries had to implement reforms to survive. The content of the course consists of three key components: the Western penetration, the rise of nationalism, and the modernity of East Asian countries, which are the most critical themes in the history of modern East Asia, with a particular reference to Japan and Korea. It aims to help students understand and evaluate these historical experiences that helped shape contemporary East Asia.

HIST 268 Art History of China

1 Term; 3 Credits

This course is an introduction to the history of Chinese art. It discusses the important historical and cultural topics in the history of Chinese art through thirteen specific time and space scenarios to explain the historical significance of the works of art. The teaching content covers the development of art from pre-Qin to modern times, including unearthed sites, archaeological relics, surviving paintings and calligraphy, or religious works, etc. It trains students' ability to master history and culture from visual and tangible heritage aspects through the study of art history, which in turn guides students to have a deeper perception and understanding of the spirit of Chinese art.

HIST 298 Modern History of Hong Kong

1 Term; 3 Credits

This course mainly teaches the history of Hong Kong, from the opening of Hong Kong in 1841 to the signing of the Joint Declaration between China and the United Kingdom in 1984. The content revolves around three major themes:

- 1) The changes in British policy governing Hong Kong
- 2) The evolution of Chinese society

3) China-Hong Kong relations

By using innovative teaching activities such as lectures, literature reading, discussions, and field trips, supplemented by the use of multimedia to assist in teaching, the course aims to enable students to grasp the main context of the historical development of Hong Kong during the colonial period and critically examine Hong Kong's status as an international metropolis. In addition, the course hopes to provide specific basic knowledge for students interested in Hong Kong studies for their further study.

HIST 310 History of Song and Yuan Dynasties

1 Term; 3 Credits

Song and Yuan are the most misunderstood, underestimated and ignored dynasties in Chinese history. This period starts from Emperor Taizu established Song in Kaifeng in 960 and ends in 1368 when Emperor Shun of Yuan escaped to Magnolia from Dadu (Beijing). During the 409 years, there are also contemporary powers such as Liao which was established even earlier than Northern Song, Xixia and Jin founded in the middle and later period of Northern Song. Middle school textbooks and many popular reading materials are often filled with outdated viewpoints that Song was a weak dynasty that only values literature, or Yuan was backward and violent. This course aims to reintroduce the historic facts and achievements of Song and Yuan dynasties in political, military, diplomatic, social, economic, and cultural areas. Through the latest research achievements, students will acquire advanced understanding of the history of this period.

HIST 311 History of Ming and Qing Dynasties

1 Term; 3 Credits

This course will mainly introduce significant historic events and academic topics in the Ming and Qing period of Chinese History. The lecture part of this course will start from the context of traditional political history, and analyse specific topics such as social, cultural, historical geography, and interactions of peoples. Critical reading of paradigms on certain research fields will also be held during class, to encourage students investigate related themes of history.

HIST 312 Modern China (1840-1949)

1 Term; 3 Credits

This course focuses on the great transformations, such as the collapse of the Qing dynasty and the rise and fall of the Republic of China, in modern China that lasted for over a century. The course analyses the major political, military, diplomatic, and economic events occurring during this period and their causes and consequences to guide the students to objectively examine the painful process in China of salvation and survival when the nation faced unprecedented changes in the past three millennia because of the aggressions of the Great Powers. It explores the causes and processes that led to the disintegration of the two-millennia-long imperial system, the aberration of the democratic and republican systems, and the rise of party-state politics during this period to gain insights into modern Chinese history.

HIST 318 Chinese Urban History

1 Term; 3 Credits

Scholars, such as Lewis Mumford, have pointed out that the development of cities reflects the progress of human beings from primitive life to civilization. This course analyses the origins of Chinese cities and their evolution from agricultural to industrial societies to delve deeply into the study of the changes in social patterns and people's lifestyles and the historical processes they reflected. The development of cities in China was different from that of the West in that political factors have always played an important role to a certain extent. With the aggressions of the West, the cities in the coastal areas underwent profound changes, further revolutionizing the urban society in China. This course examines the development, characteristics, and role of cities in modern China, with an emphasis on the dynamics of urbanization and the changing relationship between urban and rural areas.

HIST 320 The Contemporary World

1 Term; 3 Credits

In line with a concise overview of the historical development of the contemporary world, this course examines critical historical contexts from 1900 and factors shaping the crucial conflicts of dominant world powers. Particular emphasis is placed on the transition from European to American global dominance and the emergence of disputes on the world scene. This course provides historical insights into current issues with particular reference to their historical roots and global implications.

HIST 330 History of Chinese and Western Historiographies

1 Term; 3 Credits

This course is divided into two parts, "China" and "Western". The "China" part describes: 1) The internal and external processes of the development of Chinese historiography itself, and a more detailed explanation of the reasons for its development. 2) Some people, events, and even years of great significance in the history of Chinese historiography, aiming to conduct a more in-depth and specialized discussion. The "Western" part introduces: 1) The internal and external processes of the development of Western historiography itself, and a more detailed explanation of the reasons for its development. 2) Some people, events, and even years of great significance in the history of Western historiography, aiming to conduct a more in-depth and specialized discussion.

HIST 340 History of Urban Arts and Designs

1 Term; 3 Credits

This course introduces the main developments of urban arts and designs from the modern time to the contemporary era across the world. It displays various forms of urban arts and designs and analyses the relationship between them and urban society from the perspective of arts and culture. Different types of art exhibitions and urban design will be demonstrated to reveal their characteristics, concealed ideas and emotions, including visual and audial art, sculptural art, literary art, performing art and architectural art. The relationship between

museology and public history will be discussed, and the importance of urban arts and designs to society in preserving history and collective memory and urban consciousness will also be deeply analysed.

HIST 350 A Global History of Cities

1 Term; 3 Credits

This course is an introduction to the general history of cities in the world from their origin to the present. It employs an interdisciplinary approach, to explore how cities have been shaped and in what ways urban dynamics have transformed human society, with a comparison of ancient and modern cities. The idea is to examine the history of the city as a benchmark to measure the extent, pace and characteristics of the economic, social, political, cultural, and morphological changes that occurred and interrelated with each other within the urban domain.

HIST 360 Cultural Interactions between China and the World

1 Term; 3 Credits

This course consists of two parts: “Introduction” and “Thesis”. The “Introduction” section provides an overview of the historical data and archaeological discoveries related to the Silk Road, briefly explaining the specific processes and cultural characteristics of historical cultural exchanges between China and foreign countries. The “Thesis” section focuses on discussing important historical figures, specific examples, social and cultural aspects, economic activities, and other topics related to the history of cultural exchanges between China and foreign countries. It also introduces the main research findings in the academic field within the scope.

HIST 361 Historical Geography of China

1 Term; 3 Credits

“Locality” has a very crucial influence on historical development in different eras since it is the arena where history takes place. This course introduces students to the evolution and changes of Chinese history from the perspective of geography, and to understand the geographical landscape of China from the historical perspective. Students will be instructed by lectures, reading and reviewing Chinese classics and historical literature, comparing ancient and modern maps, classroom discussions, appreciation of multi-media and audio-visual records as well as field trips. After completion of the course, students will manage to grasp a basic but holistic understanding of the natural and human landscapes, border areas, metropolitan cities and battlegrounds which transcend ancient and modern times of China. Students will also be guided to contemplate the intimate relationship between history and geography.

HIST 371 History of the Middle East

1 Term; 3 Credits

This course outlines the historical development and analysis of the main forces such as civilization, religion, ethnicity, geopolitics, wars, and the economy in making contemporary

Middle East. The course reviews the impacts of the disintegration of the Ottoman Empire after the First World War and European colonialism in the post-Ottoman Middle East. Particular topics examine varied development paths of the Middle East from the post-Second World War and the USA involvement with the emergence of the Middle East today. The overall objective is to assess the making of contemporary Middle East with historical roots and global implications.

HIST 380 Work Placement

1 Term; 3 Credits

This course offers students a challenging learning experience that combines stated pedagogical goals with real-world practices in an authentic organizational context. It enables students to benefit the organizations concerned with their historical wisdoms. It equips students with the transferrable skills for a wide range of careers, including education, editing and publishing, public administration, public relations, media, tourism, historical and cultural affairs.

HIST 390 History of the People's Republic of China

1 Term; 3 Credits

This course centres on the development of the People's Republic of China since its founding in 1949 and the changes and challenges it has undergone. It analyses the evolution of national governance in contemporary China and examines the causes and impacts of major political, economic, diplomatic, and military events. On this basis, the course puts an emphasis on the Reform and Opening period that commenced at the end of 1978, and the social changes and development paths it has led to.

HIST 410 History of the Republican China

1 Term; 3 Credits

This course explores the establishment, development, and demise of the Republic of China in mainland China between 1912 and 1949. It analyses the causes and consequences of various political, military, diplomatic, and economic affairs to guide students to arrive at a better understanding of this complicated course of history. It will also examine the reasons and processes for the rise and fall of China's republican and democratic systems and the triumph of the party-state system over democracy to lend students insights into the historical development in this period.

HIST 411 China since 1949

1 Term; 3 Credits

This course focuses on the development of the People's Republic of China and the challenges it faces since its founding in 1949. It analyses the transformations of national policies in contemporary China and their impact on important issues in relation to China's politics, economy, diplomacy, and military. In addition, the course puts an emphasis on the age of "Reform and Opening" and social transformations in post-1978 China.

HIST 440 Hong Kong and the Pearl River Delta: Economic and Social Change since 1978
1 Term; 3 Credits

This course focuses on the transformations of Hong Kong and the Pearl River Delta between the early twentieth century and now. It examines the interactions among the economy, society, and culture since 1978. The issues include the transformations of the Hong Kong-Guangdong relationship, Hong Kong's role amid such transformations, the interactive relationship between the two places in terms of economy, society, and culture, their mutual integration after 1997, and so forth.

HIST 450 China in the Contemporary World

1 Term; 3 Credits

This course examines major issues in China's often stormy and argumentative interactions with other parts of the world in contemporary politics, economy, values, health, environment, energy, resources, military, the balance of power and mutual perceptions etc., with a special focus on its rapidly changing relations with the major powers since its dramatic economic progress in the 1970s till the present day. The course prepares students for future leadership roles by equipping them with an update and solid understanding of China, its isolation and "return" to the world community to be ready for the unique challenges the nation will face as it rises towards world power status.

HIST 460 Intellectual History of Modern China

1 Term; 3 Credits

This is a history of the intellectual odyssey of the modern Chinese intelligentsia from late Qing through the founding of the People's Republic in 1949. Increasingly alienated from the old order after the abortive 1898 reforms, and confronted with the need for national survival, members of the highly nationalist intelligentsia rejected Chinese, specifically Confucian, culture in total favour of "scientism" and "democracy" during the New Culture and May Fourth period. After 1919, the ideological split within the ranks of the intellectuals turned many disillusioned with the capitalist West to socialist ideas, including Marxian communism, and others to a new interpretation of Confucianism. This course also examines the ascendancy of Communism in the early 1920s within the socialist discourse, and the Sinicization of Communism, culminating in the formation of Mao Zedong (毛澤東) Thought in the 1940s.

HIST 462 The Making of Modern Japan

1 Term; 3 Credits

Modern Japan's rapid and successful modernization is regarded by many as a "miracle" particularly in contrast to other aspiring Asian countries. This course aims to study the political, social, economic and military developments of modern Japan with emphasis on the following topics: traditional elements facilitating Japan's modernization; key modernization actions taken in the late Tokugawa and Meiji periods; political changes and development beginning at the Taisho period; the rise of militarism between the two world wars and Japanese invasion of Asia;

the post-war constitutional reform, economic recovery and cultural changes; and the role of Japan in current international scene and main internal and external factors affecting its path. Capping the discussion would be an open forum in which Japan's experience would be compared with one or two of its Asian neighbours.

HIST 463 Cities in Modern China

1 Term; 3 Credits

This subject examines the development of cities in Modern China, their characteristics and roles, with an emphasis on the underlying forces that contributed to their progress and the changing urban-rural relations at various key stages in Modern Chinese history.

HIST 466 Issues and Controversies in Traditional Chinese History

1 Term; 3 Credits

This course is divided into two parts: 1) Re-examination of historical topics: through re-interpretation of traditional historical subjects, combined with research results and new perspectives in modern academia, students can think about the tendencies and characteristics of traditional topics from different perspectives. 2) Re-examination of historical figures allows students to evaluate the views of orthodox historical figures of traditional dynasties, put forward modern interpretations, cast off the old framework of traditional morals and political ethics, and understand the meaning of historical figures from a purely historical perspective.

HIST 467 Issues and Controversies in Modern Chinese History

1 Term; 3 Credits

This is one of the two specially designed courses for senior students and aims at reexamining some selected crucial and/or controversial issues/themes or major actors in modern and contemporary Chinese history. It seeks to provide an opportunity usually not afforded in traditional dynastic or periodized Chinese history courses, through which students could review the crucial and/or controversial issues/themes in modern and contemporary China with a new perspective and be equipped with the updated academic findings and conflicting or contending interpretations, so that they will be able to refresh and apply their historical knowledge to develop a more mature, balanced and openminded approach to history studies. The course offers a forum guided by a senior scholar, in which students will intensively read a wealth of history books and documents, actively participate in class discussions and debates, conduct independent or collective research and writing, and produce and present research results in class. The history students who do not plan to write a graduation thesis could also take this course for preparing for their future postgraduate studies.

HIST 468-469 Thesis

2 Terms; 6 Credits

With a view to developing student's ability to integrate what they have learnt in separate subjects over the past 3 academic years, students on this course are required to submit a thesis based on the findings of a research topic in history approved by the Department.

Students will, with advice from teachers, select a worthy research topic, conduct historical research, produce outline, bibliography and write a thesis conforming to all requirements regarding style and format – including its drafts, revision and the final version.

HIST 477 History of Education in Hong Kong

1 Term; 3 Credits

This course is aiming to help students understand the change of the society and the current situation, and transformations that would be made in the preschool, basic and higher levels educational systems. We aim to teach students to understand the characteristics in the development and diversity of Hong Kong educational systems, together with the globalization of China.

HIST 488 Pedagogy of History Teaching

1 Term; 3 Credits

This course would be suitable for students who want to aim their career path in the teaching of Chinese History or any history teaching. The course is designed to analyse the value of learning history, aim of history teaching, checking up and designing the current course, professionalism of a history teacher, using of the teaching materials and methods, inter and extra-curricular activities, preparing the exam and assessment methods etc.

Note: For the descriptions of courses not listed under the Department of History, please refer to their respective Departments for details.

■ Department of Journalism and Communication

The Department offers applied journalism education to those who seek to cultivate a career on the internet, as well as the media industry in Hong Kong. The Department was launched in 1971 and has become one of the major Journalism and Public Relations & Advertising (PRA) teaching establishments in the HKSAR. Students are trained to possess language proficiency and be technologically competent and learn the process and impact of communication in a variety of social contexts.

In addition, students are educated to have a broad-based knowledge in Humanities and Social Sciences such as History, Sociology, Psychology, Political Science, Economics and Law in order to cultivate their analytical ability with an open mind and be able to have a fair, impartial and independent viewpoint.

In the first two years students will receive training in foundation subjects while in the third and fourth years they will delve more deeply into the theory and practice of journalism and mass communication in the age of digitization. For a rounded training, they are exposed to news reporting and writing, news translation, audio-visual production, audio-visual news and information production, new media platforms, editorial and commentary writing and script writing and/or marketing, public relations and advertising, so that they will be well prepared for their future careers.

For practical experience, students are required to participate in activities organized by themselves such as *Our Voice* (仁聞報), *Shuo Online* (說在線), *SYU JC Radio* (樹仁新傳電台), and *Shue Yan Newsletter* (樹仁簡訊) (including PR & Advertising Unit) etc.

The Department also offers an extensive internship programme for all qualified students. Students will be provided with on campus audio-visual news and information practicum training, as well as professional internship training, in partial fulfilment of the degree programme, at commercial or educational television and radio stations, websites and internet news and information companies, newspapers, magazines, advertising agencies, marketing and advertising department of various public and private corporations to enable them to have hands-on experience in the industry.

In 2021, the Department launched a second degree programme, Media Design and Immersive Technology (MDIT). BA-MDIT is a theory-cum-practice-based programme. It is designed to give students extensive knowledge of the principles of media design, up-to-date professional knowledge and techniques in immersive technologies and an understanding of the processes engaged in the creative industries. It also aims to provide students with the analytical, critical, and ethical thinking skills required to conduct research and understand the needs of the audiences in virtual reality (VR), augmented reality (AR) content and the VR/AR

market. Students can also expect to learn fundamentals in entrepreneurship in order to apply what they have learned to create VR/AR projects with business potential for the market.

The degree requirements for the four-year **Bachelor of Arts (Hons.) in Journalism and Mass Communication** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort				2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	8	3	-	14	6	-	-
Departmental Core Requirements	9	15	9	6	9	18	12	6
Departmental Electives	9 [#]	9 [#]	18 [#]	24	6	3	15	24
Free Electives				-	3	6	3	-
General Education*				-	3	6	3	-
Total minimum number of required credits	32	32	30	30	32	33	30	30
Minimum required credits for graduation	124				125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Students are required to take at least 3 credits from GE courses in Year 1 and Year 2 and complete the remaining GE requirements by Year 3.

The degree requirements for the four-year **Bachelor of Arts (Hons.) in Media Design and Immersive Technology** programme are listed below:

Requirements	2021/22 Cohort				2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-
Departmental Core Requirements	12	12	15	12	12	15	12	12
Departmental Electives	-	3	9	9	-	3	9	9
Free Electives	6	6	6	3	6	3	9	3
General Education*	6	6	-	-	6	6	-	-
Total minimum number of required credits	38	33	30	24	38	33	30	24
Minimum required credits for graduation	125							

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

DESCRIPTION OF COURSES (BA DEGREE PROGRAMMES)

JOUR 100 Introduction to Journalism and Mass Communication

1 Term; 3 Credits

This course aims to develop an overview of journalism and mass communication. Upon completion of the course, students will be able to define the basic pool of vocabulary and fundamental concepts necessary for advanced classes as well as a basic idea of conducting and writing a research paper; describe the roles and responsibilities of professionals in journalism, public relations and advertising, with a focus on ethics and the value of truth, accuracy and fairness; and demonstrate media literacy skills, the ability to use technology to access information and evaluate critically contemporary national and global media messages.

JOUR 130 Digital Photojournalism

1 Term; 3 Credits

This course aims to provide an introduction to digital photojournalism. Upon completion of the course, students will be able to demonstrate the operation of the digital SLR camera with interchangeable lenses and define digital photography workflow; demonstrate appropriate photographic techniques to take fine news photographs; employ Photoshop to crop, correct exposure and adjust colour of a news photo; analyse and criticize their own, as well as other photographers' works; and design a photographic portfolio that shows an understanding of photographic principles.

JOUR 170 Visual Communication

1 Term; 3 Credits

This course aims to provide students with a basic understanding of visual culture and visual communicative skills, e.g. how far can we trust our visual capacities and the validity and efficiency of visual representations in the world around. Students will learn from literature and films the power and limitations of images and visual narratives. Upon completion of the course, students will be able to explain how we see and what actually we are seeing; examine the relationship between what we see and what we know; and explain how we represent and express what we see.

JOUR 180 History of Hong Kong Journalism

1 Term; 3 Credits

Hong Kong has a robust press industry for over 160 years. It was the cradle of modern Chinese press. It has nurtured more than 600 press media organizations and created a significant impact on modern and contemporary Chinese history. Therefore, this course aims to provide an introduction to the history of Hong Kong journalism. Upon completion of the course, students will be able to describe the development of the once robust Hong Kong press industry, which played a significant role in the history of Chinese press; develop and raise their sensitivity to local affairs and sense of belonging, and hence, their interest in knowledge

exploration; analyse the various stages of development characteristics in the history of Hong Kong press; describe and judge the several forms of development of Hong Kong press; and critically carry out in-depth case studies of press in Hong Kong.

JOUR 190 Media Aesthetics

1 Term; 3 Credits

Media Aesthetics emphasizes the materialities of information, expression, and mediation in both the traditional and new media. This course will investigate the impacts of visual aesthetics of print media, the Internet, games, virtual reality, augmented reality, and mixed reality on communication. It aims to offer students the general principles of visual aesthetics and media work applications in communication. In addition, topics such as aesthetic challenges in graphic design, advertising, reporting with infographics, and new media productions will also be discussed. Students will learn how to identify and apply the principles, elements, contexts in different applications of media aesthetics as well as appreciating contemporary media art works. Upon completion of the course, students will be able to distinguish the applications of media aesthetics, applied media aesthetics and visual aesthetics, relevant to the studies of journalism and communication; appraise graphic design elements and principles for applied media aesthetics; compare and contrast different contexts and information design for applied media aesthetics; critically analyse contemporary designs in a wide variety of applications, including but not limited to Internet websites, interactive advertising, games, new media such as virtual reality, augmented reality, and mixed reality.

JOUR 201 Audio-Visual Production

1 Term; 3 Credits

The goal of this course is to provide an introduction to audio-visual production. Upon completion of the course, students will be able to explain in film language the basic skills of operating cameras, lighting, switchers, audio equipment & non-linear editing machines, with respect to ethical issues in the production process; design a good story as fiction and non-fiction directors who make sensible choices on what to shoot, how to shoot it, what to use in the video and how most effectively to use it; and demonstrate more by planning than by reflex so as to direct professionally with schedules that the crew can follow; maintain good communication skills with crew, participants and audience.

JOUR 203 Communication Research Methods

1 Term; 3 Credits

This course aims to introduce the basic ideas of conducting mass communication research. There are two themes emphasized in the course: (1) skills in research evaluation and (2) techniques of conducting research. Course contents cover the following areas: the principles of research, approaches of research design, methods of data collection, various ways of analysis, interpretation of research data and major concerns of research ethics. At the end of the course, students are expected to relate current research to their future work, and critically analyse and evaluate research data.

JOUR 204 Mass Communication Law

1 Term; 3 Credits

The course aims to provide basic knowledge of the law and the legal system in HK, with particular emphasis on the legal aspects that affect mass communication. Upon completion of the course, students will be able to describe the essence of law and the legal system in HK by group projects and written assignments; apply basic legal principles in tackling simple legal problems; and analyse critically the law affecting the profession of journalism.

(This course is same as JOUR 370, we have changed it from Year 3 compulsory to Year 2 compulsory for AY2022/23 Cohort onwards.)

JOUR 205 Storytelling

1 Term; 3 Credits

Storytelling is the most effective craft of communication that is mostly ignored in the daily routines of modern journalism. This course aims at providing student a “head start” in the competitive media environment with an emphasis on storytelling and the essential mindset of a successful storyteller. The themes are: How to find a good story? How to tell a story? How to make ideas stick? What constitutes a good story? Upon completion of the course, students should be able to generate ideas for storytelling; to organize their ideas across various linear and non-linear platforms; and to apply various forms, structures, and techniques of storytelling to construct creative and effective stories.

(The course content is slightly different from JOUR 310. JOUR310 is a Year-3 elective, while JOUR205 is a Year-2 compulsory course for AY2022/23 Cohort onwards.)

JOUR 206 News Reporting and Writing in Chinese

1 Term; 3 Credits

This course emphasizes the principles and techniques of news gathering and writing in the Hong Kong environment. Upon completion of the course, students will be able to master different aspects of news gathering, reporting and writing. Methods in covering crimes, courts, accidents, Legislative Council and District Board meetings, etc. will be discussed through constant exercises. Students are trained to present stories and features in various forms and styles. In addition, styles and structure of news stories, research and interviewing techniques form part of the study. All practical writing exercises will be conducted under strict newsroom settings and conditions.

(The course is a Year-2 compulsory course for AY2022/23 Cohort onwards, combining JOUR221 & JOUR222 into a 1-Term course.)

JOUR 220 Mass Communication Theories

1 Term; 3 Credits

This course aims to develop an overview of mass communication theories. Upon completion of the course, students will be able to describe the various concerns relating to the complex process of mass communication faced by mass communication professionals and how they could overcome such concerns; apply the theories in the context of mass communication through class discussion, individual presentation and an individual term paper at the end of the term; analyse the structure and dynamics of contemporary mass media and its impact on society through class discussion, individual presentation and an individual term paper at the end of the term.

JOUR 230 Technological Change and Human Communication

1 Term; 3 Credits

Modes of human communication have been radically affected by changes in the technology of communication – from orality to literacy, from handwriting to print, and from print to electronic imaging – and these changes are continuing. This course aims to explore the connections between media technologies and changing understandings of culture in the 21st century. It focuses on how innovations in print and photographic technologies, telegraphy and telephony, sound recording, radio, film exhibition, TV and video, and the transformation of analogue to digital technologies, have enabled changing visions of culture. Students will be introduced to the history of key media technologies, and they will try to theorize the significance of those technologies within cultural contexts. Upon completion of the course, students will be able to analyse critical knowledge on human communication, from paralanguage to orality, from speech to literacy, from words to images, and from analogue to digital by designing projects and written essays.

JOUR 231 Sports Communication

1 Term; 3 Credits

Sports are not only for health and leisure, but a field demonstrating the interplay between highly lucrative business, culture and various stakeholders in society. Starting from introducing the nature and history of sports, this course will discuss the significance of the sports industry and sports culture in society, rise of E-sport, features of consumers' behaviours in sports, and so on from the perspective of mass communication. It will also equip students with skills of journalistic writing and public relations writing for sports and related events. At the end, students are expected to understand the relationship between sports and society.

JOUR 250 Introduction to Mass Media in China

1 Term; 3 Credits

As Hong Kong and Mainland China are getting closer in economic ties, Hong Kong media reporting about China is also increasing and becoming more important. This course consists of two elements: one is to introduce basic profiles of China's media system while another one is to introduce China's media policies and regulations. By comparing with Hong Kong's news

reporting environments, students will become more familiar with the unique way of reporting in Mainland China. Therefore, the goal of this course is to provide a basic overview of China's media system. Upon completion of this course, students will be able to understand the roles of the major media; analyse China's unique way of reporting by understanding the Chinese media environment; and reflect their understanding through term papers.

JOUR 260 Computer Graphic Design and Publishing

1 Term; 3 Credits

The aims of the course are to provide an introduction to the potential of computer applications to journalism students in producing professional publications, with respect to ethical issues in the production process; provide students with the basic knowledge on issues that shape design, the design elements, and how these elements combine; enable students to participate in real-life production projects; and introduce technical skills in the application of computer graphic design, desktop publishing and online publishing softwares. Upon completion of the course, students will be able to describe the broad issues in graphic design, editing and web publishing; demonstrate basic production techniques to prepare computer design work in both offline and online publications; and analyse contemporary design work from different perspectives.

JOUR 263 Professional Putonghua in Journalism and Communication

1 Term; 2 Credits

Through theory study and series of simulation practice, this course offers students to improve language abilities and expression techniques for news reporting, by mastering the skills of using normative Mandarin idioms, buzzwords, acronyms etc. to achieve higher efficiency and effectiveness for news broadcasting, press release, interview or any other occasions.

JOUR 300 News Editing

1 Term; 3 Credits

The aim of the course is to provide an introduction to news editing. Good editing is highly necessary for a good report. Upon completion of the course, students will obtain a very high level of news sense in order to pick, choose and reject the news according to time and space available. Students also know how to improve and polish their stories by correcting the errors and properly trimming them to offer the readers the best stories in their newspapers or on the net. Students learn the theory of editorial skills, the formation of suitable headlines from news reporting drafts; integrate graphics, images, figures and tables into news stories; practise editing news reporting and writing in a regular manner through students' news practicum, including *SY Media Lab*, *Our Voice*, *Shuo Online*, *JC Radio*; and reflect on practical editorial tasks to understand the fundamentals of journalistic ethics.

JOUR 301 Intermediate Audio-Visual Production

1 Term; 3 Credits

This course aims to develop the theories and practical skills in audio-visual production at an intermediate level. Upon completion of the course, students will be able to identify the personal qualities and professional skills needed to work successfully in the constantly changing media industry; demonstrate their technical competence and apply the basic concepts and rules of creativity in AV production projects; apply their analytical skills to the critical evaluation of visual productions; describe and evaluate the contemporary models of Lighting and Framing; work constructively as a member of a production team; and discuss issues related to the content, the aesthetic elements, and the effectiveness of different kinds of visual work.

JOUR 303 English News Writing and Reporting

1 Term; 3 Credits

The goal of this course is to introduce English news writing and reporting. Upon completion of the course, students will be able to describe the steps involved in news writing and reporting; collect information through research (using print and online databases) and interviews; recognize the elements of and be able to write hard news as well as feature articles; demonstrate news writing techniques to construct a story with concise grammar and style; recognize legal and ethical issues in news-gathering techniques; and apply news writing and reporting techniques to various genres: current affairs (politics and public administration, accidents, disasters and court reporting), news features (profiles and investigative reporting), public relations writing (press releases), etc.

JOUR 310 Storytelling

1 Term; 3 Credits

Storytelling is the most effective craft of communication that is mostly ignored in the daily routines of modern journalism. This course aims to give students a “head start” in the competitive media environment with an emphasis on storytelling and the essential mindset of a successful storyteller. The themes are: How to find a good story? How to tell a story? How to make ideas stick? What constitutes a good story? Upon completion of the course, students will be able to describe the basic steps of storytelling; find and tell a good story; analyse critically and think creatively; and design an individual project based on the perspective of a storyteller.

JOUR 311 Communication Research Methods

1 Term; 3 Credits

This course aims to introduce the basic ideas of conducting mass communication research. There are two themes emphasized in the course: (1) skills in research evaluation and (2) techniques of conducting research. Course contents cover the following areas: the principles of research, approaches of research design, methods of data collection, various ways of analysis, interpretation of research data and major concerns of research ethics. Upon completion of the course, students will be able to define the principles of performing empirical

research for communication studies; distinguish between major research approaches and different qualitative as well as quantitative methods of data analysis and their applications in communications studies; judge the validity and reliability of research data; design a research and write a well-organized report; and apply research skills in journalistic and PR work.

JOUR 320 News Translation

1 Term; 3 Credits

This course aims to provide an introduction to the theories and techniques of news translation. Students will be exposed to local and international news of the print and electronic media and to a wide range of news subjects (government and politics, finance, crime and punishment, health and disasters, etc.). To be competent in translation, students will be made aware of the constant changing nature of language, and the specific expressions in news as well as the cultural and political contexts in which news writing is produced. Upon completion of the course, students will be able to describe the steps and skills involved in news translation; define the criteria of good news translation; produce translated work relating to various news genres and subjects from Chinese into English and vice-versa, demonstrating ability and confidence in sorting out linguistic/grammatical problems in news translation, as well as those arising from different political, social and cultural settings of the source-text.

JOUR 335 Visualization Analysis and Design

1 Term; 3 Credits

This course aims to introduce the development and principles of data analytics and data visualization. It offers students basic knowledge of how visual representations can help in the analysis and understanding of complex data, and how to design effective visualizations. Moreover, this course enables students to create visualizations by applying theoretical knowledge and technical know-how acquired in the course. Upon completion of the course, students will be able to describe the broad issues in data analytics and data visualization; demonstrate basic production techniques to prepare particular requirements imposed by the data; analyse contemporary data visualization design work from different perspectives.

JOUR 341 Digital News and Information Production

1 Term; 3 Credits

This course is designed to enable students to develop competencies in editing, producing, and presenting information and news in electronic-based media using appropriate technologies, tools, and techniques. Upon completion of the course, students are able to: produce digital news report stories on the basis of participation in the compulsory workshops organized for this course; define the general principles of research, interview and filming of public affairs features; evaluate and execute news scripts and digital news reports and features, and critically evaluate news production experience and explain potential impact on future digital news career.

JOUR 342 Data Journalism and Augmented-Reality-Enhanced News

1 Term; 3 Credits

The aim of the course is to equip students with the hands-on skills to become a better storyteller using data for insight and visualization. This course is divided into three parts. The first part examines data journalism as a field in journalism and the relevant theoretical and ethical issues. The second part teaches students elementary knowledge of data mining through Python. And the third part equips students with skills in data visualization and techniques of creating augmented reality (AR) outputs. It is expected that these three parts combine to address the following general issues in data journalism: What is data journalism? How to find data to support a story and to generate story ideas? How to present data to tell stories with visualization techniques? How to create interaction with the use of AR technology in enhanced news storytelling? What changes have the new trends in data science provoked in the field of journalism?

JOUR 350 Feature Writing

1 Term; 3 Credits

This course is designed to further enhance students' interviewing and writing skills, to serve in general news writing, and also to offer an alternative but deeper form of news writing. Upon completion of the course, students will be able to describe feature writing in various styles, structure and categories; define a wider sense and perspective in in-depth news writing; critically develop one's own excavations of news stories, through clear intelligible and engaging text, attractive, touching and sentimental paragraphs; and suggest professional analysis and evaluation of contemporary feature articles in local newspapers and magazines.

JOUR 370 Mass Communication Law

1 Term; 3 Credits

The course aims to provide basic knowledge of the law and the legal system in HK, with particular emphasis on the legal aspects that affect mass communication. Upon completion of the course, students will be able to describe the essence of law and the legal system in HK by group projects and written assignments; apply basic legal principles in tackling simple legal problems; and analyse critically the law affecting the profession of journalism.

JOUR 371 Media Practicum

6 Terms; 3 Credits

The practicum course lasting for six semesters presents another facet of the training programme for third-year students prior to their joining media organizations for summer internship. The course enables students to learn the basic skills in journalism including ethics in theory and practice, news reporting and writing, and newspaper and magazine editing. Students work under the direct supervision of an instructor to learn the methodology to locate contents for publication; the form in which they appear; the design and layout for either on-line or print format. Students' work will be refined by an editorial board of senior students. The University has fully utilized the Internet platform to publish students' works on the web, and

secured arrangements with local publications for students to participate in the production of stories and features for designated columns of the publications involved.

JOUR 380 Business and Financial Reporting

1 Term; 3 Credits

This course is designed to introduce students to the basic concepts of business and financial reporting and writing. It also explores the economic and financial landscapes of Hong Kong and China, as well as other international markets. Upon completion of the course, students will be able to describe the main features of the HK marketplace; translate business events and economic indicators into articles that readers find interesting, informative and helpful; interpret results announcements, financial statements, annual reports and other announcements of listed companies and report them in the form of accurate and interesting articles for their readers; apply investigative techniques for covering business news and specific beats; analyse and critically evaluate the code of ethics in Business Journalism. Business Journalism is not just about reporting, it is also about ethics. It involves integrity; the information gathering and dissemination, and editing may all contort the real situation and the truth.

JOUR 381 Advanced Financial News Analysis

1 Term; 3 Credits

This course is an advanced extension for *Business and Financial Reporting*. Upon completion of the course, students are able to explain the role and function of financial systems locally and globally; interpret and analyse financial events and indicators daily, and write commentary and related articles that readers find accurate, objective, informative and helpful; interpret and analyse the information and figures of markets and firms, including speeches, announcements, financial statements, and, write commentary against them in the form of objective and informative articles for their readers; apply investigative techniques for analysing and commenting on financial news and specific issues; analyse and critically evaluate the code of ethics in financial journalism.

JOUR 390 Computer Animation in Journalism and Communication

1 Term; 3 Credits

This course aims to introduce to students without prior animation exposure the basic concepts of “What is animation and animated effect”. Students will learn basic knowledge and principles of animation before being taught the techniques and applications of visual effects in Digital Storytelling that facilitates Digital Journalism, Advertising, and TV Productions. This course also emphasizes the creative and critical thinking process in formulating the digital content, including professional ethics in the production process. Upon completion of the course, students will be able to describe the process of Animation Production and analyse the implications of visual effect on branding; apply the basic principles of Animation in a final project; evaluate Animation as a medium in communication; demonstrate the techniques of 2D composition, the skill of integration with trailers and commercials; and analyse the current

trends of digital visual effect production.

JOUR 395 Social Media and Networked Communication

1 Term; 3 Credits

The aims of this course are to offer an introduction to the potential of computer-mediated and online communication applications; provide students with the basic knowledge of the issues involved in communication; enable students to participate and develop an original, real-life news reporting project to demonstrate their understanding in the application of these communication tools; introduce students to the technical skills in the application of recent communication tools and social networking platforms, including Weblogs (e.g. WordPress), Wiki (e.g. Wikipedia), Instant Messaging (e.g. WeixinMSN), Discussion Forums, RSS, Social Networking Platforms (e.g. Facebook, Twitter, Instagram, LinkedIn, YouTube, etc.). Upon completion of the course, students will be able to define the broad issues in recent computer-mediated communications and online communications; demonstrate the basic production techniques to prepare content for online communication platforms; and analyse both the multimedia and interactive features and capabilities of real-life online communications from different perspectives.

JOUR 400 Editorial and Commentary Writing

1 Term; 3 Credits

This course provides students with the fundamental knowledge and techniques of writing editorials and commentaries. Upon completion of the course, students are able to appreciate the fundamental knowledge and techniques of writing editorials and commentaries; define the common structure for editorials; demonstrate how to generate ideas and choose the appropriate way to write argument and conclusion; apply the function of editorial/commentary to various media; and explain the role of editorial writer/commentator in society. Students are also expected to participate in discussions of assigned readings or issues of the day and make informal reports on editorials they have read. At the same time, they will get experience in writing various types of commentaries.

JOUR 403 Professional Internship

Summer; 3 Credits

Students who have successfully completed 94 credit-units are required to move on to another round of practical training through summer internships at local and overseas newspapers, TV and radio stations, news agencies, the Government Information Services Department, public relations companies and advertising firms. The Department lays great emphasis on the media organizations' evaluation of students' performance during the internship training, which forms a significant part of the Department's overall assessment of a student's performance in this course.

JOUR 410 Media Ethics

1 Term; 3 Credits

In our democracy, media/communication professionals have the freedom to write and report and advocate or promote almost anything. However, with that freedom comes an enormous responsibility – not to mention an economic imperative – to act in a fair, responsible manner. And the idea of *media ethics* in the profession only has grown as the power and influence of both traditional and digital media has increased. This course does not attempt to provide definitive answers to each and every ethical quandary. In many cases, in fact, there may be many “right” answers, or perhaps none that seem satisfactory. Instead, what we will attempt is to provide a framework that will enable students as working media professionals to: a) identify an ethical dilemma; and b) have a framework to analyse the situation, develop options and select a solution. Upon completion of the course, students will be able to demonstrate awareness of deeply held beliefs in the Codes of Media Ethics and how those beliefs may affect their decisions; critically analyse life experiences and media field cases in ethical dilemmas; and recognize, analyse and resolve real-world ethical cases using diverse decision-making approaches.

JOUR 420 Press Policy and Law of China

1 Term; 3 Credits

This course aims to let students understand the major standards of the current legal system and policies within which the Chinese press and media operate, to compare the Chinese standards of practice to the basic principles of international media law, and to interpret and follow these standards in their future careers in Mainland China. Upon completion of the course, students will be able to describe the basic concepts: legal, policy, Press Law (Media Law), freedom of expression, freedom of the press, China's social system and the media; define the basic characteristics of the news system in China; in public law context, evaluate China's “citizens have freedom of the media owned by the state” and “party controls the media” news system, information release system, security system, media management system and foreign reporters interview system in order to differentiate the cross-border differences; and at the personal level, critically analyse and compare China with Hong Kong on the protection of reputation, privacy and other personal rights law, and copyright law.

JOUR 421 Enterprise Journalism

1 Term; 3 Credits

This course aims to provide students with essential journalistic skills and the rigorous, in-depth, and advanced research skills required to produce original, exclusive, and revelatory news stories. Enterprise journalism involves stories not based on press releases or news conferences. Instead, enterprise reporting is about the stories a reporter digs up on his or her own, what many people call “scoops.” Enterprise reporting goes beyond merely covering events. Tied to “beat reporting” and good investigative reporting, such as reading documents, it explores the stories behind those events. Students in this course will learn how to develop his or her own story ideas and take reference from case studies of complex and high-profile

journalistic work, so that they can plan, research, and write their own stories.

