

# 樹仁簡訊

## Shue Yan Newsletter



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## General Education curriculum will be launched next academic year



▲ Front row from left to right: Professor WONG Kin Yuen, Director of the Graduate School, Professor Selina CHAN, Director of the Research Office, Dr. Amy CHAN, Associate Academic Vice President (Teaching and Learning Development), Professor Catherine SUN, Academic Vice President, Dr. HU Fai Chung, Deputy President, Mr. Felix LEUNG, Administrative Vice President, Mr. CHEUNG Kwok Ping, Associate Administrative Vice President, Ms. YIP Sau Yin, Associate Vice President (Student Affairs)

The Hong Kong Shue Yan University (HKSJU) will introduce the General Education curriculum in the academic year 2017-2018.

At the Academic Staff Forum held on September 3 at the Library Complex, Professor SUN Tien Lun, Catherine, Academic Vice President of HKSJU, said: "We will be introducing our General Education curriculum in 2017-18, and the Associate Vice President of Teaching and Learning Development, Dr. Amy CHAN, will be reaching out to all of you soon for your contribution to both the curriculum and the delivery of GE courses." (For the interview of Dr. CHAN, please see p.3)

Professor SUN also used this event to introduce the new heads of departments. Professor LEE Chiu Chun has taken over as Head of Department of History starting from September this year. Professor LEE was a 2011 Fulbright Scholar, and the former Head

of History at National Taipei University. Distinguished Professor CHEUNG Yuet Wah was appointed as the Academic Head of the Department of Sociology with effect from September, 2016 while the Administrative Head is Professor Harold TRAVER. Professor CHEUNG came from the Chinese University

of Hong Kong, where he was Chairman of the Sociology Department for many years. Distinguished Professor CHAN Koon Hung joined the Department of Accounting on September and will take over as Head of the Department in January 2017. Professor CHAN came from Lingnan University where he was Chair Professor of Accountancy.

On the issue of the medium of instruction, Professor Sun said, as stated in this year's Academic Policies and Procedures, all lectures should be delivered in English while tutorials may be conducted bilingually, with the exception of all courses with "CHI" prefix and a select number of courses with "HIST" prefix. "I would like to see substantive movement towards its complete enforcement in the coming year and beyond." Professor SUN said.

According to Professor SUN, HKSJU admitted around 940 freshmen to its bachelor degree programmes this academic year.



## Associate Academic Vice President (Teaching and Learning Development)

## Dr. Amy Chan talks about the General Education Programme



▲ According to Dr. Amy CHAN, the purpose of the GE Programme is to nurture articulate and open-minded critical thinkers.

Dr. CHAN Kit Sze Amy, the newly appointed Associate Academic Vice President (Teaching and Learning Development), has been in her new post since July 2016. One of her main responsibility is to prepare for the introduction of the General Education (GE) Programme in 2017-2018 academic year. Shue Yan Newsletter reporter interviewed her on September 13 and asked her questions about some details of the proposed GE Programme, her other main duties, and the differences between a senior administrative officer and an Associate Professor of the English department.

Q: reporter  
Amy: Dr. Amy CHAN

Q: The University is going to introduce the General Education curriculum (GE) in 2017-18 academic year. As the Associate Academic Vice President for teaching and learning development and being vested with the responsibility to plan the GE curriculum, can you tell us what the purposes and aims of Shue Yan's GE are?

Amy: General education has been a major

educational component for university undergraduate programme and for all University Grant Committee (UGC) universities in Hong Kong. Our GE Programme should reflect the motto of SYU and the spirit of our Graduate Attributes. In short, the purpose of our GE Programme is to nurture articulate, open-minded critical thinkers with a passion for lifelong learning, self-improvement and social responsibility. The objective of the GE Programme is to provide students with opportunities to develop and apply relevant skills, knowledge, and social responsibilities regardless of their majors or career plans.

Q: Is Shue Yan's GE Programme credit bearing? Students should finish the Programme which year of study?

Amy: The Quality Assurance Committee (QAC) will discuss our GE Programme proposal at the coming meeting before the end of September. We recommend that there will be a requirement for all students to complete a total of 12 credits of GE courses (a total of four courses), 3 credits in each of the four main areas. It is advised that students

should fulfill the requirement in the first three years of study.

Q: Why it is 12 credits and not more, like some of the UGC universities?