JOUR 431 Script Writing

1 Term; 3 Credits

This course aims to provide an introduction of the creative processes of script writing, focusing on the art, craft, and business of film and television script writing. Upon completion of the course, students will be able to define the concepts of drama and film narrative; describe the steps to develop creative ideas; demonstrate the capacity of creative writing by a script project; describe specific writing techniques through discussion and writing exercises; evaluate how to communicate effectively through writing skills; and critically analyse a professional TV or film script.

JOUR 440 Entertainment and Pop Culture Production

1 Term; 3 Credits

This course is designed to introduce to students the relationship and basic concepts of Entertainment and Pop Culture, and the role of the media. It also provides students with an opportunity for developing their careers in the field of entertainment industry. Upon completion of the course, students will be able to define basic concepts in the main area of Entertainment and Pop Culture; employ pop songs, MVs, TV show, and film clips and other media forms to demonstrate how abstract concepts can be applied to empirical material and how theoretical analysis can be useful in making meaning; and demonstrate how to implement production and writing of Entertainment and Pop Culture.

JOUR 441-2 Dissertation

2 Terms; 6 Credits

In this 6-credit course, students are able to reflect on the multi-dimensional knowledge gained in the past years, digest it, and formulate a research topic in connection to mass communication that intrigues them. Under the supervision of an experienced researcher, students are required to undertake an independent research and implement the research plan from topic formulation, reviewing literature, selection of methods, data collection and analysis, deriving consolidated conclusion and, finally, present the work to the Department in a research report format of international standard. Upon the completion of the dissertation, students are expected to experience the whole research process, be much familiar with the phenomenon related to the selected topic, and work independently on conducting fundamental research tasks. This course is particularly useful to those who have aspiration of pursuing a postgraduate degree in the future.

JOUR 450 Honours Project

1 Term; 3 Credits

Honours Project allows students to integrate techniques learnt from skill-based courses with knowledge being cultivated from theory-based courses coherently to produce a decently presented masterpiece which meets professional, publishable standard based on a self-

selected topic. The project can take either the form of in-depth reporting, AV production in drama/TV news/documentary, audio production in drama, photo essay, and public relations and advertising project. Upon the completion of the project, it is expected that students are able to manage the whole process of production independently and hence well-equipped as to possess high degree of employability.

JOUR 460 Digitization and Interactive Multimedia

1 Term; 3 Credits

The aims of this course are to offer an introductory course on the understanding of the applications of computer to the structure and organization of multimedia and interactive website development projects, with consideration of ethical issues in the production process; provide students with the basic knowledge on design issues that explain the components and processes; explore ways to produce and to complete the design of multimedia and interactive websites; enable students to participate in original and real-life production projects; and introduce students to the technical skills in the application of Javascript, HTML5, CSS, Adobe Web Premium Suite, including Dreamweaver, Flash, Fireworks, etc. Upon completion of the course, students will be able to define the broad issues in multimedia and interactive website design; demonstrate basic production techniques to prepare original real-life multimedia and interactive website projects; and analyse contemporary design work from different perspectives.

JOUR 470 In-Depth and Investigative Reporting

1 Term; 3 Credits

This course aims to provide students with essential journalistic skills and the rigorous, in-depth and advanced research and investigative skills required to produce original, exclusive and revelatory stories. Investigative journalism is one of the most demanding areas of journalism, but also one with a growing body of specialist techniques and practitioners. Students will learn from case studies of complex and high profile investigations and acquire techniques of investigative reporting, so that they can plan, research and write an investigative feature of public concern or in public's interest. Upon completion of the course, students will be able to define the essential steps for a job in print or broadcast journalism, with innovative and in-depth research and investigative techniques; complete a real-life investigation aimed at publication or broadcast using computer-assisted reporting, public records and databases, and undercover and covert investigative techniques.

JOUR 480 China Reporting

1 Term; 3 Credits

Hong Kong media's post-1997 coverage on Mainland China has seen a growing trend. With China turning into the biggest story of the century, this subject is to equip students with the knowledge and skill set to cover the greater China affairs. The course will focus on in-depth and systematic analysis on major latest news cases and the political, economic, social and other challenges China is facing at home and abroad. The subject will apply relevant media

theories throughout to enhance students' understanding of the "China Beat" operations in Hong Kong under "one country, two systems". Students will be taught on news gathering skills in mainland China, as well as related PRC laws and regulations. All in all, it is a course for elevating thought and analytical skills. It therefore will not only benefit students who aspire to learn the craft of journalism, in particular China coverage, but also provide them with practical know-hows on how to comprehend China affairs thoroughly, which is vital to their future career development.

JOUR 490 Documentary and Digital Production

1 Term; 3 Credits

This course is an advanced documentary and digital video production course that is designed to equip students with skills and different approaches to analysis documentaries, features and digital productions. The course will also focus on practical digital production training with the aim of introducing students to how to visually present different non-fiction topics and issues. Practical training will include in-depth interview techniques, non-fiction storytelling, production planning, plot design, synopsis, script writing, narrative structure, digital visual treatment, non-fiction filming, sound recording, editing and digital post-production.

MDIT 110 Principles of Interaction Design

1 Term; 3 Credits

In this introductory course, students will learn methods and skills involved in designing and prototyping interactive systems. The course covers the fundamental design process from the initial formulation of a design problem to creation and testing of a prototype. The class structure is a mix of lectures, classroom design activities, and design critiques of student work by peers and professionals.

MDIT 210 Human Centred UX/UI Design

1 Term; 3 Credits

Designing effective interactive systems requires an understanding of the capabilities and limitations of users. In order to successfully design, deploy, and evaluate interactive systems for people, knowledge of the characteristics, strengths, and constraints of human cognition, perception, and motivation is required. The purpose of this second-level course is to allow students to gain a functional and actionable knowledge of relevant core concepts in Human Computer Interaction (HCI). This is an interaction design class, which means that we are focusing on the user-facing aspects of technology: web pages, mobile apps, the control interface of a smart home appliance, the interface of a public kiosk, the touch and feel of an end-user device, etc. We will survey research from the social and biological sciences, with attention to how these concepts influence user experience (UX) and user interface (UI) design and research.

MDIT 220 Understanding VR/AR

1 Term; 3 Credits

The aim of the course is to introduce the concepts of Virtual/Augmented Reality technologies and equip students with hands-on skills to become a better storyteller using a virtual environment. This course is divided into three parts. The first part introduces the characteristics of different Virtual/Augmented Reality techniques and applications. The second part equips students with skills to develop Virtual/Augmented Reality applications through Unity. The third part teaches students elementary skills to develop big Virtual Reality environments through Unreal Engine. Through the practical exercises, students may apply Virtual/Augmented Reality techniques to address real-world problems.

MDIT 310 Asset Creation for VR/AR

1 Term; 3 Credits

The aim of the course is to equip students with hands-on skills to create 3D assets for the virtual reality environment which can be used for better storytelling by journalists. The course teaches students various components of assets in Virtual/Augmented Reality applications. Through the practical exercises, students may learn how to design and develop assets in Virtual/Augmented Reality applications using state-of-the-art tools to improve the user experiences in the virtual reality environment, and how to evaluate the usability of assets in Virtual/Augmented Reality applications in order to match needs and use cases.

MDIT 320 VR/AR Application Development

1 Term; 3 Credits

The aim of the course is to equip students with hands-on skills to develop an advanced virtual reality environment, including different interactions and characters' behaviours, which can be used for better storytelling by journalists. The course equips students with skills to develop advanced Virtual/Augmented Reality applications through Unreal Engine. Through the practical exercises, students may apply Virtual/Augmented Reality techniques to develop a virtual environment with more human-VR/AR interactions to address real-world problems.

MDIT 330 Entrepreneurship and New Product Development for the Information Industry

1 Term; 3 Credits

Entrepreneurship is as vital to established organizations as it is to startups, and thrives in for-profit, non-profit, and institutional settings. This course is an experiential-learning practicum in innovation, customer value, and venture creation in the information industry. Students analyse entrepreneurial risks and best practices through interactive exercises, readings, and assignments. Students then take the principles directly into practice in real-world projects, to build functional fluency and to develop relevant career skills and portfolio materials. The aim of the course is to help students understand the principles and pitfalls of real-world entrepreneurship; apply innovation, customer value, and venture creation in diverse settings; critically assess and communicate real-world entrepreneurial opportunities; and to create differentiated value for constituents/customers and sponsors/stakeholders especially in various

VR/AR products and services.

MDIT 410 Sound Production

1 Term; 3 Credits

This course aims to develop student's creative skills in sound design by teaching basic knowledge in sound theory as well as the technical skills of sound recording, creative sound effects, audio mixing, Foley, voice dialogue and digital music production. This is a hands-on course which involves studio audio operation, indoor and outdoor sound recording, digital music production and sound effect design. It equips student with the basic vocabulary and concepts necessary for working in the field of sound design and production and further applying the theory and techniques for immersive content production.

PRA 130 Principles of Advertising and Marketing

1 Term; 3 Credits

This course aims to give an overview of the principles of advertising and marketing at an introductory level. Upon completion of the course, students will be able to define the modern marketing and advertising industry including the dynamics of consumer behaviour; distinguish between the usage of different media in achieving different effects in advertising; apply basic concepts on the usage of 'sign' and production techniques particularly for POE media; communicate and present information effectively in written, electronic and digital formats in a global collaborative and virtual environment as a member of a team; evaluate contemporary advertisements in Hong Kong; give an effective project presentation demonstrating confidence and creativity; and organize and construct an advertisement in print, electronic and digital media format with clear objectives and target audience analysis.

PRA 200 Public Relations and the Media

1 Term; 3 Credits

This course aims to provide students with a general overview of the basic functionality of public relations and the media as two separate entities and examine the relations in between. It is intended to move usefully beyond the introductory level and is suitable for students who either want to choose PR or journalist as their future career. Upon completion of this course, students will be able to describe the work of public relations and the media in a professional and efficient way; describe how the media and public relations work together; and plan and execute a media event demonstrating the skills and techniques necessary to be a media-focused public relations practitioner.

PRA 310 Advertising Copywriting

1 Term; 3 Credits

This course aims to cultivate the students' creativity in various kinds of advertisement and sharpen their copywriting skills, so as to prepare them to be a copywriter. Upon completion of the course, students will be able to show confidence in copywriting by completing quality copywriting tasks; define copywriting for advertising; demonstrate competence of writing skills

in various forms of copywriting, including advertising copy, TV/Radio script and on-line advertising; critically analyse contemporary copywriting work, especially the creativity element; and evaluate the professional ethics of advertising.

PRA 320 Public Relations Disciplines in the Digital World

1 Term; 3 Credits

Public relations (PR) is strategic relationship creation and maintenance through communication management. It is essential to organizational practice in modern-day society across all sectors from private to public and from for-profits to non-profits. In the digital era, PR practitioners widely adopt digital media for various purposes, such as corporate communication, promotion of their products/services, and relationship management. This course aims at providing students with an overview of PR functions and practices in both online and offline contexts. By learning from excellent PR practices via case studies, students can prepare themselves for a future career in the PR industry.

PRA 330 Advertising Strategies and Design

1 Term; 3 Credits

The goal of this course is to introduce students to the theories of media audiences and media consumption/interaction which will improve students' ability to critically engage and communicate theoretical ideas, both in writing and in speech. Upon completion of the course, students will be able to define the modern advertising industry including the dynamics of consumer behaviour; distinguish the usage of different media in achieving different effects in advertising; apply advanced concepts on usage of 'sign' and demonstrate production techniques particularly for print and electronic media; work productively as part of a team, and in particular, communicate and present information effectively in written and electronic formats in a global collaborative and virtual environment; critically analyse contemporary advertisements; demonstrate logical presentation of material and confidence in responding to questions arising therefrom a project presentation; and organize and construct an advertisement in print and electronic media format with clear objectives and target audience analysis.

PRA 340 Event Management

1 Term; 3 Credits

Event Management is a specialized and growing sector in the PR and Marketing industry. Professional PR practitioners are always called upon to develop, plan and organize various events with the objective of promoting a company's corporate image, its products or services, fund-raising, or building connections with its potential customers and even employees.

This course looks at the key elements of successful PR event management, including developing a good rationale and event concept, project planning, budgeting, sponsorship, promotion, operation management, risk management. An overall view of the special event management process and management techniques will also be discussed.

PRA 350 Public Relations Writing for Online and Offline Contexts

1 Term; 3 Credits

All public relations (PR) practitioners are required to write. Good writing skill is essential to ensure that key messages can be conveyed to the target audiences accurately and effectively. In the digital era, PR practitioners widely adopt digital media for communication purposes on various occasions. This course introduces the importance of writing for PR practitioners and enables students to appreciate different kinds of writing for public relations (“PR writing”) in both online and offline contexts. Addressing the prevalence of digital media, the course also aims at equipping students with the knowledge and techniques of PR writing by practising writing for different PR occasions in the digital age.

PRA 420 Integrated Marketing Strategies and Planning

1 Term; 3 Credits

This course aims to give students a broad and comprehensive understanding of the marketing communication disciplines with emphasis on the use of advertising, media and public relations as tools to influence target audience’s attitudes and behaviours. Upon completion of the course, students will be able to integrate concepts of marketing, advertising and public relations and other marketing tools holistically; and prepare marketing plans for different types of organizations using basic principles of marketing.

PRA 430 Audio-Visual Production in PRA

1 Term; 3 Credits

This course aims to provide in-depth knowledge and hands-on training in the production of commercial AV programmes and offer participants the skills and confidence to apply basic skills in the multi-media environment. Course design imitate the industry’s reality – e.g. severe competition, full of variables and improvisation, unforgiving, no absolute fairness, human interaction, quick decision and action. Upon completion of the course, students will be able to describe all related aspects in commercial AV production; demonstrate commercial AV production knowledge and skills through a screening report, individual and group projects; identify initiatives to research and discovery by critically analysing contemporary production work; and prepare, psychologically and practically, for the professional industry with severe competition by critically evaluating good and bad productions in the market.

PRA 440 Advertising Agency Account Planning

1 Term; 3 Credits

This course aims to provide students with knowledge of the operation of an advertising agency. It incorporates segments of brand management, creativity, market research, consumer behaviour and critical thinking in the learning process. The course prepares students for account servicing and planning, as well as outlines the career potential in other related fields, such as marketing. Upon completion of the course, students will be able to evaluate the consumer from every possible perspective that they might have to deal with in their future careers; construct an individual advertising plan; plan for consumer response in different forms

of advertising; show a job-ready understanding of the expectation of clients and colleagues in an agency; and define professional qualities in working effectively in an advertising agency.

PRA 450 Risk and Crisis Communication

1 Term; 3 Credits

The aim of the course is to provide the basic understanding of a crisis situation for the students and to equip them with the most effective analytical and problem solving skills. Upon completion of the course, students will be able to identify the difference between an issue and a crisis and how best to tackle them; demonstrate technical competence in crisis management; apply basic PR concepts and communications skills in resolving issues and crises; apply analytical skills to critical evaluation of situations, issues and crises; demonstrate how to refine a particular assigned crisis management plan; analyse the qualities required to work constructively as a member of a crisis management team; compile a crisis case report applying all theories learned as a crisis management team member; and organize and present the aforementioned report effectively.

PRA 460 Media Planning

1 Term; 3 Credits

The objective of the course is to equip students with the basic concepts and knowledge of media planning, and how it operates in the local media scene and real life business situations. Students after taking the course will gain a solid foundation for future career development in advertising agencies, media agencies, PR and other marketing discipline. The course also covers updated real case studies, and students will learn the principles and procedures of media planning through in-class discussion, group projects and a final individual project. Upon completion of the course, students will be able to describe the current practice of media planning in Hong Kong, Mainland China and the world; identify the professional qualities for future career development in relevant marketing industries; and demonstrate the basic media planning skills through group projects and a final individual project.

Note: For the descriptions of courses not listed under the Department of Journalism and Communication, please refer to their respective Departments for details.

FACULTY OF COMMERCE

Department of Accounting

An accounting system is essential for industrial and commercial activities and for international trade and finance. Knowledge and techniques of Accounting are the foundation of industrial and commercial systems. They are also important to those who are engaged in analysing and planning the work which is necessary for the promotion of economic development and prosperity of society. The objective of this Department is to train competent accountants to meet the large demand from industry and commerce. The four-year programme will include the principles and theories of Accounting as well as the application of this knowledge to practice. The degree programme is designed to equip students with the essential soft skills in addition to the professional accounting skills necessary to function effectively in management positions within profit-seeking and non-profit organizations.

Graduates of the degree programme must successfully complete a minimum of 123-124 credits, consisting of required and elective courses in both the business and liberal arts areas. The degree requirements for the four-year **Bachelor of Commerce (Hons.) in Accounting** programme are listed below[^]:

Requirements	2020/21 Cohort 2021/22 Cohort				2022/23 Cohort				2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-	14	6	-	-
Departmental Core Requirements	16	15	24	5	16	18	21	5	16	18	21	6
Departmental Electives	-	-	3-6 [#]	21-24 [#]	-	-	9 [#]	21 [#]	-	-	9 [#]	21 [#]
Free Electives	2-3	6			-	2			-	-		
General Education*	3	6	3	-	6	6	-	-	6	6	-	-
Total minimum number of required credits	35	33	30	26	36	32	30	26	36	30	30	27
Minimum required credits for graduation	124				124				123			

[^] Course requirements for different cohorts to fulfil graduation requirements are provided in the programme curriculum of the Programme.

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

[#] Students shall complete either *Professional Accounting Stream* or *Corporate Accounting and Finance Stream* by choosing one specific departmental elective (3 credits) in Year 3 and three specific departmental electives (a total of 9 credits) in Year 4 in order to fulfil graduation requirements.

Professional Recognition

Upon successful completion of the programme, students will be eligible for the following exemptions from various professional accounting bodies.

Hong Kong Institute of Certified Public Accountants (HKICPA)

The Accounting Degree programme has been successfully accredited by the HKICPA. Graduates of the Accounting Degree programme are eligible for admission to the Qualification Programme (QP) and to sit for the Final Professional Examination of the HKICPA. Candidates who have passed the examinations and with at least 3 years' relevant supervised working experience will be qualified as Certified Public Accountants or non-practising members of the HKICPA.

The Association of Chartered Certified Accountants, U.K. (ACCA)

The Association of Chartered Certified Accountants of the United Kingdom has granted exemption from its Foundation level examinations (9 papers) to our Accounting Degree graduates.

The Association of International Accountants, U.K. (AIA)

The Association of International Accountants has granted exemption from Foundation level and Professional I level to our Accounting Degree graduates under its new Professional Qualification structure.

The Chartered Institute of Management Accountants, U.K. (CIMA)

The Chartered Institute of Management Accountants has granted exemption from 8 papers to our Accounting Degree graduates.

Certified Public Accountants of Australia (CPA Australia)

Certified Public Accountants of Australia (CPA Australia) has granted exemption from foundation examinations of 6 papers to our Accounting Degree graduates.

Certified Management Accountants of Australia (CMA)

Accounting Degree graduates can sit for the 2 post-graduate level subjects of the CMA Programme for the CMA professional qualification. Accounting Degree graduates with 5-years of business experience can undertake the Strategic Business Analysis module of the CMA preparatory programme for the Certified Global Business Analyst (CGBA) professional qualification.

The Hong Kong Chartered Governance Institute (HKCGI)

The Hong Kong Chartered Governance Institute, formerly known as The Hong Kong Institute of Chartered Secretaries (HKICS), has granted exemption from 3 papers in its Professional examination to holders of recognized university degrees in accounting, subject to

the relevant course(s) taken.

DESCRIPTION OF COURSES (BComm DEGREE PROGRAMME)

ACCT 101 Fundamentals of Financial Accounting

1 Term; 3 Credits

This course aims to equip students with an understanding of the principles and concepts of accounting. It enables students to apply accounting principles and concepts to the preparation of financial statements for business organizations. It also develops students' ability to analyse and interpret financial statements to address business and accounting issues.

ACCT 130 Managing Business Information Systems and Applications

1 Term; 3 Credits

The course aims to introduce to students the necessary knowledge of the concepts of information systems (IS) in modern enterprises. It provides students with the knowledge of the management, development, and the implementation of IS as well as the significance of IS in enhancing competitive advantage for business enterprises. This course broadens students' awareness of the issues related to using IS in the global environment. It also hones students' practical skills to use contemporary intelligence tools in today's business world.

ACCT 131 Business Analytics and Statistics

1 Term; 3 Credits

This course aims to equip students with a solid foundation in quantitative business statistical analysis. It develops students' knowledge in various quantitative techniques applicable to accounting and business problems. It also enables students to interpret the analytical and statistical results.

ACCT 132 Workshop in Spreadsheet Skills for Statistical Analysis

1 Term; 1 Credit

This course aims to equip students with the knowledge of various quantitative techniques applicable to accounting and business problems. It develops students' spreadsheet modelling skills relating to statistics using a software frequently used by business organizations.

ACCT 201-2 Intermediate Financial Accounting I & II

2 Terms; 6 Credits

This course equips students with the knowledge of the conceptual framework for financial reporting and accounting concepts, standards, and theories related to valuation and recognition of assets, liabilities, and equities as well as special topics including earnings per share, investments in securities, and accounting for income taxes, leases, and pensions. It develops students' skills to apply the intermediate accounting knowledge to the preparation of financial

statements. It also enables students to make informed judgments of the evaluation of financial position of business organizations for solving business and accounting problems.

ACCT 210 Cost and Management Accounting I

1 Term; 3 Credits

This course aims to equip students with the knowledge of the building blocks of cost concepts and product costing systems. It develops students' skills in the use of cost information for planning, control, performance evaluation, and decision-making to fulfil organization goals. It enables students to analyse cost and managerial accounting scenarios and integrate cost information for making informed judgments to solve management accounting problems in business contexts.

ACCT 300 Advanced Financial Accounting

1 Term; 3 Credits

This course aims to equip students with the knowledge of the accounting principles and concepts of a group of companies. It provides students with an understanding of the effect of foreign currency on financial reporting. It also develops students' concepts and professional competence to apply the accounting principles and concepts to the preparation of consolidated financial statements.

ACCT 302 Topics in Financial Reporting

1 Term; 3 Credits

This course aims to equip students with in-depth knowledge of the reporting requirements for companies. It develops students' capacity and professional competence to apply the relevant accounting principles and concepts in the preparation and reporting of (consolidated) financial statements. It also analyses the implications of the complex accounting standards and changes in accounting standards.

ACCT 310 Auditing

1 Term; 3 Credits

This course aims to equip students with the knowledge of the regulatory requirements and auditing standards relating to audit practice. This course also attempts to develop students' conceptual skills and professional competence to apply the auditing principles and standards to audit processes, enhance students' knowledge of audit opinions and appropriate audit report styles in any given situation.

ACCT 320 Cost and Management Accounting II

1 Term; 3 Credits

This course aims to enable students to understand concepts in cost and management accounting, with an emphasis on managerial uses of cost information. It enables students to apply skills to address complicated cost and management accounting issues. It also develops students' capacity for effective collaboration and communication in solving management

accounting problems.

ACCT 330 Accounting Information Systems

1 Term; 3 Credits

The course aims to equip students with the knowledge of the concepts and practices of using contemporary accounting information systems (AIS) in supporting business operation and performance. It develops students' appreciation of the impact of information and communication technology in business processes and the value of AIS in achieving organizational goals. It also broadens students' understanding of the issues related to the operation of AIS in the organization, such as ethical, internal controls and system development.

ACCT 340 Financial Management

1 Term; 3 Credits

This course aims to provide students with an understanding of the basic skills and concepts required for corporate finance and their application to financial management. It enables students to understand the relevance of modern financial theory to financial management and develops students' skill and competence to apply financial tools to decision-making and solving financial problems with an emphasis on applying theory to practice.

ACCT 343 Investment Management

1 Term; 3 Credits

This course aims to introduce to students investment concepts, portfolio theory and practice, and applications to investment management. It enables students to apply investment analysis tools, portfolio theory, and equity valuation models and develop analytical and communication skills to solve practical investment problems.

ACCT 350 Accounting Theory

1 Term; 3 Credits

This course equips students with the knowledge of financial accounting theory, decision usefulness of financial reporting, and information perspective and measurement perspective on decision usefulness. It enables students to understand positive accounting theory and earnings management in the current reporting environment. It also develops students' skills in evaluating the implications of financial accounting in the efficient operation of the market economy.

ACCT 351 Taxes and Business Strategy

1 Term; 3 Credits

This course aims to introduce a framework of effective tax planning through integration of the overall tax implications of a proposed investment. It enables students to conduct tax analysis and planning under different scenarios and give advice to management to solve strategic taxation issues.

ACCT 360 Systems Analysis and Design

1 Term; 3 Credits

The course aims to provide students with an in-depth understanding of how information systems are developed for the purpose of supporting business requirements, including the role of systems analysts in a typical business organization, principles of managing an information systems project, implementation, monitoring and maintenance of an information systems solution. It enables students to exercise the tools and techniques used in the process of systems analysis and design.

ACCT 401 Financial Statements and Business Valuation

1 Term; 3 Credits

This course aims to equip students with the knowledge of the framework for business analysis and valuation using financial statements. It develops students' skills to use the tools for strategy, accounting, financial, and prospective analyses as well as valuation. It enables students to conduct equity security analysis and credit analysis and evaluate business organizations using financial statements for solving business problems.

ACCT 410 Assurance and Attestation Services and Practice

1 Term; 3 Credits

The course aims to develop students' understanding of assurance and auditing services and practice. It provides students with the capability to apply knowledge in various assurance and auditing scenarios. It also equips students with sufficient skills and knowledge of auditing in an IT environment and develops students' capacity for effective collaboration, communication and reflective practice in assurance services and current issues.

ACCT 415 Internal Auditing and Control

1 Term; 3 Credits

This course aims to provide students with an understanding of the principles and concepts of internal control and internal audit. It acquaints students with the knowledge of the COSO Framework and professional auditing standards. It also enables students to apply the knowledge in internal auditing principles and standards to internal audit and control engagements.

ACCT 420 Hong Kong Taxation

1 Term; 3 Credits

This course aims to equip students with the principles and administration knowledge of taxation implemented under the Hong Kong Inland Revenue Ordinance, including common types of tax charges, tax principles, tax liabilities arising from cross-border activities, and double tax relief. It enables students to examine the trends of domestic and international tax developments. It also develops students' skills to undertake tax assessment in real-life cases.

ACCT 425 Advanced Taxation in Hong Kong

1 Term; 3 Credits

This course aims to provide students with the principles and administration of taxation implemented under the Hong Kong Inland Revenue Ordinance and encourage them to catch up on the trends of domestic and international tax developments. It equips students with a comprehensive tax knowledge commonly used in Hong Kong and develops their practical skills to solve technical tax problems and apply the knowledge to perform tax planning for real-life business.

ACCT 440 Accounting Control Systems and Case Analysis

1 Term; 3 Credits

This course aims to equip students with the knowledge and techniques of the design and implementation of accounting control systems. It develops students' quantitative and analytical skills to integrate management controls into business environments and analyse various accounting-based management control issues. It enables students to evaluate various management control scenarios for planning, control and performance evaluation through case analysis.

ACCT 442 Advanced Corporate Finance

1 Term; 3 Credits

This course aims to hone students' advanced corporate finance techniques and develop students' competence to apply advanced financial skills and tools to solve complicated financial problems. It will also enhance students' capacity for effective collaboration and communication.

ACCT 443 Derivatives and Financial Markets

1 Term; 3 Credits

This course aims to introduce to students the concepts and techniques of the securities markets and valuation of fixed income securities, equity derivatives, futures and forwards, and swaps. It will enable students to apply the techniques and skills to price various derivative securities, manage portfolio, and evaluate portfolio performance using investment tools.

ACCT 450 Professional Ethics and Corporate Social Responsibility

1 Term; 2 Credits

The course aims to raise students' awareness and understanding of ethical concepts and issues in the accounting profession and general business environments. It also equips students to handle ethical dilemmas in professional accounting and businesses, and emphasizes the importance of applying the corporate governance and social responsibility frameworks in accounting and business environments to promoting an ethical culture.

ACCT 455 Corporate Governance and Compliance

1 Term; 3 Credits

The course aims to develop in students an understanding of corporate governance

systems. It acquaints students with the knowledge of corporate governance rules and compliance. It also enables students to apply the knowledge in corporate governance and compliance to evaluating the effectiveness of corporate governance structure and operations within the modern corporate setting.

ACCT 460 Research Methodologies in Accounting

1 Term; 3 Credits

The course aims to equip students with the knowledge of research methodologies in accounting contexts. It develops students' ability to apply statistical techniques to data processing, statistical tests, and empirical analysis as well as appraising the statistical results for solving business problems.

ACCT 470 Research Project

1 Term; 3 Credits

The course aims to provide students with an opportunity to undertake an independent research project in accounting contexts. It develops students' ability to apply the knowledge and skills learnt from various accounting, business, and research methodology courses to completing an accounting-related report.

ACCT 471 Internship in Accounting

1 Term; 3 Credits

This course equips students with practical experience in accounting-related job functions in the accounting work environment. It develops students' skills and competence in accounting and professional ethics in a professional setting. It also sharpens students' interpersonal skills and analytical skills for effective problem-solving in real-world business contexts.

ACCT 480 International Accounting

1 Term; 3 Credits

This course aims to explore the environmental influences on accounting that result in different accounting systems or different implementation of accounting systems under different cultures and stages of economic development. It also analyses the accounting issues that are of special interest to multinational enterprises.

ACCT 490 Accounting System in China

1 Term; 3 Credits

This course aims to provide students with the knowledge of the development of accounting system, accounting standards and business environments in PRC. It enables students to prepare financial statements in a format required by the Ministry of Finance. It also identifies differences between Chinese accounting standards and Hong Kong and international accounting standards.

ACCT 495 China Taxation

1 Term; 3 Credits

This course aims to provide students with knowledge in PRC taxation law, tax administration and tax planning. It enables students to identify and calculate primary indirect taxes and direct taxes involved in various business transactions in PRC.

DESCRIPTION OF COURSES (SERVICE COURSES)

ACCT 100 Financial Accounting

1 Term; 3 Credits

The course aims to equip students with the understanding of the principles and concepts of accounting in the business world. It develops students' ability to make use of the financial accounting information for performance evaluation and management of assets, liabilities and earnings. It enhances students' problem-solving and decision-making skills by evaluating financial information of a company.

ACCT 200 Cost and Management Accounting

1 Term; 3 Credits

This course aims to equip students with the fundamentals of management accounting, including the strategic role of cost management, cost concepts, and costing systems. It develops students' skills to apply knowledge in cost planning and control and performance evaluation. It enables students to make use of relevant cost information for decision-making.

Note: For the descriptions of courses not listed under the Department of Accounting, please refer to their respective Departments for details.

Department of Business Administration

Bachelor of Business Administration (Hons.)

Aims and Special Features

The Bachelor of Business Administration (Hons.) programme aims to educate students to become business professionals with advanced communication and critical thinking skills, who have a broad understanding of the principles and practices of modern business. Upon completion of the programme, students will be able to apply what they have learned in a variety of business settings. In addition to core competencies in key business disciplines, students will be equipped with communication and information literacy skills, while gaining cross-cultural awareness within the context of preparation for both work and further studies. This holistic approach to education underpins Shue Yan University's longstanding strategy of teaching business within a framework of traditional and modern Chinese cultural values and norms.

The BBA degree is a broad-based programme in which half of the credits are obtained from the study of courses within the Department of Business Administration. The remaining courses cover accounting, economics, law, information and communication technologies and general education. The minimum requirement for graduation is 125 credits.

The degree requirements for the four-year **Bachelor of Business Administration (Hons.)** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	12	12	21	12
Departmental Electives	3-6	9-12	12-15	12-15
Free Electives				
General Education*	6	6	-	-
Total minimum number of required credits	35	33	33	24
Minimum required credits for graduation	125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Structure / Concentrations

Required courses in all four years of the programme ensure that graduates will have a thorough grounding in the core aspects of business and management. Students may maintain this broad-based approach in their choices of business electives or choose their electives from one (or two) of a cluster of courses. There will be five such concentrations (each 12 credits) available: i-Entrepreneurship, Financial Services & Planning, Marketing, Human Resource Management and Corporate Governance.

Suggested Electives for the i-Entrepreneurship Concentration

Digital Entrepreneurship, eBusiness Management, Electronic Customer Relationship Management (e-CRM), Internet of Things

Suggested Electives for the Financial Services & Planning Concentration

Estate and Retirement Planning, Hong Kong Taxation and Planning, Investment Analysis and Portfolio Management, Insurance

Suggested Electives for the Marketing Concentration

Internet and Social Media Marketing, Consumer Behaviour, Advertising Strategies and Design, Public Relations Disciplines in the Digital World

Suggested Electives for the Human Resource Management Concentration

Reward Management, Training and Development, Asia Pacific Management Issues, Industrial Relations and Labour Law

Suggested Electives for the Corporate Governance Concentration

Contemporary Issues in Corporate Governance, Corporate Secretaryship, Hong Kong Taxation & Planning, Company Law

Professional Recognition

Hong Kong Institute of Human Resource Management (HKIHRM)

Students of BBA programme with Concentration in Human Resource Management are eligible to apply for Student Membership and its graduates are eligible to apply for Associate Membership.

Hong Kong Chartered Governance Institute (HKCGI)

Graduates of the BBA (Hons.) with Concentration in Corporate Governance will be granted exemption of 4 subjects under Professional Programme Part One of the International Qualify Scheme (IQS) of HKCGI.

Institute of Financial Planners of Hong Kong (IFPHK)

Graduates of BBA programme with Financial Services and Planning Concentration will be granted exemptions in the CFPCM Certification Education Program of the Institute of Financial Planners of Hong Kong (IFPHK) on the following three courses through transcript review:

Course 1: Investment Planning and Asset Management

Course 2: Insurance Planning and Risk Management

Course 3: Tax Planning and Estate Planning

Hong Kong Securities and Investment Institute (HKSI)

Graduates of Bachelor of Business Administration (Hons.) may be granted exemptions from Paper 7 (Financial Markets) and Paper 8 (Securities) on Licensing Examination for Securities and Futures Intermediaries from Hong Kong Securities and Investment Institute (HKSI).

Hong Kong Institute of Marketing (HKIM)

Student Membership: Year-4 students from the Bachelor of Business Administration (Hons.) are eligible to apply for student membership of HKIM.

Associate Membership: Graduates of the Bachelor of Business Administration (Hons.) are eligible to apply to become associate members of HKIM.

Chartered Institute of Marketing (CIM)

Students studying BBA (Hons.) are eligible to apply for exemptions from the Chartered Institute of Marketing (CIM) at Level 4 (L4) Certificate in Professional Marketing modules (“Marketing” & “Integrated Communications”) or L4 Certificate in Professional Digital Marketing modules (“Applied Marketing and Planning Campaigns”). They will be required to pass one further elective module to obtain the L4 Certificate in Professional Marketing or Certificate in Professional Digital Marketing qualification.

Bachelor of Business Administration (Hons.) in Digital Marketing

Aims and Special Features

The Bachelor of Business Administration (Hons.) in Digital Marketing programme aims to equip students with knowledge of business operations, digital marketing and multimedia applications, and to integrate them with critical thinking, innovation and entrepreneurship capabilities. It enables students to acquire a wide range of knowledge and skills in operating online business, designing digital marketing strategies, and working with multimedia applications. The minimum requirement for graduation is 125 credits.

The programme includes one core course in Year 4 – Capstone Project – which includes Internship and Project Report Writing. Students will obtain practical experience in related industries through a planned and supervised internship arrangement in relevant commercial companies. In addition, the course provides an opportunity for students to familiarize themselves with business project research procedures and settings and to write up an individual project report on the relevant discipline of their internship companies.

Graduates will be able to develop their careers in fields related to digital marketing and be equipped to work in different sectors upon graduation; for example in retail, customer service, customer relationship management, content management, advertising, digital strategic planning, digital commerce coordination. They will also be able to pursue opportunities to start their own business as digital business entrepreneurs and consultants.

The degree requirements for the four-year **Bachelor of Business Administration (Hons.) in Digital Marketing** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	15	18	24	21
Departmental Electives	-	3	9	3
Free Electives	-	-	-	-
General Education*	6	6	-	-
Total minimum number of required credits	35	33	33	24
Minimum required credits for graduation	125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Professional Recognition

Chartered Institute of Marketing (CIM)

Students studying the BBA (Hons) in Digital Marketing are eligible to apply for exemptions of the modules from the Chartered Institute of Marketing (CIM) and have to pass the remaining modules to gain the Diploma in Professional Marketing (Level 6) and/or Certificate in Professional Marketing (Level 4).

Hong Kong Institute of Marketing (HKIM)

Student Membership: The Year-4 students from the BBA (Hons.) in Digital Marketing are eligible to apply to become student members of HKIM.

Associate Membership: Graduates of the BBA (Hons.) in Digital Marketing are eligible to apply to become associate members of HKIM.

Bachelor of Business Administration (Hons.) in Corporate Governance and Risk Management

Aims and Special Features

The Bachelor of Business Administration (Hons.) in Corporate Governance and Risk Management programme aims to equip students with the conceptual and practical tools to improve the corporate governance and risk management of organizations. It enables students to acquire a wide range of knowledge and skills in business administration, corporate governance (e.g. Company Law, Corporate Secretaryship, Hong Kong Taxation & Planning, and Business Ethics and Corporate Social Responsibility), and risk management (e.g. Corporate Risk Management, Risk and Compliance, Financial Risk Analysis and Management). The minimum requirement for graduation is 125 credits.

The programme includes one core course in Year 4 – Capstone Project – which includes Internship and Project Report Writing. Students will obtain practical experience in related industries through a planned and supervised internship arrangement in relevant commercial companies. In addition, the course provides an opportunity for students to familiarize themselves with business project research procedures and settings and to write up an individual project report on the relevant discipline of their internship companies.

Governance, Risk and Compliance relate to a company's strategy for managing the broad issues of corporate governance, enterprise risk management and corporate compliance with regard to regulatory requirements. The programme is one of the first Bachelor degree programmes in Hong Kong which addresses all these major areas and provides a comprehensive training to students who would like to develop their career in the governance and risk management industry. This programme aims to prepare students for a wide range of professional and global careers to meet the current market demand from potential employers such as professional agencies offering accounting and company secretary services, listed companies, commercial banks, financial asset management companies, and financial regulators such as the Securities and Futures Commission and the Hong Kong Monetary Authority.

The degree requirements for the four-year **Bachelor of Business Administration (Hons.) in Corporate Governance and Risk Management** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	12	15	24	21
Departmental Electives	-	-	9	3
Free Electives	3	6	-	-
General Education*	6	6	-	-
Total minimum number of required credits	35	33	33	24
Minimum required credits for graduation	125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Professional Recognition

Hong Kong Chartered Governance Institute (HKCGI)

Graduates of the programme are eligible to apply for exemptions in four designated modules under the Chartered Governance Qualifying Programme (CGQP) of the Hong Kong Chartered Governance Institute (HKCGI, formerly named as Hong Kong Institute of Chartered Secretaries).^{*} The graduates can continue to pursue Chartered Secretaries qualifications and/or relevant master's programmes.

^{*} For students who gain direct entry to Year 2/3, the number of modules that can be exempted will be subject to the HKCGI's assessment and approval on a case-by-case basis.

Bachelor of Business Administration (Hons.) in Human Resources Management - Applied Psychology

Aims and Special Features

The Bachelor of Business Administration (Hons.) in Human Resources Management - Applied Psychology aims to provide students with a strong foundation in HRM and Applied Psychology. The courses in HRM aim to equip students with cutting-edge theories and practices in HRM thereby enabling them to recruit, motivate and retain appropriate employees and build up good employment relationships. The courses in Psychology enable students to understand employees' personality, emotions, and behaviours, and to cope with management challenges in the rapidly changing business environment. The minimum requirement for graduation is 125 credits.

The programme includes one core course in Year 4 – Capstone Project – which includes Internship and Project Report Writing. Students will obtain practical experience in the related industries through a planned and supervised internship arrangement in relevant commercial companies. In addition, the course provides an opportunity for students to familiarize themselves with business project research procedures and settings and to write up an individual project report of their relevant discipline in their internship companies.

Graduates may pursue further studies in different areas of business and professional tracks in major local universities (for example, University of Hong Kong, Chinese University of Hong Kong, and Hong Kong University of Science & Technology), and other prestigious overseas universities.