Amy: We have talked to some department heads and realize that some programmes are very demanding, and 12 credits is the maximum for them. As you may know, we have just introduced the Minor programme option. If we add up the 15 credits of the minor programme and 12 credits of the GE Programme, the total is 27 credits. It is not a small number.

Q: What are the four areas? How many courses will be provided?

Amy: The four areas are: (1) Chinese Heritage in the 21st Century; (2) Communication and Literacy; (3) Personal Growth; and (4) Interdisciplinary Studies.

Confucian thought and Chinese culture have been included in First Year Chinese. The proposed GE curriculum builds on this foundation and provides courses that make ancient Chinese philosophy and

culture relevant to the 21st century. Courses designed for this area could include topics such as: Confucianism and global affairs, Confucianism and Daoism in the 21st Century, Chinese philosophy and ecology, Confucianism and management science, Daoism and ecology, Daoism and health, Buddhism and science, Kungfu and Chinese philosophy and etc.

Regarding the second area Communication and Literacy, we note that the advent of information and communication technology in the 21st century has increased the complexity of the literate environment. Literacy, traditionally defined as the ability to read, write and use arithmetic, refers now to a wider range of abilities and competencies. According to the U. S. National Council of Teachers of English (NCTE), a literate person in the 21st century global society must be able to develop proficiency and fluency with the tools of technology, build intentional cross-cultural connections and relationships, and have the abilities to analyze and evaluate multimedia texts. We hope that upon completion of the courses in this area, students should be able to value judgment by applying critical skills and demonstrate their literacy in mass media. And we plan to help students to look further beyond the technology, for example, to let them think about the relationships between mobile phone and their identities. Topics in this area include theory and practice of cutting edge information and communication technology, digital media in everyday life, potential of ICT and/or digital games in civic education, potential of video games for civic education and etc.

Regarding area (3) Personal Growth, we realize that the transition from high school education to tertiary education is one of the very important milestones and challenges for young adults. First-year students often experience a considerable amount of stress and frustration as they find themselves caught in a labyrinth of unknowns, and do not have clear directions and academic skills necessary to manage the demanding curriculum. This area of the GE programme aims to promote self-awareness and to develop core academic and interpersonal skills with the view of helping them manage and excel in their academic pursuits. It also facilitate students to develop a healthy lifestyle and good learning habits that can facilitate their personal and professional development. Courses could include topics such as: core competencies in university study, spirituality and life meaning of life, and critical thinking.

Area (4) Interdisciplinary Studies is an approach to answering questions, solving problems and addressing contemporary social issues by synthesizing knowledge from

multiple disciplines. Interdisciplinary Studies has become popular in local and overseas tertiary institutions and is considered to be a new paradigm for creating knowledge in the 21st century. The idea of interdisciplinarity would lead students to view the world as an integrated whole and learn to solve a problem with knowledges acquired from different disciplines. Courses for this area could include the following topics: pop science and humanities, society and environment, social issues from multi-perspectives, sports and media, and poetry and science.

The above topics mentioned are just suggestions. If the proposal is approved by the Academic Board, we will invite our colleagues to submit their course proposals and participate in the GE Programme.

Q: How many courses will be provided in the first year of the GE programme in 2017-18? And how potential courses are selected?

Amy: After gaining the approval of QAC and Academic Board, departments will be invited to submit course proposals in November. The Academic Vice President will then form a taskforce to select the courses to be included in the Programme. We hope that the list of courses selected will be released in January 2017. So at this moment, I can't tell you exactly how many courses will be provided. I hope that the full-fledged GE programme will provide not less than 15 courses in each of the four areas.

Q: Will there be a trade-off between the introduction of GE programme and the maintaining of the traditional, introductory humanities courses, such as Introduction to Sociology, Introduction to Philosophy and Introductory Psychology?

Amy: It may happen, but we envisage that some will be included in the GE programme with some revisions, for example, Critical Thinking. It depends on whether the instructors are willing to revise the courses according to the Programme Intended Learning Outcomes and Course Intended Learning Outcomes of the GE programme.

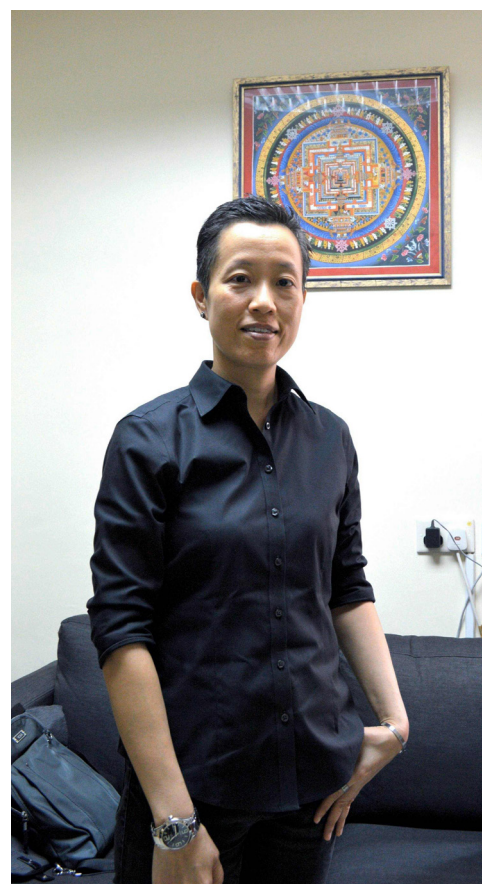
Q: Besides the GE Programme, what are your other responsibilities?

Amy: I am also responsible for quality assurance matters of the University and chair the QAC meetings. I will formulate initiatives to promote teaching and learning in Shue Yan, and to plan seminars and workshop for academic staff. My duties also include: preparing proposal for the launching of the MPhil and PhD programmes, matters related to the validation and re-validation, streamlining the credit transfer system and academic matters of the Study Abroad Scheme. Moreover, technology used in teaching and learning and facilities in

classrooms and lecture rooms is also within my responsibility. For example, we are looking at the feasibility of recording lectures and make them available in Moodle.

Q: You have been in the new post since July this year. Have you adapted to it? What is the difference between being an associate professor focusing on teaching and researching and being a senior administrative officer focusing on planning and administrative works?

Amy: In fact, I have been working for the new post starting from May this year, researching on GE in different universities and drafting the proposal. I am gradually adapting to the new post. I would say I love teaching and research more than administrative work. But the new post is more than administrative. It gives me the unique opportunity to look at the big picture of university education, to try new things, including introducing more advanced technology in teaching and learning. Looking at it from this perspective, this new post enables me to serve more people and perhaps to make more contribution to the students and the University. I am excited to take up this challenge.



▲ Dr. Amy CHAN said she was excited to take up the challenge of the new post.



# 孫天倫教授：學生肩負維護樹仁美譽的重任



香港樹仁大學學術副校長孫天倫教授在新生輔導日暨開學禮上，勉勵新生肩負維護和鞏固樹仁美譽的重任。

新生輔導日暨開學禮於2016年8月30日上午10時，在邵美珍堂舉行，有870多名新生和200多位教職員出席。

孫天倫教授致詞時說：「樹仁學生一向予人印象端莊有禮，誠正勤樸。這是樹仁上下多年來努力耕耘而建立的優良校譽，得來殊不容易。外界往往把某人某事與一個整體劃上等號，所以你們的一言一行都代表著個人和學校的素質、水平和形象。在座每位都是樹仁的骨幹，肩負了維護和鞏固樹仁美譽的重任。每當面對流言蜚語，意見批評，請你保持客觀，理性分析，慎言慎行。這樣不僅對學校，也是對老師和其他同學的一種關愛和承擔。」

孫教授又表示，為豐富學生的學習經驗及提升就業能力，仁大從今個學年起，為本科生提供副修課程，擴闊同學的知識領域。（演詞全文見本頁另文）

另外，行政副校長梁鏡威先生在典禮上逐一介紹大學高級學術人員和行政人員，以及各研究中心負責人，並藉此勉勵同學積極學習。

本學年的新生輔導日迎新活動由8月31日至9月2日舉行，主題為「Unleash your Full Potential」。活動內容包括各學系課程重點介紹、選科和大學學則講解、個人道德和誠信講座、大學歷史展覽等。

仁大本學年錄取了60位內地新生，校方特別為他們於8月30日下午開設一場「國內新生迎新講座」，以幫助他們盡快適應香港的環境和仁大的學習生活。

## 2016 年新生輔導日講辭 學術副校長孫天倫教授

尊敬的校監、常務副校監、各位同事、各位同學：

早晨，今天是樹仁大學2016年度本科生開學禮。我謹代表樹仁大學全體師生，熱烈歡迎所有新同學成為樹仁的一份子。我很高興各位選擇了樹仁大學作起始點，為追求學業成就和實現個人目標開展新的里程。