The degree requirements for the four-year **Bachelor of Business Administration (Hons.) in Human Resources Management - Applied Psychology** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	15	15	24	18
Departmental Electives	-	-	9	6
Free Electives	-	6	-	-
General Education*	6	6	-	-
Total minimum number of required credits	35	33	33	24
Minimum required credits for graduation	125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Professional Recognition

Hong Kong Institute of Human Resource Management (HKIHRM)

Students of the Bachelor of Business Administration (Hons.) in Human Resources Management - Applied Psychology are eligible to apply for Student Membership and its graduates are eligible to apply for Associate Membership.

DESCRIPTION OF COURSES (BBA DEGREE PROGRAMMES)

BUS 110 I.T. Applications in Business

1 Term; 3 Credits

This course enables students to develop practical skills in the usage of application software such as Microsoft Office (especially PowerPoint, Word and Excel), Photoshop and video editing software for preparing different business documents. It assists students to identify alternative ways to organize information and integrate skills in using a software toolkit to present information effectively. It also emphasizes the use of computer in an ethical way and the importance of information security.

BUS 120 Principles and Practice of Management

1 Term; 3 Credits

This course is designed to introduce the roles and functions of managers, to explain the principles, concepts and techniques used by managers in performing their jobs, and achieving the objectives/goals of an organization in an efficient and effective way. There are factors that limit the discretion managers have in doing their jobs. Students will analyse those issues and problems and apply management principles to resolve them.

BUS 130 Principles of Marketing

1 Term; 3 Credits

This course aims to introduce students to basic concepts and principles of marketing. The course will highlight the role of marketing in today's global business world and how it enables various organizations to better understand their customers and create higher customer values. Realistic examples and practices will be used throughout the course to illustrate the application of related concepts and principles.

BUS 140 Principles of Human Resource Management

1 Term; 3 Credits

This aim of this course is to provide an introduction to human resource management (HRM) principles, concepts and techniques and to the functions and activities of the human resource manager. The basic HRM processes, such as job analysis, human resource planning, recruitment, selection, training, development, compensation and performance appraisal are covered. Upon completion of the course, students will possess a basic understanding of HRM principles which will be further developed in other HRM and Psychology related courses throughout the programme.

BUS 210 Legal Environment of Business

1 Term; 3 Credits

The course aims to provide an essential understanding of the legal environment of businesses to students, and make them aware of how legal environments of Hong Kong

influence the risk, effectiveness and the profitability of running a business. Through this course, students would develop an understanding on the fundamental legal concepts and issues of business law, and be able to consider business decisions legally. They would be able to address legal problems when they do arise and know how to participate in the solution.

BUS 217 Principles of Corporate Risk Management

1 Term; 3 Credits

This course introduces the principles and concepts of risk management in a corporate management context. It aims to introduce students to the rationale, principles, process and major tools of risk management and to enhance students' abilities to identify and analyse different kinds of enterprise risks. The brief history of risk management is explored as a means of understanding the current drivers of enterprise risk management, and the development and impact of international and regulatory standards. Major topics discussed include the concept of risk, risk theory, risk measurement, corporate risks and the rationales of corporate risk management, risk management organization and process, and some major tools of risk management. Numerous case studies from different business areas on real life issues will illustrate the increasing importance of risk management in today's business world.

BUS 220 Quantitative Methods for Business

1 Term; 3 Credits

The primary objective of this course is to broaden students' perspectives by instilling a statistical mindset. More specifically, the course aims to enhance students' capacity to employ quantitative techniques in business contexts and to resolve business issues through the acquisition, analysis, depiction, and interpretation of data. Students will learn fundamental concepts of quantitative methods and their practical applications, and gain hands-on experience utilizing statistical tools such as SPSS and Excel, which will equip them to conduct research and address real-world business problems in the future.

BUS 235 Marketing Research

1 Term; 3 Credits

This course introduces the basic tools and procedures in marketing research, from problem formulation to research design and from data collection to data analysis. It includes the technical aspects of marketing research (both qualitative and quantitative research methods) through lectures and real life applications using various articles and cases. Students will learn how to design and conduct a marketing research project to solve a real business problem.

BUS 240 Customer Insights and Experiences

1 Term; 3 Credits

This course covers the core areas of understanding the ways to build up customer experiences, strengthen customer relationships and interact and communicate with them. It also includes how technology has changed customer behaviour in the aspects of customer

acquisition, retention and experience. Students then learn how to apply a multi-dimensional view and translate customer insights into a knowledge base for formulating related strategies in a customer-driven world. Real life examples will be drawn upon whenever applicable.

BUS 250 Organizational Behaviour

1 Term; 3 Credits

This course aims to enhance students' abilities to use a conceptual and a pragmatic approach of understanding employees' behaviour in the organization. Moreover, this course also enriches students' knowledge and skills in diagnosing problems related to organizational behaviours and develops their skills in managing work behaviour of employees at the individual, team and organizational levels.

BUS 251 Blockchain for Business

1 Term; 3 Credits

This course aims to introduce the concept of blockchain technologies and blockchain applications in the real world. It covers the technical components of a blockchain; an introduction to various blockchains, distributed ledger technologies and decentralized applications, especially for smart contracts and cryptocurrencies. Through the use of case studies and practical exercises, students may learn to use blockchain technologies in real-world applications in different contexts, such as business, technology, legal and governance.

BUS 252 Introduction to Entrepreneurship

1 Term; 3 Credits

This course aims to cultivate students' entrepreneurial spirit and fundamental business concepts (including management, marketing, and finance), help them identify and validate innovative business ideas, enhance their understanding of what it means to incorporate entrepreneurship as a personal goal, and harness their motivation to develop or work in new businesses. Through case studies and activities, students will acquire the skills and mindset necessary to become an entrepreneur.

BUS 300 Auditing and Professional Practice

1 Term; 3 Credits

This course aims to help students obtain basic knowledge of auditing and standards relating to professional audit practices in a business context. Students will develop a broad knowledge of the core auditing functions. This course also attempts to focus on major issues associated with financial statement audits which include audit planning, audit evidencing, tests of controls, and substantive testing.

BUS 303 Business Communication

1 Term; 3 Credits

The course aims to develop students' skills in effective business communication through introducing the basic communication theories influencing corporate correspondence,

presentations, dialogues, discussions, meetings and social media in a business environment. Students will learn, develop and practise essential communication skills in simulated real-life business-related situations. This course emphasizes the use of English communication, employing both written and spoken means, in group decision making to present viable solutions to business issues raised.

BUS 304 Marketing Strategy

1 Term; 3 Credits

This course is designed to introduce the frameworks for analysing markets, customers as well as competitors. It covers the major topics in strategic, tactical and administrative marketing. Business cases are frequently used to illustrate how effective marketing strategies and policies are developed and implemented in real life of business contexts.

BUS 305 Operations Management

1 Term; 3 Credits

This course aims to provide students with basic concepts and principles of operations management. The course will highlight the role of operations management in both service and manufacturing industries, and how it plays in today's global business world. Through the illustration of the current issues in the business fields related to operations management, students will be able to apply what they learn in reality.

BUS 306 Supply Chain Management

1 Term; 3 Credits

This course aims to provide students with basic concepts and principles of supply chain management. The course will highlight the very important role of supply chain management in creating and maximizing customer values, and how it plays in today's global business world. Besides, this course also stresses the benefits and challenges in designing supply chain, constructing global network and coordinating supply chain. Realistic examples and practices will be used extensively throughout the course to illustrate the application of related concepts and principles.

BUS 307 Management Information Systems

1 Term; 3 Credits

This course is designed to provide students with a real-world understanding of information systems for business with an emphasis on strategic use of information technology, web-enabled commerce, decision support and business intelligence, and systems planning and development.

BUS 308 Financial Management

1 Term; 3 Credits

This course will introduce the basic concepts and skills of financial analysis to students. It evaluates the impact of financial decisions on company performance. Besides, financial

management strategies will be discussed. In essence, this course puts emphasis on the application of concepts to problems and relies heavily on numeric calculations.

BUS 309 Human Resource Management

1 Term; 3 Credits

The aim of this course is to provide students with key concepts, theories, and practices within the field of human resource management. Students should then be able to critically evaluate people management techniques and to become problem solvers in the HRM area. They should also be capable of critically evaluate the people management framework and practices of an organization as a whole.

BUS 310 Estate and Retirement Planning

1 Term; 3 Credits

This course aims to help students identify the various issues of private and public employee benefits in Hong Kong, including a synopsis of different group insurance and retirement plans in the context of effectively assisting clients to plan for retirement. Furthermore, it helps student evaluate the estate planning process, including the technical issues involved in estate administration and asset distribution, and assess the roles that wills, trust, gifts, insurance and other estate planning tools play in the process.

BUS 311 Contemporary Recruitment and Selection

1 Term; 3 Credits

This course presents recruitment and selection as an essential component in recruitment planning. The role of recruitment and selection is examined in relation to an organization's overall profitability or viability. The course introduces students to a wide range of issues, principles, practices and trends in recruitment and selection, with special emphasis on the use of technology in recruitment process including the use of big data and social media. Students will be required to critically evaluate and utilize different recruitment and selection techniques.

BUS 312 Psychological Assessment in HRM

1 Term; 3 Credits

This course is designed to introduce students to the concepts and types of psychometric assessment tools commonly used in the workplace. The specific applications of the assessments in the HRM process are examined in detail. The professional and ethical guidelines in the administration of assessments are reviewed to build up professionalism. The course also helps students develop a critical and creative mindset in understanding human behaviour both quantitatively and qualitatively, in the context of the practice of HRM.

BUS 318 Game Theory in Business Decision

1 Term; 3 Credits

The course is designed to provide theoretical fundamentals, solution techniques and applications of game theory to strategic decision-making in a business environment. Topics to

be covered include: (1) fundamental game theoretic concepts -- classification of games, strategy space and solution concepts; (2) static games -- pure strategy Nash equilibrium and mixed strategy Nash equilibrium; (3) business decisions games under oligopolistic competition, (4) basic concepts of dynamic games; (5) basic concepts of cooperative games, and Shapley value and the core, and (6) Bayesian games and auctions. The objective is to introduce game theory as a discipline and an increasingly well recognized decision tool.

BUS 320 Business Research

1 Term; 3 Credits

This course investigates the techniques of the research process as applied to business. The study of business research provides students with the knowledge and skills needed to solve the problems and meet the challenges of a fast-paced decision-making environment. Students would identify the role business research plays in providing decision makers with timely and objective information to help them make informed decisions in different areas. They would also demonstrate how to conduct a business research systematically and professionally.

BUS 340 Internet and Social Media Marketing

1 Term; 3 Credits

This course aims to provide students with a comprehensive understanding of Internet and social media marketing principles and techniques, and their integration with traditional marketing activities. Students will develop practical skills and knowledge to create and implement effective digital marketing strategies, analyse social media metrics, and use the latest digital marketing tools and technologies. By exploring case studies, group projects, and class discussions, students will develop critical thinking and problem-solving skills to navigate the challenges and opportunities of Internet and social media marketing. By the end of the course, students will have a solid foundation in the field of Internet and social media marketing and practical skills to drive business growth.

BUS 350 Supply Chain Finance

1 Term; 3 Credits

This course aims to provide insights into the financial opportunities and challenges in the supply chain. After completing this course, students will be able to understand the financial impacts of supply chain decisions, evaluate how supply chain decisions influence the income statement, balance sheet and cash flow statement, and assess the cost, risk and benefit of different supply chain financing instruments.

BUS 351 Data Analytics for Marketing

1 Term; 3 Credits

This course aims to present data analytical techniques in generating insights for formulation of marketing strategies. Students will learn foundation concepts of data analytics where different types of data will be introduced. Supervised and unsupervised approaches of data analysis for segmentation analysis and predictive analysis in marketing contexts will be

introduced. The students will also gain hands-on experience to implement analytical models in various ways (e.g., help brands formulate promotion strategies, capitalize on product usage data for segmenting consumers, analyse data to help media outlets make content and engagement decisions, and conduct market, competitor and consumer research to formulate strategic decisions). Moreover, some commonly used tools for data analytics in the industry will be demonstrated.

BUS 352 HR Analytics

1 Term; 3 Credits

This course provides an overview of Human Resource (HR) analytics that is available to support today's professional. HR analytics is expected to drive HR professionals' transition to new strategic roles and raise their competency in management. This course aims to provide students with the knowledge and analytical techniques to evaluate and resolve HR issues. It also helps students acquire knowledge and skills in the use of data analytics and make data-driven decisions.

BUS 360 Consumer Behaviour

1 Term; 3 Credits

The course aims to equip students with the knowledge of the underlying consumer behavioural concepts and guiding principles. Through this course, students will learn the knowledge and skills required to diagnose consumers' behaviours, formulate different marketing strategies, and practically applied the consumer behaviour concepts. Students would review the key personal, social, and cultural factors influencing consumer decisions and develop the basic techniques of understanding consumers' behaviour.

BUS 380 Digital Game Marketing

1 Term; 3 Credits

This course aims to serve as an introduction to the digital game industry by examining the implications of cultural, social and economic factors on the industry. This course will look at the industry from three perspectives: developer, player and spectator. This course will discuss relevant topics including brand building, game development, game mechanics and social marketing. By analysing, playing selected games, attending guest speakers' sharing, reading and writing, students will gain insight into the socio-cultural implications, customer experience and challenges of future game development.

BUS 383 e-Business Management

1 Term; 3 Credits

This course describes the basic principles of e-business management. Upon the completion of this course, students should have a knowledge of e-business concepts, applications and technologies (e.g. e-business marketplace, e-Commerce, B2B e-business, e-learning, e-government and online payments). In addition, they will understand how to initiate and launch online business; understand the differences between e-business and e-commerce,

e-business models and infrastructure. Students will learn how e-business concepts are applied in different fields, for example, education, banking and tourism. Moreover, this course will inspire students with online business ideas and motivate them to apply the learned principles in the real life.

BUS 385 Internet of Things

1 Term; 3 Credits

The Internet of Things (IoT) is a course about the new paradigm of objects interacting with people, with information systems, and with other objects. A widespread IoT could transform how we live in our cities, how we travel and how we manage business in the world. The aim of this course will focus more on the possibilities offered by the different technologies, and on the creative thinking techniques to find innovative applications of combinations of such technologies in real-life scenarios. Students will learn: IoT concepts, IoT technologies, creative thinking techniques and co-creation techniques. Several presentations will be scheduled in which practitioners from different industries will share their experiences in selected topics related to the IoT.

BUS 403 Creativity, Innovation and Change

1 Term; 3 Credits

This course aims to give students a grasp of the essential principles of creative thinking and problem-solving in modern businesses. Students can promote imaginative, flexible and practical thoughts and actions as required nowadays to be a top manager/executive. Students will learn about how to involve people and share knowledge; how to develop partnerships across organizational boundaries; and learn the current corporate restructuring and renewal strategies. Students will also discover the tools and techniques for generating creative ideas, managing innovation and changes, transforming organizations, and exploring ways to establish an organisational climate where creativity and innovation can flourish.

BUS 404 Reward Management

1 Term; 3 Credits

This subject examines major principles, concepts and techniques of reward management. The common pitfalls and effective skills in conducting reward management are stressed. This subject also takes a pragmatic look at how to reward employees. Designing and administering a compensation system that rewards employees fairly while stimulating them to have outstanding performance are the foci of this subject.

BUS 405 Hong Kong Taxation and Planning

1 Term; 3 Credits

This course aims to introduce students to the basic principles of the taxes operated under the Hong Kong Inland Revenue Ordinance and its administration, including the issue of tax returns and assessment, payment and recovery of tax, penalties, procedures for objections and appeals. The course will enable them to understand the scope of charge, basis of

assessment and relief of salaries tax, profits tax and property tax. Besides, students will develop analytical skills which will enable them to apply the law to solve basic legal problems that may arise in Hong Kong, and understand the relief under personal assessment, and the scope of charge as well as the basis of assessment of stamp duty and estate duty.

BUS 406 Insurance

1 Term; 3 Credits

This course is to provide a basic knowledge of insurance principles and practices with special emphasis on the types of insurance available, and the law and procedures relating to insurance claims. The course aims at providing the future business managers with the insurance knowledge which will enable them to decide what insurance to take out and how to proceed with a claim.

BUS 408 Asia Pacific Management Issues

1 Term; 3 Credits

This course aims to provide students with an essential understanding of and the current debate on key management issues facing the Asia Pacific region. By employing the framework of business systems, this course provides an overview of the industrial and business development of various countries in Asia Pacific. The course aims to examine the topical management issues and challenges the different Asian countries face in the current business environment and explores how these issues are developing and resolving given the different constraints and potentials these countries possess.

BUS 410 Investment Analysis and Portfolio Management

1 Term; 3 Credits

The course aims to provide students with a solid theoretical foundation and practical skills essential for portfolio construction, security analysis and risk management. Topics covered in this course include the modern portfolio theory, asset pricing models, concepts of market efficiency, bond and equity investment management, the principles of derivative securities, and portfolio investment process.

BUS 411 New Venture Creation

1 Term; 3 Credits

This course aims to provide an opportunity for students to learn from entrepreneurs at close range, develop strategies to identify business opportunities, integrate learned knowledge with divergent and convergent modes of problem discovery and solving, use data analysis, and learn the model of new venture development, including consideration of resource requirements, competitive landscape, team development and future strategies. Students will acquire skills ranging from presenting ideas to searching for funding sources in preparing new venture proposals.

BUS 412 Work and Lifespan Development

1 Term; 3 Credits

This course aims at providing students with an overview of life-span perspective and its application in the workplace. The course will provide a brief overview of developmental psychology and focus on understanding the changes of an individual in his/her working contexts and career development using a lifespan approach. In addition, students are encouraged to conduct field research and/or case analysis in work contexts using developmental psychology.

BUS 413 Training and Development

1 Term; 3 Credits

This course aims to provide a comprehensive overview of the research, theory and practices of training and development within an organization and to prepare the student as a potential practitioner in a management role, as a specialist working within an organization, or as an external consultant working with a range of organizations.

BUS 414 Employee Well-being

1 Term; 3 Credits

Employee well-being is an important topic in human resources management. This course will examine issues related to health and well-being of workers at work. The course will discuss the major ways that HR professionals could improve employees' physical health and psychological well-being. The course will focus on the complex interplay between employees and organizational outcomes across five key intervention areas, including: employee involvement; work-life balance; employee growth and development; employee recognition; and health and safety. The course will also inspire students to reflect on their own well-being and make corresponding improvements.

BUS 415 Cross Cultural Management

1 Term; 3 Credits

The study of cross cultural management gives students an exploration of concepts and issues of cross cultural management in a globalization context. Students will learn to identify and address the cultural differences of management practices in selected countries and regions. They would also learn how to manage a culturally diversified workforce in a multinational corporation.

BUS 417 International Business

1 Term; 3 Credits

The course aims to introduce to students the fundamental concepts and issues of international business. Students will learn how multinational corporations (MNCs) operate and compete. They will also understand different expansion approaches and strategies in facing the international environments, and design functional alternatives for operating abroad.

BUS 418 Contemporary Issues in Corporate Governance

1 Term; 3 Credits

The aims of this course are to illustrate how the practice of business organization has been evolving over the years, and the rules, regulations and standards of corporate governance have to be constantly updated in order to tackle new problems and issues arising. Students should be able to grasp the basic concepts of corporate governance by examining key issues of the subject as practised in Hong Kong and other leading regions in the global economy. Through developing an understanding of the importance of corporate governance on management, competitiveness and even sustainability, students will be able to explain and evaluate different academic views from scholarly writings, and develop practical skills from the best practices of leading businesses organizational management and their compliance practitioners.

BUS 420 Advanced Business Report Writing and Communication

1 Term; 3 Credits

This course is designed for students to develop their writing and business communication skills. It is a skill-based course; the emphasis will be on the application of plain English in a wide variety of documents commonly used in business, including reports, transcripts, proposals, minutes, resolutions, and MOUs, etc. Oral and visual communication will be discussed to provide the students with a holistic understanding of the communication function in business. Students will be able to identify and appreciate what constitutes professional business communication, and apply the skills learned in different business settings.

BUS 423 Seminar in Management

1 Term; 3 Credits

This course is designed to provide students with an opportunity to focus on some important special topics in the field of management. It will include current theories and practices of management, organizational change and development, leadership, and innovation. The emphasis will be on integrating management principles into real application. Students will also benefit by consolidating their knowledge from previous studies to prepare for a career in the field of management and business in general.

BUS 424 Issues in Business Practice

1 Term; 3 Credits

This course aims to provide students with a basic understanding on contemporary issues in business practice with a specific focus on the Asia Pacific region. The course will offer students opportunities to apply their knowledge acquired from their previous studies in the business administration programme to analysing current issues in business practice. It is expected that the students will be equipped with the necessary analytical skills and tools in handling challenges in the business world upon completion of this course.

BUS 440 Industrial Relations and Labour Law

1 Term; 3 Credits

This course is designed to provide students with an introduction to various aspects of industrial relations and an overview of Hong Kong's labour law. Built on the pre-requisites, students are provided with the fundamental theories and concepts of labour relations, trade union, and collective bargaining. Best practices will be discussed. A systematic study of the labour laws of Hong Kong and selected cases will be an integral part of the syllabus. Upon completion of this course, students are expected to be familiar with the development and practices of labour-management relations, dispute resolution, and employment conditions in Hong Kong in general.

BUS 460 Business Strategy

1 Term; 3 Credits

This course is designed to provide students with knowledge and skills on how firms formulate, implement and evaluate business strategies. Strategic management concepts, theories, models and techniques are discussed in this course. Students may use all their knowledge in business studies, together with the strategic management techniques learned from this course, to chart future strategic decisions of organizations at different levels of management.

BUS 471 Capstone Project I (Internship)

1 Term; 3 Credits

Internship is an experiential course offered by the Department of Business Administration in conjunction with companies, professional bodies, and commercial and social enterprises. It emphasizes teaching and learning through practical experience in real workplaces and connects the business concepts and skills learned by students. The course aims to provide students in the related BBA programmes with an opportunity to: (1) gain practical experience through a planned and supervised internship arrangement in relevant commercial companies; (2) familiarize themselves with the work practices in the real business world; (3) apply the specialist academic knowledge gained in the programme to the situations encountered in their internship companies.

BUS 472 Capstone Project II (Research Project)

1 Term; 3 Credits

The course aims to give students an opportunity to familiarise themselves with business project research procedures and settings and complete an individual project final report where they can apply the specialised academic knowledge they gained in the programme to the situations encountered in their internship companies. Students are required to collect data (quantitative and/or qualitative), interpret the findings and conduct a comprehensive discussion through a final research project write-up.

BUS 480 Business Ethics and Corporate Social Responsibility

1 Term; 3 Credits

The course aims at providing students with the opportunity to explore the updated concepts and issues of ethics via corporate social responsibility in the contemporary global business environments. Students will learn how to identify and address the ethical dilemmas of business and management practices in local and international business contexts. They will also learn how to make and manage ethical decisions in daily business and management practices in addition to assisting corporations to take up their social responsibility.

BUS 483 Digital Entrepreneurship

1 Term; 3 Credits

This course introduces fundamental concepts for starting and operating digital businesses, including business models, funding, strategic, operational, structural, and cultural components. The proliferation of new IT combined with the reach of the Web, Internet, and mobile devices is opening up new possibilities for individuals and companies to leverage IT to create new digital businesses. This course provides a broad overview of the role of entrepreneurial thinking and innovation in advancing IT-focused businesses. Students are required to apply various concepts and tools in different business disciplines to set up new IT-driven businesses as well as to create competitive advantage for existing businesses via new IT products and services.

BUS 485 e-CRM

1 Term; 3 Credits

This course aims to introduce the uses of digital communication technologies in building up and management of customer relationship. Through data collection and analysis, students may learn how to develop meaningful insights for the decision maker to maximize sales to existing customers and encourage their continued usage of services. This course provides a broad overview of how web data-mining on the data associated with the usage, content, and linkage of various sources to identify insightful and useful patterns in e-CRM strategies.

BUS 490 Internship

1 Term; 3 Credits

The internship programme is aimed at providing business administration students with practical field experience through a planned and supervised internship arrangement in various commercial settings. It is an integral part of business education and training. Through this educational approach, classroom learning can be sorted out, integrated and put into practice. Moreover, working in the field can provide students with exposure to real-life business practices. It serves as a catalyst in aiding students to become more knowledgeable about the business world on a practical level. Such internship also gives students a taste of the basic elements of management, so that they have an opportunity to acquaint themselves with core management knowledge. Students will be placed in a business organization for at least 100 hours per semester.

DESCRIPTION OF COURSES (SERVICE COURSES)

BUS 100 Introduction to Business

1 Term; 3 Credits

This is an introductory course in business studies. Its aim is to make students aware of the various functions in a firm, e.g. management, marketing, human resources, accounting and finance. The business environments, as well as the relationships between business, stakeholders, government and society will be discussed. Through this course, students will be able to identify the nature and the characteristics of modern business organizations, as well as their management and various operational functions. In addition, they will develop the techniques of analysing and interpreting the causes of complex business problems.

BUS 200 Business Organization and Management

1 Term; 3 Credits

This course aims to explain the applications and limitations of different fundamental management theories, various managerial roles and management processes. There are factors that limit managers' performance. Students will analyse those issues and problems and apply management principles to resolve them. They will also learn how to make decisions and manage many new organizational issues in contemporary society facing digital changes in work environment and employee behaviour.

BUS 233 Principles of Marketing

1 Term; 3 Credits

This course aims to introduce students to basic concepts and principles of marketing. The course will highlight the role of marketing in today's global business world and how it enables various organizations to better understand their customers and create higher customer values. Realistic examples and practices will be used throughout the course to illustrate the application of related concepts and principles.

Note: For the descriptions of courses not listed under the Department of Business Administration, please refer to their respective Departments for details.

Master of Science in Marketing and Consumer Psychology

The MSc in Marketing and Consumer Psychology is a programme that prepares professionals from different backgrounds and industries for careers in marketing of products and services for businesses as well as non-profit-organizations.

This is a pioneering programme that not only covers traditional areas in marketing, but also psychological knowledge, and practical skills that are required for career success. The programme is designed to provide an employment-focused curriculum to give its graduates a career advantage in consumer marketing.

Programme Aims

Upon successful completion of this programme, students should be able to:

1. develop a comprehensive understanding of marketing and consumer psychology;
2. critically review theories and techniques of marketing and consumer psychology and assess their potential use in business situations;
3. synthesize skills and knowledge in marketing and consumer psychology, and develop a range of effective analytical and planning techniques applicable in solving real-life marketing problems; and
4. design and manage research projects and marketing programmes in consumer-led businesses.

Programme Curriculum

The programme includes key courses that are designed to provide students with the knowledge and skills they need to develop a successful career in the field of consumer marketing. It consists of three main areas: Core Knowledge, Contemporary Marketing Practices, and Research and Analytical Techniques. Students can choose to study in one-year full-time mode or two-year part-time mode.

Number of Credits

Core Knowledge Subjects (12 credits)

BUS 501	Consumer Psychology.....	3
BUS 502	Marketing Communications and Brand Management.....	3
BUS 503	Applications of Psychology to Marketing	3
BUS 540	Strategic Innovation and Marketing Management	3

Contemporary Marketing Practices (6 credits – any 2 out of 5 courses)

BUS 521	Digital Marketing and Internet Consumer Behaviour	3
BUS 522	Chinese Psychology and Marketing	3
BUS 523	Customer Relationship Management	3
BUS 524	Global Marketing	3
BUS 525	Organizational Marketing.....	3

Research and Analytical Techniques (12 credits)

BUS 531	Research Methods and Design	3
BUS 532	Marketing Analytics	3
BUS 541-2	Master's Project.....	6

The total number of credits required for graduation is 30.

DESCRIPTION OF COURSES (MSc PROGRAMME)

Study Block 1: Core Knowledge

BUS 501 Consumer Psychology

1 Term; 3 Credits

This course aims to build up students' abilities to evaluate and analyse the key theoretical concepts in consumer psychology and to apply these concepts to solving marketing problems. Students would review the key psychological, social, and cultural factors influencing consumer decisions and develop the basic techniques of understanding consumers' psychology. Making use of case-analysis, students can develop their analytical skills in applying consumer psychology research in real world settings. Marketing ethics and social responsibility of firms and consumers will be discussed.

BUS 502 Marketing Communications and Brand Management

1 Term; 3 Credits

This course aims to develop and enhance students' knowledge base and skills with theories and practices in the planning, implementation and evaluation of effective Integrated Marketing Communication (IMC) campaigns and brand development programmes in the international and local contexts. By the end of the course, students are expected to be able to apply concepts to practice, analyse real cases from an IMC perspective, develop IMC plans and present them in a professional manner, and make use of IMC plans to build strong brands. Making use of case-analysis, students can develop their analytical skills in applying consumer psychology research in different marketing communication settings.

BUS 503 Applications of Psychology to Marketing

1 Term; 3 Credits

This course is a survey of psychological principles applied to the workplace and market. It is a practical course in which knowledge of business and psychology are welded together to tackle the challenges faced by business organizations. It aims to introduce to students the psychosocial, interpersonal, and behavioural dynamics of people in markets, develop students' abilities in utilizing systems and skills in psychology to analyse issues in marketing, and critically review business issues in marketing strategies such as positioning, branding, product development, pricing, distribution, and promotion.

BUS 540 Strategic Innovation and Marketing Management

1 Term; 3 Credits

This course focuses on how innovation affects the competitive dynamics of product strategy, how marketers should strategically manage innovation, and how marketers should best create and implement strategies to maximize chances for success and create value to customers. Students will learn the principles underlying innovation and problem-solving in the modern business context and develop an appreciation of the strategic implications and opportunities resulting from dynamic innovation. It aims to enhance students' ability to formulate a firm's innovation and collaboration strategy, and assess and resolve marketing challenges in a rapidly changing environment.

Study Block 2: Contemporary Marketing Practices

BUS 521 Digital Marketing and Internet Consumer Behaviour

1 Term; 3 Credits

This course aims to introduce students to cutting-edge research in the intersecting areas of consumer psychology and new media marketing. It provides students with advanced knowledge of the fundamental and critical impact of the Internet and how it changes consumer psychology, behaviour and traditional marketing practices. Major features of Internet consumer behaviour will be identified and explained. Prevailing techniques in understanding e-marketing opportunities, challenges, and strategies, and the design of e-marketing plans will be included. Common strategies for the marketing of goods and services via Internet and social media will be discussed and evaluated.

BUS 522 Chinese Psychology and Marketing

1 Term; 3 Credits

This course aims to familiarize students with the important knowledge, frameworks and concepts of marketing from a Chinese psychological and cultural perspective. It draws on knowledge of cultural, cross-cultural, and social psychology from abroad, and tests this against the experience and behaviour of Chinese people. It will apply relevant psychological principles and methods to the study of Chinese psychology and behaviour in order to develop students' capacity in applying marketing strategies to a given situation in the China market.

BUS 523 Customer Relationship Management

1 Term; 3 Credits

This course aims to familiarize students with the important knowledge, frameworks and concepts of customer relationship management. Making use of the concepts of consumer psychology, the course will examine how to measure long-run customer profitability, how to create value for customers, how to acquire, develop, and retain customers, and how to build up a close and loyal relationship with customers. It aims to develop students' practical skills in using customer relationship management principles to analyse customer data, create solutions

for a specific business, and develop a close relationship with customers.

BUS 524 Global Marketing

1 Term; 3 Credits

This course aims to provide students with an understanding of the fundamental concepts and issues of international marketing. Students will appreciate the psychological differences of customers across cultures and learn how multinational corporations (MNCs) operate and compete across borders. The course examines the impact of economic, cultural, political, legal, and other environmental influences on international marketing. It will discuss how to identify and analyse worldwide marketing opportunities and examine marketing strategies across different cultural contexts. The course will focus on the decision-making processes in the areas of foreign market analysis, target identification, product planning, promotion and channels of distribution.

BUS 525 Organizational Marketing

1 Term; 3 Credits

This course aims to enhance students' understanding of the nature of managing business relationships in business to business markets. They will be able to analyse how organizations make buying decisions, and understand the organizational influences and the variety of methodologies for addressing the various concerns of these influences. Concepts including strategic alliance, networking, supply chain management, outsourcing, and issues and impacts of globalization, will be introduced. With value created and delivered in the marketplace as its cornerstone, this course equips students with the necessary marketing tools to deal with issues related to business markets.

Study Block 3: Research and Analytical Techniques

BUS 531 Research Methods and Design

1 Term; 3 Credits

This course prepares students to apply statistics and probability concepts to marketing decisions. Students learn important criteria for developing effective research questions, research design, data collection and analysis and presentation of results. It aims to build up students' abilities to: 1) define research problems, 2) utilize relevant sources of data from traditional and electronic information sources, 3) demonstrate the use of research information in solving managerial problems, and 4) become an effective decision maker.

BUS 532 Marketing Analytics

1 Term; 3 Credits

This course aims to provide students with an understanding of the roles of statistics, analytical techniques and computer models in enhancing marketing decisions in the modern enterprise, and an understanding of consumer psychology and behaviours. It aims to examine

how marketers improve performance with the use of quantitative tools and techniques, and utilize different marketing decision models to plan, forecast, analyse and find solutions. Students then acquire better marketing decision-making skills in solving a variety of problems, such as product positioning and customer targeting. Ethics in marketing decision-making will also be emphasized. The aim is to foster and enhance students' skills in making IT-intensive marketing decisions.

BUS 541-2 Master's Project

2 Terms; 6 Credits

This course is designed to allow students to demonstrate their abilities in performing independent research and development work, and to develop expertise in a chosen area of marketing strategy and consumer psychology through the application of theories and techniques they have learned in their coursework. The research may be quantitative or qualitative in nature, but must include original inquiry and analysis and a review of literature. In undertaking the final report, students should demonstrate initiatives and intellectual achievements, understanding of the subject matter, and of the principles being applied. Students should also demonstrate the ability to present the results of the investigation in a precise, professional and well-organised manner in the form of a final report.

Department of Economics and Finance

The Department hosts three programmes in the 2023/24 academic year: the Bachelor of Arts with Honours in Economics and Finance programme, the Bachelor of Commerce with Honours in Financial Technology programme, and the Co-operative Programme with University of Leicester. For detailed information about these programmes, please visit the University website at <https://ef.hksyu.edu/>.

The 4-year Bachelor of Arts (Hons.) in Economics and Finance programme adopts a broad-based approach to economics and finance education. The programme emphasizes on real-world issues and problems, and it strives for a balance between quantitative and qualitative analytical skills. It also provides students with internship opportunities in various industries. Moreover, the programme receives professional recognition from different professional bodies.

The degree requirements for the four-year **Bachelor of Arts (Hons.) in Economics and Finance** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	18	18	15	6
Departmental Electives	-	3-6	9	9
Free Electives	-	2-5	3-5	9-12
General Education*	6	3	3	-
Total minimum number of required credits	38	32	30	24
Minimum required credits for graduation	124			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

The Bachelor of Commerce (Hons.) in Financial Technology covers major areas of (1) finance, (2) technology, (3) applied data science, and (4) economics, law and business. It equips students with knowledge of big data analytics, computer languages (Python, C#, R, Java, etc.), blockchain, machine learning and AI in FinTech applications. It also offers internship opportunities to students. Graduates of the programme may pursue their careers in FinTech per se or in forms that employ FinTech solutions. Some may opt to work for information technology and big data companies, in regulatory compliance roles, or to launch their own start-up companies. The programme will also provide a solid foundation for further postgraduate study in the field. The programme has been selected by the Hong Kong Government to join

the Study Subsidy Scheme for Designed Professions (SSSDP) since 2021/22.

The degree requirements for the four-year **Bachelor of Commerce (Hons.) in Financial Technology** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	18	15	15	15
Recommended Electives	-	3	9	9
Free Electives	-	3-6	6	-
General Education*	6	6	-	-
Total minimum number of required credits	38	33	30	24
Minimum required credits for graduation	125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Professional Recognition

1. Hong Kong Institute of Bankers (HKIB) - HKIB may award the “Advanced Diploma for Certified Banker” and “Professional Diploma for Certified Banker” to graduates of our BA (Hons.) in Economics and Finance programme upon the successful completion of designated electives from our Department and HKIB.
2. CFA Institute - Our BA (Hons.) in Economics and Finance programme has been accepted into the CFA Institute University Affiliation Program. This status is granted to academic institutions whose degree programmes embed at least 70% of the CFA Program Candidate Body of Knowledge (CBOK) providing students with a solid grounding in the CBOK and positioning them to sit for the CFA examinations. The students are also eligible for a CFA level I examination scholarship.
3. Royal Institution of Chartered Surveyors (RICS) - The E&F programme is recognized by RICS. Graduates with one-year relevant working experience are eligible to apply for and become an Associate Member (AssocRICS). Alternatively, they may pursue further study for an accredited degree, receive 1-2 years structured training, sit for RICS assessment and subsequently become a chartered surveyor.
4. Hong Kong Securities and Investment Institute (HKSI) - Graduates are eligible to apply for

exemption from modules of the Licensing Examination for Securities and Futures Intermediaries.

5. Chinese Institute of Certified Financial Planners (CICFP) - Graduates are eligible to apply for exemption from modules of the CICFP programmes.
6. Enhanced Competency Framework on FinTech (ECF-Fintech) - Graduates of our BComm (Hons.) in Financial Technology are eligible to apply for exemption on Modules 1, 2 and 4 of the ECF-Fintech Core Level training programme. By completing Module 3 and obtaining at least 1 year of relevant work experience, they may apply for certification as an Associate Fintech Professional (CPFinT(A)).

DESCRIPTION OF COURSES (BA & BComm DEGREE PROGRAMMES)

ECON 103 Basic Microeconomics

1 Term; 3 Credits

This course is designed to offer a broad coverage of microeconomic principles essential to an understanding of the economic activities of households, business organizations and governments. It also equips students with the ability to apply microeconomic theory to critically analyse and evaluate social issues from economic perspectives.

ECON 104 Basic Macroeconomics

1 Term; 3 Credits

This course aims at equipping students with the understanding of the principles and concepts of macroeconomics. The structure of the course follows a standard pattern including topics like fiscal policy, monetary policy, economic growth, open economy and business cycles. Upon completion of this course, students will be able to acquire a well-balanced foundation for evaluating macroeconomic issues.

ECON 105 Quantitative Methods for Economics and Finance

1 Term; 3 Credits

This course aims to provide students with a quantitative foundation in mathematics for economic and financial analysis. It further aims to equip students with knowledge in various quantitative techniques, such as differentiation, integration, optimization, annuities and present values which are applicable to economic and financial problems and enable students to interpret the analytical results, and broad overview of statistics.

ECON 113 Mathematics for Economics and Finance

1 Term; 3 Credits

This course aims to give first year students a quantitative foundation in mathematics for

business and economic analysis, equip students with knowledge in various quantitative techniques applicable to economic and business problems and enable students to interpret the analytical results.

ECON 114 Economic Statistics

1 Term; 3 Credits

This course aims to provide students with a broad overview of statistics with specific emphasis on preparing them for the Year 2 Econometrics course.

ECON 203 Intermediate Microeconomics

1 Term; 3 Credits

The course aims to offer an in-depth treatment of microeconomic theory in order to explore the relationship between economics analysis and human behaviours. It also equips students with the ability to apply concepts to analyse and resolve real-world economic issues.

ECON 204 Intermediate Macroeconomics

1 Term; 3 Credits

This course aims to use economic models to develop students' understanding of the nature of macroeconomics at the intermediate level and the role of fiscal and monetary policies in the economic system. Apart from standard topics like rational expectation, behavioural foundation, unemployment and inflation, the course also follows modern approaches to place substantial weight on economic growth and international political economy. Upon completion of this course, students would have acquired the ability to understand how economic growth determines the wealth of nations in today's global economy.

ECON 213 Introductory Econometrics

1 Term; 3 Credits

The course aims to introduce the fundamental tools in econometrics and develop students' ability to apply the theoretical concepts and techniques learned in lectures to the analysis of economic phenomena. Upon completion of this course, students will have gained experience in working with economic data, an understanding of the econometric techniques for the analysis of economic data, and practical experience from applying econometric methods in computer-based packages such as *EViews* and *SPSS*.

ECON 233 The Economy of Hong Kong

1 Term; 3 Credits

The course aims to equip students with the knowledge of the historical development and the current situation of Hong Kong's economy. It reviews the economic transformations of Hong Kong from an entrepôt into an international financial and trade centre, as well as examines the evolving roles of the governments, economic changes and opportunities after the resumption of the Chinese sovereignty and Hong Kong's integration with the Greater China Region. Moreover, the students can apply basic economic principles to analyse Hong Kong's socio-

economic issues through the course's training.

ECON 244 Managerial Economics

1 Term; 3 Credits

The course aims to equip students with the ability to apply economic thinking on business decision to a range of practical issues. A range of transferable skills (including communication, problem solving, self-learning, self-management, working with others, computing and statistics) is provided as an integral part of the study of *Managerial Economics* that are relevant to a wide range of careers and/or further studies.

ECON 303 History of Economic Thought

1 Term; 3 Credits

The course aims to offer an in-depth treatment of the evolution of economic thinking. Emphasis is placed upon how the theories and methods of the past have influenced contemporary economics. Discussions will chronicle the progress of economic ideas and philosophies from ancient to modern times. The major tenets of various schools of western economic thought will be explored. Students will be trained to evaluate the contributions of economic thinkers and apply the arguments from major schools of thought to current economic issues.

ECON 314 Economic Forecasting

1 Term; 3 Credits

This course focuses on the building of a stochastic model for linear univariate time series. Major topics include forecasting perspective, forecasting with a single-equation regression model, trend analysis, decomposition method, exponential smoothing, the ARIMA model, and the use of forecasting methods in practice. Students will receive rigorous training in using analytical software for forecasting macroeconomic variables.

ECON 315 Economic Modelling

1 Term; 3 Credits

The course aims to provide students with moderately complex econometric models to understand contemporary issues in economics and finance, help students understand how the empirical techniques can be applied to real data, and provide the necessary background to evaluate empirical findings reported in economic literature. Major topics include: A Misspecification (Diagnostic) Testing, Dynamic Models, Regression Analysis with Time Series Data, Discrete and Limited Dependent Variable Models, Pooling Cross-Section/Time Series Data Methods, and Simultaneous-Equation Models.

ECON 323 The Economy of Contemporary China

1 Term; 3 Credits

The course aims to equip students with a basic understanding of the economic

development of China, and to develop students' ability to analyse contemporary economic issues of China.

ECON 334 International Economics

1 Term; 3 Credits

This course aims to use economic models to develop students' understanding of the nature of international economics and the role of fiscal and monetary policies in the international economic system.

ECON 336 Urban and Real Estate Economics

1 Term; 3 Credits

This course is designed for students to develop a framework for examining the spatial distribution of economic activities in urban areas and property markets. Major topics include location decisions and patterns in urban areas, land-use patterns, property markets, and housing policies. Real-world examples are also emphasized in this course, which illustrates the applications of theoretical knowledge at the implementation stage.

ECON 346 Issues in Development Economics

1 Term; 3 Credits

This course reviews economic and social issues in economic development. Topics include issues such as entrepreneurship and institutions, path dependence and modular production system, global financial crisis and its impacts on the world economy, income inequality, environmental issues and sustainable development. The impact of globalization on developing and emerging economies is critically analysed.

ECON 350 Research Methodology

1 Term; 3 Credits

This course provides a comprehensive introduction to quantitative and qualitative research methods, designs and methodologies. By examining the strengths and weaknesses of different types of research methods, this course develops students' understanding of the processes and the lines of reasoning in implementing an appropriate research approach, and their ability to critically assess research proposals and research articles. This course benefits all students who wish to go on to further studies, write a university paper/final year project or work for a think tank/academic research unit. It also lays the solid ground for those who wish to obtain relevant professional qualifications in the future, such as chartered surveyors under the Royal Institution of Chartered Surveyors and certified statisticians of the Hong Kong Statistical Society.

ECON 413 Mathematical Economics

1 Term; 3 Credits

This course aims to formulate mathematical models in economics, and develop students'

ability to apply mathematical techniques to comparative statics and dynamic economic analysis. It also introduces essential mathematics for machine learning problems.

ECON 446 Honours Project

1 Term; 3 Credits

The course enables students to crystallize what they have learnt in the programme. It permits students the choice of doing a practical project or conducting a piece of research. It also assists students develop a range of transferable skills (including communication, problem solving, self-learning, self-management, working with others, computing and statistics) as an integral part of the study of economics that are relevant to a wide range of careers and further studies. Upon completion of this course, students should be able to: identify research topics and design a research project independently; understand the techniques of collecting, organizing and analysing data and information; acquire the ability to apply economic principles and quantitative techniques to a range of practical economic issues; and communicate the research findings in a report concisely and effectively.

ECON 450 Economics and Ethics

1 Term; 3 Credits

This course introduces students to the relevance and importance of ethics and social responsibility in economics and finance. It aims to increase students' awareness and understanding of ethical issues in everyday life and to provide students with useful conceptual tools to guide their analyses and decisions. After completing the course, students are expected to be equipped with basic ethical concepts so that they can identify, think critically about, and resolve ethical issues that are encountered in decision making at the individual, organizational and societal levels.

ECON 460 Internship

1 Term; 3 Credits

The course aims to provide students with an opportunity to broaden their horizons beyond the classroom and enable students to apply their academic and transferrable skills to real world practice. Hence, it helps students enhance their employability and explore their career goals.

FIN 205 Foundations of Finance

1 Term; 3 Credits

The course aims to provide students with the knowledge of investment products, financial analysis, and portfolio theory. Moreover, practical applications for real-world financing and asset allocation decisions will be covered.

FIN 243 Money and Banking

1 Term; 3 Credits

This course aims to use basic economic models to develop students' understanding of the nature of a money economy, the structure of a banking system, principles and practice of

bank management, and the role of monetary policy in the economy.

FIN 245 Introduction to Corporate Finance

1 Term; 3 Credits

This course introduces students to the theory and practice of corporate finance. It aims to enable students to address the concepts and techniques of valuation of cash flows, capital budgeting decisions, risk and return, cost of capital, capital structure theories and decisions, dividend theories and policy, working capital management, and financial planning.

FIN 324 Financial Institutions in Hong Kong and Global Banking

1 Term; 3 Credits

This course aims to develop students' understanding of the theoretical concepts on local financial institutions and the role of global banking in Hong Kong. It also aims to enhance students' abilities to analyse the interaction between global banking industry and local financial institutions. The challenges and prospects faced by the financial institutions in Hong Kong and global banking will also be discussed.

FIN 330 International Finance

1 Term; 3 Credits

Under a highly globalized and integrated world economy, issues related to international financial management have emerged rapidly. The course aims to equip students with several important topics in international finance, including nature of international financial system, key parity relationships, managing foreign exchange risk, international portfolio relationship and digital finance. By the end of the course, students are expected to make optimal corporate financial decisions under a complex financial environment.

FIN 347 Introduction to Financial Derivatives

1 Term; 3 Credits

The course aims to provide students with the knowledge and pricing theory of financial derivatives. Practical applications for hedging, arbitrage and speculating strategies using financial derivatives will also be covered. In addition, the course enables students to understand the development of financial derivatives, and ethical standards in the profession of financial derivatives.

FIN 349 Wealth Management and Planning

1 Term; 3 Credits

The course aims to provide students with a comprehensive understanding of the process of wealth planning and management, and equip them with the knowledge and skills that a wealth manager should possess in identifying and assessing clients' needs and goals. Moreover, it helps students acquire global asset allocation and portfolio management techniques. Students will also be trained to make all aspects of wealth management decisions from an integrated perspective.

FIN 410 Financial Data Analysis

1 Term; 3 Credits

The course aims to provide students with quantitative techniques for extracting information from international financial and accounting data. The course will also equip students with research methodologies to handle data analysis and conduct empirical studies in global financial markets.

FIN 423 Financial Risk Analysis and Management

1 Term; 3 Credits

This course provides an overview of the key theoretical concepts and principles underlying financial risk analysis and management, and demonstrates how these concepts and principles can be implemented in practice in a variety of contexts. In addition to the quantitative approaches, this course also focuses on the qualitative approaches including Basel III capital requirements, risk governance, risk culture and organizational structure, in the light of the current financial crisis which has revealed limitations of the financial models.

FIN 443 Financial Economics

1 Term; 3 Credits

The course aims to offer an in-depth treatment of how economic theory is applied to making financial and investment decisions in uncertain environments. It also discusses the financial models for asset valuation and risk management.

FIN 445 Regulation and Management of Financial Institutions in Hong Kong

1 Term; 3 Credits

The course aims to highlight the importance of regulations in maintaining financial stability and prevention of bank failures. It identifies and assesses the trade-offs between regulation/supervision and domestic/international competitiveness, between safety nets and other major policies that have been ushered in by the recent global financial crises. It also sheds light on Hong Kong's regulatory tradition and policy implications on Hong Kong financial sector.

FIN 446 Property Valuation, Funding and Finance

1 Term; 3 Credits

This course is designed to equip students with an in-depth understanding on real estate markets. It discusses the essential techniques of valuing different kinds of properties, including residential building, office, retail and land. It also discusses issues which are related to property funding and investment.

FINT 100 Introduction to FinTech

1 Term; 3 Credits

The course is aimed at providing foundational knowledge such as FinTech evolution, digital transformation trends in financial services and virtual banking, and evaluating the impact

of innovative technologies on the environment of traditional financial industries. The course further aims to provide students with knowledge of how FinTech services such as digital payments, cryptocurrencies, blockchain, big data and machine learning, are driving the business world.

FINT 200 Fundamentals of FinTech Computing

1 Term; 3 Credits

This course aims to introduce the concepts of computer programming within the FinTech business environment. Students will learn basic programming languages and techniques, that facilitate decision making in a business environment, such as data curation methods and data visualisation methods. By the end of the course, students will be able to apply basic principles of programming to solving business problems. This course will mainly focus on the programming language of Python (Python 3) and will be supplemented by elements of other programming languages (e.g. C#, Java, etc.).

FINT 300 Big Data Analysis

1 Term; 3 Credits

The aim of the course is to provide students with a comprehensive understanding of the information technologies used in extracting information, whilst storing and analysing big data. Students will develop competence using Hadoop (the most commonly used open source analytics solution) and the programming language R, to analyse data. By the end of the course, students will be able to analyse big data to solve financial or economic problems.

FINT 301 Cloud and Cyber Security

1 Term; 3 Credits

This course aims to provide a comprehensive overview and a critical awareness of current problems related to cybersecurity. It further aims to provide solutions to meet the security needs of various organizations through risk analysis, incident handling, integrated network responses, compliance initiatives and cybersecurity applications. Upon completion of this course, students are able to implement privacy and security management models within the current dynamic business environment.

FINT 302 Social Impact of FinTech

1 Term; 3 Credits

This course aims to develop a framework for students to discuss the social impact of FinTech and gain critical understanding of the economic forces shaping the financial service sector. Major topics include social good for FinTech, financial inclusion, job creation and destruction, promoting innovative incentives, trusted partnerships (data access, privacy and governance), FinTech gender gap and diversity, and Green FinTech. By the end of the course, students will have a thorough understanding about the social changes that are brought about by FinTech companies. Students should be able to deal with new challenges and seizing opportunities to capitalize on the changes such as shifting the nature of FinTech to shape future

finance and business.

FINT 400 Artificial Intelligence

1 Term; 3 Credits

This course aims to provide a comprehensive understanding of the underlying concepts of artificial intelligence. Students will develop a working knowledge of search algorithms, probabilistic representations, learning algorithms and various artificial intelligence applications. The course introduces different intelligence algorithms used in the industry which extend beyond conventional technology's capabilities. By the end of the course, students will have a thorough understanding of algorithmic decision making, and hands on experience in connecting the algorithms to artificial intelligence applications in computer vision, robotics, and related domains. The course will also prepare students for external qualifications.

FINT 401 RegTech and FinTech Regulation

1 Term; 3 Credits

This course aims to develop an understanding of the theoretical and practical aspects concerning the evolution of FinTech and RegTech. Students will learn how to analyse and evaluate supervisory and regulatory approaches to FinTech. By the end of this course, students will be able to make recommendations to executives within the business environment, explain how to respond to the changing regulatory environment.

DESCRIPTION OF COURSES (SERVICE COURSES)

ECON 100 Introduction to Economics

1 Term; 3 Credits

This course aims to provide a general study of basic economic principles. It introduces economics not only as a body of knowledge but also a method for understanding current economic problems.

Major topics covered are the nature, principles and methodology of Economics; demand and supply in the product and resource markets; national income accounting; simple national income determination models; aggregate demand and supply analysis; money supply and central banking; international trade and finance; and the effects of monetary and fiscal policies on the local economy.

ECON 101-2 Principles of Economics

2 Terms; 6 Credits

This course aims to provide a general study of basic economic principles. It presents economics not only as a mere body of knowledge but also as a method for understanding the current economic problems.

Major topics covered are as follows: the nature and methodology of Economics; demand

and supply; pricing and allocating factors of production; market failure and public choice; externalities and the environment; national income determination models; fiscal policy; money and banking in Hong Kong; monetary policy; inflation and business cycles; macroeconomic policy challenges; trading with the world; and balance of payments and exchange rates.

ECON 320 International Trade

1 Term; 3 Credits

The aim of the course is to introduce to students the theories of international trade, as well as to demonstrate the principles of applying basic models to trade policy analysis. Major topics covered are as follows: Ricardian comparative advantage, the Heckscher-Ohlin model, intra-industry trade, foreign direct investment (FDI), protectionism, economic integration, WTO, and globalization.

Note: For the descriptions of courses not listed under the Department of Economics and Finance, please refer to their respective Departments for details.

Department of Law and Business

Underpinning the Bachelor of Commerce (Hons.) in Law and Business is the premise that business activity is subject to increasing legal regulation, both domestic and international. The international dimension is increasingly important, given the growth of Hong Kong as an international business and financial centre and the emerging role of China in the world economy.

In that regulated environment, the interface between law and business is of rising importance, so that graduates with an understanding of both business and legal principles will be able to make a significant contribution to efficient and effective business operations.

Against that background, the Bachelor of Commerce (Hons.) in Law and Business develops an understanding of core business and legal principles and at the same time develops critical and analytical skills, so that graduates can operate effectively in an ever-changing domestic and international business environment.

The degree requirements for the four-year **Bachelor of Commerce (Hons.) in Law and Business** programme are listed below:

Requirements	2020/21 Cohort				2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-
Departmental Core Requirements	18	12	19	18	18	12	21	15
Departmental Electives	-	6	6	12	-	3	6	6
Free Electives					-	3	3	6
General Education*	-	6	6	-	6	6	-	-
Total minimum number of required credits	32	30	31	30	38	30	30	27
Minimum required credits for graduation	123				125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Elective Concentrations

Students may take elective courses from across all of the University disciplines, though at least 18 credits (15 credits from 2021/22 cohort onwards) must be in law and business Departmental Elective courses. Students wishing to undertake some specialisation may complete one of the elective concentrations below.

2020/21 Cohort	2021/22 Cohort 2022/23 Cohort 2023/24 Cohort
Requirement: Completion of a minimum of 5 courses within one concentration	Requirement: Completion of a minimum of 4 courses within one concentration
Law Professional Concentration	
LAW 314 Commercial Dispute Resolution LAW 316 Law of Commercial Crimes LAW 411 Torts II LAW 412 Civil Procedure LAW 414 Evidence LAW 420 Criminal Procedure	LAW 302 Equity and Trusts LAW 316 Law of Commercial Crimes LAW 412 Civil Procedure LAW 414 Evidence LAW 420 Criminal Procedure
Corporate Governance and Management Concentration	
BUS 308 Financial Management BUS 309 Human Resources Management BUS 405 Hong Kong Taxation and Planning LAW 310 Finance Law LAW 320 Corporate Secretaryship LAW 410 Research Project	BUS 308 Financial Management BUS 405 Hong Kong Taxation and Planning BUS 480 Business Ethics and Corporate Social Responsibility LAW 322 Risk and Compliance LAW 410 Research Project

Professional Recognition

The Hong Kong Chartered Governance Institute (HKCGI)

Students of the Department of Law and Business have the opportunity to study the Corporate Governance and Management Concentration. The Bachelor of Commerce in Law and Business Programme is one of the Partnership Bachelor's Programme with the syllabus matching the eight modules relevant to the Hong Kong Chartered Governance Institute's Chartered Governance Qualifying Programme (CGQP). Graduates of the Programme are granted exemptions after completing the Corporate Governance Concentration and the relevant core courses.

DESCRIPTION OF COURSES (BComm DEGREE PROGRAMME)

(Applicable to 2021/22, 2022/23 and 2023/24 Cohorts)

LAW 100 Legal Research and Writing

1 Term; 3 Credits

The course aims to equip students with the ability to conduct legal research, and to write different types of legal documents professionally. Students will learn different sources of materials in law, and the use of online research tools to access these materials. Through practical workshops, students will learn the way to synthesize the materials searched in the preparation of writing legal documents, and the manner in which legal arguments are presented

in courts in Hong Kong.

LAW 101 Legal Process

1 Term; 3 Credits

This course aims to provide an understanding of the legal system, sources of law and the legal processes of the Hong Kong Special Administrative Region. By providing a broad understanding of other legal systems throughout the world, the course also aims to equip students with a capacity to critically evaluate their own legal system. The course further aims to provide students with an understanding of the potential impact of law and legal processes on the business environment.

LAW 191 Legal Literacy Workshop I

1 Term; Non-Credit Bearing

The workshop series serve as remedial sessions that aim to support students in building a foundation level of competence in the use of academic legal English. Students will acquire and improve vocabulary, grammar, rhetoric structure, and develop the ability to read and understand legal materials. Students will develop a sense of their own strengths and weaknesses in English writing and discover how they can make their writing correct, structured and persuasive.

LAW 200 Constitutional Law

1 Term; 3 Credits

The course aims to provide an understanding of the historical and conceptual principles of constitutional law and of the Hong Kong constitutional system. This course aims to provide an understanding of constitutional concepts such as the rule of law, separation of powers, judicial review, and human rights protection. It also aims to provide an understanding of the Hong Kong Basic Law – faced with discordant arguments and divergent opinions on its application, the aim is to provide an understanding of its legislative intent and corresponding jurisprudence.

LAW 201 Contracts

1 Term; 3 Credits

The course aims to introduce students to fundamental issues concerning interpretation of contracts and contractual remedies. It also aims to develop students' capacity to critically evaluate problems underlying the development of free agreement and to apply principles to the resolution of practical problems. Students will also be prepared for further study of obligations arising from other areas of laws in the programme.

LAW 203 Employment Law

1 Term; 3 Credits

The course aims to introduce students to the law governing the employment relationship in Hong Kong. It is also intended to help students better understand the application of

employment law in business and develop their abilities to seek solutions to employment relations problems, including cross-border issues relating to employment law.

LAW 290 Legal Literacy Workshop II

1 Term; Non-Credit Bearing

This course aims to consolidate students' competence in English legal writing through workshops to develop their skills in evaluating a range of legal texts, to formulate better argumentation and enhance academic-legal writing skills in problem-based questions. Further, students will be taught the basics and techniques of oral presentation of legal arguments.

LAW 300 Chinese Legal System

1 Term; 3 Credits

This course aims to provide an overview of the Chinese legal system and of the social, political and economic forces that shape the law in the PRC. The course also aims to develop students' capacity to critically examine the laws and legal system in PRC.

LAW 301 Torts

1 Term; 3 Credits

The course aims to provide a comprehensive understanding of certain principles relating to tortious liability and remedies, and to develop a capacity to critically evaluate the relevant principles and to apply those principles to the resolution of practical problems.

LAW 302 Equity and Trusts

1 Term; 3 Credits

The course aims to provide an understanding of the fundamental principles of equity and the law of trusts. Students will critically consider the appropriate application of a range of equitable doctrines to particular scenarios and the availability of different remedies. Students will also study the legal requirements in creating a trust and the rights, duties and powers associated with trusts. Students will develop their capacity to critically evaluate the relevant principles and to apply those principles to hypothetical scenarios that may arise in a commercial environment in Hong Kong.

LAW 303 Criminal Law

1 Term; 3 Credits

The course aims to provide an understanding of criminal responsibility, the classification of crimes, the basic elements of criminal offences and a number of significant criminal offences. The course also aims to develop a capacity to critically evaluate the relevant principles and to apply those principles to the resolution of practical problems.

LAW 310 Finance Law

1 Term; 3 Credits

This course aims to provide an understanding of the law underlying financial transactions

and the laws regulating instruments of finance and to develop a capacity to critically evaluate the various types of financial transactions and to apply those principles to hypothetical scenarios particularly within Hong Kong.

LAW 314 Commercial Dispute Resolution

1 Term; 3 Credits

The course aims to provide an understanding of the various forms of commercial dispute resolution, in particular mediation and arbitration, from both a theoretical and practical perspective, and to critically examine the operation and effectiveness of those mechanisms for the resolution of commercial disputes. The course also aims to provide students with practical experience in mediating disputes.

LAW 315 Commercial Law

1 Term; 3 Credits

The course aims to build an understanding of a range of principles of commercial law (including those pertaining to personal property, the sale of goods, agency, consumer protection, insurance, and international trade), to then allow the students to develop practical skills in relation to commercial law. Students will develop their capacity to analyse an existing contract, to turn commercial negotiation points into contract clauses, and to analyse commercial law documents (such as contracts and cases) in the context of the evolution of commercial law in Hong Kong and internationally.

LAW 316 Law of Commercial Crimes

1 Term; 3 Credits

The course aims to provide an understanding of the substantive and procedural aspects of corporate criminal liability and to develop a capacity to critically evaluate the relevant principles and to apply those principles to hypothetical scenarios. The course also aims to provide an in-depth understanding of the common substantive offences with certain complexity.

LAW 320 Corporate Secretaryship

1 Term; 3 Credits

This course aims to develop an understanding of the skills involved in taking overall responsibility for the corporate secretarial function in small, medium and large organizations, and listed companies. The practice of corporate secretaryship in this course extends to both the strategic and functional contexts in advising the Board and leading teams in secretarial best practice (whilst ensuring compliance with laws and regulations of Hong Kong, particularly: the Companies Ordinance (Cap. 622), the Hong Kong Listing Rules, the Securities and Futures Ordinance and the Hong Kong Codes on Takeovers and Mergers and Share Buy-backs) and in establishing efficient internal communication of Board's decisions and external reporting. A further aim of this course is to develop analytical skills which will enable students to apply the law to solve basic legal problems that may arise in Hong Kong.

LAW 322 Risk and Compliance

1 Term; 3 Credits

The course aims to provide a solid introduction related to several aspects of risk and compliance. After completing *LAW 322 Risk and Compliance*, students will be able to demonstrate a sound understanding of general risk and compliance issues that arise in banks, insurance companies, other financial institutions and listed companies. This course will deepen students' ability to understand the Anti-money laundering and counter-terrorist financing regime in Hong Kong. Students will develop an understanding of more specialized areas related to internal controls and performance management as well as anti-bribery, corruption, and fraud prevention. This course will expose students to different professional certification schemes, with a view to increasing their employability.

LAW 323 Internship

1 Term; 3 Credits

Internship is an experiential learning course offered by the Department of Law and Business under the auspices of the Industrial Attachment Office. The course emphasizes on learning through working in the real-world environment with hands-on experience guided by an Academic Supervisor from the Department and an Intern Master who is an experienced practitioner in the relevant field. It combines engagement in the daily operations in a legal or commercial workplace where students will experience the application of legal and business knowledge in a real work environment.

LAW 324 Mooting and Advocacy

1 Term; 3 Credits

This course offers an opportunity for students to learn legal writing and advocacy skills. The course is designed to provide guidance on legal research, training in writing legal submissions, and coaching in advocacy so as to develop students' research, analytical and organizational skills, and enhance their oral, written advocacy and problem-solving skills as well as confidence in court like settings (or arbitration hearing) in a clear and structured way.

LAW 400 Property Law

1 Term; 3 Credits

The course aims to provide a comprehensive understanding of the basic principles of the real property and land law in Hong Kong. The course covers a wide range of topics, including land system in Hong Kong, fixtures, formalities in land transactions, equitable doctrines affecting land, mortgage, co-ownership, multi-story building management, etc. The aim is to equip students with the ability to critically examine and to apply the principles to hypothetical scenarios in the context of the built environment in Hong Kong.

LAW 401 Company Law

1 Term; 3 Credits

The course aims to provide a comprehensive understanding of the legal framework

governing business organizations in Hong Kong with a particular focus on the registered company. This course aims to develop a capacity to critically evaluate the relevant concepts and to apply those principles to hypothetical scenarios. The Company Law course also aims to promote independent learning through guided discovery and teacher-supported research tasks.

LAW 402 Banking Law

1 Term; 3 Credits

This course aims to provide an understanding of banking law, including the law relating to banking transactions and the legal framework within which the banking system operates in the global financial centre of Hong Kong. The course also aims to develop analytical skills to enable students to apply the law to solve basic legal problems, which may arise in Hong Kong. Additionally, this course will focus on current legal issues facing the banking industry and other financial service providers in Hong Kong.

LAW 410 Research Project

1 Term; 3 Credits

This course aims to provide an opportunity for sustained, independent research into an area at the interface of law and business and to further develop research, analytical and writing skills.

LAW 412 Civil Procedure

1 Term; 3 Credits

The course aims to provide a comprehensive understanding of the nature and effect of the steps taken in civil proceedings, from the time of initiation of legal processes to the end of all court and related proceedings and to develop a capacity for the drafting of relevant documents. The course also aims to develop a capacity to critically analyse the processes for the resolution of civil disputes and the impact of those processes on the business environment.

LAW 414 Evidence

1 Term; 3 Credits

This course aims to provide an understanding of the law of evidence and to develop a capacity to critically evaluate the evidential rules and their suitability for the resolution of disputes in the business environment. The course also aims to develop a capacity to apply the rules of evidence to hypothetical scenarios.

LAW 416 Private International Law

1 Term; 3 Credits

This course aims to provide an understanding of the principles of private international law applicable in China, including in relation to contracts, torts, and family law.

LAW 420 Criminal Procedure

1 Term; 3 Credits

This course aims to provide an understanding of Hong Kong criminal procedures, including police powers, the commencement of proceedings, bail, charges, processes before and at trial and sentencing, and to develop a capacity to critically evaluate the various laws and to apply the relevant principles to hypothetical scenarios.

DESCRIPTION OF COURSES (SERVICE COURSES)

LAW 110 Introduction to Law

1 Term; 3 Credits

The course is designed to help students acquire a foundation knowledge and understanding of the legal system of the Hong Kong Special Administrative Region. Many countries have a common law heritage and this course enables students to gain an insight into the key features, core values and institutions of the common law system.

LAW 250 Business Law

1 Term; 3 Credits

The course aims to provide students with a broad understanding of the fundamental principles of business law in Hong Kong, with particular emphasis on contract law, and the legal environment within which it operates.

LAW 331 Company Law

1 Term; 3 Credits

The course aims to provide students with a comprehensive knowledge of the fundamental principles of Company Law, as well as acquainting them with the growing body of case law intended primarily for shareholder protection. While the course will place emphasis on principles of common law and equity, on which a large part of Company Law is still based, the course also provides detailed analyses of the provisions of the Companies Ordinance, so that students can apply the law to practical situations.

Note: For the descriptions of courses not listed under the Department of Law and Business, please refer to their respective Departments for details.

FACULTY OF SOCIAL SCIENCES

Department of Sociology

Sociology is the objective study of social interaction, taking into account the fact that people live in groups. Sociologists are concerned with investigating the structure of groups, organizations, and societies, and how these various structures influence social interaction. Consequently, the subject matter of sociology can range from the study of family life to mob behaviour, from religious cults to organized crime, from work to leisure, and from the study of social divisions created by racial prejudice to shared beliefs that form the basis of a common culture. As a result, the perspectives and research techniques used by sociologists are sufficiently wide-ranging that they can be applied to almost any area of social life.

The Bachelor of Social Sciences with Honours in Sociology Degree programme is designed to provide students with a solid grounding in basic sociological theory, research methods, and a variety of topics of interest to sociologists. Consequently, teaching and learning proceed along three lines, namely, along theoretical, methodological, and substantive lines. These three lines are equally emphasized, and within each critical analysis and application of existing knowledge are emphasized. The courses in each line are classified into compulsory and elective subjects.

The Degree programme has been designed to provide students with considerable choice and flexibility in selecting courses. This will enable students to put together a curriculum tailored to their individual interests/needs and achieve learning outcomes that suit their future career goals. The total number of credits required for graduation is 124-125. Over 60 percent of the credits are obtained from courses within the Department of Sociology. The remaining credits come from courses that cover such diverse subjects as law, psychology, economics, journalism, history, cultural studies, business administration, information technology, and general education. Students of the Degree programme are trained to be well-balanced, mature, articulate, critical yet innovative individuals with a good understanding of Chinese and Western societies in an increasingly globalized world.

Sociology is an expanding field of study whose potential is increasingly being recognized by those who are responsible for the formulation of social and cultural policies and the creation of social intervention programmes. Sociology graduates are competitive in the job market, and found in such areas as personnel management, market research, government service, banking, social welfare and education. They are also intellectually prepared to pursue further studies in a variety of post-graduate programmes.

In 2023, the Department of Sociology launched a second degree programme, namely,

the Bachelor of Social Sciences (Hons.) in Arts, Culture and Technology (ACT). The new programme seeks to train graduates for the budding arts and culture sector, as well as cultural and creative industries in Hong Kong. It will impart to students domain knowledge related to the arts and culture sector while equipping them with the latest digital technology skills that can be applied innovatively to this sector. At the same time, such knowledge and skills will be built on a sociological understanding of how arts, culture and technology impact society, and vice versa, so that graduates can employ their knowledge and apply their skills with the insights afforded by sound social and cultural analysis.

The degree requirements for the four-year **Bachelor of Social Sciences (Hons.) in Sociology** programme are listed below:

Requirements	2020/21 Cohort				2021/22 Cohort 2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-
Departmental Core Requirements	15	12	6	3/6 [^]	12	12	6	3/6 [^]
Departmental Electives	-	9	18	18/15 [^]	3	6	18	18/15 [^]
Free Electives	3	5	3	-	-	6	6	3
General Education*	6	3	3	-	6	6	-	-
Total minimum number of required credits	38	35	30	21	35	36	30	24
Minimum required credits for graduation	124				125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

[^] Students shall enrol in either *Senior Seminar* (3 credits) or *Honours Project* (6 credits). Students who have attained a cumulative GPA of 3.0 or above are eligible for *Honours Project*. Students who enrol in *Senior Seminar* shall complete 18 credits of departmental electives in Year 4, while those who enrol in *Honours Project* shall complete 15 credits of departmental electives.

The degree requirements for the four-year **Bachelor of Social Sciences (Hons.) in Arts, Culture and Technology** programme are listed below:

Requirements	2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	15	12	6	9
Departmental Electives	-	6	18	12
Free Electives	-	6	6	3
General Education*	6	6	-	-
Total minimum number of required credits	35	36	30	24
Minimum required credits for graduation	125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

DESCRIPTION OF COURSES (BSocSc DEGREE PROGRAMMES)

ACT 101 Bridging Arts, Culture and Technology

1 Term; 3 Credits

This course will survey how technological advances affect how we perceive, frame, and present our world and how they change social relationships. We will look closely at a range of topics, such as the importance of printing technology, the significance of realism and perspective in Renaissance paintings, the invention of photography that spurred the Impressionist movement, all the way to how artists and makers use digital technology to create alternate and new realities. By focusing on how artistic and technological developments correlate and examining them in relation to critical theories, the course attends to the interconnected nature of art, craft, and technology.

ACT 102 Arts, Culture and Heritage: Hong Kong and the World

1 Term; 3 Credits

This course aims to introduce arts, culture and heritage with Hong Kong as a vantage point. Hong Kong, being a crossroad of cultures and civilisations, is not only drawn into the global cultural economy, but is also a space where cultural hybridity flourishes. Where creative talents, cultural elements, and historical experiences cross geographical borders, how are arts, culture and heritage configured and reconfigured. This course considers the notion of Hong Kong as a cultural metropolis by examining: i) Chinese and Western influences on Hong Kong's arts scene; ii) the regional and global dissemination and influence of Hong Kong's popular culture; and iii) Hong Kong's postcolonial heritage.

ACT 103 Visual and Performing Arts

1 Term; 3 Credits

This course explores traditions and developments in interconnected genres of visual and performing arts including music, dance, theatre, and visual arts. Instead of viewing these genres as separate domains, it emphasizes the relationships between the performative and the visual, while still exposing students to distinct elements of these traditions around the world, with an emphasis on Asia. It also situates performing and visual arts as practices embedded within communities and societies, and students will analyse how these practices both shape and reflect diverse perspectives about social structures, cultural and religious beliefs, and political and economic systems.

SOC 100 Introduction to Sociology

1 Term; 3 Credits

This course provides a concise introduction to sociology which enables students to acquire a better understanding to the essence of sociological inquiry. The course content covers key paradigms in sociology, the importance of culture and socialization, the dynamics of social interactions in everyday life, and various essential institutions of modern society.

SOC 103 Introduction to Anthropology

1 Term; 3 Credits

This course aims to provide a general introduction to the discipline of anthropology. This course offers students living in a globalized world a good opportunity to learn more about their own culture as well as other cultures and to examine cultural differences in an anthropological way (in particular, using cultural relativism perspective). As such, some key concepts, the main theoretical perspectives and the unique research methods that anthropologists use are explored. Major topics to be covered include the brief history of anthropology, studying culture, research methods and theories in anthropology, language and communication, religion, marriage, family, kinship, economic anthropology, ethnicity, cultural change, and applications of anthropology. In so doing, students will learn how to appreciate cultural diversity, evaluate culture in its own terms and reduce biases and prejudices associated with ethnocentrism.

SOC 108 Introduction to Statistics

1 Term; 3 Credits

This course provides sociology students with training in the principles and application of statistics to the social sciences. Topics covered include: basic concepts of statistics; the measures of central tendency and dispersion; probability and sampling theories; bivariate measures of association; and hypothesis testing. The meanings of statistics and statistical conclusions are stressed.

SOC 204 Cultures in the Contemporary World

1 Term; 3 Credits

This course investigates social life from a perspective that is based on comparison,

enabling you to gain an understanding of the world around you. It illustrates cultural variations within Hong Kong, within the great Chinese areas and Asia, and around the world in the context of rapid globalization today. It covers an analysis of a variety of topics, such as the cultures of beauty and body, love and marriage, religion and power, food and globalization, etc.

SOC 205 Sociological Theory I

1 Term; 3 Credits

This course provides students with an overview of the classical sociological theory. The foundations of sociological theory as laid out by the classic writers at the end of the nineteenth century are examined in the light of current sociological perspectives. Special emphasis is given to the works of Durkheim, Marx and Weber. Through studying the classics in sociological theory, this course equips students with an understanding of the conceptual and historical foundations of the discipline.

SOC 206 Social Stratification

1 Term; 3 Credits

The course introduces students to the key sociological concepts and theories concerning social stratification. It aims to assist students in developing specific knowledge and analytic skills necessary to evaluate the sources, patterns, and consequences of social stratification systems in contemporary society.

SOC 207 Sociological Theory II

1 Term; 3 Credits

This course aims to enhance students' theoretical knowledge of the major sociological trends, debates and issues from the mid-20th century onwards. Special attention is paid to the critical theories and post-modern turn in the study of the contemporary social world. The overall purpose of this course is to develop students' intellectual capacity in applying the contemporary social theories as well as evaluating their analytical utility creatively and critically.

SOC 208 Hong Kong Society and Culture

1 Term; 3 Credits

This course introduces students to key sociological concepts and theories concerning Hong Kong society and culture. The first half introduces the core discussions over the historical trajectory and recent developments in the political, economic and social context of Hong Kong society. The second half discusses the making of Hong Kong culture, which is interrelated to the social changes. It covers key cultural issues, including consumption, youth culture, and the making of local identity in response to national, regional and global influences. By acquiring this knowledge, students are able to analyse the changes and problems in today's Hong Kong with a critical eye.

SOC 221 Social Research Methods

1 Term; 3 Credits

The course introduces students to the basic steps in conducting social research, including problem formulation, problem conceptualization, measurement, sampling, data analysis, and data interpretation. It also examines both principles and techniques of research designs commonly used in sociology, such as survey research, field research, and experimental/quasi-experimental designs.

SOC 221A Applied Quantitative Social Research Methods

1 Term; 3 Credits

The course focuses on the concepts, techniques and application of quantitative social research methods, and will provide students with basic and advanced knowledge and skills of quantitative social research methods necessary for their development as sociologists. It is also designed to help prepare students to use quantitative research methods in their final year project if they so wish. Students will be exposed to a variety of quantitative methodologies including path analysis and multivariate regression models with latent variables. This course adopts an experiential teaching and learning approach. Students will develop a critical awareness of the application of quantitative social research through discussion and application of topics including measurement, survey design, and computer-based data analysis.

SOC 221B Applied Qualitative Social Research Methods

1 Term; 3 Credits

This course introduces students to the essential qualitative research methods and skills including unobtrusive measures, documentary analysis, content analysis, online research, ethnographic investigation, in-depth interview, focus group interview, photovoice, and action research. This course provides students with the basic epistemological theories, practical strategies as well as computer skills to use the software NVivo 12 for conducting qualitative research. Students are given opportunities to conduct qualitative research in real settings.

SOC 231 Social Problems

1 Term; 3 Credits

This course introduces students to the sociological approach to understanding social problems. It consists of two components: theoretical perspectives and field work. The theoretical component is a lecture presentation of a variety of sociological perspectives on social problems, the purpose of which is to show that social problems are complex and multi-causal in nature. For the field work component, students will gain first-hand experience of certain aspects of social problems and apply one or more perspectives to the local context by conducting field observation in the community.

SOC 257 Art and Society

1 Term; 3 Credits

This course aims to draw a general picture of the relationship between art and society. We

will find, on the one hand, ways in which social conditions shape our understanding of art as well as the self-understanding of artists. On the other hand, we will see how artists strive to engage the society with a view to changing it through their works.

SOC 259 Race and Ethnicity

1 Term; 3 Credits

With colonization, globalization and migration, societies have become much more heterogeneous than before. Even countries that are not migrant societies now have to deal with ethnic minorities and the challenge of multiculturalism. This course examines social differentiation based on notions of race and ethnicity. Such notions will be explored in both colonial and postcolonial contexts, as well as societies that claim to be relatively homogeneous. The course will introduce major theories, issues, controversies and policy implications related to the governance of multi-ethnic societies. It will also examine the relationship between ethnicity, culture, heritage and identity. At the same time, students will be encouraged to reflect on the existence of ethnic minorities in the contexts of China and Hong Kong, and the challenges this poses for both state and society.

SOC 260 Food and Society

1 Term; 3 Credits

This course aims to explore food issues and foodways in various societies from the perspectives of sociology and anthropology. The course will empower students to look at food beyond food science and human nutrition and to locate food and eating in meaningful social and cultural processes. Also, this course will showcase how to apply various theoretical and conceptual approaches, such as cultural interpretations, symbolism, identity, gender analysis, social exchange, religious taboo and ritual, and globalization, to the analysis of food and eating.

SOC 261 Conceptualising Arts and Culture in Modernity

1 Term; 3 Credits

This course offers a sociological approach to exploring the relationship between arts and culture within wider social contexts. It conceptualizes how art is considered a cultural practice and a reflection of the material and/or symbolic conditions of society. By integrating modern art works and art exhibition into sociological debates, it introduces Walter Benjamin's concern for the loss of 'aura' of art works in modern age, Weberian concept of demystification of art and culture, and Bourdieu's theory of cultural capital. It also examines how artists and curators respond to the social, cultural, and political issues of their time through art works and art exhibitions. With a focus on modernity, it explores the power and function of art from the emergence of industrialisation and capitalism to the 21st century, presenting the commercialization process of arts, characterising sequential ethical issues in art industry, including art crime and arts black market, and discussing the phenomenon of recently developed art forms such as NFT in the digital age.