大學生涯無疑是各位成長中一個重要的轉捩點，相信各位同學對未來4年的大學生活充滿了憧憬及期待。為協助同學適應大學生活，更快融入新的學習環境，樹仁已為各位準備了一系列的迎新活動，讓同學了解學校，認識彼此。在學術方面，為著可以豐富同學的學習經驗及提升就業能力，樹仁從今個學年度起，為本科生開始提供副修課程，擴闊同學的知識領域。同學可憑藉擁有不同知識的優勢，為未來事業發展裝備自己。而樹仁的語文課程是特別為一、二年級學生而設，目的是為同學打好良好語文基礎，提昇表達和溝通的能力。此外，部份學系亦有提供以「個人成長」為題的必修或選修科目，教導同學自我調整和時間管理的策略，並透過批判性思維

的訓練，培養同學客觀和理性的分析能力。另外同學也可以考慮參加海外學習計劃，在未來4年中選擇一個學期在海外的大學上課，藉此拓展你的國際視野。

樹仁乃是第一所獲政府承認的私立大學，成就斐然。自創校迄今40餘年，有賴全校師生攜手同心，跨越多個困難與挑戰，為樹仁的發展而貢獻和努力。2016這個新學年，將會是樹仁一個重要的里程碑。經過大概5年的籌備時間和3年多的建築工程，本校新建的研究院綜合大樓即將全面啟用。新大樓由一幢15層的高座和一幢7層的低座組成，用作研究、教學及學生宿舍。新大樓的落成標誌著樹仁開拓科研領域的重要里程，並為培養卓越人才創設更優質的環境。這個成果不僅為樹仁持續發展奠定穩健的基礎，亦大大提高了我們優化樹仁的決心和信心。新大樓的落成亦會為同學提供更豐盛、更多元化的校園生活，令同學有更多歸屬感，同心協力為樹仁的將來護航。

我校一直堅持以「樹德立仁、敦仁博物」的辦學理念推行仁者教育，培育具智慧、內涵和修養的人才。胡鴻烈校監經常勉

勵學生實踐「敦仁博物」的校訓，「敦仁」就是培養仁者的精神，以嚴律己，以寬厚誠信待人。「博物」則是為學要博大又要濶深，不可馬虎，要為將來治學及服務社會，打好紮實的基礎。大學生除了學習知識，還要懂得表達謙和、尊重和友愛。我希望各位能夠發揚樹仁精神，做到仁德與智慧兼備的君子，為追求目標而盡心學習、刻苦奮鬥。

樹仁學生一向予人印象端莊有禮，誠正勤樸。這是樹仁上下多年來努力耕耘而建立的優良校譽，得來殊不容易。外界往往把某人某事與一個整體劃上等號，所以你們的一言一行都代表著個人和學校的素質、水平和形象。在座每位都是樹仁的骨幹，肩負了維護和鞏固樹仁美譽的重任。每當面對流言蜚語，意見批評，請你保持客觀，理性分析，慎言慎行。這樣不僅對學校，也是對老師和其他同學的一種關愛和承擔。

最後，我謹代表樹仁大學衷心希望各位同學，在未來4年，擁有一個充實及愉快的大學生活，並祝願各位老師教學相長，身心健康。謝謝各位！

## HKSYU research projects receive funding from Research Grants Council and other sources

Hong Kong Shue Yan University (HKSYU) has been successful in obtaining funding for five research projects under the 2016/17 of the Research Grants Council's Competitive Research Funding Schemes for the Local Self-financing Degree Sector. The total funding received is HK\$8.41 million.

Professor CHAN Ching, Selina, Director of the Research Office, said among the five successful research proposals (see tables below), three are funded under the Faculty Development Scheme (FDS), one under the Institutional Development Scheme (IDS) and one under the Inter-Institutional Development Scheme (IIDS).

Professor SUN Tien Lun, Catherine, Academic Vice President of HKSYU, said the IDS and IIDS are open to all academic staff. She urged all academic staff to take advantage of every opportunity to expand their research capabilities through participation in the events organized under these projects.

Professor CHAN said that the success rate of FDS has slightly risen to 27% from 24% in 2015/16. Among the three proposals, two are in the "Business Studies" subject area, and one in "Humanities and Social Sciences."

In addition to the RGC-funded projects, Professor CHAN is delighted that colleagues also received funding from other prestigious sources. Two colleagues from the Department of History, Dr. AU Chi Kin and Dr. CHAU Chi Fung, received research grants from the Lord Wilson Heritage Trust. Dr. LEE Shu Kum of the Department of Economics and Finance also received a grant (HK\$1.4 million) from the Quality Enhancement Support Scheme in collaboration with the Office of Students Affairs to conduct research on "Enhancement and Assessment of Students' Sustainable Life Skills (Phase I)".