SOC 302 Environmental Sociology**1 Term; 3 Credits**

Environmental Sociology provides a framework for understanding the relationship between human societies and the physical environment. The main objectives of this course are to introduce students to research in environmental sociology and to reveal how sociological perspectives can inform our understanding of how human activity has contributed to the current ecological crisis. This course will present a broad spectrum of theoretical perspectives and research methods employed by environmental sociologists to analyse and evaluate existing efforts in mitigating global and local environmental problems.

SOC 307 Entrepreneurship and Society**1 Term; 3 Credits**

This course will introduce a rigorous sociological approach to study both social and commercial entrepreneurship and the role of entrepreneurship in enhancing balanced development of the community. This course will first introduce the principles of entrepreneurship including the economics of entrepreneurship and innovation, how to attract talents and how to develop creativity. Second, it will examine what social enterprises are and how they relate to social economy. It explores responsible management in relation to the sustainability of social enterprises, including how social entrepreneurs generate income, how to secure social and ethical capital, and how to measure social impact assessment. Third, it will discuss the challenges faced by entrepreneurship in enhancing sustainable development in the community.

SOC 308 Culture, Heritage and Society**1 Term; 3 Credits**

This course examines the intersection between culture and heritage, and the impact that they have on modern society. This course articulates heritage as a cultural fact and looks into how it organizes meaning in everyday life, with implications for the production of cultural identities and capitalistic consumption. The course also surveys the different ways in which heritage issues have become increasingly important in the context of the nation-state. This course equips students with an understanding of how culture and heritage are relevant to different aspects of society and serves as an introduction to the Concentration on “Culture, Heritage and Innovation”.

SOC 309 Community Economy**1 Term; 3 Credits**

This course aims to examine the theory and practice of community economy. Compared with market-oriented economy, community economy represents some new efforts to promote more inclusive, sustainable, and people-centred economies. This course explores the new ideas of community economy with examples of turning such ideas into reality. The focus is put on the key features of the conventional and new community-based economic forms. Major topics to be covered include defining community economy, co-operatives, community-supported

agriculture, local time-honoured businesses, local independent and small businesses, street entrepreneurs and informal economy, and corporate community involvement. The advantages and disadvantages of different types of community economy are examined in this course.

SOC 310 Social Enterprise in Asia

1 Term; 3 Credits

This course aims to explore a variety of ideas and practices of social enterprise in Asian countries and regions. Alongside the fast growth of social enterprise in Western societies, many Asian countries and regions also manage to incorporate social enterprise into their own socioeconomic development strategies. This course uses a comparative perspective to demonstrate different national and regional versions of social enterprise. A particular focus is placed on the localization and integration processes of social enterprise into specific social, cultural, economic and political contexts. To this end, social enterprises in Asian countries or regions, including Mainland China, Hong Kong, Taiwan, Japan, South Korea, Singapore, Vietnam and Malaysia, will be chosen for case studies.

SOC 311 Sustainable and Innovative Cities in the Contemporary World

1 Term; 3 Credits

This course examines the different forms of modern cities such as consumption city, gentrified city, heritage city, sustainable city, and smart city. It will demonstrate how they are intricately interconnected and what the dialogues among the past, the present and the future in city development are. It then demonstrates the urgency of inheriting, reimagining, and innovating our culture to contend with the disruptive forces of globalization. By comparing Hong Kong with other global cities, students will make use of local and global cases to research how urban space and culture are constructed and the dialectical relationship in between them.

SOC 312 Popular Culture in Asia

1 Term; 3 Credits

This course explores the making of popular culture in the Asian contexts. In particular, this course examines the divergence and interconnectedness of popular culture in Asia through discussing issues and concepts like cultural imperialism, postcolonialism, soft power, cultural supermarket, glocalization, power dynamics of regional flows, orientalism, and cross-cultural reception and appropriation. Students will be equipped with a critical sociological reflection upon the Asian popular culture they are already enjoying from this course.

SOC 313 Sociology of Education

1 Term; 3 Credits

Education plays a central role in most societies throughout the world. It is a key element of our lives as social beings. Thus, to understand contemporary society more comprehensively, we need to examine the impact of education. This course provides students with an opportunity to explore the key debates within the sociology of education, such as sources of educational change, organizational context of schooling, impact of schooling on social stratification, social

organization within the school and the classroom, social impact of the formal curriculum, and methods of selection and differentiation in elementary, secondary schools and higher education.

SOC 321 Economic Sociology

1 Term; 3 Credits

This course aims to provide students with valuable understandings of economic life from sociological perspectives and approaches. Firstly, the brief history of economic sociology as a fast-growing subfield within contemporary sociology is introduced, including its history, developments and new directions. Secondly, distinctive principles, theoretical debates and research paradigms of economic sociology are elaborated. Different from the pure economic perspective, economic sociology argues that economic action is not separated from social life but instead is embedded or integrated into given social, political, cultural and institutional processes. Such a viewpoint will lead students to seeking for alternative explanations of economic activities beyond narrowly defined assumptions of neoclassical economics. Thirdly, a variety of economic sociology topics and empirical studies are addressed, including impacts of social capital on economic action, the role of state in economy, exchange in human goods, connections of culture and economy, dynamic relations between family and business, social meaning of money and so on. Here the central issue is to demonstrate how social forces constrain or facilitate economic activities.

SOC 333 Urban Sociology

1 Term; 3 Credits

This course introduces students to a range of topics in urban sociology. The first half introduces the origin and rise of city, the development of urban life in the modern world, and basic theories in urban sociology, including urban ecology, critical theory, and urbanism. The second half discusses current issues around the making of modern cities, including globalization, urban growth, city marketing, gentrification and financialization. By comparing the similarities and differences between Hong Kong and other global cities, students can make use of local and global cases to evaluate cities, communities, and their consequences.

SOC 334 Sociology of Deviance

1 Term; 3 Credits

Deviance is a central topic in sociology. What is normal or deviant is relative to existing social and cultural norms in the society. Deviant behaviour becomes a crime when it violates legal codes. Deviance and crime are controversial because social rules and the law are products of social construction partly based on the values and power relations of different groups in society. This course aims to use a variety of sociological theories to examine the nature of deviance and crime, and explain how they are affected by a variety of social, demographic and cultural factors. In order to understand more about deviance and crime in Hong Kong, students are encouraged to select a topic of deviance or crime in the local society as their group projects.

SOC 336 Love, Family and Kinship

1 Term; 3 Credits

This course adopts a comparative approach to examine how love is invented as an important element of marriage, and how various kinds of family and kinship systems are developed. This course examines what romantic love is and how the meaning of love has changed over time. It addresses how passion, intimacy, and commitment have become important components in romantic love and marriage. The challenges implicated in modern love and marriage are also explored. The course provides students with different theoretical perspectives in analysing love, family, kinship structures, and related practices. Students are encouraged to critically evaluate these ideas and apply them to their own lives and experiences.

SOC 337 Criminology

1 Term; 3 Credits

This course aims to introduce the study of crime, criminal behaviour, and criminalization. It will offer a general overview of the history and development of criminology and identify the multi-disciplinary perspectives on crime and criminal behaviour. It will also examine various research methods that are used to collect crime data, as well as their strengths and limitations. Towards the end of this course, we will assess the criminal justice system in Hong Kong, as compared to other countries, and will discuss effective methods for the prevention of crime.

SOC 339 Sociology of Religion

1 Term; 3 Credits

Religious resurgence around the world in recent decades has prompted reconsideration of the proposition that religion declines as modernization progresses. What are the controversies over secularization? What are the implications and consequences of the shift towards rational scientific paradigm for the sociology of religion? This course explores the distinctive features of religion and examines the different ways in which religion continues to impact society. The first part of the course will introduce key classic theoretical perspectives that help us understand the role of religion in society and the different religious traditions we are familiar with in the contexts of Hong Kong and Asia. The second part of the course will examine the structure of religious organizations, practices and movements, and the social and political implications of religion.

SOC 341 Sociology of Development

1 Term; 3 Credits

The course introduces students to the key sociological concepts and theories concerning social transformation and development processes with a special focus on developing countries. It aims to assist students in developing specific knowledge and analytic skills necessary to explore various substantive development problems and issues faced by Third World countries. Topics covered include decolonization, neo-colonialism, industrialization, democratization, debt crisis and globalization.

SOC 356 Gender Relations

1 Term; 3 Credits

This course aims to enable students to develop a gender-sensitive perspective towards the society they live in and inherited from. It introduces a series of gender issues through feminist critiques, historical perspective, cultural studies and sociological analysis. It starts with conceptualizing sex and gender by various scholars and the implications of their theories. It then explores the process of becoming a man and a woman via the social construction of masculinity, femininity, sexuality and the body, and the ways in which cultural heritage transmits and disseminates gender-related values and norms. A larger part of the course examines gender roles and gender relations in the private and public domains of life including the family, labour market, political participation and policy integration.

SOC 357 Migration and Mobility

1 Term; 3 Credits

Migration has become a significant issue in the era of globalization. This course takes up migration, both international and internal, as the primary object of study and category of analysis. This course will give students some basic familiarity with major theories, issues, and controversies of contemporary migration. It aims to stimulate students to reflect on and engage in critical analysis of the causes, mechanisms, and social consequences of international migration, as well as internal migration in contemporary societies. In considering the relationship between migration and late modernity, the course will also investigate the impact of transnationalism and the formation of diasporic communities on the transborder dissemination of culture and heritage.

SOC 358 Poverty, Social Policy and Social Innovation

1 Term; 3 Credits

This course enables students to analyse the social causes of poverty and the ways in which social innovation is effective in poverty alleviation in Hong Kong. It starts with the sociological reasoning of how poverty comes into being. It then provides an empirical discussion of poverty in contemporary Hong Kong (e.g. the working poor, the elderly poverty, unemployment, etc.) and introduces the various policy initiatives for poverty alleviation developed by the government, NGOs and the business sector. A special emphasis is put on how each of these sectors attempts to introduce innovative measures beyond conventional practices. Innovative measures such as empowerment, microfinance, social entrepreneurship and corporate social responsibility will be discussed. This course will conclude by analysing how social innovation reduces poverty in Hong Kong.

SOC 359 Self, Emotion and Culture

1 Term; 3 Credits

The course aims to provide students with basic knowledge of the nature of the human self and emotion, and how they interweave with each other in different cultures. It also aims to strengthen students' understanding of Western civilization and the uniqueness of Chinese

civilization. Students are invited to reflect on their own self-understanding and self-evaluation based on this comparative understanding of Western and Chinese civilizations.

SOC 360 Social Change and Modernity

1 Term; 3 Credits

The course aims at providing students with basic knowledge in sociology on social change and modernity to shed light on phenomena (global and local) of social changes that significantly affect contemporary social conditions of human existence; increasing students' awareness on the impacts of modernity and postmodernity on people's daily lives; and helping students to gain insight on their own life situations under those social dynamics.

SOC 362 Tourism and Culture

1 Term; 3 Credits

This course is designed to introduce to students various aspects of tourism, mainly focusing on the interrelation between tourism and culture from an anthropological perspective. The course will cover the origin, major theories, methodology and practice of the anthropology of tourism. The course will analyse tourism as a cultural phenomenon with complex meanings for both host and guest societies. Students will learn about the relationship among culture, society and tourism by examining the socio-cultural complexities implied in a changing world. Particular emphasis is placed on the socio-cultural dimension of travelling behaviour, cultural development, heritage preservation, community involvement, ethnic identity construction, and commodification of both the tourist and the toured.

SOC 371 Chinese Culture and Society

1 Term; 3 Credits

This course will explore what "traditional" Chinese culture means in Chinese-speaking societies. It will also consider the new Chinese cultural identity of the urban "middle-class", which has emerged through the processes of commoditization, urbanization, privatization, biopoliticization, individualization and migration, and how these processes might have opened up opportunities and threats for cultural industries. A special emphasis is placed on how the communist party has challenged traditional social structure and cultural values, and how the socialist transformation in the Mainland shapes Chinese society with development, innovation and environmental change. Topics to be discussed include: Confucianism and familism; religion and superstition; food and migration; cosmology and health; consumerism and Chinese women's liberation; education and inequality; urban development; and civil society.

SOC 380 Arts and Everyday Life in the Digital Era

1 Term; 3 Credits

This course aims to introduce the interrelation between digital technology and the development of arts and everyday life practices. By facilitating interconnectedness and interactivity, digital technology influences creative output and its reception in everyday life. Issues addressed in this course include the emergence of popular art, visuality and museum,

arts and cultures of participation, production and relationships in social media, crafts and consumption, fashion, and music in everyday life.

SOC 400 Senior Seminar

1 Term; 3 Credits

The *Senior Seminar* is a capstone course that allows students to apply the sociological concepts, theories and methodologies that they have learned to a research project. In line with the course instructor's areas of expertise, students are encouraged to integrate sociological paradigms and analytical tools to critically analyse substantive areas of sociology, such as social problems, cultural phenomena, political events, regional changes or global trends. The overall purpose of this course is to give students an opportunity to undertake a full-fledged sociological research project, from the conceptualization of the research topic, to the review of literature, designing of the methodology, collection and analysis of data, presentation of findings and writing of the research report.

SOC 401-2 Honours Project

2 Terms; 6 Credits

The *Honours Project* is designed to enable Final Year students to synthesize their knowledge and understanding of sociology and social research methods that they have acquired over the preceding three years of study. Staff supervisors provide direction and guidance in defining the project, writing a proposal, collecting material, analysing evidence, and producing a final project report. Student performance in the Honours Project is assessed at the end the First and Second Semesters: First Semester performance is assessed on the basis of a project proposal which should include among others things a clear statement of the topic under study, research design and methods, sources of information, and a literature review. Second Semester performance is based entirely upon submission of the Honours Project by a specified date. Supervisors and students should work closely to ensure that their work meets University standards.

SOC 403 Globalization and Inequality

1 Term; 3 Credits

This course aims to critically examine the relationship between globalization and global inequality. By "global inequality" we mean not only economic inequality (e.g. income distribution) but also social inequality (e.g. access to educational resources). In order to accomplish the task of analysing the ways globalization affects economic and social inequality, this course will discuss the conceptual, descriptive, normative, and ideological issues arising from contemporary globalization.

SOC 406 Selected Topics

1 Term; 3 Credits

This course is designed as a highly flexible option to allow examination and discussion of special topics not included in the regular degree curriculum. It is an exploration and analysis of

selected topics involved in the study of social life and society with a specific theme indicated by course title listed in the course schedule for that semester. The course draws upon the rich and diverse intellectual traditions that constitute the Department of Sociology, which includes sociology, anthropology, philosophy and liberal studies. The specific content of the course will vary from year to year, depending on the instructor's area of expertise and theoretical interests. In most cases the course will relate to the instructor's research interests. The overall aim of this course is to encourage students to critically analyse major issues currently debated in the study of social life and society.

SOC 409 Collective Memory and Social Change

1 Term; 3 Credits

This course explains collective memory not as a static entity, but rather as an ongoing process of forgetting, remembering, encoding and reworking of the past. It examines how the past is recalled and understood via the categories and schemata of our own cultures. It also investigates how collective memories are conceptualized through a variety of means. Oral histories, narratives, public rituals, heritage, monuments, public space, and capitalism will be analysed to understand their role in shaping, reshaping, and maintaining memories within a community. Students are encouraged to critically examine how Hong Kong people remember their collective past and how this collective memory has changed over time, and to understand the dynamics of the heritage scene in Hong Kong.

SOC 410 Sociology of Organizations

1 Term; 3 Credits

This course aims to provide students with a deeper understanding of the nature of complex organizations in a modernized, industrialized and urbanized setting. In this context, organizations are viewed as structural entities as well as dynamic processes that exert immense influences on individuals, groups, institutions and societies in the areas of economic, political, social and even cultural development.

SOC 411 Impact of Social and Enterprise Innovation

1 Term; 3 Credits

This course aims to examine the idea and practice of social impact assessment (SIA), i.e. an analysis of the impact of social and enterprise innovation on the socio-cultural aspects of the human environment. These impacts include the specific changes in attitudes, behaviour, knowledge, and skills of stakeholders that result from social and enterprise activities. This course starts by introducing the idea of social impact assessment in the context of policy innovation and enterprise initiation. The socio-cultural and economic conditions of the society will also be explored. The central part of the course lies in identifying the social impacts of social and enterprise innovation on various aspects of life, as well as exploring the various tools of programme evaluation to measure the social outputs of these innovations. This course demonstrates the rationale and process through which evidence-based practice can be used in social and enterprise innovation, which eventually ensures that the needs of different

stakeholders in the community are met.

SOC 412 Contemporary Consumer and the Changing Community

1 Term; 3 Credits

Consumer lifestyles and mass consumption are central features of life in contemporary societies. Sociologists believe that consumption is more than a simple economic exchange involving the buying and selling of goods and services. Consumption is a fundamental element in the social order and a major driving force of the modern society. Among other things, it is closely related to political economy, reflects social class divisions, shapes social identity, informs leisure practices, provides the basis for the identification and exclusion of outsiders, and intersects with issues of power and dominance. This course provides students with an opportunity to examine how modern consumer society develops and changes, how taste communities form on the basis of social class and cultural capital, how to evaluate consumers' awareness and movements for change, and how collective consumer behaviours affect the production sphere of the society. Real examples and empirical cases in Chinese societies are adopted as illustrations.

SOC 413 Digitized Media, Culture and Society

1 Term; 3 Credits

The evolution of digital media has triggered a civilizational revolution. In past decades, we have witnessed revolutionary changes in every aspect of our society and culture due to the pervasive influence of digital media. Our society is now thoroughly mediatized, our behaviour, mindset, and lifestyle are totally transformed. We communicate, educate, entertain, conduct business, and govern people, all through digital technology. This course investigates how digital media and digital innovations are changing our society and culture. On the individual level, we examine how digital media transforms our way of thinking, identity construction, and social life. On the society level, we reveal how digital media transforms economic practices, civic engagement, and governance. On the other side of the coin, we will examine how digital media helps to inject new forms of expression into the arts and culture and bring innovation to sustaining cultural heritage.

At the end of the course, students will be able to conduct evidence-based media research, develop innovative ideas with digital media and apply them to real life situations. They will take advantage of the opportunities opened up by the digital world and capitalize on those opportunities to develop social good.

SOC 414 Heritage Studies: Critical and Innovative Dimensions

1 Term; 3 Credits

This course examines the field of critical heritage studies and how discourses of heritage transform society, especially in terms of how we appropriate and consume heritage. It interrogates the global dimension of heritage formation, and how this interacts with stakeholders such as nation-states, ethnic groups, neighbourhoods and online communities in defining what heritage means in everyday life. Among the issues addressed are: heritage

diplomacy, the cultural and political processes of heritage making, the impact of heritage on the culture and tourism industries, digital heritage, and intangible cultural heritage. Taking this course will sensitize students to the international dimension of heritage formation, help them understand how international organizations, government agencies, civil societies and industries appropriate heritage, and encourage them to apply this knowledge in innovative ways.

SOC 415 Film, Television and Society

1 Term; 3 Credits

Hong Kong has been one of the major production centres of film and television in the world since the 1950s. This course provides students with an introduction to the accumulated meanings, experiences and practices in the development of the film and television industries. It examines the innovations that emerge out of the interrelation between film, television and society, particularly how Hong Kong film and television have shaped and been shaped by changing internal and external contexts in social, political, economic, discursive, and institutional terms. By the end of the course, students will acquire a broader picture of the history and heritage of Hong Kong film and television, the changing production and socio-historical contexts, and the conceptual concerns, including identity formation and discursive struggle, in the discussed film and television texts.

SOC 420 Evaluation Research

1 Term; 3 Credits

Accountability and evidence-based practice are emphasized by social intervention programmes in recent era. The aim of this course is to equip students with the necessary research skills required to evaluate the effectiveness of social programmes. It introduces the students to different systematic evaluation research designs and their uses for continuous quality improvement of social programmes. After taking this course, it is anticipated that students will be able to conduct community needs assessment, as well as effectively assess the outcomes of social programmes organized by non-government organizations and public institutions. An experiential teaching and learning approach is used in this course. Students are required to design a project choosing one specific method and applying the relevant skills and techniques to conduct a social programme evaluation.

SOC 430 Economic Reform and Social Transformation in Contemporary China

1 Term; 3 Credits

This course aims to explore the social implications and consequences of economic reform in contemporary China in the form of seminar. It draws on sociological and anthropological theories to examine the economic and social transformations in contemporary China. It situates economic reform within a specific sociocultural context and concentrates on the dialectic relationship between market-oriented reform and social restructuring. Topics to be introduced include the political economy perspective of China's economic reform, market transition debates, social stratification and social inequalities in the reform era, theorizing local economic

development, work unit (*danwei*) and household registration system (*hukou*) in transition, *guanxi* in theory and practice, consumer revolution, as well as implications of Chinese capitalism.

SOC 440 Collective Behaviours and Social Movement

1 Term; 3 Credits

This course enables students to analyse social movement and contentious politics through a sociological lens. The main objectives of this course are to examine research in the sociology of contentious politics and to reveal how sociological perspectives can inform our understanding of state-society dynamics. This course will present a broad spectrum of theoretical perspectives and research methods employed by sociologists to study social movement.

SOC 470 Service Learning

1 Term; 3 Credits

Service Learning is an experiential course that combines stated learning goals with meaningful community service in ways that enhance both student growth and the common good. It combines social service with sociological study and reflection to broaden students' social horizon and knowledge. Learning occurs through a cycle of engagement and reflection to connect what students have learned in the classroom with real life lessons learned through service to the community. This course is designed for Year 2 to 3 Sociology students. As part of this course students must successfully complete a placement of 100 to 120 hours in a NGO under co-supervision from a Field Supervisor and an Academic Supervisor.

SOC 490 Work Placement

1 Term; 3 Credits

Work Placement is an experiential course offered by the Department of Sociology in conjunction with social and business enterprises. The course aims to maximize learning opportunities for students through hands-on experience in dealing with real world issues and contexts. It combines engagement in the daily operation of a social or commercial enterprise and reflection on what they have experienced using the tools and concepts of sociology. The course is designed for Year 3 to 4 Sociology students. Students must successfully complete a placement for 100 to 120 hours in an enterprise under a co-supervision from a Workplace Supervisor and an Academic Supervisor.

DESCRIPTION OF COURSES (SERVICE COURSES)

SOC 107 Understanding Sociology

1 Term; 3 Credits

This course provides a concise introduction to sociology for non-major students and enables them to obtain a better understanding of human society. This course concentrates upon the key paradigms in sociology, the importance of culture and socialization, the dynamics of social interactions in everyday life, and various essential institutions of modern society.

SOC 233 Contemporary Social Issues

1 Term; 3 Credits

This course provides a critical introduction to social problems with special reference to Asia and Hong Kong, with aims to systematically enhance students' understanding of emerging social issues from both the micro and macro sociological perspectives. Key topics include poverty, gender inequality, drug abuse, prostitution, crime, marriage and fertility, and ageing will be discussed. By the end of this course, students will be able to think critically about social problems and to gain a better understanding of the complex interplay between the self and society.

Note: For the descriptions of courses not listed under the Department of Sociology, please refer to their respective Departments for details.

■ Department of Counselling and Psychology

In 2004, approval was given by the Hong Kong Council for Academic Accreditation (HKCAA) to offer a Bachelor of Social Sciences (Honours) programme in Counselling and Psychology, the first of its kind to be offered in Hong Kong. In 2007, approval was given by the Programme Validation and Review Committee (PVRC) of HKSYU to offer a Bachelor of Social Sciences (Honours) programme in Psychology, the fourth of its kind to be offered in Hong Kong. In addition to the undergraduate programmes, the Master of Social Sciences in Counselling Psychology programme was successfully validated by HKCAAVQ in March 2010, and approval to offer the programme was received from the Executive Council in June 2010. In 2012, the Post-Graduate Diploma in Psychology (PGDP) was validated by HKCAAVQ and approved by the Executive Council for offering. In 2014, the HKCAAVQ validated the Master of Social Sciences in Psychology to replace the PGDP, as well as the Doctor of Psychology in Counselling Psychology and approved by the Executive Council for offering in January 2016 and September 2015 respectively. In 2021, the Master of Social Sciences in Play Therapy (MSScPT) was accredited under the Programme Area Accreditation (PAA) Status at Hong Kong Qualifications Framework (HKQF) Level 6 in Counselling and Psychology and is registered under the Qualifications Register of HKQF. The first cohort commenced study in September 2022.

The Bachelor of Social Sciences (Honours) in Counselling and Psychology programme is structured as follows. During the first year, students devote their time to acquiring proficiency in the English and Chinese languages and to grasp a fundamental understanding of the subject matter of Psychology. During the second year, a solid foundation in Psychology continues to be built alongside with an introduction to theories and skills in Counselling. In the third year, the emphasis on Counselling and Psychology becomes more balanced with students being required to take advanced courses in both Counselling and Psychology. In the final year, a substantial amount of time is devoted to the Internship Programme for which students have to spend two full days each week (or 50 days in the academic year) in the field as interns in Counselling.

The Bachelor of Social Sciences (Honours) in Psychology programme aims at equipping students with core competencies in Psychology. The body of knowledge surrounding the study of Psychology is founded in systems, theories and empirical research. The programme therefore encompasses not only a study of the systems and theories of psychology, but also the protocols, ethics, skills and techniques of empirical research. It places substantial emphasis on the development of research competence. This stimulates students to think critically and creatively, and provides a solid foundation from which they can develop their further interests in Psychology. It is designed to give students sufficient grounding in the core areas of Psychology to qualify them for direct entry into any career potentially open to Psychology graduates in both the private and the public sectors. For those aspiring to further their education upon graduation, this programme will qualify them for postgraduate training in Psychology in

any accredited university.

The Master of Social Sciences in Counselling Psychology programme is a professional degree that qualifies graduates for registration with professional associations. The programme is designed to create a distinct professional identity for Counselling Psychologists, and to contribute towards meeting psychological needs within the community. The programme adopts a scientist-practitioner approach, and is organized into the dimensions of knowledge, research and practice of counselling psychology.

The Master of Social Sciences in Psychology programme sets out to provide an education for students who are holders of Bachelor's degrees with Honours in fields other than psychology and who intend to pursue further education in the field of psychology in Hong Kong or overseas. The Programme is equally suitable for graduate members of the workforce who are interested in upgrading their abilities and credentials for the purpose of enhancing job performance. Employee performance in a wide variety of industries such as law enforcement, human resource management, education, non-governmental organizations, advertising and business administration can be enhanced by acquiring a core understanding of psychology. The programme has been designed to feature equal emphasis on lectures and tutorial. The role of the instructor is to facilitate student learning in an outcome-based environment. Mature students who have already earned a bachelor's degree would benefit in a student-centred teaching culture composing of lab-oriented and seminar-based teaching and learning activities.

The Master of Social Sciences in Play Therapy programme (MSScPT) aims at training qualified play therapists with professional ethics and skills to work with children in the local community for their wellbeing. This programme is carried out in both part-time and full-time mode. It is structured to enhance students' comprehensive play therapy knowledge and skills for children, their abilities to work with parents and different parties to promote children's wellbeing, their confidence to conduct evidence-based practice and play related research with strong cultural sensitivity.

The Doctor of Psychology in Counselling Psychology programme (PsyD-CoP) is the first doctoral degree in Counselling Psychology in Asia. The programme intends to produce future leading counselling psychologists who possess the necessary core competencies of Counselling Psychology, as benchmarked with professional standards of related local and overseas professional bodies. The PsyD-CoP programme adopts a scientist-practitioner training model in three dimensions: knowledge, research, and practice. Students are provided with ample professional opportunities to integrate theory and practice of counselling psychology. The small teacher-student ratio and supervision-based approach promote a collaborative learning atmosphere for students to engage in intellectual and scholarly dialogues with instructors. Students work closely with course instructors, thesis supervisors, and clinical supervisors to meet their learning needs and to enhance their professional training experience in the programme.

Bachelor of Social Sciences (Hons.) in Counselling and Psychology

The degree requirements for the four-year **Bachelor of Social Sciences (Hons.) in Counselling and Psychology** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort				2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-
Departmental Core Requirements	12	18	21	11	12	18	18	14
Departmental Electives	-	3	3	15	-	3	3	15
Free Electives	6	-	3		6	-	3	
General Education*	3	6	3	-	3	6	3	-
Total minimum number of required credits	35	33	30	26	35	33	27	29
Minimum required credits for graduation	124				124			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Suggested Areas of Concentration

The required courses in all four years of the proposed programme ensure that graduates obtain a thorough grounding in the core aspects of Counselling and Psychology. The range of electives, however, does allow the students to develop certain degrees of expertise in their chosen area(s) of interest. Students opting for a particular Concentration will be given priority to complete internships in the chosen field. On the basis of the core and elective courses offered, three areas of concentration are suggested below.

Concentration	Departmental or Other Electives
School and SEN Counselling	<ul style="list-style-type: none"> • COUN 320 School Counselling • COUN 350 Child Counselling or COUN 360 Adolescent Counselling • COUN 370 Counselling Students with Special Educational Needs • COUN 450 Career and Employment Counselling • PSY 307 Educational Psychology
Gerontological Counselling	<ul style="list-style-type: none"> • COUN 390 Gerontological Counselling • COUN 440 Family Therapy • COUN 460 Loss, Grief and Bereavement • PSY 216 Psychology of Ageing • PSY 303 Health Psychology
Mental Health Counselling	<ul style="list-style-type: none"> • COUN 350 Child Counselling or COUN 360 Adolescent Counselling or COUN 390 Gerontological Counselling

	<ul style="list-style-type: none"> • COUN 470 Application in Psychopathologies • PSY 209 Positive Psychology • PSY 303 Health Psychology • PSY 405 Human Neuropsychology
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Bachelor of Social Sciences (Hons.) in Psychology

The degree requirements for the four-year **Bachelor of Social Sciences (Hons.) in Psychology** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort				2023/24 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-
Departmental Core Requirements	15	12	9	6	15	12	3	9
Departmental Electives	-	6	18	18	-	6	24	15
Free Electives	3	3	-		3	3	-	
General Education*	3	6	3	-	3	6	3	-
Total minimum number of required credits	35	33	30	24	35	33	30	24
Minimum required credits for graduation	122				122			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

Suggested Areas of Concentration

The required courses in all four years of the programme ensure that graduates obtain a thorough grounding in the core aspects of Psychology. The range of electives, however, does allow the students to develop certain degrees of expertise in their chosen area(s) of interest. On the basis of the core and elective courses offered, four possible areas of concentration are suggested below.

Concentration	Departmental or Other Electives
Work and Organizational Psychology	<ul style="list-style-type: none"> • PSY 303 Health Psychology • PSY 306 Business Psychology • PSY 309 Industrial and Organizational Psychology • PSY 320 Motivation and Learning • PSY 461 Industrial Attachment
School Psychology	<ul style="list-style-type: none"> • COUN 320 School Counselling • COUN 370 Counselling Students with Special Education Needs • COUN 450 Career and Employment Counselling • PSY 307 Educational Psychology • PSY 320 Motivation and Learning

Health and General Counselling	<ul style="list-style-type: none"> • COUN 200 Theories and Systems in Counselling and Psychotherapy • COUN 210 Micro-Skills in Counselling and Psychotherapy • COUN 310 Advanced Skills in Individual Counselling and Psychotherapy • COUN 330 Ethics: Professional Issues and Personal Awareness • PSY 303 Health Psychology
Research and Cognitive Science	<ul style="list-style-type: none"> • PSY 310 Advanced Cognitive Psychology • PSY 311-2 Research Internship • PSY 404 Psychology of Consciousness • PSY 405 Human Neuropsychology • PSY 406 Specific Issues in Neuroscience

DESCRIPTION OF COURSES (BSocSc DEGREE PROGRAMMES)

COUN 110 Personal Growth

1 Term; Non-Credit Bearing

This course aims to promote self-awareness and develop essential ingredients of psychological health as creativity, emotional and interpersonal competencies, and the capacity to participate in community life. It helps to sensitize students to perceive themselves both as unique individuals and as integral members of social groups, societies, or cultures. By fostering self-awareness, the course aims to enable students to recognize their strengths, limitations, and opportunities for personal growth. Additionally, on a professional level, the course emphasizes the understanding of mental fitness as an ethical imperative and encourages students to establish goals and plans to meet required standards.

COUN 200 Theories and Systems in Counselling and Psychotherapy

1 Term; 3 Credits

The aim of this course is to enable students to become familiar with the major psychotherapeutic theories and systems available to modern-day practitioners. The course will introduce the historical context, therapeutic process, the current practice and research directions, and its suitability in multicultural dimensions, particularly in Asia, of each psychotherapeutic theory approach and system. The course will also help students develop an understanding of the ethical and professional role required of an effective counsellor. Additionally, the course provides students with the opportunity to practise counselling assessments and interventions. The lecturer will demonstrate some of these skills, and students are expected to practise them through role-playing.

COUN 210 Micro-Skills in Counselling and Psychotherapy

1 Term; 3 Credits

This course aims to provide students with opportunities to learn and practise micro-counselling skills in simulated settings, complemented by counselling and psychotherapy theories. The course places emphasis on various key microskills, including building rapport and relationships, conveying empathy, reflecting feelings and content, paraphrasing, clarification, active listening, summarizing, questioning, focusing, directing, confrontation, and influencing, and communicating nonverbally. The format of the course follows a laboratory style, allowing students to become familiar with these skills across different stages of the counselling process. Students may also have the chance to work with clients from diverse backgrounds and age groups. Additionally, students will learn how to analyse case backgrounds, select and apply appropriate microskills accordingly.

COUN 220 Cultural Diversity in Counselling and Psychotherapy

1 Term; 3 Credits

The course aims to enhance students' general cultural sensitivity and competence in working with a "diverse" population and to train students to develop critical thinking and insight about various cultural issues. Specific situations and contextual conditions occurring currently in Hong Kong will be discussed. The course will also explore the implications of diversity in psychotherapy and counselling in several ways. First of all, the issues of nomothetic and idiographic nature regarding human society will be examined and discussed. Secondly, the interrelatedness of cultural elements, such as personality, implicit assumptions, environmental cultural communication and cultural factors which affect the practice and utilization of psychotherapy and counselling across cultures will be addressed and appraised. Subsequently, the application of scientific inquiry and theoretical knowledge to identify common themes or elements of psychotherapy and counselling practice that are essential and useful across cultures will be investigated. Finally, distinct approaches and elements that are primarily ethno-culturally based are explored so as to facilitate the students to have a better grasp of both the changes and benefits that cultural diversity brings to counselling practices.

COUN 230 Personal Experience as Counsellee

Non-Credit Bearing

It is our belief that a doctor cannot become a good doctor unless he/she fully comprehends what it is like to be a patient, and likewise, a counsellor cannot become a good counsellor until he/she has experienced what it is like to be counselled. Therefore, students are required to receive by the end of their third year in the degree programme 30 hours of counselling, including 15 hours of individual counsellee experience and 15 hours of group counsellee experience. Students may seek counselling service from qualified counsellors offering psychological counselling. Qualification required can be found in Internship manual, and students need to seek approval to their counsellors' qualification from the department in advance. Students should also take note to the potential fee required for counselling services. Alternatively, students may receive counselling service from Counselling and Research Centre

(CRC) at HKSYU for a nominal fee. This is one of the prerequisites for *COUN 461-2 Internship in Counselling*.

COUN 240 Pre-internship in Counselling

Non-Credit Bearing

Counselling takes place in a myriad of situations, and students, while choosing an area of concentration, would like to know what is most suitable for them. The 120 hours of “Pre-internship” experience allows students to gain access, observe and participate in a number of counselling-related situations in the counselling process as low-level operatives. This is a chance for students to become familiarized with the counselling environment, understand the counselling process, develop an acute sense about the types of counselees that frequent the different settings, and offer rudimentary counselling related service. This is one of the prerequisites for *COUN 461-2 Internship in Counselling*.

COUN 310 Advanced Skills in Individual Counselling and Psychotherapy

1 Term; 3 Credits

This course aims to build on the prerequisite skills and theory courses and provide a forum for students to consolidate their skills in counselling and psychotherapy through experiential and reflective development of an integrative model of counselling and psychotherapy for their own counselling practice.

COUN 320 School Counselling

1 Term; 3 Credits

The purpose of this course is to get students acquainted with the knowledge and skills essential for counselling children and adolescents in a school setting. The course provides an overview of relevant theories, concepts, techniques, as well as ethical and practical concerns for students who are interested in becoming practitioners of school counselling. Major areas covered include understanding school counselling as a profession, the expected roles and responsibilities of school counsellors, programmes and services in schools, the school environment in Hong Kong as well as special topics commonly encountered in a school setting. The course equips students with strategies and skills of collaborating with teachers, parents and other professionals to deliver more comprehensive counselling and guidance service in schools.

COUN 330 Ethics: Professional Issues and Personal Awareness

1 Term; 3 Credits

This course aims to introduce the process and models of ethical decision-making. Self-awareness in relation to ethical and legal issues is emphasized, considering that although codes of ethics provide a general standard, these guidelines are not sufficiently explicit to address every situation. It is often challenging to interpret ethical codes, and opinions differ on how to apply them in specific cases. Counsellors will, therefore, encounter many situations that require the exercise of sound judgment to promote the best interests of their clients. The

definition and refinement of ethical issues are seen as an ongoing process that necessitates an open and self-critical attitude. Various codes of conduct published by local and overseas professional bodies will be compared, discussed and applied. The course also provides opportunities for students to apply ethical decision-making models in case studies.

COUN 340 Advanced Skills in Group Facilitation

1 Term; 3 Credits

This course is designed to help students plan psychoeducational groups and develop facilitation techniques in group work. With the aim of fostering a comprehensive understanding of group dynamics, this course encourage students to integrate their personal experiences as group members with the development of effective group leadership skills. Emphasizing self-reflection, self-awareness, and a deep understanding of group processes, students are challenged to enhance their knowledge and skills in this domain. The course provides an overview of the group process, covering essential topics such as stages of group development, ethical and professional issues. Furthermore, apart from in-class practice of group facilitation techniques, students will have the opportunity to apply their knowledge and skills by engaging in a practical exercise of writing a comprehensive group proposal tailored to their specific target group participants. This exercise will allow students to demonstrate their understanding of the course concepts and apply them in a real-world context, further enhancing their ability to effectively plan and implement group counselling interventions.

COUN 350 Child Counselling

1 Term; 3 Credits

This course aims to provide students with essential counselling knowledge and skills required to work effectively with children aged 11 or below. By focusing on the psychological aspects of various developmental stages, this course aims to equip students with practical counselling techniques and abilities to support children both individually and in group settings. The course also aims to enhance students' clinical and ethical sensitivity when working with child clients. Course objectives encompass identifying developmental issues and needs specific to children, evaluating major theoretical approaches in child counselling, and utilizing a diverse range of tools such as sand tray, art, puppetry, clay, storytelling to aid in the counselling process. In addition, students will have the opportunity to apply their acquired skills through hands-on experience in practical case conceptualization exercises of child interaction observation and designing group activities for children.

COUN 360 Adolescent Counselling

1 Term; 3 Credits

Counselling adolescents is different from counselling adults. This course aims to acquaint students with knowledge of theoretical and practical issues in working with adolescents. It will facilitate the students to examine concepts from different theories in working with adolescents. Areas of concern such as the biological development, personality development, identity formation and social challenges faced by the adolescent are addressed. Different theories,

intervention strategies, methods of assessment and clinical techniques both for counselling adolescent individuals and groups are introduced throughout the course. Additionally, knowledge about specific problems such as juvenile delinquencies, drug use, and adolescent suicide is also included.

COUN 370 Counselling Students with Special Education Needs

1 Term; 3 Credits

The course aims to examine government's current policies for students with special education needs (SENs). It will introduce local services provided in educational and counselling contexts for students with SENs. The course will also address the assessment procedures, education and treatment policies for the 3-Tier Intervention model. Additionally, it will discuss issues related to working with parents, professionals and para-professionals who cater to the needs of students with SENs. The course aims to familiarize students with knowledge and practical strategies to provide support to students with different types of SENs.

COUN 380 Addiction Counselling

1 Term; 3 Credits

This course serves as an introduction to the basic principles and knowledge of counselling for addictive behaviours. It explores various perspectives on the phenomenon of addiction (e.g. biochemical, behavioural, existential, etc.) and students will study an overview of a broad spectrum of addictive behaviours including but not restricted to substance abuse. The course covers a variety of approaches to supporting and treating persons working to overcome or reduce addictive behaviour. It also addresses issues related to the aetiology, treatment, and prevention of several types of addictive behaviours.

COUN 390 Gerontological Counselling

1 Term; 3 Credits

This course prepares students to become advocates for positive, respectful and wellness-enhancing attitudes towards the elderly. It also teaches skills and techniques for providing professional counselling services to enhance self-sufficiency in the elderly. Major areas of study include: (a) foundations of gerontological counselling; (b) ethical and legal issues in counselling older persons; (c) normative experiences of ageing; (d) impairment and the older persons; (e) techniques and methods of gerontological counselling; (f) special population situations and issues, including concerns towards abuse of the elderly, crimes against older persons, grief and loss, caregiving and singlehood, etc.; and (g) needs and services of the older persons.

COUN 400 Chinese Psychology and Psychotherapy

1 Term; 3 Credits

This course aims to inform students about the dominant themes in Chinese psychology and enhance their understanding of the Chinese personality. It will discuss how to use psychotherapy approaches developed in Western countries to work with Chinese clients.

Students will have opportunities to access indigenous psychotherapeutic practices, which have been embedded within Confucianism, Taoism and Buddhism, the Chinese classics, folklores, and arts.

COUN 410 Alternative Approaches to Counselling

1 Term; 3 Credits

Having a solid foundation in psychology and being familiar with counselling theories, techniques and skills in counselling, students are now ready to explore creative and unconventional approaches to counselling and psychotherapy. These approaches can be used as supplements to traditional verbal counselling or as primary therapeutic methods for clients of all ages in various settings such as schools, hospitals, social service agencies and mental health centres. The course aims to provide students with a wide range of practical resources through experiential learning processes.

COUN 420 Relationship Counselling

1 Term; 3 Credits

This course is in the knowledge dimension and aims to enhance students' knowledge and sensitivity towards relationships and to develop their competence in handling relationship issues within the counselling contexts. It explores the characteristics and stages of different relationships, what is required to approach others, how to look for approachability, and how a person's own past experience and culture affects him/her in building his/her relationships. In providing a systematic knowledge about human relationship, the course aims to assist students in improving their own relationships and to prepare them for counselling people with relationship difficulties. Students learn different communication styles required for a variety of situations and develop skills to manage conflict in relationships.

COUN 440 Family Therapy

1 Term; 3 Credits

This course provides students with an overview of the main theories and intervention techniques of Family Therapy. It introduces the 'systemic' way of thinking about people's behaviour and experiences, which differs from the traditional focus on the individual psychology. The course covers various topics in the field of family therapy, including the history and development of family therapy as a field, system elements of families such as family structure and patterns of communication and interaction, assessments within family therapy, and working with families within the context of Hong Kong and Chinese culture.

COUN 450 Career and Employment Counselling

1 Term; 3 Credits

This course is designed to facilitate students to learn the meaning of work in one's life, the concepts of career planning, and the holistic view of career decision-making. Students will explore different career development models through didactic learning and engaging themselves in relevant experiential activities relating to career exploration and assessment.

Additionally, the course will help students gain fundamental knowledge and skills in conducting career counselling and career intervention programmes. Students will also acquire knowledge and have the opportunity to write professional resumes and cover letters for job search.

COUN 460 Loss, Grief and Bereavement

1 Term; 3 Credits

This course aims to enable students to develop a theoretical understanding of loss, grief and bereavement. It helps students become more aware of the complex phenomena in managing of loss, grief and bereavement, and emphasizes that grief is a process rather than just an event. Students are facilitated to acquire and develop diagnostic, assessment and intervention skills in grief and bereavement counselling. Additionally, the course trains students to be more sensitive in working with clients from diverse cultural backgrounds in relation to loss, death and dying.

COUN 461-2 Internship in Counselling

2 Terms; 8 Credits

Internship training is a crucial component of the counselling programme as it provides students with the opportunity to apply the theories and skills they have learned in class to real counselling situations. Under the dual supervision of agency and university supervisors, students gain practical experience and receive guidance and feedback on their performance. This hands-on experience allows students to test the boundaries of their knowledge and skills and serves as a formal introduction to a career in counselling. It is a valuable opportunity for students to further develop their counselling abilities and gain confidence in their professional practice.

COUN 470 Application in Psychopathologies

1 Term; 3 Credits

This course is one of the advanced elective courses in semi-seminar format aiming to facilitate students to have a more in-depth understanding of psychopathologies and various psychological disorders. Students will have an opportunity to apply the learned knowledge from pre-requisite courses via numerous real clinical case discussions in class. They will also be assigned to read some articles relating to contemporary issues regarding psychopathologies. The materials will allow students to integrate other counselling skills and psychology theories into their practice as well as research. Students are highly required to exercise their critical thinking skills in relation to the mental health context within the Hong Kong culture. Along the course structure, students are also encouraged to read and re-exam the various criteria of selective psychological disorders on the DSM-5-TR. The lecturer will assist students to identify different etiological aspects relating to psychopathologies as well as to form a rather practical resolution plan. Hence students will have to think about management issues in relation to conceptualization.

PSY 100 Introductory Psychology

1 Term; 3 Credits

This course aims to provide a panoramic view on the versatility and diversity in psychology. Students will be introduced to the major findings, theories and controversies in this field. Using different psychological approaches, theories, and principles, students may be able to improve their well-being and functions in daily living.

At the completion of the course, it is anticipated that students will be able to:

- a) identify major schools and perspectives in psychology;
- b) differentiate between various research methods in psychology;
- c) comply to APA format in writing in-text citations, quotation marks and reference lists;
- d) analyse different phenomena in daily living based on psychological theories, concepts, and principles; and
- e) apply psychological theories, concepts, and principles to deal with daily issues using psychological theories, concepts, and principles.

PSY 101 Core Competencies in Psychology

1 Term; Non-Credit Bearing

This course aims to promote self-awareness and to develop core competencies within first-year psychology students with the view of helping them manage and excel in their academic pursuits. It also provides an opportunity for students to identify the potential challenges and to learn essential skills required in managing these challenges. Students will also be guided to develop a healthy lifestyle and good learning habits that can facilitate their personal growth and learning at the tertiary level.

PSY 103 Statistics for Social Sciences

1 Term; 3 Credits

This course will introduce students to the fundamental concepts and principles for understanding and applying statistics in social and behavioural research. Students will learn how to employ appropriate statistical techniques and to compute applicable descriptive and inferential statistics with data at different levels of measurement. The course will also focus on teaching students how to appropriately organize, present, and interpret statistical results. Topics covered include basic concepts of statistics: descriptive statistics, inferential statistics, hypothesis testing, and measures of associations and differences.

PSY 110 Biological Bases of Behaviour

1 Term; 3 Credits

This course introduces biological bases of human behaviours. Specifically, the physiology and anatomy of human nervous system and the internal chemical environment will be explored. In addition, major concepts, theories and research methodologies in studying brain and behaviours will also be addressed to facilitate students' understanding of the most updated research in the field of biological psychology.

PSY 120 Lifespan Developmental Psychology

1 Term; 3 Credits

This course aims at providing students with an overview of developmental psychology and helping them understand the development of people using a lifespan approach. Different theoretical perspectives and research methods used in the study of human development will be introduced. Students are encouraged to apply developmental theories to understanding themselves and others in a profound way.

PSY 200 Social Psychology

1 Term; 3 Credits

This course introduces key social psychological theories and research related to our daily life. Students will learn basic research methods in social psychology and be provided with practical experience on how to acquire social psychological knowledge through scientific investigation. The course begins with a general introduction to social psychology and its methodology, and then proceeds to topics such as the social self, social perceptions, and intergroup relationships.

PSY 204 Personality and Individual Differences

1 Term; 3 Credits

This course offers students an introduction to the major psychological perspectives of personality development. Students will learn different ways of conceiving individual differences and/or similarities, based on empirical research and grounded theories on human development, personality classifications, and a variety of innate and learning mechanisms involved in the formation of traits and characters. Students will also study various approaches in understanding the universality and cultural-specific aspects of personality.

PSY 205 Cognitive Psychology

1 Term; 3 Credits

This course aims at introducing the information processing approach in the study of human cognition and its central concepts to students. Methods and skills in investigating cognitive process are also introduced. Students will also conduct cognitive psychology experiments and write laboratory reports.

PSY 206 Research Methods and Designs

1 Term; 3 Credits

This course aims at introducing basic research concepts and techniques to students. Students will get familiarised with research designs and methods, and gain some knowledge on data collection, data analysis and interpretation. Besides, students will learn how to write a research proposal in the APA style of publication. Furthermore, there will be opportunities for students to practise formal research presentation.

PSY 207 History and Systems of Psychology

1 Term; 3 Credits

The course aims at promoting students' understanding of the history of ideas in psychology. Through acquiring knowledge related to philosophical antecedents and empirical roots of those ideas or thoughts, students will develop a foundation for integrating various systems of psychology into their future work and practice.

PSY 208 Psychoanalytic Concepts

1 Term; 3 Credits

This course aims to introduce the historical development, basic concepts and techniques of psychoanalysis to students. Students are required to critically reflect upon the dialogues between psychoanalysis and other schools of psychology in a variety of areas including structures of the mind, psychic development, dreams, psychopathology, psychotherapy, sexuality, and culture. Empirical findings relevant to the issues under enquiry will also be introduced.

PSY 209 Positive Psychology

1 Term; 3 Credits

This course allows students to learn about the foundation, key concepts, theories, significance and recent development of positive psychology. Students will identify and reflect their character (signature) strengths by completing an online VIA character strength questionnaire and writing an experiential reflective essay. Students will also present how positive psychology can support their own and other's personal growth and potentials through a team video presentation or talent show. Students will conduct an 8-week individualised psychological well-being project and write up a report about the application and practice of using a positive psychology element or character strength in their everyday life to enhance one of the flourishing components based on the PERMA model. Throughout the course, the relevance, importance, and implementation of applying positive psychology intervention (especially in Chinese cultures) will also be discussed.

PSY 213 Computer-Assisted Data Analysis

1 Term; 3 Credits

This course aims at equipping students with computer skills for conducting quantitative data analyses. Students will gain practical experience with some data management and analysis programme (SPSS). They will be familiarised with the uses of statistical tests through workshop exercises. Topics covered in this course include some intermediate analysis methods: ANOVA, regression analysis, mediation and moderation analysis, as well as factor analysis.

PSY 214 Qualitative Research Methods

1 Term; 3 Credits

This course aims at introducing data-collection methods and major schools in qualitative

methodology. Data-collection methods include case study, naturalistic observation, systematic observation, interview, focus group, and participant-observation. Major schools include Grounded Theory, Ethnography, Investigative Phenomenology, Content Analysis, Frankfurt School, Feminist Critiques, Discourse Analysis, Conversational Analysis, and Action Research. Students will learn the ways to collect qualitative data and interpret the results.

PSY 215 Cyberpsychology

1 Term; 3 Credits

The advances in digital and communication technologies and devices have been influencing human lives and altering human behaviours. Cyberpsychology is an emerging field in psychology that studies human mind and behaviour in the context of human-technology interaction. There are four general aims of this course: 1) providing an overview of the development and significance of cyberpsychology, 2) addressing key issues in cyberpsychology to examine the positive and negative impacts of human-technology interactions on various psychological aspects, 3) advocating positive cyberpsychology to enhance positive human-technology interactions for supporting human flourishing and well-being, as well as 4) raising awareness of cultural relevance of cyberpsychology to research and practice in Chinese societies.

PSY 216 Psychology of Ageing

1 Term; 3 Credits

This course provides students with the fundamental knowledge about normal and pathological ageing from biological, psychological and societal perspectives. It helps students appreciate ageing as an inevitable course of life. The course will enable students to embrace ageing with a positive and appropriate mindset and empower them with the knowledge base to improve the quality of life of the elderly population in the society.

PSY 217 Sensation and Perception

1 Term; 3 Credits

This course will provide an introduction to sensation and perception, with an emphasis on the psychology of seeing. We come to know about the world through our physical senses (e.g. eyes, ears) and we use to take this ability for granted. However, sensation is only half the story; perception is a different process. How do we transfer the physical energy (e.g. light) from the environment in our brain to give rise to a perceptual experience? The course aims at providing basic knowledge of sensory mechanisms, exploring the relationship between the physical world and our perceptual experiences, the anatomy and physiology of the parts of the brain responsible for processing perceptual information, discussing different psychophysics methods to measure subjective perceptual experience and perceptual sensitivity, and the mechanisms that give rise to the perceptual experience, such as illusions, and perceptual abnormalities.

PSY 300 Abnormal Psychology

1 Term; 3 Credits

This course aims to provide students with a background understanding of abnormal psychology through introducing the signs and symptoms associated with various psychopathological conditions. Contemporary schools of thoughts and empirical basis as well as different traditional models concerning the diagnosis, etiology, treatment and prevention of psychopathology will be introduced. The course will empower students with the knowledge base to critically appraise mental health issues in the society.

PSY 303 Health Psychology

1 Term; 3 Credits

This course aims to examine the interplay among biological, psychological, and social factors in the development and maintenance of and recovery from physical illnesses. The course will begin with an introduction to the traditional models and theories in health psychology and methodology in health research. We will then look at the mind-body connection underlying various health conditions, and how health beliefs and health behaviours influence the management of these conditions. Finally, we will analyse factors that facilitate behavioural change, and promote healthcare utilization and illness prevention at the individual and population levels. Current scientific findings and cultural aspects of health psychology will also be discussed.

PSY 304 Psychological Assessment

1 Term; 3 Credits

The course is designed to introduce students to the concepts and types of assessment tools in the field of psychology, as well as the ethical guidelines in the use of psychological assessment from a multicultural perspective. The course also helps students develop a critical and creative mindset in understanding human behaviours both quantitatively and qualitatively. Students will have hands-on experience of conducting a clinical interview by using a structural interviewing style and exercising observational assessment ability.

PSY 306 Business Psychology

1 Term; 3 Credits

Business Psychology is a practical discipline in which knowledge of business and knowledge of psychology are welded together to challenge and help organizations and their people. Organizations come into being in response to market needs, and grow when they are indeed responsive to market needs. This course focuses on utilizing systems and skills in psychology to gauge and create market needs, and gearing organizations towards becoming market-sensitive and market-driven.

PSY 307 Educational Psychology

1 Term; 3 Credits

The course is designed to introduce students to psychology within the formal educational

context. The course benefits those who are interested in learning about psychology applied to education and those who intend to engage in professions such as children/youth counselling. Areas covered in this course include student development, learning processes, teaching methods, classroom assessment, classroom management etc. Relevant issues are discussed in the local context.

PSY 308 Human Sexuality

1 Term; 3 Credits

Human Sexuality is a comprehensive course that delves into the multifaceted aspects of sexuality and gender. This course aims to provide students with a deeper understanding of the complexities surrounding human sexuality. Through the lens of social scientific perspectives, this introductory course critically examines various dimensions of human sexuality, exploring theoretical frameworks, empirical research, and cultural perspectives. Students will engage with contemporary studies and literature to gain insights into the diverse range of perspectives on sexuality. Moreover, this course recognizes the importance of preparing future counsellors to address sensitive topics related to sexuality in a compassionate, informed, and confident manner.

PSY 309 Industrial and Organizational Psychology

1 Term; 3 Credits

Industrial and organizational (I-O) psychology is the scientific study of human behaviour in work settings. It focuses on applying psychological theories to enhance employees' satisfaction, wellbeing, and productivity in the workplace. This introductory course covers a wide range of I-O psychology topics, including job analysis, recruitment and selection, performance appraisal, training and development, group behaviour, employee satisfaction, motivation, leadership, workplace stress, and research methods. Upon the completion of this course, students are expected to have a solid grasp of the basics of I-O psychology.

PSY 310 Advanced Cognitive Psychology

1 Term; 3 Credits

This course aims to engage students in exploring the unique characteristics of human mind's functioning and provide students with an in-depth understanding of specific topics in cognitive psychology by reviewing classic articles in the field. Specific topics in cognitive psychology are introduced through discussion on related theories and issues. Students are expected to be capable of understanding research studies in cognitive psychology and their findings and implications to human cognition.

PSY 311-2 Research Internship

2 Terms; 6 Credits

Research Internship aims to provide an opportunity for students to familiarize themselves with research procedures and settings, develop a researcher's mindset, and prepare for doing an individual research project. By actively participating in ongoing research projects led by the

departmental teaching staff, students will gain hands-on research experience and transferrable working skills. They will also have opportunities to apply and consolidate their research skills acquired from the preceding research courses.

PSY 320 Motivation and Learning

1 Term; 3 Credits

The course aims at introducing theories and empirical studies in exploring human motivation and learning. Concerning motivation-related themes, the course covers various topics in drives, instincts, needs, goals, self-regulation, emotion etc. In addition, the course is aimed at developing students' abilities to explore people's conceptual or behavioural changes from the perspective of their motivation. In lectures and tutorials, students are encouraged to apply motivational theories to the local context and their daily lives.

PSY 330 Advanced Social Psychology

1 Term; 3 Credits

As an advanced course, this course will be conducted in a seminar setting, and students are expected to

- a) understand further in depth some important phenomena or issues, ideas, theories, research paradigms and empirical findings on specific topics in social psychology;
- b) critically evaluate research studies in social psychology from the cognitive-motivational perspective and the person-in-situation perspective; and
- c) integrate different social psychological knowledge and apply them to understanding and tackling daily life issues.

PSY 340 Advanced Developmental Psychology

1 Term; 3 Credits

This course aims to broaden students' knowledge on developmental psychology as well as train their ability to critique on existing research. A student-oriented seminar approach will be adopted. Each seminar follows a "consolidate-broaden-apply" routine to ensure thorough understanding of the selected developmental psychology topics. Through presentations and class participation, students are encouraged to apply their knowledge to local, practical issues. Students are also trained to write a developmental analysis on a target participant in the course.

PSY 350 Criminal Psychology

1 Term; 3 Credits

This course helps students to appreciate the complexities of what constitute a criminal behaviour considering the cultural, social, legal, emotional, moral, religious, political and technological variables pertinent to such action. Students are intellectually challenged to view a person's offending behaviour in a critical manner and empowered to think in an innovative way how crimes can be investigated and prevented.

PSY 360 Psychology of Relationships: Love, Intimacy, and Self-Regulation

1 Term; 3 Credits

Human beings develop various close relationships throughout their lifespan. These close relationships are also critical antecedents and consequences of self-regulation. For instance, romantic partners often have instrumental value in personal goal pursuit while self-regulatory failures often cause relationship failures. The quality of close relationships is also the most important source of psychological well-being. Many of the human sufferings are rooted in problematic (or lack of) close relationships. This course aims to provide scientific analyses of various aspects of close relationship (romantic relationship in particular) with a specific focus on their interaction with self-regulation. The course will introduce classic theories and updated findings on a number of controversial topics such as the role of self-control in relationship outcomes, the instrumental value of romantic partners in personal goal pursuit and the effect of romantic break-up on self-concept. The course will first provide an overview of relationship science, its current status and significance. Then it will be dedicated to in-depth discussion of specific topics by guiding students to critically review selected journal articles and book chapters. Topics will be connected to their implications for building optimal relationships and self-regulation. Students will also have opportunity to conduct mini-research projects under the guidance of the instructor. Hopefully, this course can enable students to make sense of their experiences in intimate relationships from a scientific perspective.

PSY 371-2 Research Project

2 Terms; 6 Credits

The objective of this course is to provide an opportunity for students to put into practice all the elements of psychological research including: problem identification, generation of hypotheses, conducting literature survey, designing the research, collecting data, testing the hypotheses and writing up the research report in accordance with APA stipulation.

PSY 373-4 Capstone Project

2 Terms; 6 Credits

The main aims of the course are to integrate and synthesize counselling and psychology knowledge and skills; and to prepare students for analysing issues in the professional world. Students will plan, conduct and write up an independent project. Although research-supported, the project does not aim to put into practice all the elements of psychological research; instead, emphasis is on an in-depth analysis of a professional issue, and applying ideas and practices encountered during the degree programme. Students are encouraged to pursue an area of psychology in which they have a professional interest. Capstone project is a creative endeavour that produces and reports new knowledge or professional methods. Project will have both theoretical/academic and applied components.

PSY 401-3 Research Thesis I, II & III

3 Terms; 9 Credits

Research Thesis aims to provide an opportunity for students to conduct their research

studies in psychology independently under the supervision of departmental staff. During the three-semester endeavour, students are required to go through the entire research process, including conceptualization of the thesis topic, conducting literature reviews, formulating research hypotheses, designing research methodologies, collecting data, presenting findings and writing up their theses.

PSY 404 Psychology of Consciousness

1 Term; 3 Credits

The aim of this course is to provide a multi-disciplinary orientation to the study of consciousness. The mystery of consciousness has drawn a great deal of attention from a wide range of philosophers and scientists. The course emphasizes critical analysis of the discussed theories and explores the possible forms of consciousness.

PSY 405 Human Neuropsychology

1 Term; 3 Credits

This course aims at explaining how the organization of the brain influences our behaviours. Through discussion on the contemporary neuropsychological theories, methodologies and daily activities as examples, students can appreciate the delicate architecture and uniqueness of the human brain. The course also provides an overview of neurological disorders resulting from brain damage or malfunction. In general, this course will enable students to understand the interactive relationship between our daily functions and neurological processes.

PSY 406 Specific Issues in Neuroscience

1 Term; 3 Credits

This is an advanced course explaining the relationships of human behaviours and neurological structures in specific aspects, including neurogenesis, research techniques, functional localization, cognitive and perceptual functioning, emotion and recovery of neuronal function. This course also aims at discussing selected controversies about cognitive neuroscience and neuropsychology. Students will appreciate the close linkage of human behaviour and neurological systems, as well as how their linkages are studied empirically.

PSY 410 Psychoanalytic Readings

1 Term; 3 Credits

This course is essentially a follow-up to the course *Psychoanalytic Concepts*. Some manuscripts by major figures in the psychoanalytic tradition are selected and introduced to students. These major figures include Sigmund Freud, Anna Freud, Alfred Adler, Carl Jung, Melanie Klein, John Bowlby, Karen Horney, Erich Fromm, Heinz Hartmann, Donald W. Winnicott, Ronald D. Fairbairn, Wilfred Bion and Jacques M. Lacan. Students are invited to reflect on the challenges and suggestions imbedded in the selected psychoanalytic manuscripts by means of extensive group reading, discussions and debates.

PSY 411-2 Honours Research Project I & II

2 Terms; 6 Credits

Honours Research Project is an alternative for students deciding not to take *Research Thesis* effective from 2013-2014. This course requires students to integrate their knowledge of psychology through the research process. Students conduct psychological studies on a specific domain in psychology and practise their research skills. Students choosing *Honours Research Project* are required to make up 3 credits by selecting a 3-credit departmental elective from a list of advanced departmental (seminar-based) electives.

PSY 461 Industrial Attachment

1 Term; 3 Credits

Note: For the descriptions of courses not listed under the Department of Counselling and Psychology, please refer to their respective Departments for details.

Master of Social Sciences in Counselling Psychology

Programme Curriculum

The programme is offered in a 2-year full-time mode (4 semesters and 1 summer term) and a 4-year part-time mode (8 semesters and 2 summer terms).

	Number of Credits
CP 514 Psychotherapy I.....	3
CP 515 Psychotherapy II.....	3
CP 516 Research Methods in Counselling Psychology.....	3
CP 517 Cultural and Individual Diversity	3
CP 518 Research Workshops and Seminars in Counselling Psychology	3
CP 519 Assessment and Evaluation for Counselling Psychology I	3
CP 520 Assessment and Evaluation for Counselling Psychology II	3
CP 522 Professional Practice and Ethical Issues in Counselling Psychology	3
CP 524 Internship.....	3
CP 525 Externship I	3
CP 526 Externship II	3
CP 527 Externship III	3
CP 530 Dissertation (Part I of III).....	3
CP 531 Dissertation (Part II of III).....	3
CP 532 Dissertation (Part III of III).....	6
CP 534 Specific Issues in Developmental Psychology.....	3

Clinical Practicum

Choose 1 out of 3:

CP 500 Play Therapy	3
CP 501 Solution Focused Brief Therapy	3
CP 504 Psychodynamic Psychotherapy.....	3

Choose 1 out of 2:

CP 502 Client-Centred Therapy	3
CP 503 Cognitive Behaviour Therapy	3

Clinical Seminar

Choose 1 out of 2:

CP 505 Mental Health Counselling.....	3
CP 507 School Psychology and Counselling.....	3

Choose 1 out of 2:

CP 509 Vocational Psychology and Counselling.....	3
CP 511 Couple and Family Counselling.....	3

The total number of credits required for graduation is 63.

DESCRIPTION OF COURSES (MSSCoP PROGRAMME)

CP 500 Play Therapy (Clinical Practicum)

1 Term; 3 Credits

This course is part of the Clinical Practicum sequence. Play therapy techniques will be introduced from a child-centred play therapy approach. It aims to help students develop an integrated understanding of children's unique needs and to acquire the necessary play therapy skills needed to facilitate children's expression, self-understanding, personal growth and development.

CP 501 Solution Focused Brief Therapy (Clinical Practicum)

1 Term; 3 Credits

This course goes beyond mere skills practice, but aims at familiarizing students with the philosophy, process and practice of SFBT in a number of therapeutic contexts. Case examples will be used and practice experience will be shared extensively during this module. Emphasis is put on the student's reflective practice and development of practice wisdom. Students' learning will be realized through discussion, readings, case studies, skills practice and related assignments. Students are expected to prepare adequately before class and to participate actively in class. Reflection on current practice models is encouraged.

CP 502 Client-Centred Therapy (Clinical Practicum)

1 Term; 3 Credits

Innovated by the celebrated Carl Rogers, Client-Centred Therapy represents one of three original, foundational paradigms for conducting psychotherapy. While its core principles were contested at the time of its inception, many aspects of client-centred theory and practice have long since been widely accepted and integrated into conventional standards of psychotherapy practice. A consequence of this apparent familiarity is that the approach's subtler points and more radical implications are often overlooked. The essence of the approach might be summarized thusly: open-hearted, facilitative phenomenological engagement within intra/interpersonal interactive matrices. Rogers' orientation to human experience and growth ultimately informed a worldview and a philosophy of living, with implications far beyond the therapy room (i.e. from client-centred to person-centred). This course explores the nature and elements of Client-Centred Therapy and invites students to engage with the principles and experience of the person-centred process. Students are expected to acquire the concepts, vocabulary, and skills necessary to apply this approach as competent beginning therapists.

CP 503 Cognitive Behaviour Therapy (Clinical Practicum)

1 Term; 3 Credits

Cognitive Behaviour Therapy is a major joining of two broad theoretical orientations in Counselling Psychology. Cognitive Therapy and Behaviour Therapy combined has been found to be a much more powerful approach to helping individuals, couples and families change their

lifestyles (cognitions, affect, mood, behaviours and environment) than either approach by itself. This course strives to provide students with a broad sweep of theory, skills and techniques for their therapeutic arsenal. Ideally, the strategies and techniques drawn from Cognitive Behaviour Therapy, including the most innovative Schema Therapy with its theory and techniques which is a more advanced application of CBT, will enable students from various theoretical orientations work more effectively as counselling psychologists.

CP 504 Psychodynamic Psychotherapy (Clinical Practicum)

1 Term; 3 Credits

The aim of this course is to equip students with basic skills in psychodynamic psychotherapy. After completion of the course, students would have built a foundation in psychodynamic therapeutic skills such as dream interpretation, free association, word association, transference analysis, active imagination, lifestyle analysis, and so on. More importantly, students will be able to describe the aetiology of neurosis and psychosis in psychodynamic perspective and construct useful case conceptualizations on which to plan interventions.

CP 505 Mental Health Counselling (Clinical Seminar)

1 Term; 3 Credits

This course is one of four clinical seminars (*CP505 Mental Health Counselling*, *CP507 School Psychology and Counselling*, *CP509 Vocational Psychology and Counselling*, and *CP511 Couple and Family Counselling*). Students are to choose two of the four settings and develop some expertise in their chosen areas. Students choosing the Mental Health Counselling sequence will be given the opportunity to integrate this course into their Internship and Externship. Students will be provided with numerous clinical vignettes with different types of clinical issues to enhance their knowledge and skills regarding diagnoses, differential diagnoses, aetiology of the presenting issues, as well as conceptualization and treatment intervention. Students must then apply what they have learned within the context of the course to their Internship and Externship experiences. They are highly required to exercise their critical thinking skills in the mental health counselling context. Within the class structure, students will also be required to present and discuss about their own cases from the counselling experiences, and then they are expected to demonstrate the advanced skills outside the classroom.

CP 507 School Psychology and Counselling (Clinical Seminar)

1 Term; 3 Credits

This course is one of the four clinical seminars (*CP505 Mental Health Counselling*, *CP507 School Psychology and Counselling*, *CP509 Vocational Psychology and Counselling*, and *CP511 Couple and Family Counselling*). This course is designed to introduce students to school psychology and counselling, an area where the practice of counselling psychology is considered to be of central importance to the integrated approach now commonly adopted in most schools in Hong Kong. Students will be provided with adequate knowledge and

techniques working in the Hong Kong school system, and they are expected to translate what they have learnt from the instructors, guest speakers and peer discussions, and integrate it into their Externship experiences in school settings.

CP 509 Vocational Psychology and Counselling (Clinical Seminar)

1 Term; 3 Credits

This course is one of four clinical seminars (*CP505 Mental Health Counselling, CP507 School Psychology and Counselling, CP509 Vocational Psychology and Counselling, and CP511 Couple and Family Counselling*). It is designed to introduce students to vocational psychology, which is a specialty of Counselling Psychology. Students are provided the opportunity to apply the learning of this course to their Externship. Through case discussion, case presentations, and experiential learning activities, the students would learn the positivist and post-modern career counselling and assessment approaches. They are also equipped with the knowledge and skills in providing career-oriented outreach services to individuals of diverse contexts.

CP 511 Couple and Family Counselling (Clinical Seminar)

1 Term; 3 Credits

This course is one of four clinical seminars (*CP505 Mental Health Counselling, CP507 School Psychology and Counselling, CP509 Vocational Psychology and Counselling, and CP511 Couple and Family Counselling*). Students choosing the Couple and Family Counselling course will focus on learning theory and practical skills demonstration in both couples and family counselling approaches. This includes application to counselling couples with relationship problems, as well as to family dynamics through a number of key approaches including Structural and Strategic approaches based on a systemic approach to therapy as well as Object Relations, Bowenian, Satir and Cognitive-Behavioural family approaches.

CP 514-515 Psychotherapy I & II

2 Terms; 6 Credits

These two courses cover four theoretical approaches to psychotherapy, as well as crisis intervention, play therapy and group dynamics. These two courses aim to provide the most fundamental concepts of commonly used counselling approaches. The knowledge provided in these two courses will prepare students for the subsequent Internship as well as the Clinical Practicum sequence in which students are required to focus on two approaches to psychotherapy. (Students have five choices: *CP500 Play Therapy, CP501 Solution Focused Brief Therapy, CP502 Client-Centred Therapy, CP503 Cognitive Behaviour Therapy, and CP504 Psychodynamic Psychotherapy*.)

CP 516 Research Methods in Counselling Psychology

1 Term; 3 Credits

This course aims at introducing research concepts and techniques in counselling psychology to students. Students will learn and apply observation skills, interview techniques,

research designs, methods of quantitative and qualitative data analysis commonly used in counselling psychology. Besides, students will have actual experience in writing a critical review, doing a presentation and writing an APA-style report.

CP 517 Cultural and Individual Diversity

1 Term; 3 Credits

This course is designed to facilitate students' self-awareness of diversity issues, which is of importance to the professional development of counselling psychologists. During the course, students are expected to actively engage in various experiential and didactic activities to increase their knowledge, awareness, sensitivity, and critical thinking about the different facets of diversity at both individual and cultural levels, and how these relate to their future work as counselling psychologists.

CP 518 Research Workshops and Seminars in Counselling Psychology

1 Term; 3 Credits

This course will first review what students have learnt in *CP516 Research Methods in Counselling Psychology*. Advanced statistical analyses will then be introduced and students will practise the skills in workshops. In the second half of this course, students will discuss research designs in counselling psychology in seminars. They will demonstrate their understandings of writing a formal research proposal by the end of this course.

CP 519 Assessment and Evaluation for Counselling Psychology I

1 Term; 3 Credits

This course aims at introducing students to the principles, features, ethical and cultural concerns, and therapeutic considerations regarding psychological assessment from a counselling psychology perspective. Students will be equipped with the fundamental knowledge and skills in four areas of assessment: clinical intake interview which includes online application, mental health screening assessment such as SCL-90 and MMSE, suicide/homicide risk assessment, and career assessment such as Card-Sort. Students will also begin to develop clinical judgment and integration skills for assessment report writing.

CP 520 Assessment and Evaluation for Counselling Psychology II

1 Term; 3 Credits

CP520, which is the second of a two-course sequence on assessment, offers students the opportunity of learning to conduct various types of clinical assessment as well as the clinical interview before the evaluation starts. The interview information will then be incorporated with the results of a test to write a report and provide recommendation to clients. The students will also administer and interpret intelligence tests (Wechsler Adult Intelligence Scale – 4th Edition (WAIS-IV), Chinese Version, published by Chinese Science Corporation in Taiwan, and to write reports based on the outcomes of the testing. In addition, Personality Battery (PB) and Differential Aptitude Tests – 5th Edition (DAT-V) (Chinese Version, published by Chinese Behavioural Science Corporation in Taiwan) and RAVEN's Progressive Matrices, a non-verbal

intellectual assessment will also be taught in terms of their administration, interpretation and report writing. A few basic screening tools such as Beck Depression Inventory (BDI) and Beck Anxiety Inventory (BAI) will be introduced. Some projective tests will also be introduced, such as House, Tree, Person: Kinetic Family Drawing, Sentence Completion, TAT TAT, etc. Students will also have a chance to practise in class. All of these will then prepare students for the subsequent internship and externship while encountering clients, or while there is a need of reading other professionals' assessment reports.

CP 522 Professional Practice and Ethical Issues in Counselling Psychology

1 Term; 3 Credits

This course takes a proactive approach to the ethical development of counselling psychologists-in-training, and to prepare them mentally and psychologically for internship and externships. Unlike the traditional approach, students will be active participants, rather than passive recipients, to explore and cultivate a professional identity that integrates their personal identity (e.g. motivation, values, beliefs, vocational background) with the ethical dimensions of psychology in general and counselling psychology in specific. The course, therefore, aims at facilitating students to develop sensitivity and intention to reason and act ethically in their professional activities, and to aspire to grow continuously in their professional journey.

CP 524 Internship

1 Term; 3 Credits

This module provides students with the opportunity to work in a real clinical environment under close and intensive supervision. Students are required to practise as intern counselling psychologists at the Counselling and Research Centre (CRC) of the University, and to undertake the full gamut of Counselling Psychology tasks, including conducting clinical interviews, performing psychological assessment, writing intake assessment reports, preparing treatment plans and group counselling proposals, delivering interventions, and evaluating treatment outcomes. Students will have ample opportunities to consolidate their clinical and conceptualisation skills and to become more familiarised with professional issues.

CP 525-527 Externship I, II & III

3 Terms; 9 Credits

There are three externships components, each lasting 29 days, making up a total of 87 days or 690 hours. Externship provides students with various opportunities to integrate and apply theories and approaches in Counselling Psychology in real life settings. Students will conduct both individual and group counselling. With the support of group and individual supervision throughout the externships, students are encouraged to develop their theoretical orientation to psychotherapy, cultivate their professional competence, and establish their professional identities as counselling psychologists.

CP 530-532 Dissertation I, II & III

3 Terms; 12 Credits

This course aims to engage students in conducting their own research studies in counselling psychology independently under the supervision of departmental staff. Students are required to demonstrate their ability in formulating research hypotheses, conduct research studies in psychology, present research findings and write their dissertations in APA format.

CP 534 Specific Issues in Developmental Psychology

1 Term; 3 Credits

This course aims to broaden students' knowledge on developmental psychology. Through introducing theories and the latest research, students will understand clinical issues that occur during lifespan development, from childhood through adolescence to adulthood, late life, death and dying. It also provides opportunities for students to lead scholarly discussions and critically review research studies of clinical issues that are relevant to developmental psychology and to the Chinese context.

Master of Social Sciences in Psychology

Programme Curriculum

The programme is offered in a 1-year full-time mode (3 trimesters) and a 2-year part-time mode (6 trimesters). All students need to take nine common core courses (including Research Project) and three stream elective courses listed below:

		Number of Credits
Common Core Courses		
PSY 501	Research Methods and Statistics I	3
PSY 502	Research Methods and Statistics II	3
PSY 503	Lifespan Developmental Psychology	3
PSY 504	Personality and Individual Differences	3
PSY 505	Social Psychology	3
PSY 506	Biological Bases of Behaviour	3
PSY 507	Cognitive Psychology	3
PSY 509	Research Project I	3
PSY 510	Research Project II	3

Three paths of study in the Master of Social Sciences in Psychology programme

Path A (MSS Psychology -- Mental Health): 9 common core courses (including Research Project) + 3 courses in the stream of Mental Health

Mental Health Stream

COUN 560	Counselling and Psychotherapy	3
MPT 510	Introduction to Expressive Arts Therapy	3
PSY 563	Abnormal Psychology	3
PSY 564	Applied Positive Psychology	3

Path B (MSS Psychology -- Investigative Psychology): 9 common core courses (including Research Project) + 3 courses in the stream of Investigative Psychology

Investigative Psychology Stream

PSY 563	Abnormal Psychology	3
PSY 565	Criminal Behaviours	3
PSY 566	Introduction to Investigative Psychology	3
PSY 567	Psychological Testing and Assessment	3

Path C (MSS Psychology): 9 common core courses (including Research Project) + 3 courses in any stream

General Stream

COUN 560	Counselling and Psychotherapy	3
MPT 510	Introduction to Expressive Arts Therapy	3
PSY 563	Abnormal Psychology	3
PSY 564	Applied Positive Psychology	3
PSY 565	Criminal Behaviours	3
PSY 566	Introduction to Investigative Psychology	3
PSY 567	Psychological Testing and Assessment	3

The total number of credits required for graduation is 36.

DESCRIPTION OF COURSES (MSSPsy PROGRAMME)

PSY 501 Research Methods and Statistics I

1 Term; 3 Credits

This course will introduce students to the fundamental knowledge and considerations in conducting a research study. Students will be equipped with different types of research design as well as the corresponding statistical analysis methods. Throughout the course, the discussion of conceptual and methodological issues will be integrated with hands-on practice of basic quantitative data analysis techniques. The course aims at preparing students to be consumers, critics and producers of scientific knowledge to advance the field of psychology.

PSY 502 Research Methods and Statistics II

1 Term; 3 Credits

This course aims at advancing students' knowledge and skills to complete independent research. Concept, method, and research design are integrated with statistical techniques. Students will learn to integrate their knowledge and skills to solve practical problems in the research process. They will engage in advanced topics, including regression analysis, mediation and moderation analysis, and factor analysis.

PSY 503 Lifespan Developmental Psychology

1 Term; 3 Credits

This course aims at providing students with an overview of developmental psychology and helping them understand how individuals change using a lifespan approach. Different theoretical perspectives and research methods used in the study of human development will be introduced. In addition, students are encouraged to conduct field research related to developmental psychology.

PSY 504 Personality and Individual Differences

1 Term; 3 Credits

This course offers students an introduction to the major psychological perspectives of personality development. Students will learn different ways of understanding individual differences and/or similarities based on empirical research and grounded theories on human development, personality classifications, and a variety of innate and learned mechanisms involved in the formation of traits and characters.

PSY 505 Social Psychology

1 Term; 3 Credits

This course introduces key social psychological theories and research relating to the societal context, their relevance to daily life, and how to acquire social psychological knowledge through scientific investigation. The course begins with a general introduction to social psychology and its methodology, and then proceeds to specific topics such as social perception, persuasion, conformity and prosocial behaviours. The course will focus on

application of theories and research findings to understand daily life phenomena. It also encourages a critical perspective of existing research.