Professor CHAN believes that these successful research projects further enhance the research culture in the University. In particular, the IDS project on evidence-based research should be of great interest to colleagues as well as students who conduct empirical research, whether with quantitative or qualitative data. Evidence-based research skills are not only important for researchers in conducting empirical research, but are also useful in raising the employability of students.

香港樹仁大學有 5 項研究計劃，在研究資助局推出的 2016/17 年度本地自資學位界別競逐研究資助計劃中，獲得撥款，總撥款額為 841 萬港元。

仁大研究辦事處總監陳蒨教授表示，獲得撥款的 5 個研究計劃（詳見附表），有 3 個屬於資助計劃中的「教員發展計劃」（Faculty Development Scheme），1 個屬於「院校發展計劃」（Institutional Development Scheme），另 1 個屬於「跨院校發展計劃」（Inter-Institutional Development Scheme）。

仁大學術副校長孫天倫教授表示，「院校發展計劃」和「跨院校發展計劃」下的項目，均開放給全體老師參加，希望各老師把握機會參與這些項目舉辦的活動，藉此提升學術研究能力。

陳蒨教授表示，「教員發展計劃」的申請成功率是 27%，較去年的 24% 有所上升。3 個研究計劃中，2 個屬商業領域，1 個屬人文及社會科學領域。

除研究資助局外，仁大學術人員也從其他資助計劃中獲得研究撥款。歷史系的區志堅博士和周子峰博士，獲衛奕信勳爵文物信託基金撥款資助其研究計劃。經濟及金融學系的李樹甘博士，聯同學生事務處進行的 Enhancement and Assessment of Students' Sustainable Life Skills (Phase I) 研究，也獲「質素提升支援計劃」撥款 140 萬元。

陳蒨教授表示，以上各研究計劃的展開，將能促進仁大的學術研究風氣。而獲「院校發展計劃」資助的項目，涉及循證研究（evidence-based research），相信對開展實證研究（empirical research）的師生，不論他們處理定量抑或定性數據，將別具吸引力。循證研究技巧不但對從事實證研究的研究人員十分重要，也能提升學生的就業能力。



▲ Professor Selina CHAN, Director of the Research Office  
研究辦事處總監陳蒨教授



## List of Supported Research Grants Council's Competitive Research Funding Schemes Projects in 2016/17

Faculty Development Scheme (FDS)			
Project Title	Principal Investigator	Funding Period (Months)	Amount Award by RGC (Inclusive of On-costs) (HK\$)
Exploring how self-control training improves self-control performance: an experience sampling study	Dr. CHOW Tak-sang	18	614,890
Is social media a distraction or an enhancement for organisations? A social media and team creativity model (SMTCM)	Dr. CUI Xiling	24	755,650
Are Asset Impairment and Earnings Management for Tunneling? Evidence from Connected Transactions in Hong Kong	Dr. LEE Hua	24	553,250

Institutional Development Scheme (IDS)			
Project Title	Team Leader	Funding Period (Months)	Amount Award by RGC (HK\$)
Further Enhancement of Interdisciplinary Research at Hong Kong Shue Yan University through the Establishment of the Centre of Interdisciplinary Research in Evidence-Based Practice	Prof. David YEUNG	36	6,221,500

Inter-Institutional Development Scheme (IIDS)			
Project Title	Principal Investigator	Funding Period (Months)	Amount Award by RGC (Inclusive of On-costs) (HK\$)
Phenomenology : a multidisciplinary dialogue	Dr. FU Wai	12	268,510

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## Research project: Construction safety index for skyscrapers in Hong Kong: A Multi-criteria decision-making approach

This project is supported under the Faculty Development Scheme (FDS) 2015/2016 of the Research Grants Council. Principal Investigator: Dr. LI Yi Man, Rita, Associate Professor and Director, Sustainable Real Estate Research Center, Department of Economics and Finance. Amount awarded: HK\$449,190

Traditional workforce is often of the view that accidents will happen even in the best regulated city. Some contractors may pass the buck to workers with regards to safety on sites. Beyond doubt, some of them throw caution to the winds on and off as accidents only happen once in a blue moon. Hence, heaps of the workers do not wear the safety belt in scaffolding dismantling. Having said that, is it suffice to say that employers have to shoulder off the safety responsibility? What is the major factor that leads to accidents?