PSY 506 Biological Bases of Behaviour

1 Term; 3 Credits

This course introduces the physiology and anatomy of the human nervous system and explores how different biological systems regulate human behaviours. Research methodologies in studying brain and behaviours will also be introduced. This equips students with the fundamental knowledge to understand the updated research in the field. Students will have opportunities to actively discuss different topics related to the subject matter in class and apply the acquired knowledge to everyday life.

PSY 507 Cognitive Psychology

1 Term; 3 Credits

This course aims to introduce to students the information processing approach in the study of human cognition and its central concepts. By learning the methods and skills in investigating cognitive process throughout the course, students will also gain firsthand experience by attending some experimental settings and conducting their own experimental research. Students will also learn how to present their own studies in formal academic format in the form of reports.

PSY 509-510 Research Project I & II

2 Terms; 6 Credits

This course aims to engage students in conducting their own research studies in psychology independently under the supervision of departmental staff. Students are required to demonstrate their ability in formulating research hypotheses, conduct research studies in psychology, present research findings and complete the research project write-up in APA format.

ELECTIVE COURSES

COUN 560 Counselling and Psychotherapy

1 Term; 3 Credits

This course aims at providing an overview on counselling and psychotherapy within the profession of psychology. Students will learn different major schools of counselling and psychotherapy including their philosophy, theoretical foundation, and relevant therapeutic techniques. They will also be provided with experiential activities that allow them to experience various dimensions of the foundational professional helping skills, including training in basic microskills of active listening in Counselling.

MPT 510 Introduction to Expressive Arts Therapy

1 Term; 3 Credits

This course aims at introducing general theories and practice of expressive arts therapy. Students will experience using multiple art modalities such as drama, dance, visual arts, music, and poetry to help process emotions and explore new resources. They will also learn how to design an intermodal expressive arts therapy session. The expressive therapy continuum will enable them to assess and analyse art processes at the kinaesthetic, sensory, perceptual, affective, cognitive, and symbolic levels. The course also aims at inspiring students to explore the possibilities to use different creative art modalities to work with children. The whole course will be carried out in a combination of experiential workshops and seminars to facilitate students to learn different expressive arts skills through experiential learning.

PSY 563 Abnormal Psychology

1 Term; 3 Credits

This course will provide background on the most common psychological disorders (i.e. anxiety disorders, depression and schizophrenia, etc.), but also include other disorders, for example somatoform and personality disorders as well as some relatively less seen disorders such as conversion disorders, dissociated identity disorders etc. The course aims at providing students with knowledge of abnormal psychology through introducing the specific signs and symptoms associated with various psychopathologies based on DSM 5-TR, a range of contemporary thinking and research as well as different traditional models concerning the diagnosis, aetiology, maintaining factors, treatment interventions, and prevention of psychopathology. Cultural issues in abnormal psychology are also addressed and discussed in class.

PSY 564 Applied Positive Psychology

1 Term; 3 Credits

In this course, students will gain knowledge about the fundamental principles, key concepts, theories, significance, and recent advancements in the field of positive psychology. In particular, students will learn about the application of positive psychology in different settings such as schools and workplaces. The course will introduce theories and research (e.g. positive emotions, subjective well-being, strengths and virtues, gratitude, hope and resilience etc.) that are related to positive aspects of human experience. Throughout the course, the relevance, importance, and implementation of applying positive psychology intervention (especially in Chinese cultures) will also be discussed.

PSY 565 Criminal Behaviours

1 Term; 3 Credits

This course aims to provide a theoretical understanding of the multidisciplinary study of criminal behaviours. Students will be acquainted with the dynamics of crime and criminal behaviour from multiple perspectives. In particular, the study of criminal acts will be highlighted by the interactions among psychological, biological, developmental and social factors.

Students will be equipped with theoretical skills to explore the core areas of criminal psychology. Real case examples, class activities and discussion will be provided to enhance knowledge application in understanding the diversity of criminal behaviour.

PSY 566 Introduction to Investigative Psychology

1 Term; 3 Credits

This course aims to enhance understanding of criminal behaviours and the investigative process. It emerged in response to early experiential approaches to offender profiling and a desire to formulate an empirical, evidence-based method of criminal investigation. This course aims to familiarize students with the key classical and contemporary studies and findings in investigative psychology and develop critical thinking of the validity of various investigative methods (e.g. offender profiling). Several important issues in investigative psychology, including suspect interview, police interrogation, lie detection, false confession, offender profiling, will be covered.

PSY 567 Psychological Testing and Assessment

1 Term; 3 Credits

This course aims to introduce the principles and practice of psychological assessment. In addition to several widely used norm-referenced tests of intellectual ability, personality, attitudes and values. Consideration will also be given to assessments that are relevant to investigative and forensic settings. Students will become familiar with the strengths, limitations, interpretation, and presentation of findings from a variety of assessment instruments and will learn skills in both assessment planning and report writing. Students will learn about the ethical and social implications of assessment in a variety of contexts including socially and linguistically diverse populations. Opportunities for practice administration of assessment tools will be provided.

Master of Social Sciences in Play Therapy

Programme Curriculum

The programme is offered in a 2-year full-time mode (4 semesters and 1 summer term) and a 3-year part-time mode (6 semesters and 1 summer term).

Number of Credits

Core Courses

MPT 501	Introduction to Play Therapy.....	3
MPT 502	Micro-Skills in Counselling.....	3
MPT 503	Professional and Ethical Issues in Play Therapy.....	3
MPT 504	Advanced Play Therapy Skills.....	3
MPT 505	Cultural Issues in Play Therapy.....	3
MPT 506	Working with Parents and Families.....	3
MPT 507	Child Psychopathology.....	3
MPT 508	Research Methods in Play Therapy Studies.....	3
MPT 511	Play Therapy Practicum I.....	3
MPT 512	Play Therapy Practicum II.....	3
MPT 513	Play Therapy Practicum III.....	3
MPT 514	Research on Evidence-Based Practice Project I.....	3
MPT 515	Research on Evidence-Based Practice Project II.....	3

Elective Courses

Choose 1 out of 2:

MPT 510	Introduction to Expressive Arts Therapy.....	3
PSY 503	Lifespan Developmental Psychology.....	3

Choose 1 out of 2:

MPT 509	Filial Therapy.....	3
PSY 504	Personality and Individual Differences.....	3

The total number of credits required for graduation is 45.

DESCRIPTION OF COURSES (MSScPT PROGRAMME)

MPT 501 Introduction to Play Therapy

1 Term; 3 Credits

This course is taught through – experiential, hybrid, lecture, etc. methods to provide knowledge and skill competencies to facilitate play therapy as a therapeutic intervention for children and families. This course provides students with the philosophical basis for play therapy, including a review of the history of play therapy, how to develop a relationship with a child through a child-centred theoretical framework, and an introduction to various theoretical applications and play therapy best practices. Students will become familiar with specific toys for therapeutic uses, portable toys selection and set up, play therapy micro-skills, the purpose and application goals of play therapy, therapeutic stages and themes, ethical issues, cross cultural/ diversity implications, basic developmental and implications, treatment planning in play therapy including development of treatment goals and assessment of treatment progress and applications to a variety of populations and therapeutic contexts.

MPT 502 Micro-Skills in Counselling

1 Term; 3 Credits

This course aims to enable students to practise applying their learning of counselling and psychotherapy in simulated settings. The central focus of the course is developing micro-counselling skills that apply to a wide variety of clients (not necessarily just children) as a critical part of the general skills required by play therapists in their work. The running of the course adheres to the laboratory style. Skills that students learn include building rapport and relationship, conveying empathy, reflecting feelings, paraphrasing, clarifying, listening actively, reflecting meanings, summarizing, questioning, focusing, directing, confronting, and influencing, as well as communicating nonverbally. Students will familiarize themselves with these skills at different stages of the counselling process.

MPT 503 Professional and Ethical Issues in Play Therapy

1 Term; 3 Credits

This course aims at facilitating students to develop sensitivity with cultural humility, intention to reason and act ethically when working with minors and their caregivers. Students will be the active participants to explore and cultivate personal qualities, values and beliefs that integrate their professional identity, be familiar with the ethical guidelines of play therapy, learn and adopt ethical decision-making models through critically examining a variety of case studies and interactive group discussion in working through different ethical dilemmas to have better understanding of the professional code of ethics and being an ethical play therapy practitioner in their workplace.

MPT 504 Advanced Play Therapy Skills

1 Term; 3 Credits

Students will learn diagnostic issues and differential diagnosis, assessment methods, case conceptualization, goal formation, and intervention planning within a play therapy framework. Students will learn various group theoretical models and will practise group play therapy skills for a range of emotional/behavioural problems with younger, older children and adolescents in the group work context. Students will receive in-depth knowledge on the origins, principles, and practical applications of play therapy models, such as Adlerian, Cognitive Behavioural, Narrative, Jungian, and Gestalt, etc. Students will learn the principles of sand tray for use in assessment, incorporation with a variety of theoretical models in mental health treatment, and applications for individuals, families, and groups.

MPT 505 Cultural Issues in Play Therapy

1 Term; 3 Credits

This course is designed to facilitate students' self-awareness of diversity issues, which is of importance to the professional development of play therapists. During the course, students are expected to actively engage in various learning and experiential activities in order to increase their knowledge, awareness, sensitivity, and critical thinking about the different facets of diversity at both individual and cultural levels, and how these relate to their future work as play therapists.

MPT 506 Working with Parents and Families

1 Term; 3 Credits

Students will learn the systemic applications of play therapy for families and the diverse applications in the home, office, school, foster home or mental health setting. Students will observe local professionals, the instructor or videotaped experts performing play therapy (making content/process observations), and engage in play therapy role plays with classmates. Instructors may assign role play scenarios or conduct live supervision to foster skill development. They may videotape it for review in class and/or receive live observation and provide supervision. The methods for delivery of this course may include lectures, assigned readings, small and large group discussion of selected readings, role plays, individual or group presentations, videos and/or demonstrations of how to prepare and engage family and child for a play therapy session. The content includes family play therapy activities for group processing and assessment, contemporary theories of the mother-child relationship and other family therapies etc.

MPT 507 Child Psychopathology

1 Term; 3 Credits

The course provides an overview of several behavioural and emotional problems in childhood development. These include disorders of behaviour, neurodevelopmental problems and problems related to physical and mental health. Students will acquire knowledge in assessment criteria, defining features, associated characteristics, possible causes and current

research about each type of problems. Students will be given an opportunity to discuss case examples and encouraged to critically review child psychopathology to gain understanding of what constitutes “normal” vs “pathological” behaviours. In this course, child and environment will become a focus to raise awareness for child wellbeing.

MPT 508 Research Methods in Play Therapy Studies

1 Term; 3 Credits

This course aims at introducing basic research concepts and techniques in play therapy studies to students, especially the techniques related to research with children and adolescents. Students will learn and apply qualitative research skills, including observation skills, interview techniques, participatory skills and research design used in play therapy studies. The course will provide the actual experience of designing a research plan, doing a presentation and writing a reflection after reading the supplementary articles. The course is also designed to synergize with the practicum courses (*MPT511-513*). Students will have chances to collect data during the practicum courses and utilize the data for the research report in the current course.

MPT 511 Play Therapy Practicum I

1 Term; 3 Credits

This module provides students with the opportunity to work in a real clinical environment under close supervision. Students are required to practise as trainee play therapists at one of the approved agencies who have an agreement with the university. During the practicum, students will need to perform a range of tasks expected from a professional play therapist, including providing competent and effective play therapy to child clients, conducting intake and feedback meetings with parents and caregivers, performing relevant assessment tasks, preparing written reports on therapy sessions, interviews and meetings, and evaluating their practice. Further, students will have an opportunity to design and conduct a group intervention with a relevant population of children. Students will have ample opportunities to consolidate their therapeutic and conceptualization skills and to become more familiar and competent with professional challenges in their work. Students will participate in regular supervision where they will discuss progress on their cases and their professional development as well as seek guidance and feedback from supervisors. This practicum will also run concurrently with the first evidence-based practice research project module, and interventions conducted during this practicum (such as the group intervention) may likely be the focus of the research project.

MPT 512 Play Therapy Practicum II

1 Term; 3 Credits

This module follows the successful completion of *MPT511 Play Therapy Practicum I*. This practicum provides students with the opportunity to work in a real clinical environment under close supervision. Students are required to practise as trainee play therapists at one of the approved agencies who have an agreement with the university. During the practicum, students will need to perform a range of tasks expected from a professional play therapist, including

providing competent and effective play therapy to child clients, conducting intake and feedback meetings with parents and caregivers, performing relevant assessment tasks, preparing written reports on therapy sessions, interviews and meetings, and evaluating their practice. Further, students will have an opportunity to present a case they have worked with to classmates and supervisor(s), including video material from the case. Students will have ample opportunities to consolidate their therapeutic and conceptualization skills and to become more familiar and competent with professional challenges in their work. Students will participate in regular supervision where they will discuss progress on their cases and their professional development as well as seek guidance and feedback from supervisors.

MPT 513 Play Therapy Practicum III

1 Term; 3 Credits

This module may run either concurrently with, or consecutively following, *MPT512 Play Therapy Practicum II*. This module provides students with the opportunity to work in a real clinical environment under close supervision. Students are required to practise as trainee play therapists at one of the approved agencies who have an agreement with the university. During the practicum, students will need to perform a range of tasks expected from a professional play therapist, including providing competent and effective play therapy to child clients, conducting intake and feedback meetings with parents and caregivers, performing relevant assessment tasks, preparing written reports on therapy sessions, interviews and meetings, and evaluating their practice. Further, students will prepare a detailed reflection on their personal and professional development as a play therapist, that combines their personal growth such as through their personal psychotherapy as well as their growth of their professional identity across their practicum experience. Students will also develop areas for future self-development and growth. Students will have ample opportunities to consolidate their therapeutic and conceptualization skills and to become more familiar and competent with professional challenges in their work. Students will participate in regular supervision where they will discuss progress on their cases and their professional development as well as seek guidance and feedback from supervisors.

MPT 514 Research on Evidence-Based Practice Project I

1 Term; 3 Credits

Students will plan, conduct and write up an independent evidence-based practice (EBP) project. Although research informed, the project does not necessarily aim to put into practice all the elements of psychological research. Instead, emphasis is on an in-depth appraisal of evidence, application and the analysis and adjustment of a play therapy clinical practice. The evidence-based practice project is a creative endeavour that produces and reports new knowledge or professional methods. Project will have both theoretical/academic and applied components. Students will conduct the planning of the project in this course, and continue with the plan application and report writing in the course *MPT515 Research on Evidence-Based Practice Project II*.

The course is also designed to synergize with the course *MPT508 Research Methods in*

Play Therapy Studies, and *MPT511-513 Play Therapy Practicum I, II & III*. Students will have chances to collect data during the practicum courses and utilize the data for the research report in courses *MPT508* and the current course.

MPT 515 Research on Evidence-Based Practice Project II

1 Term; 3 Credits

Students are supposed to finish the project planning in the course *MPT514 Research on Evidence-Based Practice Project I*. In the current course, students will further apply the plan and write up an independent evidence-based practice (EBP) project. Although research informed, the project does not necessarily aim to put into practice all the elements of psychological research. Instead, emphasis is on an in-depth appraisal of evidence, application and the analysis and adjustment of a play therapy clinical practice.

The evidence-based practice project is a creative endeavour that produces and reports new knowledge or professional methods. Project will have both theoretical/academic and applied components. The course is also designed to synergize with the course *MPT508 Research Methods in Play Therapy Studies*, and *MPT511-513 Play Therapy Practicum I, II & III*. Students will have chances to collect data during the practicum courses and utilize the data for the research report in courses *MPT508* and the current course.

ELECTIVE COURSES

MPT 509 Filial Therapy

1 Term; 3 Credits

This course focuses on knowledge and practical skills, involved in training and supervising parents in enhancing their relationship with their children through practices of filial therapy, including child-parent Relationship Therapy. The course teaches the theories that form the foundation of practices such as filial therapy, including information on attachment, as well as relevant research that informs the practice of filial therapy and parental training and support. Students are taught key approaches and models of filial therapy and parent-child relationship therapy, and will have an opportunity to practise skills involved in the interventions. Students will perform a brief project involving parents in training that enhances their relationship with their children. The unique challenges of parent-child relationships in Hong Kong, and the broader influence of Chinese culture and tradition that will influence the practice of filial therapy will be discussed, as well as the specific ethical considerations that come into play in this field.

MPT 510 Introduction to Expressive Arts Therapy

1 Term; 3 Credits

This course aims at introducing general theories and practice of expressive arts therapy. Students will experience using multiple art modalities such as drama, dance, visual arts, music, and poetry to help process emotions and explore new resources. They will also learn how to

design an intermodal expressive arts therapy session. The expressive therapy continuum will enable them to assess and analyse art processes at the kinaesthetic, sensory, perceptual, affective, cognitive, and symbolic levels. The course also aims at inspiring students to explore the possibilities to use different creative art modalities to work with children. The whole course will be carried out in a combination of experiential workshops and seminars to facilitate students to learn different expressive arts skills through experiential learning.

PSY 503 Lifespan Developmental Psychology

1 Term; 3 Credits

This course aims at providing students with an overview of developmental psychology and helping them understand how individuals change using a lifespan approach. Different theoretical perspectives and research methods used in the study of human development will be introduced. In addition, students are encouraged to conduct field research related to developmental psychology.

PSY 504 Personality and Individual Differences

1 Term; 3 Credits

This course offers students an introduction to the major psychological perspectives of personality development. Students will learn different ways of understanding individual differences and/or similarities based on empirical research and grounded theories on human development, personality classifications, and a variety of innate and learned mechanisms involved in the formation of traits and characters.

Doctor of Psychology in Counselling Psychology

Programme Curriculum

The programme is offered in a 3-year part-time mode (6 semesters and 1 summer term).

	Number of Credits
CP 601	Clinical Practice Seminar: Multicultural Psychotherapy 3
CP 602	Conceptual Issues in Counselling Psychology 3
CP 604	Advanced Skills in Assessment and Evaluation in Counselling Psychology..... 3
CP 605	Advanced Skills in Research Methods in Counselling Psychology..... 3
CP 606	Research Mentorship in Counselling Psychology..... 3
CP 607	Clinically-based Research Thesis I..... 6
CP 608	Clinically-based Research Thesis II..... 6
CP 609	Clinically-based Research Thesis III..... 6
CP 612	Clinical Practice I..... 6
CP 613	Clinical Practice II..... 6
CP 614	Clinical Practice III..... 6
CP 616	Clinical Supervision 3
CP 617	Advanced Study in Psychotherapy Practice 3
CP 618	Clinical Practice Seminar: Specific Populations and Settings..... 3

The total number of credits required for graduation is 60 (or 75 maximum) *.

* Applicants without a Master's degree recognized by the Division of Counselling Psychology (DCoP) of the HKPS will be required to complete the following courses to fulfil the membership requirement of DCoP:

- a) *CP615 Clinical Practice IV* (6 credits)
- b) Three courses (a total of 9 credits) at Master's level offered by the University related to assessment, psychotherapy and counselling psychology practice, i.e. *CP519 Assessment and Evaluation for Counselling Psychology I*, *CP522 Professional Practice and Ethical Issues in Counselling Psychology*, and one Clinical Practicum course (*CP501/502/503/504*) / Clinical Seminar course (*CP505/507/509/511*).

Students are required to pay the additional credit fees. The courses required will be decided on a case-by-case basis. The maximum number of credits required is 75.

DESCRIPTION OF COURSES (PsyD-CoP PROGRAMME)

CP 601 Clinical Practice Seminar: Multicultural Psychotherapy

1 Term; 3 Credits

The focus of this course is to equip students to work with diverse client populations during Clinical Practice. The course is designed to facilitate a scholarly and experiential learning environment for students to examine ways in which culture shapes and crystallizes not only counselling psychologist and client identities and their therapeutic encounters, but also the phenomenology of mental health and psychotherapy. Specifically, students will be challenged to think critically and reflexively about the dynamic role of culture and language in constructing one's reality, as well as the processes of psychotherapy. The course also aims at fostering students to grow competently as an independent scientist-practitioner who espouses a multicultural sensitive framework in psychotherapy practice (i.e. case conceptualization, assessment, psychological diagnosis, and therapeutic intervention) and psychotherapy research.

CP 602 Conceptual Issues in Counselling Psychology

1 Term; 3 Credits

Conceptual Issues in Counselling Psychology is a specialized course that will allow the student to pursue in depth and breadth areas of particular interest or areas of desired specialization in Counselling Psychology. The Issue (if major) or issues (several smaller issues) will be chosen by the student with input from an instructor on the doctoral programme who has expertise and interest in the chosen topic area(s).

CP 604 Advanced Skills in Assessment and Evaluation in Counselling Psychology

1 Term; 3 Credits

This course is structured to equip doctorate students with advanced assessment and evaluation techniques in order to enhance their ability of 1) selecting appropriate and practical assessment tools to custom make a most suitable battery set for various types of clients with different psychological issues; 2) enhancing the skills of integrating statistical significant numerical data with clinical judgment, observation as well as other medical/non-medical resources to precisely develop workable treatment goals and interventions; and 3) writing a comprehensive assessment report which is function oriented. Students will also be challenged to develop critical thinking about how the interpretation of these numerical data should be considered in accordance with cultural differences.

CP 605 Advanced Skills in Research Methods in Counselling Psychology

1 Term; 3 Credits

This course aims to introduce students to advanced research skills in Counselling Psychology. Instructors with different specialties will introduce advanced statistical and research methods, such as structural equation modelling, multivariate analyses, behavioural

observation, electrophysiological techniques, and ethnographic skills. Students learn to evaluate the strengths and limitations of these techniques, and design their own research studies with measures and assessment tools of various modalities.

CP 606 Research Mentorship in Counselling Psychology

Prere: CP 605

1 Term; 3 Credits

This course aims to engage students in counselling psychology research by working collaboratively with their mentors in research studies relating to counselling psychology. Students assist in their mentors' research studies at different phases, during which they practise their research and professional skills. They will also develop essential and advanced research techniques for working in an authentic research environment. Socially and culturally responsible research is emphasized throughout the mentorship.

CP 607-609 Clinically-based Research Thesis I, II & III

Prere: CP 605 & CP 606

3 Terms; 18 Credits

Students conduct their own research studies in counselling psychology independently under the supervision of departmental staff. Students are required to formulate research hypotheses, conduct research studies in psychology, present research findings and write their theses in APA format. In particular, students contribute to counselling psychology by providing research support to improve clinical settings and/or clinical processes.

CP 612-615 Clinical Practice I, II, III & IV

Prere: CP 616

3 or 4 Terms; 18 or 24 Credits

The PsyD-CoP Clinical Practice aims at providing students with various professional opportunities to integrate theories with practice in Counselling Psychology at diverse real-life settings. With regular on-going individual and group supervision throughout the Clinical Practice periods, students will strengthen their professional identity as a counselling psychologist, enhance professional and ethical competence in psychological services, develop clinical expertise, and increase their efficacy in clinical supervision knowledge and skills as future leading counselling psychologists.

At the successful completion of the Clinical Supervision (CP616), students are deemed to be qualified to enter the *Clinical Practice* programme (CP612-615). There are three Clinical Practice periods (CP612-614 *Clinical Practice I, II & III*). Students admitted to the PsyD programme without a master's degree by the Division of Counselling Psychology (DCoP) of Hong Kong Psychological Society (HKPS) are required to take additionally CP615 (*Clinical Practice IV*) in order to fulfil DCoP membership.

Each Clinical Practice period lasts 15 weeks. During each period, students are expected to provide supervised professional psychological services at a designated agency for a minimum of 2 full working days each week, making a total of 30 days or 240 hours for each Clinical Practice period. They are also required to fulfil a minimum of 60 individual direct contact hours (i.e. counselling, psychotherapy, assessment), 20 supervised supervision direct contact

hours (i.e. individual and group supervision) and 20 group direct contact hours (i.e. counselling, psychotherapy, psychoeducation), making a total of 100 direct contact hours.

CP 616 Clinical Supervision

1 Term; 3 Credits

This is a pre-requisite course for students to enrol in CP612-614(615) Clinical Practice I-III(IV). The course aims at equipping students with the necessary awareness, knowledge, and skills for the supervision of psychotherapy in Clinical Practice. Particularly, students will be introduced to the theoretical frameworks and models, techniques, ethical and legal issues, multicultural perspectives, crisis management, contemporary issues, and evaluation approaches in the process and outcome of clinical supervision.

CP 617 Advanced Study in Psychotherapy Practice

1 Term; 3 Credits

The primary focus of this course is to equip students with advanced psychotherapy knowledge and skills for Clinical Practice. Students will learn two psychotherapy approaches they want to cultivate expertise in. Students will engage in dialectical and experiential learning with the course instructor and between students on the historical, philosophical, theoretical, empirical, and practical dimensions of each of the chosen psychotherapy modalities.

CP 618 Clinical Practice Seminar: Specific Populations and Settings

1 Term; 3 Credits

The focus of this course will be on equipping students during Clinical Practice with knowledge to establish expertise with specific populations and settings. The course instructor and students will develop an academic component (e.g. paper, reading list) that will pertain to the specific populations and settings, and students will further connect knowledge with practice through case presentation.

■ Department of Social Work

Mission and Goals

The mission of the Department of Social Work is to provide quality education to our younger generation to contribute to the betterment of society. Through education, research and advocacy, the Department is committed to nurture our students to become competent and compassionate social workers and leaders of the future.

Features

Our Bachelor of Social Work (Honours) programme is the only one in Hong Kong which offers three fieldwork placements for our students. The three fieldwork placements allow students to further consolidate their knowledge and provide them with additional opportunities and exposure in different service areas. Starting from 2023, overseas placements in Singapore and Canada were arranged for students to undertake their second block placement in summer. The overseas placements are designed to broaden students' exposures to different cultures and social welfare systems and enable them to widen their global perspective, professional experience and development.

The importance of generating new knowledge is also an important feature of the BSW programme. Each student has to design and conduct an honours research study on a social work-related issue in their third and fourth year of study. The Honours Project has proven to be a great asset for our students in their future career development. Together with the three placements, our students are able to acquire a strong academic and practice foundation, allowing them to become competent and compassionate social workers.

The design of the BSW (Hons.) programme has adopted a generic knowledge building approach with emphasis on integration of theories and practices. The core requirements of the professional social work training are placed over the four years programme covering introduction to social welfare and social work, theories and methods working with individuals, families and neighbourhoods, programme evaluation and social policy planning, practice seminar and self-understanding. The curriculum is regularly reviewed to include new emerging social issues and innovative interventions in the social work profession.

Special effort is also made to nurture teacher-student relationships during their undergraduate studies. The establishment of Year Coordinators for each year of the cohort allows the building of close support and relationship between teachers and students. Such teacher-student relationship is conducive to the education and learning process and has proven to be invaluable and very much treasured by our students over the years.

The degree requirements for the four-year **Bachelor of Social Work (Hons.)** programme are listed below:

Requirements	2020/21 Cohort 2021/22 Cohort 2022/23 Cohort				2023/2024 Cohort			
	Y1	Y2	Y3	Y4	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-	14	6	-	-
Departmental Core Requirements	15	18	25	22	15	21	24	19
Departmental Electives	-	0-2	8	6	-	-	6	9
Free Electives	-	-	-	-	-	-	-	-
General Education*	6	6	-	-	6	6	-	-
Total minimum number of required credits	35	30	33	28	35	33	30	28
Minimum required credits for graduation	126				126			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

DESCRIPTION OF COURSES (BSW DEGREE PROGRAMME)

SW 100 Introduction to Social Work and Social Welfare

1 Term; 3 Credits

This course serves to help first year students gain basic knowledge and general understanding about the philosophy and concepts of social work and social welfare. Knowledge on the basic elements and issues of “*what*” and “*why*” of the social work discipline will be covered. The course is an important foundation in social work study in order to pave way for *further* pursuit in the social work profession.

SW 120 Principles of Sociology

1 Term; 3 Credits

This course aims to introduce to students the sociological analysis of the structuring of various forms of human practices and relationships. The emphasis is on the systemic study of human actions resulting from subjective meaningful interactions in everyday life. Major sociological paradigms will be introduced to students, such as Structural-Functionalist, Marxist and Symbolic Interactionist. Students will also learn to adopt the sociological perspective to understand some social phenomena such as culture, organization, gender, family, social stratification, social policy, deviance and globalization.

SW 130 Fundamentals in Social Policy and Advocacy

1 Term; 3 Credits

This course introduces the ideologies, concepts, theories, and principles related to social

policy and advocacy, and how social policy contributes to the solution, control and amelioration of social issues and problems globally, regionally, and locally. The course will facilitate students to identify and review how structural and macro factors affect the efficiency and effectiveness of policymaking and implementation in Hong Kong and/or the Greater Bay Area. Students will also critically discuss how social justice can be advocated in different stages of policy process.

SW 131 Self-understanding and Self-development I

1 Term; Non-Credit Bearing

This course aims to enhance students' self-understanding and self-awareness to the origin of oneself by introducing various aspects of human development from a lifespan perspective. It examines the essential parts and processes of the personality formation comprising psychological, developmental, emotional, and social facets with a connection with their peers, family members and community. Also, it facilitates students' sensitivity to comprehend and to accommodate individual strengths and limitations as a life goal for personal growth and better preparation to be a capable social worker in the future.

SW 200 Theories and Methods in Working with Individuals

1 Term; 3 Credits

This course aims at equipping students with theoretical knowledge and skills in the application of an integrated approach to social work practice, especially in relation to the generalist intervention model. The course will help students gain a better understanding of the nature, dynamics, and helping process of social casework by examining the skills and roles of a social worker and the value dilemmas that may arise. Throughout the course, students are encouraged to reflect on the integration of theoretical knowledge, values, and skills in supporting service-users with varied needs and problems. Furthermore, it aims to broaden the repertoire of social work interventions available to students before they begin their fieldwork practice. Various theoretical approaches such as Task-Centred Approach, Crisis Intervention, Cognitive-Behavioural Therapy, and Family Therapy will be introduced and applied in different case scenarios.

SW 210 Counselling Skills for Social Workers

1 Term; 3 Credits

This course aims at equipping students with basic counselling skills that professional social workers often use at different stages of the helping process. To help them prepare well for the fieldwork practicum, students will learn how to conduct interviews effectively with service users from different backgrounds and age groups. Moreover, students will acquire better knowledge on how to apply specific counselling skills (e.g. paraphrasing, reframing, reflection of feelings, clarification, confrontation, focusing, summarization etc.) in simulated scenarios and different service settings.

SW 220 Theories and Methods in Groups

1 Term; 3 Credits

This course aims at providing students with basic knowledge about the nature, dynamics and helping process of group work, particularly in relation to the generalist model. Four main themes including the ecological perspective, problem-solving, mutual-aid and experiential learning will be highlighted, and application to social work intervention in working with individuals, families and communities via the group process will be taught. In addition, students will learn how to apply the major theoretical concepts and intervention techniques in social group work, using the group as both a means and a context, to help people fulfil their needs, resolve their problems, and enhance their social functioning. Students will also learn the processes of group work practice from writing group work proposals, budget plans, session plans, recordings to group work evaluation in creative, contemporary and collaborative ways.

SW 240 Theories and Methods in Community Work

1 Term; 3 Credits

This course aims to help students develop critical understanding of the wide range of theories and methods of community work; develop knowledge and skills to understand a community and formulate effective social work intervention at a macro level. Students will also be equipped with different strategies working with residents and community stakeholders for promoting community development and changes.

SW 251 Social Work Research I

1 Term; 3 Credits

Social Work Research I – aims to provide students with the basic knowledge and skills of qualitative social research methods for their development as professional social workers. With the understanding of the methodological issues in conducting social research, students would develop a critical awareness of the application of social research skills and the uses of research findings in social work practice. This course will focus on basic research concepts, as well as techniques and application of qualitative studies.

SW 252 Social Work Research II

1 Term; 3 Credits

This course is a sequel to *Social Work Research I* and share a similar aim to provide students with the basic knowledge and skills of social research methods for their development as professional social workers. This course will focus on research concepts, techniques and application of quantitative studies. The application of SPSS in uni-variate, bi-variate and multi-variate analyses will be taught in this semester.

SW 270 Social Work Practice in China

1 Term; 2 Credits

This course aims to enable students to develop an understanding of current social work practice in China. Students will have an overview of social work development in the mainland

and various interventions applied in the mainland China context. Through conducting online research, visiting social service providers in the mainland and participating in interactive class discussion, students will have the opportunity to compare and reflect on the theories, methods and practices in Hong Kong and mainland China.

SW 300 Social Policy and Planning

1 Term; 3 Credits

This course aims at discussing and analysing how social policy contributes to the solution, control and amelioration of social issues and problems. The course will introduce the key elements involved in the policy-making process and critically examine social issues and policies within the local context. In addition, it aims to introduce students to the dynamic factors affecting social welfare policy, policy planning, and policy delivery mechanisms in Hong Kong. Major roles and functions performed by the social work profession will also be analysed and evaluated.

SW 310 Working with at Risk and Hidden Youth

1 Term; 2 Credits

The aims of this course are to examine sociological and psychological theories in explaining youth problems and delinquency, analyse youth policy and services in Hong Kong and equip students with theoretical knowledge and practical skills to work with at-risk and hidden youth.

SW 320 Ethics for Social Workers

1 Term; 3 Credits

The goal of this course is to help students be aware of their moral values and beliefs in their social work practice. This course adopts a reflective approach to help students reflect on ethical issues and dilemmas in social work practice such as advocacy and social justice, self-determination, confidentiality, management of multiple relationships, and using theories and psychotherapeutic tests. Students will be provided with various practice scenarios to analyse core social work principles, the role of personal self in professional development, and ethical concerns. A critical review of the evolution of social work ethics, ethical theories, ethical decision models, the Codes of Practice, social work values and mission, and their relevance to Chinese societies will be covered in the course.

SW 321 Digital Technology in Social Work Practice

1 Term; 2 Credits

This course aims at equipping social work students with digital knowledge and technological competence in social work practice in order to meet client needs and society digitalization. The course intends to facilitate students' understanding what digital technology is and how it can be applied in social work practice. Digital competence includes five areas, namely information, communication, content-creation, problem solving, and safety. Upon completion of the course, students will be able to understand the application of digital tools in

different types of social work services. In addition, their technological competence will be enhanced.

SW 330 Family-based Service and Practice

1 Term; 2 Credits

This course aims to prepare students to work in the field of child welfare and family services. It will provide them with knowledge and skills in handling various family dynamics and problems. The course will critically examine current children and family welfare policy in Hong Kong and discuss the existing service provisions for families in need. The course will also apply family theories, family needs assessment tools and intervention strategies in working with children and families in the local context.

SW 340 Working with Older Adults

1 Term; 2 Credits

This course aims at equipping students with knowledge about different aspects of the ageing process, including the physical, psychological, and sociological perspectives. Emphasis will be placed on discussing various theoretical approaches, skills as well as values in working with older adults and their caregivers. The current service provisions and welfare policies concerning care for older adults in Hong Kong will be examined.

SW 351 Integrative Practice Seminar I

1 Term; 2 Credits

This course is designed in parallel with students' first concurrent field placement. The aim is to equip students with generic social work knowledge and practice skills at the micro, mezzo, and macro levels. Students will acquire necessary knowledge and skills to become competent generalist social workers applying an integrated approach. This course will enable students to integrate their learning gained from social work courses with practices that are relevant to their field placement experiences. In this course, the focus is more on the preparation, orientation, and review of the foundation practice skills of the initial stage of intervention through casework, group work, social development, and programme management. It is expected that the practice situations will enhance students' knowledge, skills, and self-understanding.

SW 352 Integrative Practice Seminar II

1 Term; 2 Credits

This is a sequel to *Integrative Practice Seminar I* designed in parallel with students' first concurrent field placement. The aim is to equip students with generic social work knowledge and practice skills at the micro, mezzo, and macro levels. In the second semester (SW 352), the focus is on more intensive and advanced skills practice and reflection on issues that occur in the middle and final stages of the first concurrent placement. Students can further polish the application of their basic skills through case and group intervention, social development and programme planning, implementation, evaluation, and termination. It is expected that the practice situations will enhance students' knowledge, skills, self-understanding, and personal

qualities.

SW 360 Working with New Arrivals and Ethnic Minorities

1 Term; 2 Credits

By adopting a structural perspective, this course conducts a critical review of how social institutes and institutionalized relationships marginalize new arrivals from mainland China and ethnic minorities. The course includes discussions about current government policies, concepts of social inclusion and exclusion, poverty, multiculturalism, and cultural competence. Students will evaluate the roles and effectiveness of current social services and policies and means to improve the well-being of new arrivals and ethnic minorities.

SW 361-2 Fieldwork I & II

2 Terms; 8 Credits

This course provides students with practice opportunities to integrate social work knowledge and values into clinical work in an actual work setting. Working in different types of the field enables students to thoroughly explore their capability and consolidate their understanding of social welfare services in Hong Kong. With regular supervision and consultations provided by experienced social work teachers and practitioners, students' learning experiences could be consolidated.

SW 363 Fieldwork III (Summer Block Placement)

1 Term; 4 Credits

This course provides students the second fieldwork opportunity to polish the application of professional knowledge and skills derived from classroom learning in a real workplace. Same as the first fieldwork placement (SW 361-2), students are placed in various nature of service units but will be required to assume more responsibility, to work more independently, and to be able to mobilize community resources to support clients. To strengthen students' cultural competence in social work practice, students could choose to have summer block placement in overseas countries, such as Singapore, Canada and New Zealand. Given that regular supervision and consultations are rendered by experienced social work teachers and practitioners, students would be able to apply relevant theories into practice and further strengthen their professional capability in social work practice.

SW 370 Law and Social Work

1 Term; 3 Credits

The aim of this course is to equip students, as future social work practitioners, administrators and advocates for justice and equal opportunities, with basic legal knowledge that is pertinent to their practice. Legislation pertaining to families, children in need of care and protection, juvenile delinquency, unprotected workers and consumers, the mentally incapacitated and those discriminated against based on their gender, disability and family status etc. will be discussed and presented in the course. Aside from gaining knowledge of the basic legal provisions for the above populations, students will conduct legal research and learn

how to access and use legal literature (in particular, statutes and case laws) so that they can better serve their clients.

SW 390 Social Work Practice for Children with Special Educational Needs and Their Families

1 Term, 2 Credits

This course provides a general knowledge of children with special educational needs (SEN). It aims at enhancing the understanding of the emotions and behaviours of children with SEN, and equipping students with practical skills in working with the target clientele and their families in various social work settings. Characteristics of children with SEN, service models, policies and service trend will be covered in the course.

SW 400 Programme Evaluation

1 Term; 3 Credits

This course is a continuation of *Social Work Research*. The aim of this course is to introduce different designs of programme evaluation and their uses for continuous quality improvement in social services. An experiential learning approach is used in this course. Students are required to choose one specific method and help a social service agency to conduct a programme evaluation or conduct a needs analysis in the community. Based on the evaluation findings, students are expected to provide concrete recommendations for service improvement or policy advocacy.

SW 420 Medical Social Work

1 Term; 2 Credits

This course will enable students to understand the tasks and roles of social workers practicing in medical and healthcare settings. Topics include theoretical models and concepts related to physical and mental health, illness, disability, death and dying, loss, grief, bereavement; and also therapeutic techniques in handling self-harm and suicidal behaviours, interpersonal violent behaviours including domestic violence, child abuse, intimate partner abuse, and elder abuse. The ethical considerations of a medical social worker, the role of the social worker as a member of a multi-disciplinary team with medical, health, allied health, and other professionals will also be covered. Upon completion of the course, students will be able to work professionally with individuals, families, and groups in different medical and healthcare settings to handle their physical and/or mental health problems. Students will also be able to advocate for health equalities and inclusion for people with disabilities in the society.

SW 430 Rehabilitation Services – Working with People with Intellectual Disabilities

1 Term; 2 Credits

The course examines the philosophies and vital principles of rehabilitative service, with emphasis on updated models of service delivery for people with intellectual disabilities. The course will provide students with practical knowledge and useful skills in working with the target clientele, their families and carers.

SW 441-2 Honours Project I & II

2 Terms; 4 Credits

This course aims at enabling students to conduct a practically-oriented study on an issue identified from their practical experience in the first and second placements in order to demonstrate the integration of knowledge and practical skills learnt during the programme. A supervisor will be assigned to each student. He/She will meet regularly with the student to discuss the progress of the project. Workshops will be organized by the Honours Project Coordinator for students to review practical research and analytical skills.

SW 450 Social Work in Pre-school, Primary and Secondary School Settings

1 Term; 2 Credits

This course aims to examine recent service and policy development of school social work service and their implications for the social work profession. The course will critically discuss the differential use of intervention skills and strategies in pre-school, primary and secondary school settings, and considerations related to working with the school systems, dealing with teachers, students, families and the educational system. The course will also equip students with knowledge and skills in handling crisis and specific issues in schools.

SW 460 Addressing Gender and Sexuality in Social Work Practice

1 Term; 2 Credits

This course is designed to explore the physiological, psychological and socio-cultural variables associated with sexual identity, sexual orientation and sexual behaviour of a variety of client groups. The course will introduce human sexuality in the practice of social workers. Through acquisition of knowledge in sexual expression and behaviours as well as skills in supporting clients, students will be better prepared to help service users address issues of gender and sexuality.

SW 461 Integrative Practice Seminar III

1 Term; 2 Credits

The objective of this course is to provide social work students with advanced, generic skills that can be applied to their field placements. The course is taught in conjunction with the students' third concurrent field placement, which takes place following the second summer block placement. The aim of the course is to enable students to integrate their prior two years of learning with real-world practices, allowing them to address more complex social issues with greater confidence and competence. The course will focus on developing students' advanced social work practices through a practice of multi-levels of intervention for an issue/problem. Through roleplay, practice demonstration, interactive discussion, and idea sharing, students are encouraged to reflect on and learn from their practicum experience. By the end of the course, students are expected to be able to select appropriate practice concepts from major social work theories to design accurate intervention strategies.

SW 462 Integrative Practice Seminar IV

1 Term; 2 Credits

This course, a sequel to *Integrative Practice Seminar III*, is designed to equip social work students with advanced social work skills. This course is conducted in parallel with the second half of the third placement. Students will advance their practice skills, taking on an integrative and cultural perspective to understand social issues from the rapidly social-ecological and technological changing world. Students will learn how to address social problems and/or needs in both the international and local context. A transdisciplinary approach that focuses on cross-professional training and practice will also be introduced. This course aims to enhance students' cultural awareness and deepen their understanding and practices in developing innovative services, both locally and globally.

SW 470 Social Work Practice in Mental Health

1 Term; 2 Credits

This course aims to equip social work students with practical knowledge of mental health services in local and global context. The history of mental health practice evolving from a medical to psychosocial rehabilitation paradigm and the major types of mental health illness including schizophrenia, mood and anxiety disorders as well as the co-morbidity between substance abuse and mental illness will be covered in this course. Practice concepts and application of different models will also be taught.

SW 471-2 Fieldwork IV & V

2 Terms; 8 Credits

This course mainly prepares students to become professional social workers upon their graduation. The practice opportunities offered in this placement will serve to elevate students' competence to become reflective, self-evaluating, knowledgeable and accountable social workers, able to address the needs and problems of a society in transition. Regular supervision and consultations provided by experienced social work teachers and practitioners will strengthen students' confidence to enter into the social work profession.

SW 480 Social Service Management

1 Term; 3 Credits

This course aims at providing students with basic knowledge in management in social service organizations. Theories and models of administration in the social service and non-profit, human service sector will be examined. Administrative skills, leadership roles, social enterprises, human resource development, strategic planning, financial and risk management will also be covered in the course. Issues related to quality assurance and performance assessments will also be examined.

Note: For the descriptions of courses not listed under the Department of Social Work, please refer to their respective Departments for details.

■ Department of Applied Data Science

The Bachelor of Science with Honours in Applied Data Science (BSc-ADS) is the First Bachelor of Science programme at Shue Yan University. Our programme aims to equip graduates with cross-disciplinary skills to understand and overcome the challenges associated with interpreting large volumes of data and communicating the results to the intended audience to enable data-driven decision making and solve real-world problems.

The curriculum of the programme includes courses in four key areas:

1. ADS Fundamentals,
2. Business Analytics,
3. Digital Humanities / Social Science,
4. VR/AR Visualization

Students will also be able to apply their knowledge in reality through industry experiences before graduation, like professional internship and capstone projects.

The design of BSc-ADS is unique and balanced. It would help students be all-rounded and more professional to meet the community needs in the digital era. The minimum requirement for graduation is 125 credits.

The degree requirements for the four-year **Bachelor of Science (Hons.) in Applied Data Science** are listed below:

Requirements	2022/23 Cohort 2023/24 Cohort			
	Y1	Y2	Y3	Y4
Language Requirements	14	6	-	-
Departmental Core Requirements	12	15	15	18
Departmental Electives	-	-	6	3
Free Electives	6	6	6	6
General Education*	6	6	-	-
Total minimum number of required credits	38	33	27	27
Minimum required credits for graduation	125			

* Students admitted into Year 1 shall complete a total of 12 credits of GE courses consisting of 3 credits in each of the four main areas in order to fulfil graduation requirements.

DESCRIPTION OF COURSES (BSc DEGREE PROGRAMME)

ADS 100 Introduction to Data Science

1 Term; 3 Credits

This course aims to offer fundamental knowledge of data science and computer to students. The course covers the basic knowledge of data science concepts and methodologies, applications of data science, data management practices, computer architecture, and basic networking and cryptographies. Upon completion of the course, students will possess a basic understanding of data science and computer which will be further developed in other data science related courses throughout the programme.

ADS 130 Probability and Statistics

1 Term; 3 Credits

This course explores the concepts of modern probability and statistical theory for decision making in various fields including economics, business, and social sciences. It will help students in learning and understanding theoretical and practical applications of probability and statistics. The course also aims to develop skills in analysing and solving problems from probabilistic and statistical point of view. Additionally, this course provides the basic knowledge of these concepts that are further used in machine learning theory for prediction applications.

ADS 151 / 220 Python for Data Science

1 Term; 3 Credits

The aim of this course is to offer the essential knowledge of Python for data science application. The course provides the basic understanding of data science workflow in Python and the essential skills of using Python to solve data science problems. Upon completion of the course, students will be able to apply data science skills to validate hypotheses and disseminate thoughts.

(ADS151 is a Year-1 core course for AY2023/24 Cohort onwards, while ADS220 is a Year-2 core course for AY2022/23 Cohort.)

ADS 210 Digital Humanities: Theories and Methods

1 Term; 3 Credits

This is an introductory course on Digital Humanities, its theory, methods, and applications. The aim of the course is to use data to tell stories and understand the usage of different tools related to data to reverse engineer digital humanities projects. Students will be able to compare different tools in accordance with different digital humanities projects and research. Students will be able to use these tools to answer questions related to digital humanities research and projects. The course also includes a final project so students can learn how to work collaboratively in this field.

ADS 230 Introduction to Database Systems

1 Term; 3 Credits

The aim of this course is to develop students' skills to store data in database systems through introducing the fundamental concepts of database systems. The course covers not only the basic knowledge of the related technologies in database implementation, but also practical skills to administer and manipulate database systems of multiple databases. Upon completion of the course, students will be able to apply the database design methods to the modelling, design and implementation of databases for various business information systems.

ADS 240 Computer Programming as Problem Solving

1 Term; 3 Credits

The aim of this course is to develop students' programming skills through introducing the core and fundamental computer programming knowledge. The course covers the knowledge on common programming tools and terminology and the way of improving problem solving skills with programming. Upon completion of the course, students will break down daily problems with a logical approach and implement the programming solution.

Note: For the descriptions of courses not listed under the Department of Applied Data Science, please refer to their respective Departments for details.

■ Service Courses

DESCRIPTION OF COURSES

COMP 204 Web Page Development

1 Term; 3 Credits

This course aims to build students' abilities to develop professional looking web sites on the World Wide Web. Students would have developed confidence and practical skills in the usage of the most popular web authoring software – Dreamweaver as well as other related software such as Widget and Exchange. Students would review the basic structure of building up a web page – HTML, compare and contrast the most prevalent web page browsers, evaluate and analyse the pros and cons of some popular web sites. Making use of the skills and techniques learnt in class, students can generate an individual electronic portfolio web site.

FREN 191 French I

1 Term; 3 Credits

This basic course aims to develop the ability to communicate in basic French in a culturally appropriate manner using the four primary language skills: speaking, listening, reading and writing. Students should gain:

- 1) a familiarity with the French language: its sounds, rhythms, intonation, vocabulary, structure, written form;
- 2) beginning experiences in listening, speaking, reading, and writing in French;
- 3) basic communication skills and the ability to express simple needs; and
- 4) an introductory acquaintance with the cultures of the French-speaking countries.

FREN 192 French II

1 Term; 3 Credits

This course is a continuation of the basics of the French communication skills covered in *French I*. Students will continue to develop fluency in the language and will be introduced to more complex grammar and constructions. The unit focuses on mastery of the language required to function at a basic level in a range of contexts using correct and appropriate language.

FREN 291 French III

1 Term; 3 Credits

This course is a continuation of the basics of the French communication skills covered in *French I* and *II*. Students will continue to develop fluency in the language and will be introduced to more complex grammar and constructions with an emphasis on verbal knowledge of the language.

FREN 292 French IV

1 Term; 3 Credits

This course is a continuation of the basics of the French communication skills covered in *French III*. Students will continue to develop fluency in the language and will be introduced to more complex grammar and more complex constructions. The unit focuses on mastery of the language required to function at an intermediate level in a range of contexts using correct and appropriate language.

FREN 391 French V

1 Term; 3 Credits

This course is a continuation of the French communication skills covered in *French IV*. Training in the four skills of the language will continue with emphasis on expression proficiency. They will also learn how to organize efficiently their speech. The course also aims to prepare students to sit for the first levels of the Common European Framework of Reference for Languages.

Note: For the descriptions of courses not listed above, please refer to their respective Departments for details.

Minor Programmes for Undergraduate Students

To enrich students' learning experiences and employability, the University started offering undergraduate minor programmes in the academic year of 2016/17. Students have the option to study another subject, broaden their level of expertise, and enhance their prospects of future career development.

The Minor Programmes available are:

Offering Departments	Minor Programmes Offered
Accounting	Minor in Accounting *
Business Administration	Minor in Business Administration Minor in Entrepreneurship
Chinese Language and Literature	Minor in Chinese Language and Literature
Counselling and Psychology	Minor in Psychology *
Economics and Finance	Minor in Economics Minor in Finance Minor in FinTech
English Language and Literature	Minor in Linguistics and Translation Minor in Literary and Cultural Studies
History	Minor in History
Journalism and Communication	Minor in Journalism and Mass Communication
Social Work	Minor in Social Work *
Sociology	Minor in Sociology

* These Minor Programmes will not lead to the same professional recognition as students who complete the programmes as major.

Requirements

1. The minimum credit requirement for a Minor is 15 and each student is required to take at least one Minor course at Level 3 or 4.
2. No GPA requirement is needed for declaring a Minor.
3. Each student can study at most one Minor.
4. Due to the comparatively packed curriculum and/or the restriction stipulated by professional bodies/authority, students of the following programmes are not eligible to take Minor programme in other departments:
 - Bachelor of Arts (Hons.) in Media Design and Immersive Technology
 - Bachelor of Commerce (Hons.) in Law and Business
 - Bachelor of Social Work (Hons.)

Minor Programme Admission

1. Students can express their interest in pursuing a Minor in Semester 2 of Year 1 (by 31 January of the year) via Moodle. They will be invited to indicate the courses that they intend to take in Years 2, 3 and 4.

2. Due to the limitation of quotas and class schedules, students will not be guaranteed a place on any Minor course.
3. Year 2/3 Entrants can express their intention to pursue a Minor upon admission registration in late August.

Minor Programme Enrolment and Declaration

1. Students enrolled on a Minor will start to take Minor courses from Year 2.
2. Double counting of overlapping courses (with Major) is allowed for up to 6 credits. These credits will only count once towards the total credits attained by the student. Exceeding this limit of 6 credits, students should take replacement courses chosen from the list of Minor courses to fulfil the Minor credit requirement.
3. Credit transfer for Minor courses from prior recognised academic study or study abroad should not exceed 6 credits, and is subject to the discretion of the Head of Department of the student's chosen Minor Programme.
4. Students will be invited to declare the progress of the completion of Minors in the second semester of Year 3 via Moodle. Those who have completed 60% or more will be given priority in Year 4 to register for courses to complete their Minors.
5. Students who have completed or are on the verge of completing their Minors will be required to make a formal declaration to the Registry via Moodle in the Second Semester of Year 4 by the stipulated deadline (usually in March of the year).
6. Students must pass all Minor courses for graduation with a Minor.
7. Year 3 and 4 students are prohibited from enrolling in Level 1 course(s) for Minor option except in special circumstances approved by the Head of Department.
8. In the case of students who do not declare a Minor before the stipulated deadline and students who withdraw from or discontinue the Minor, courses already completed for the Minor will be counted as free electives.
9. Minors completed will be specified in the Academic Transcript, but not on the Graduation Certificate.

Course Lists of Minor Programmes

Department of Accounting

Minor Programme Offered: Minor in Accounting

Course Code	Course Title	Credits	Pre-requisite(s)
Choose 5 courses out of 8			
ACCT 101*	Fundamentals of Financial Accounting	3	Nil
ACCT 201	Intermediate Financial Accounting I	3	ACCT 101
ACCT 202	Intermediate Financial Accounting II	3	ACCT 201
ACCT 210*	Cost and Management Accounting I	3	ACCT 101
ACCT 300	Advanced Financial Accounting	3	ACCT 202
ACCT 310	Auditing	3	ACCT 201
ACCT 320	Cost and Management Accounting II	3	ACCT 210
ACCT 330	Accounting Information Systems	3	ACCT 101 and ACCT 130#

* Students with a grade of B- or above in *ACCT100 Financial Accounting* are eligible for exemption from taking *ACCT101*. Students with a grade of B- or above in *ACCT200 Cost and Management Accounting* are eligible for exemption from taking *ACCT210*.

ACCT130 Managing Business Information Systems and Applications will be offered as a free elective. Students declaring the intention to pursue a Minor in Accounting will be given priority for taking *ACCT130*.

Department of Business Administration

Minor Programme Offered (1): Minor in Business Administration

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory			
BUS 120	Principles and Practice of Management	3	Nil
BUS 130	Principles of Marketing	3	Nil
Choose 3 courses out of 10 (with at least one course at Level 3)			
BUS 210	Legal Environment of Business	3	Nil
BUS 220	Quantitative Methods for Business	3	Nil
BUS 250	Organizational Behaviour	3	BUS 120
BUS 303	Business Communication	3	Nil
BUS 304	Marketing Strategy	3	BUS 130/233
BUS 305	Operations Management	3	Nil
BUS 307	Management Information Systems	3	Nil
BUS 309	Human Resource Management	3	BUS 120
BUS 320	Business Research	3	BUS 220
BUS 360	Consumer Behaviour	3	BUS 130/233

Minor Programme Offered (2): Minor in Entrepreneurship

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory			
BUS 252	Introduction to Entrepreneurship	3	Nil
BUS 411	New Venture Creation	3	Nil
Choose 3 courses out of 9			
BUS 351	Data Analytics for Marketing	3	Nil
BUS 424	Issues in Business Practice	3	Nil
BUS 483	Digital Entrepreneurship	3	Nil
BUS 485	e-CRM	3	Nil
JOUR 460	Digitization and Interactive Multimedia	3	Nil
MDIT 330	Entrepreneurship and New Product Development for the Information Industry	3	Nil
PRA 330	Advertising Strategies and Design	3	Nil
SOC 307	Entrepreneurship and Society	3	Nil
SOC 310	Social Enterprise in Asia	3	Nil

Department of Chinese Language and Literature

Minor Programme Offered: Minor in Chinese Language and Literature

Course Code	Course Title	Credits	Pre-requisite(s)
Choose 5 courses out of 8			
CHI 103	Modern Chinese Literature	3	Nil
CHI 110	Chinese Literary Criticism	3	Nil
CHI 248	Chinese Language, Society and Culture	3	Nil
CHI 258	Selected Readings in Prose of Ming and Qing Dynasties	3	Nil
CHI 310	Philosophical Thoughts in Pre-Qin Period	3	Nil
CHI 358	Dream of the Red Mansions	3	Nil
CHI 460	Hong Kong Literature	3	Nil
CHI 468	Li Bai and Du Fu's Poetry	3	Nil

Department of Counselling and Psychology

Minor Programme Offered: Minor in Psychology

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory			
PSY 100 [#]	Introductory Psychology	3	Nil
Choose 4 courses out of 6			
PSY 209	Positive Psychology	3	PSY 100
PSY 303	Health Psychology	3	PSY 100
PSY 306	Business Psychology	3	PSY 100
PSY 309	Industrial and Organizational Psychology	3	PSY 100
PSY 320	Motivation and Learning	3	PSY 100
PSY 390	Psychopathology	3	PSY 100

[#] Should complete before the end of Year 2 First Semester

Department of Economics and Finance

Minor Programme Offered (1): Minor in Economics

Course Code	Course Title	Credits	Pre-requisite(s)
Choose 5 courses out of 8			
ECON 103	Basic Microeconomics	3	Nil
ECON 104	Basic Macroeconomics	3	Nil
ECON 244	Managerial Economics	3	Nil
ECON 303	History of Economic Thought	3	Nil
ECON 320	International Trade	3	Nil
ECON 346	Issues in Development Economics	3	Nil
ECON 445	Comparative Economic Systems	3	Nil
FIN 243	Money and Banking	3	Nil

Minor Programme Offered (2): Minor in Finance

Course Code	Course Title	Credits	Pre-requisite(s)
Choose 5 courses out of 7			
FIN 243	Money and Banking	3	Nil
FIN 245	Introduction to Corporate Finance	3	Nil
FIN 330	International Finance	3	Nil
FIN 349	Wealth Management and Planning	3	Nil
FIN 423	Financial Risk Analysis and Management	3	Nil
FIN 433	Seminar on Global Financial Environment	3	Nil
FIN 445	Regulation and Management of Financial Institutions in Hong Kong	3	Nil

Minor Programme Offered (3): Minor in FinTech

Course Code	Course Title	Credits	Pre-requisite(s)	
Compulsory				
ECON 105	Quantitative Methods for Economics and Finance	3	Nil	
FINT 100	Introduction to FinTech	3	Nil	
FIN 245	Introduction to Corporate Finance	3	ACCT 131 <i>or</i> ADS 130 <i>or</i> BUS 220 <i>or</i> ECON 105 <i>or</i> JOUR 200 <i>or</i> PSY 103 <i>or</i> SOC 108 <i>or</i> SOC 221 <i>or</i> SOC 221A	
Electives (choose 2 out of 7 with at least one FINT course)				
FinTech area	FINT 200	Fundamentals of FinTech Computing	3	Nil
	FINT 301	Cloud and Cyber Security	3	Nil
	FINT 400*	Artificial Intelligence	3	Nil
	FINT 401	RegTech and FinTech Regulation	3	Nil
Economics and Finance area	FIN 349	Wealth Management and Planning	3	ACCT 340 <i>or</i> BUS 308 <i>or</i> FIN 245
	FIN 423	Financial Risk Analysis and Management	3	ACCT 340 <i>or</i> BUS 308 <i>or</i> FIN 245
	ECON 450	Economics and Ethics	3	Nil

Department of English Language and Literature

Minor Programme Offered (1): Minor in Linguistics and Translation

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory			
ENG 140	Introduction to Translation	3	Nil
ENG 160	Introduction to Linguistics	3	Nil
Choose 3 courses out of 6			
ENG 213	Commercial Translation	3	ENG 140
ENG 214	Exploring English Grammar	3	ENG 160
ENG 240	Literary Translation	3	ENG 140
ENG 270	Discourse Analysis	3	ENG 160
ENG 364	Second language acquisition and teaching	3	ENG 160
ENG 387	Media Translation	3	ENG 140

Minor Programme Offered (2): Minor in Literary and Cultural Studies

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory			
ENG 120	Introduction to Literature	3	Nil
ENG 153	Introduction to Cultural Studies	3	Nil
Choose 3 courses out of 6			
ENG 184	Women's Writing and Feminist Readings	3	ENG 120
ENG 273	Children's Literature	3	ENG 120
ENG 335	Popular Culture	3	ENG 153
ENG 389	Travel and Culture	3	ENG 153
ENG 479	Science Fiction in Literature and Films	3	ENG 120
ENG 489	Visual Culture Studies	3	ENG 153

Department of History

Minor Programme Offered: Minor in History

Course Code	Course Title	Credits	Pre-requisite(s)
Choose 5 courses out of 8			
HIST 196	Knowing Hong Kong History through Heritages, Literature and Films	3	Nil
HIST 210	Imperial China	3	Nil
HIST 220	The Modern World	3	Nil
HIST 268	Art History of China	3	Nil
HIST 312	Modern China (1840-1949)	3	Nil
HIST 318	Chinese Urban History	3	Nil
HIST 320	The Contemporary World	3	Nil
HIST 340	History of Urban Arts and Design	3	Nil

Department of Journalism and Communication

Minor Programme Offered: Minor in Journalism and Mass Communication

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory			
JOUR 100 [#]	Introduction to Journalism and Mass Communication	3	Nil
JOUR 221* <i>or</i> JOUR 303	News Reporting and Writing in Chinese I <i>or</i> English News Writing and Reporting	3	JOUR 100
Choose 3 courses out of 10			
JOUR130	Digital Photojournalism	3	Nil
JOUR 201	Audio-Visual Production	3	Nil
JOUR 260	Computer Graphic Design and Publishing	3	Nil
JOUR 341	Digital News and Information Production	3	JOUR 221 <i>or</i> JOUR 303
JOUR 350 [#]	Feature Writing	3	JOUR 221 <i>or</i> JOUR 303
JOUR 395	Social Media and Networked Communication	3	Nil
JOUR 460	Digitization and Interactive Multimedia	3	Nil
MDIT 220	Understanding VR/AR	3	Nil
PRA 330	Advertising Strategies and Design	3	Nil
PRA 450	Risk and Crisis Communication	3	Nil

[#] In second semester only

* JOUR221 is cancelled in AY2023/24. Students can take the replacement course JOUR206 instead.

Department of Social Work

Minor Programme Offered: Minor in Social Work

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory Course			
SW 100	Introduction to Social Work and Social Welfare	3	Nil
Electives (Any 4 from Below)			
SW 130	Fundamentals in Social Policy and Advocacy	3	Nil
SW 290	Introduction to Mental Health Practice	3	Nil
SW 310	Working with Young People	3	Nil
SW 340	Working with Older Adults	3	Nil
SW 360	Working with New Arrivals and Ethnic Minorities	3	Nil
SW 390	Social Work Practice for Children with Special Educational Needs and Their Families	3	Nil
SW 420	Social Work in Primary Health Care	3	Nil
SW 430	Working with Persons with Disabilities	3	Nil
SW 460	Addressing Gender and Sexuality in Social Work Practice	3	Nil
SW 480	Social Service Management	3	Nil

Department of Sociology

Minor Programme Offered: Minor in Sociology

Course Code	Course Title	Credits	Pre-requisite(s)
Compulsory Course			
SOC 107	Understanding Sociology	3	Nil
Choose 1 course at Level 2			
SOC 206	Social Stratification	3	Nil
SOC 231	Social Problems	3	Nil
SOC 259	Race and Ethnicity	3	Nil
Choose 3 courses at Levels 3 and 4			
SOC 302	Environmental Sociology	3	Nil
SOC 307	Entrepreneurship and Society	3	Nil
SOC 308	Culture, Heritage and Society	3	Nil
SOC 313	Sociology of Education	3	Nil
SOC 333	Urban Sociology	3	Nil
SOC 337	Criminology	3	Nil
SOC 339	Sociology of Religion	3	Nil
SOC 341	Sociology of Development	3	Nil
SOC 410	Sociology of Organizations	3	Nil
SOC 440	Collective Behaviour and Social Movements	3	Nil

Notes:

The course codes and the course lists of the Minor Programmes are subject to change. Please visit <https://www.hksyu.edu/en/education/minor-programme> for more details.

Global Exchange

The **Study Abroad Scheme** offers Shue Yan undergraduate students an opportunity for international exposure with our partner universities outside Hong Kong. With financial support from private scholarships and government subsidies, second- and third-year students are encouraged to take advantage of the Study Abroad Scheme to earn transferable course credits for 1 or 2 semesters. At present, Shue Yan has more than 80 partner universities from 30 countries/regions. Through participation in the Scheme, students will be able to:

- improve their language skills
- stimulate their interest in learning
- enrich their academic and life experiences
- be more independent
- engage in a multicultural environment
- build and strengthen their international networks
- develop a global perspective
- cultivate cross-cultural skills and knowledge in order to help them become competitive in the globalized world

In addition to sending our students for exchange, the Study Abroad Scheme also accepts foreign students from our partner universities to study at Shue Yan as exchange students. By meeting students from different cultural backgrounds, Shue Yan students can learn about each other's cultures, and share their life experiences and insights into learning.

Through participating in the **Exchange Buddy Programme**, Shue Yan students can have the opportunity to get along with international exchange students and broaden their global horizons beyond geographical boundaries. They enjoy the following benefits:

- exposure to different languages
- international networking
- cultural awareness
- communication skills
- recognition

Shue Yan students are encouraged to broaden their global perspectives by participating in summer schools worldwide under the **Summer Abroad Scheme**. A number of summer schools provided by our partner universities are shortlisted for the **Credit-bearing Summer Abroad Scheme**. Enrolling in the course *GEC206 Experiential Learning for Global Citizenship*, students can receive three HKSYU credits by joining pre-overseas programme trainings at HKSYU, departing for their different summer schools and completing the post-overseas programme trainings.

Shue Yan students are highly encouraged to join learning activities abroad sponsored by

the Mainland Ministry of Education's "Ten Thousand People's Scheme", the HKSAR Government's "Funding Scheme for Youth Exchange in the Mainland", "Funding Scheme for International Youth Exchange", and other sources. The students can also take part in virtual international programmes offered by partner universities, allowing them to enrich their international exposure without leaving Hong Kong.

Guidelines for Student Life

1. The University aims to inculcate in students a sound personality in the capacity of an individual and a scholar. Therefore, moral cultivation and academic training are equally important in our persistent effort to achieve this goal;
2. It is hoped that every student should have a hard-working spirit, a high sense of justice and self-respect which are the fundamental qualities of a perfect personality, in order that one can work on one's prominence and yet take upon oneself to help others to be prominent;
3. Maintain one's good habits and manners and abstain from smoking, drinking, gambling and/or other vices in and out of the University; moreover, one should pay attention to dress code, behave oneself and speak in a way befitting a well-educated person;
4. Be respectful to one's teachers and kind to fellow students in order to develop and promote a noble friendship;
5. Take good care of University facilities and maintain cleanliness of the University environment;
6. Be ready to shoulder responsibilities, be charitable, helpful and civic-minded;
7. Always be a person of integrity, honesty, sincerity and with a clear conscience;
8. Seek the truth with a discerning mind and maintain good order and discipline instead of being a blind follower or a perpetrator;
9. Apply oneself to one's studies and refrain from any illegal activities;
10. Act on these principles of conduct to ensure good discipline in the University and achievement in one's own academic work which will be dedicated to the advancement of society, culture and peace;
11. Avoid doing anything in extra-curricular activities that may impair the reputation and discipline of the University.

Scholarships and Bursaries

2022-2023 Academic Year

Name of Scholarships/Bursaries	No. of Awards	Annual Amount
1. AIA Scholarships	12	\$50,000 each
2. Asia Steel & Metals Limited Scholarships	2	\$5,000 each
3. Bank of China (Hong Kong) Bursaries	8	\$5,000 each
4. Bank of China (Hong Kong) Scholarships	6	\$10,000 each
5. Bank of China Credit Card (International) Ltd. Service Scholarships	20	\$3,500 each
6. Mr. Chan Kam Ling Memorial Scholarships	5	\$10,000 each
7. Mrs. Chan Lau Fung Yee Memorial Bursary	1	\$5,000
8. Mrs. Chan Lau Fung Yee Memorial Outstanding Academic Improvement Award	1	\$5,000
9. Mrs. Chan Lau Fung Yee Memorial Scholarship	1	\$10,000
10. Michelle W. Y. Chan Bursaries	2	\$5,000 each
11. Michelle W. Y. Chan Scholarships	2	\$5,000 each
12. Professor Chan Wing Tai Memorial Scholarships	2	\$5,000 each
13. Mr. Che Yueh Chiao Scholarships	5	\$20,000 each
14. The D. H. Chen Foundation Service Awards	5	\$5,000 each
15. Cheng & Cheng Limited Certified Public Accountants Scholarships	2	\$10,000 each
16. Francis Cheung Outstanding Academic Improvement Awards	11	\$3,000 each
17. Francis Cheung Scholarships	12	\$6,000 each
18. Chiu Ho Man Ebony Gashbell Scholarship	1	\$5,000
19. Dr. Chung Chi Yung Scholarships	15	\$20,000 each
20. CMB Wing Lung Bank Scholarships	4	\$5,000 each
21. Commercial Radio 50th Anniversary Funds	4	\$25,000 each
22. Commercial Radio 50th Anniversary Scholarship (Local Student)	1	\$50,000
23. Commercial Radio 50th Anniversary Scholarship (Mainland Student)	1	\$50,000
24. Department of History Alumni Bursary	1	\$3,000
25. Emperor Foundation Scholarship	1	\$10,000
26. Mr. Edmon Fan Fellowship	1	\$10,000
27. Fong Shu Chuen Scholarships	7	\$3,000 each
28. For Our Future Scholarship	1	\$50,000
29. FPF Foundation Limited Scholarships	10	\$10,000 each
30. Friends of Shue Yan University Scholarships	2	\$5,000 each
31. Geotechnics & Concrete Engineering (H.K.) Limited Outstanding Academic Improvement Awards	3	\$5,000 each
32. Geotechnics & Concrete Engineering (H.K.) Limited Scholarships	3	\$5,000 each
33. HKCGI Foundation Scholarships	2	\$7,000 each
34. HKCGI Foundation Subject Prizes	2	\$3,000 each
35. HKEX Foundation Scholarship	1	\$50,000
36. Mr. Ho Leung Cham Memorial Scholarships	2	\$5,000 each
37. Hong Kong Chiu Chow Chamber of Commerce Ltd. Scholarships	6	\$5,000 each
38. Hong Kong CU Movement Charity Fund Scholarships	2	\$5,000 each
39. Hong Kong Institute of Certified Public Accountants (HKICPA) Bursary	1	\$5000
40. Hong Kong Institute of Certified Public Accountants (HKICPA) Scholarships	2	\$6,000 each

Name of Scholarships/Bursaries		No. of Awards	Annual Amount
41.	Hong Kong Shue Yan University Alumni Association Service Scholarship	1	\$3,000
42.	Hong Kong Shue Yan University Bursaries	3	\$5,000 each
43.	Hong Kong Shue Yan University Canadian Alumni Association Bursary	1	\$5,000
44.	Hong Kong Shue Yan University Canadian Alumni Association Scholarship	1	\$5,000
45.	Hong Kong Shue Yan University Fellowships	4	\$5,000 each
46.	Hong Kong Shue Yan University Financial Assistance Scheme	48	\$148,550 total
47.	Hong Kong Shue Yan University Service Scholarships	2	\$5,000 each
48.	HSBC Greater Bay Area (HK) Scholarship	1	\$80,000
49.	HSBC Hong Kong Scholarships	3	\$50,000 each
50.	HSBC Social Work Scholarships	10	\$25,000 each
51.	Hsin Chong — K. N. Godfrey Yeh Education Fund	35	\$8,000 each
52.	Dr. F.C. Hu Scholarships	8	\$5,000 each
53.	Dr. Henry H. L. Hu Scholarships	20	\$5,000 each
54.	Professor Y. S. Hu Scholarships	10	\$10,000 each
55.	Hung Hing Ying & Leung Hau Ling Scholarships	20	\$20,000 each
56.	Institute of Accountants Exchange Scholarship	1	\$5,000
57.	Joyce M. Kuok Foundation Bursaries	5	\$10,000 each
58.	Mr. Kwong Kwok Wai Heston Scholarship of the HKAPA Education Trust	1	\$5,000
59.	Mae & John Kwok Scholarships	2	\$5,000 each
60.	Lai Chi Kok Wai Man School Memorial Bursaries	4	\$5,000 each
61.	Mr. Lam Ka Man Memorial Bursaries	2	\$5,000 each
62.	Mr. Lam Ka Man Memorial Scholarships	2	\$5,000 each
63.	Dr. Lam Tin Yan Memorial Scholarships	4	\$5,000 each
64.	Ms. Candy Q. Q. Lan Scholarship	1	\$5,000
65.	Madam Law Tong Wai Chun Memorial Scholarships	2	\$5,000 each
66.	Mr. Edward Lee Memorial Scholarships	2	\$10,000 each
67.	Professor Arthur S. C. Leong Memorial Scholarships	2	\$10,000 each
68.	Miss Leung Pui Han Scholarship Fund	1	\$25,000
69.	Dr. Li Dak Sum Fellowships	10	\$10,000 each
70.	Dr. Li Dak Sum Outstanding Whole Person Development Awards	5	\$5,000 each
71.	Dr. Li Dak Sum Postgraduate Scholarships	3	\$10,000 each
72.	Dr. Li Dak Sum Scholarships	15	\$10,000 each
73.	Dr. Li Dak Sum Service Scholarships	5	\$10,000 each
74.	Link University Scholarship	1	\$20,000
75.	Liu Yip Wan Memorial Scholarship (for Social Work)	1	\$10,000
76.	Lung Chee Ming George Scholarships	8	\$5,000 each
77.	Mr. Mak Wai Kwong Outstanding Academic Improvement Award	1	\$3,000
78.	Mr. Mak Wing Hang Memorial Scholarship	1	\$5,000
79.	Ng Chung Yuen Scholarship	1	\$5,000
80.	Pang Chil Memorial Scholarship	1	\$6,000
81.	Peninsula Lions Club of Hong Kong Scholarships	5	\$6,000 each
82.	Providence Foundation Bursaries	12	\$121,000 total
83.	Dr. Pun Ki Wai David Outstanding Academic Improvement Awards	3	\$3,000 each
84.	The Self-Financing Post-Secondary Scholarship Scheme Best Progress Awards	20	\$10,000 each
85.	The Self-Financing Post-Secondary Scholarship Scheme Endeavour Scholarships	23	\$15,000 each

Name of Scholarships/Bursaries	No. of Awards	Annual Amount
86. The Self-Financing Post-Secondary Scholarship Scheme Outstanding Performance Scholarships	68	\$3,040,000 total
87. The Self-Financing Post-Secondary Scholarship Scheme Reaching Out Awards	97	\$10,000 each
88. The Self-Financing Post-Secondary Scholarship Scheme Talent Development Scholarships	30	\$10,000 each
89. Shanghai Commercial Bank Scholarships	10	\$10,000 each
90. Mr. Shea Kok Sang Memorial Scholarship	1	\$5,000
91. Mr. Shum Wai Yau Journalism Scholarship	1	\$5,000
92. The Society of Chinese Accountants and Auditors Charitable Trust Scholarship	1	\$5,000
93. Ms. Maggie Sun Scholarships	4	\$10,000 each
94. Ms. Maggie Sun Service Scholarships	5	\$8,000 each
95. The Taxation Institute of Hong Kong — CTA Scholarship	1	\$3,000
96. Tin Ka Ping Outstanding Community Service Scholarships	20	\$200,000 total
97. Mr. & Mrs. Ting Yu Ching Memorial Scholarships	4	\$5,000 each
98. Mr. & Mrs. Tse Cheung Memorial Bursaries	4	\$70,000 total
99. Mr. & Mrs. Tse Cheung Memorial Service Scholarships	2	\$5,000 each
100. Tsim Sha Tsui District Kai Fong Welfare Association Scholarships	2	\$10,000 each
101. Tung Leung Mei Yuk Scholarship	1	\$5,000
102. Mr. Wong Hin Wing Simon Scholarship of the HKAPA Education Trust	1	\$5,000
103. Professor Wong Mong Hea Outstanding Academic Improvement Award	1	\$6,000
104. Professor Wong Mong Hea Scholarship	1	\$8,000
105. Patrick Wong C.P.A. Limited Scholarship	1	\$10,000
106. Patrick Wong Jr Memorial Foundation Limited Scholarship	1	\$10,000
107. Ms. Wu Lee Siu Yee Brenda Scholarship	1	\$5,000
108. Sir Edward Youde Memorial Scholarship	1	\$40,000
109. Ms. Yu Lam Lai Memorial Bursary	1	\$10,000

The University Library

The Shue Yan University Library Complex is located on the west side of the main Academic Building and was opened on 15 November 1995. It is multi-functional and has 19 storeys. Facilities include the International Conference Hall, the Library, the Counselling and Research Centre, academic staff offices and accommodations for staff and visiting scholars. The Library occupies 5½ levels (the ground floor, second to sixth floor). Each floor covers about 850 square metres.

The ever-expanding Library collection has over 2 million items. The electronic collection includes 1.3 million e-book titles, 141,000 e-journal titles, as well as other electronic reference tools, news, and online videos. Those e-resources are distributed across 161 database subscriptions, including ACM Digital Library, APA Psychology databases, BrowZine, EBSCOHost databases, Films on Demand, Gale Reference Complete, HyRead ebooks, JSTOR, Lexis Advance Hong Kong, Oxford English Dictionary, Oxford Scholarship Online, PressReader, Project MUSE, ProQuest Central, WiseNews, 中國期刊全文數據庫, 文淵閣四庫全書, 中國博士學位論文全文數據庫, 中國優秀碩士學位論文全文數據庫, 四部叢刊電子版, 超星中文電子書庫, 華藝電子書, and 瀚堂典藏古籍數據庫, among others. Bloomberg Terminal and Refinitiv Eikon workstations are located on the Library 3/F to provide the latest financial information. Scopus is a multi-disciplinary, bibliographic database that indexes the content of peer-reviewed journals. EndNote and RefWorks are citation management platforms available for staff and students to manage their citations in assignments and researches. The physical collection consists of over 350,000 volumes, including books, references, annual reports, research reports, dissertations, student reports, 33,000 bound journal volumes, and 21,000 non-print items.

The above-mentioned resources are searchable via the library resources discovery platform, Discover@ShueYan, and most e-resources can be accessed via the platform on campus or remotely, and on desktop or mobile devices.

The Library partners with other local or overseas academic libraries to provide interlibrary loans and document delivery services. The reader's cards to other academic libraries expand the accessibility of Library users to academic resources via physical visits to the libraries. The Library also organizes user educational activities such as library instruction classes, orientation, information days, and book exhibitions, among others. The Institutional Repository preserves and disseminates research outputs of the University to capture the intellectual vitality of scholars and facilitate scholarly communication. The University Archives collects the valuable memory and assets of Shue Yan's history.

It is noteworthy that in January 1996, the then State Education Commission of China donated to Shue Yan 3,097 volumes (1,793 titles) of rare Chinese books, thus making a

valuable contribution to the collection of the University Library. In February 2007, the Ministry of Education of the People's Republic of China donated a set of 10,000 items of Chinese classics — ‘中華再造善本’ to commemorate the inauguration of Shue Yan University.

Opening hours of the Library are as follows:

8:30 a.m. - 9 p.m., Monday to Friday;

8:45 a.m. - 7 p.m., Saturday.

The Library is closed on public holidays and school holidays.

(Opening hours are extended during examination period)

Library website: <http://www.hksyu.edu.hk/lib>

Tel.: 2104-8284 / 2806-51134

NOTE: To keep pace with the latest academic advancement at home and abroad, Shue Yan University reserves the right to change course descriptions, contents and credit values; to add new or delete old courses; to change prerequisites, course sequences and degree requirements, if necessary, as recommended by the Academic Board.



Hong Kong Shue Yan University
10 Wai Tsui Crescent, Braemar Hill
North Point, Hong Kong
Tel: (852) 2570 7110

www.hksyu.edu