Dr. Rita LI commented that "achieving zero accident rates on sites has always been considered as a difficult task. Poor safety records not only impose heavy financial burden on contractors but also insurmountable non-monetary costs such as grief and loss of amenity. Despite different stakeholders have their own bounden duties with regards to safety on

sites, their opinions may be at odds with one another. By the time they put their heads together for brainstorming better solutions for safety, extra expenditure is always considered as a ball and a chain, making them in two minds."

"Furthermore, the building and construction of skyscrapers implies higher levels of subcontracting, more complicated technology, longer construction time span and a higher probability of construction accidents. All these become our carrot in doing this piece of research," she explained.

"In this span of the initial nine months, we are thankful to all the research helpers and participants who spare their time out of their hectic schedule to engage in this research. We will continue to interview more construction practitioners in the near future." Dr. LI said.

Dr LI hoped that the research results will provide useful insight for employers and safety officers when they estimate the safety risks of construction workers under specific conditions, so that appropriate safety measures and risk plans can be provided in due course.

# New full time academic staff

## 全職新老師介紹

### Faculty of Social Sciences 社會科學院



Dr. CHEUNG Yuet Wah  
(張越華)

Distinguished Professor and Academic Head, Department of Sociology  
Education: PhD in Sociology, University of Toronto

Research Interest:  
Social problem, Drug addiction, Crime, Youth, Migration



Dr. Patrick CONNOLLY

Assistant Professor, Department of Counselling and Psychology

Education: PhD in Psychology, the University of South Africa

Research Interest:  
Psychoanalysis and neuropsychanalysis, systems theory, schizophrenia and psychotic disorders

### Faculty of Business 商學院



Prof. CHAN Koon Hung  
(陳冠雄)

Distinguished Professor, Department of Accounting

Education: PhD in Business Administration, The Pennsylvania State University

Research Interests:  
International Accounting, Auditing and Taxation in China as a Transitional Economy

### Faculty of Arts 文學院



Dr. LEE Chiu Chun  
(李朝津)

Professor and Head, Department of History

Education: PhD in History, University of Chicago

Research interests:  
Modern Chinese foreign relations, Modern Chinese Intellectual history



Dr. CHOI Sze Hang, Henry  
(蔡思行)

Lecturer, Department of History

Education: PhD in History, the University of Hong Kong

Research interests:  
Contemporary China, Modern China, Maritime History, Hong Kong History, Traditional Chinese Culture, Non-Chinese Religions in China



Dr. CHU Ming Kin (朱銘堅)

Lecturer, Department of History

Education: PhD, Lingnan University

Research interests:  
Political, educational, institutional, social and cultural history in Middle-period China (Five Dynasties, Song and Yuan); Chinese historiography



Dr. TONG Suk Chong, Crispy  
(唐淑莊)

Assistant Professor, Department of Journalism and Communication

Education: PhD in Communication, Hong Kong Baptist University

Research interests:  
Financial communication, Financial public relations, Financial advertising, Organizational risk transparency, Cultural economy of finance, Socio-cultural effect of risk

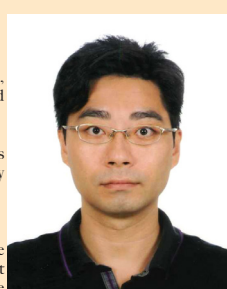


Dr. TSUI Tung, Keith (徐東)

Assistant Professor, Department of Journalism and Communication

Education: Doctor in Business Administration, The University of Newcastle, Australia

Research Interest:  
Digitization and Interactive Multimedia, IT Management and Strategies, Software Development Methodology, E-Commerce



Dr. Edward C. K. HUNG  
(孔楚堅)

Assistant Professor, Department of Journalism and Communication

Education: PhD (Subconceptual Design/Computational Creativity), The Hong Kong Polytechnic University

Research interests:  
New Media Ontology, Digital Media, Audiovisual Aesthetics, Subconceptual Design, Computational Creativity, Music & Sound



Ms. Sowa IMOISILI

Assistant Lecturer, Department of English Language and Literature

Education: Bachelor of Arts in Psychology and Economics, Northwestern University

Research Interests:  
Creative Writing in Fiction



Dr. Benjamin Freudenberg

Senior Lecturer, Assistant Lecturer, Department of English Language and Literature



Mr. Calvin HONG

Assistant Lecturer, Department of English Language and Literature